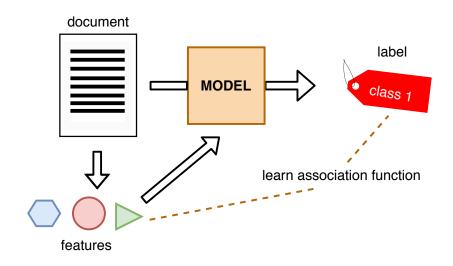
#### 3. Unsupervised Learning: k-means and GMMs

NLP for CogSci Research

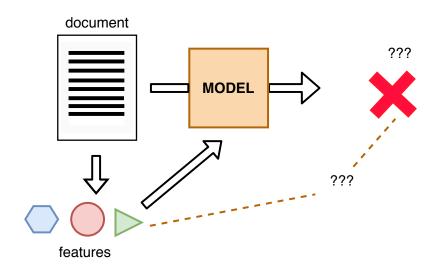
Marlene Staib

September 20, 2018

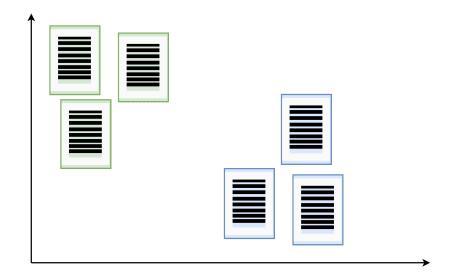
#### The story so far...



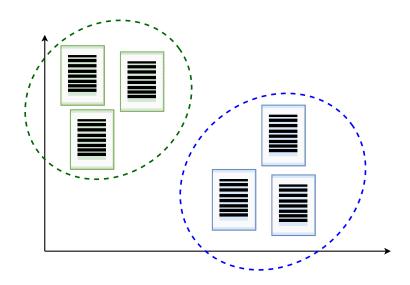
#### What if...



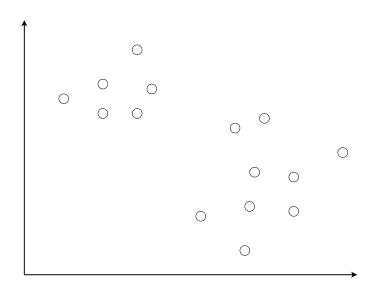
#### Unsupervised Learning



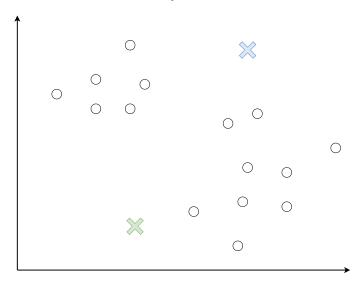
#### **Unsupervised Learning**



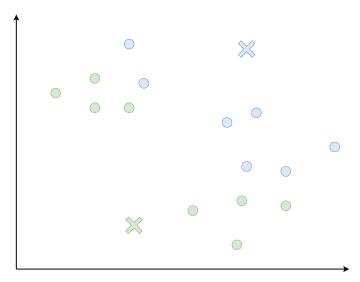
## k-means clustering



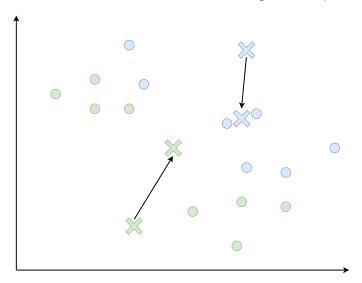
0. Initialize cluster centres randomly:



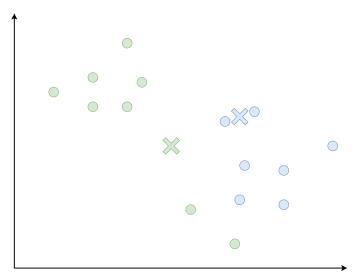
1. Assign all data points to their nearest cluster centre:



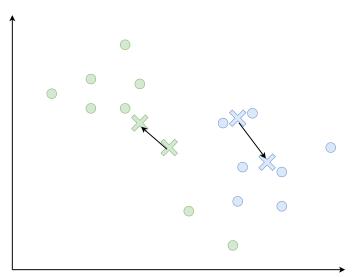
2. Move the cluster centre to the mean of its assigned data points:



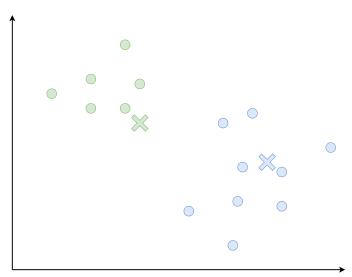
Reassign the data points; iterate 2 and 3:



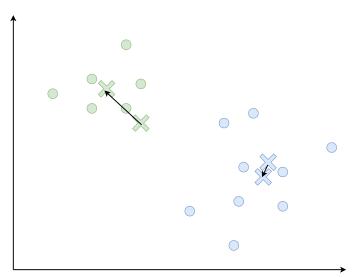
Iterate 2 and 3:



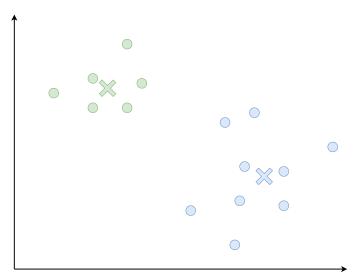
Iterate 2 and 3:



Iterate 2 and 3:



#### Convergence:



#### Worked example

data points:

$$A: \begin{bmatrix} 0 \\ 0 \end{bmatrix}, B: \begin{bmatrix} 1 \\ 2 \end{bmatrix}, C: \begin{bmatrix} 5 \\ 2 \end{bmatrix}, D: \begin{bmatrix} 3 \\ 0 \end{bmatrix}, E: \begin{bmatrix} 3 \\ 3 \end{bmatrix}, F: \begin{bmatrix} 2 \\ 2 \end{bmatrix}$$

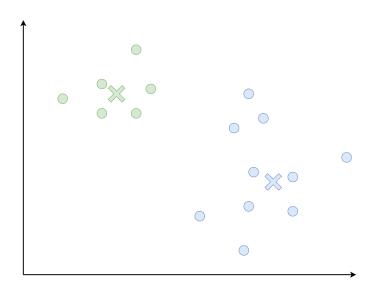
Use the Euclidean distance to determine the closest centre for each point:

$$d(\mathbf{x},\mathbf{y}) = \sqrt{(x_1 - y_1)^2 + (x_2 - y_2)^2}$$

Iteration	$\mu_1$	data $c_1$	$\mu_2$	data $c_2$
0	[1,1]	-	[4,4]	-
1	[1.5,1]	A,B,D,F	[4,2.5]	C,E
2	[1.5,1]	A,B,D,F	[4,2.5]	C,E

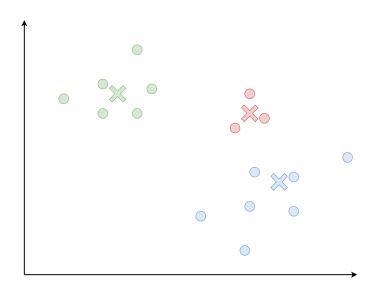
#### Finding k

$$k = 2$$



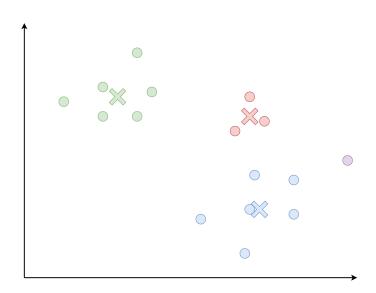
#### Finding k

$$k = 3$$



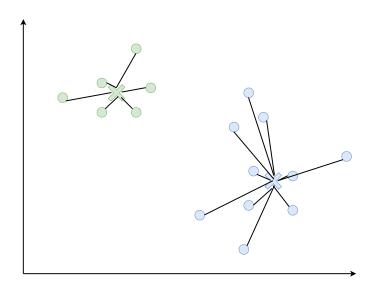
#### Finding k

k = 4



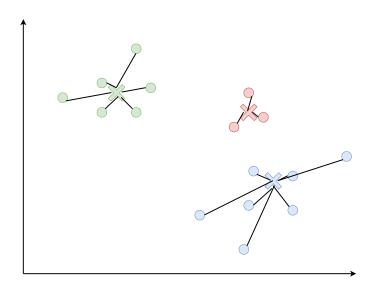
#### Finding k: Mean Squared Error (MSE)

$$k = 2$$



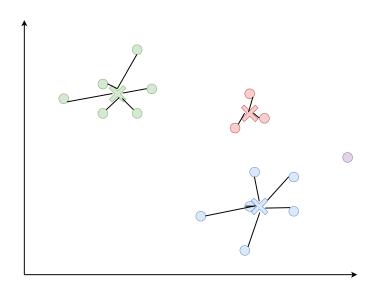
#### Finding k: Mean Squared Error (MSE)

$$k = 3$$

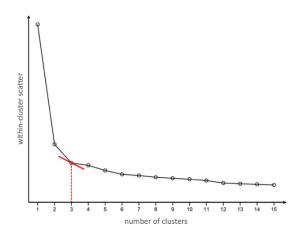


#### Finding k: Mean Squared Error (MSE)

k = 4

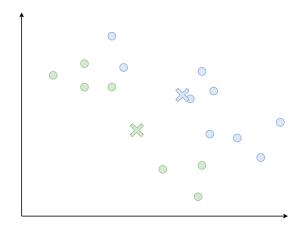


#### Finding k: Scree plot

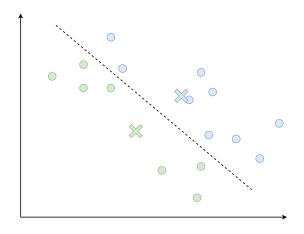


 $image\ from: \\ https://algobeans.com/2015/11/30/k-means-clustering-laymans-tutorial/$ 

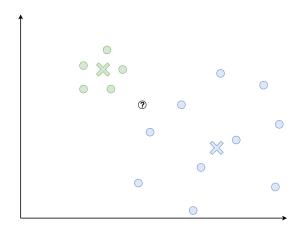
#### Solution depends on initialization!



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#### No variance

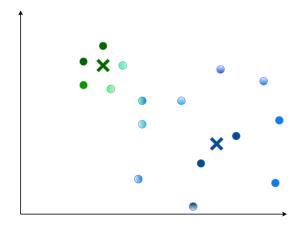


#### Disadvantages of k-means

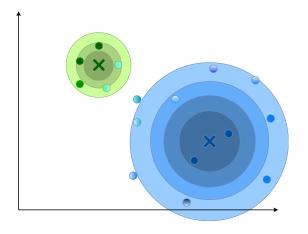
- Have to know k!
- Dependent on initialization
- Hard cluster assignment
- Doesn't take variance into account

# Gaussian Mixture Models (GMMs)

#### GMMs: From hard clustering to probabilities



#### GMMs: From hard clustering to probabilities



#### GMMs: Model parameters

For each mixture *m*:

- Mean  $\mu_m$
- Variance  $\sigma_m^2$
- Prior P(m)

The likelihood of any given data point  $x_i$  under m is calculated as:

$$P(x_i|m) = \frac{1}{2\pi\sigma_m^2} exp(-\frac{(x_i - \mu_m)^2}{2\sigma_m^2})$$

The posterior probability of the mixture, given  $x_i$  is:

$$P(m|x_i) = \frac{P(x_i|m)P(m)}{\sum\limits_{m'} P(x_i|m')P(m')}$$

#### Learning GMMs: The EM algorithm

#### Similar to k-means:

- Start with random values for  $\mu_m$ ,  $\sigma_m$ ; uniform priors
- Calculate  $P(m|x_i)$  for every data point
- Update  $\mu_m$ ,  $\sigma_m$  (and priors), weighing each data point proportional to its probability
- Iterate until convergence

# Applications of clustering

#### Clustering documents

- Group by topic, author, time, ...
- Semi-supervised: use a few known examples to link the clusters to a class
- See if there exists a grouping by features
- In networks: Discover sub-networks

#### Clustering features

- Use clusters/likelihoods as features in supervised task
  - e.g. topics
  - word classes
  - style elements that are typical of a specific class

#### Clustering speakers

