Description

Currently the endpoint is very permissive - the input is hardly validated. As of 09.02.23, only the following must be available

- telephone number

- Existing product name

If a lead attribute is invalid, e.g. `"year of construction": "abc"` , then the attribute is not created, but the lead is. The following cases are considered invalid:

- Attribute is numeric, but it is a non-numeric value.

- Attribute is a single value, but an array is passed (invalid: `"profession": ["self-employed", "developer"]`)

- Attribute accepts only certain values, e.g. dropdown (invalid: `"real_estate_type": "car"` or `"real_estate_equipment": ["car", "motorbike"]`)

- Attribute accepts only a certain range of values (invalid: `"net household income": "-1000"`)

Authentication

All requests to the Leadbase API must be authenticated using a valid token. The token must be included in the request headers as follows:

`Authorization: Bearer {token}`

Always use: FakeCustomerToken

Endpoints

The following endpoints are available

[POST] https://contactapi.static.fyi/lead/receive/fake/USER_ID/

This endpoint enables you to create a lead along with its associated attributes

Parameters

- `lead` (json, required):
  - `phone` (string, required): The lead's phone number.
  - `email` (string): The lead's email address.
  - `first_name` (string): The lead's first name.
  - `last_name` (string): The lead's last name.
  - `street` (string): The lead's home address street.
  - `housenumber` (string): The lead's home address house number.
  - `postcode` (string): The lead's home address post code.
  - `city` (string): The lead's home address city.
  - `country` (enum): The lead's home address country.
    - Valid country codes are `[de, at, ch]`
- `product` (json, required):
  - `name` (string, required) A valid product name.
- `lead_attributes` (json): An object that contains any number of valid attributes.
- `meta_attributes` (json):
  - `landingpage_url` (string): URL of the landing page from where the lead originated.
  - `unique_id` (string): A unique identifier for the lead.
  - `utm_campaign` (string): Identifier for the specific campaign.
  - `utm_content` (string): Identifier for the content through which the lead was acquired.
  - `utm_medium` (string): The medium through which the lead was obtained (e.g., email, social media).
  - `utm_placement` (string): Location where the advertisement was placed.

- ○ `utm_source` (string): The source of the lead (e.g., Google, newsletter).

- ○ `utm_term` (string): Search terms associated with the lead acquisition.

- ○ `ip` (string): IP address of the lead.

- ○ `browser` (string): The browser used by the lead.

- ○ `optin` (boolean): Indicates whether the lead has opted in for further communication. The value should be either `"true"` or `"false"`.

- ○ `optin_wording` (string): The exact wording of the opt-in agreement by the lead.

- ○ `optin_wording_2` (string): The exact wording of another opt-in agreement by the lead.

Example Request

```
curl --request POST \
  --url $URL                    \
  --header 'Authorization: Bearer eyJhbGciOiJIUzI1NiJ9.eyJ1c2
VyX2lkIjoxMDE2MTIyMzQ1LCJleHBpcmUiOiIyMDIzLTAzLTExIDE0OjIxOjQ
3ICswMTAwIn0.URP22k375M7IBoSycMV4UJXD2RM0rx6HIWx0n3u2hfk' \
  --header 'Content-Type: application/json' \
  --data '{
    "lead": {
        "email": "max.mustermann@test.com",
        "first_name": "Max",
        "last_name": "Mustermann",
        "street": "Musterstraße",
        "housenumber": "1",
        "postcode": "99999",
        "city": "Musterstadt",
        "phone": "0176111222333",
        "country": "de"
    },
    "product": {
        "name": "makler"
```

**Fake Customer API only accepts:
"Solaranlagen"**

```
        },
        "lead_attributes": {
            "haushaltsnettoeinkommen": "1000",
            "baujahr": "1982",
            "immobilientyp": [
                "haus"
            ]
        },
        "meta_attributes": {
            "landingpage_url": "
             ",
            "unique_id": "1701170767935",
            "utm_campaign": "20444484713",
            "utm_content": "669296263668",
            "utm_medium": "155290633194",
            "utm_placement": "www.t-online.de",
            "utm_source": "google",
            "utm_term": "notprovided",
            "ip": "192.168.0.1",
            "browser": "Chrome",
            "optin": "true",
            "optin_wording": "




                                        "

        }
}'
```

Example Response

```
HTTP/1.1 201 Created
Content-Type: application/json

{
    "id": "789",
        "lead_token": "UUcN51vYbC9kslbPyk7_HuT-13vQtHZ1lYy0TmTUl
}
```

Error Handling

Errors returned by the Leadbase API will include a status code and error message in the response body. The following status codes may be returned:

- 400 Bad Request: The request was invalid or missing required parameters

- 401 Unauthorized: The token provided was invalid or missing or the lead token was invalid, missing or expired

- 404 Not found: The lead is not in scope of the user

- 422 Unprocessable Content: The request failed either because of failed validation or another data related reason

- 500 Internal Server Error: An error occurred on the server

Not used in our example, you receive real error messages what went wrong