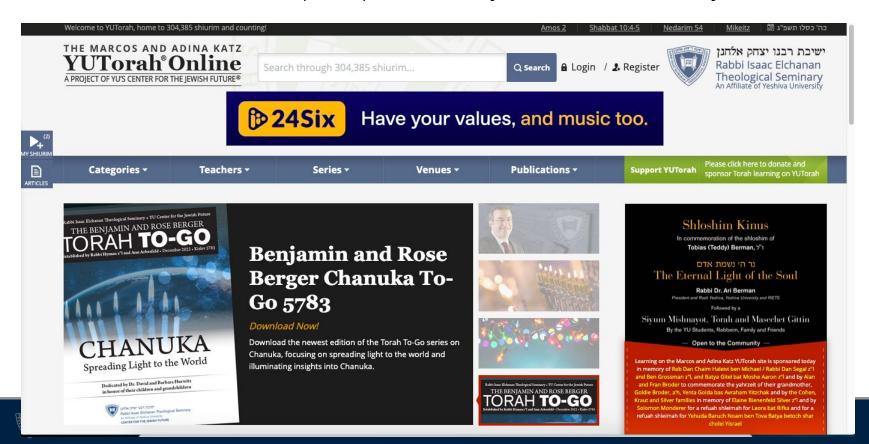


YU Torah Online Recommender System



Marlee Goodman

What is it? A lecture (shiur) site run by Yeshiva University



Contents:

- Motivation and Goals
- Process and Code
- Conclusion
- Further Steps

Motivation and Goals

- Site is overwhelming...
- Compare <u>YU's site</u> to <u>this lecture site</u>
- Better way to get to interesting lectures?
 - o (besides revamping the design of the website?)
- Perhaps a recommender system??
- Proof of concept for a YU Torah Online recommender system

Process and Code

- Scrape website for content-based recommender (titles, lecturers, categories, descriptions)
- Export user information for collaborative filtering recommender
 - Google Analytics
- Code overview

Conclusion & Next Steps

- It's feasible even without finishing the code
- And YU would want it
- But it's hard...
 - Messy website code
 - Beautifulsoup and json
 - Cleaning the data
- Next steps:
 - Clean data better
 - Finish recommender system
 - Larger data pool

My Vision (perhaps for a capstone?)

