Marianne Benyamin

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EXPERIENCE

Guidehouse Inc.   September 2021 - Present

| NYC Business Development Team | New York, NY
- Researched opportunities with NYC agencies by aligning agencies' strategic priorities with company solution offerings.
- Created strategic pitch decks for introduction meetings with NYC agency leaders as well as co-wrote proposals for RFPs released by NYC agencies.

| Functional Specialist | New York, NY
- Redefined and modernized key NIH master contract web pages using HTML/CSS, enhancing the user experience for both customers and vendors.
- Led stakeholder workshops to align design features with business objectives, driving customer satisfaction and operational efficiency.
- Developed a comprehensive Style Manual to ensure cohesive branding across future website updates, incorporating logos, typography, and design standards.

| Senior Analyst | New York, NY
- Produced a 49-page after-action review (AAR) report for the NYS Department of Homeland Security and Emergency Services (DHSES), through analysis of 1,300+ pages of documentation and conduction of 50+ stakeholder interviews, representing offices from city middle-management to mayors and state commissioners.
- Coordinated with a cross-functional team of consultants and project managers, maintaining alignment with client deadlines and objectives through weekly meetings with NYS DHSES stakeholders.
- Delivered recommendations to improve state-level response to winter emergencies, influencing high-impact policy changes.

| Benefits Realization Analyst | New York, NY
- Created a Benefits Realization Register to track intended benefits for King County Metro and Transit's (KCMT's) new Enterprise Asset Management System (EAMS) implementation.
- Collaborated with the client to discuss essential KPIs as well as risks and benefit owners for each benefit within the register to ensure that the client is able to derive the maximum value from their investments in new processes and technology.
- Hosted biweekly workshops and interviews to engage with key stakeholders and align each benefit to KCMT's strategic goals outlined in their Transit Asset Management Plan (TAMP) to meet goals such as compliance with regulatory reporting requirements.

| Organizational Change Management (OCM) Specialist | Arlington, VA
- Created and delivered organizational change management training for a California county, facilitating smooth adoption of new dispatch software with 50+ users.
- Designed a project plan to track deliverable completion and ensure all project deadlines were met.
- Promoted Change Management activities such as stakeholder identification, assessment, and engagement through client communications and structured training.
- Developed a facilitation plan for change management client training and led 8 live virtual training sessions with 6-20 attendees per session to teach OCM methodology.

EDUCATION

Pratt Institute – School of Information   New York, NY

Master of Science in Information Experience Design (IXD)   Aug 2025 - May 2027

University of Maryland – Robert H. Smith School of Business   College Park, MD

Bachelor of Science in Operations Management and Business Analytics   Aug 2017- May 2021
- Honors: Academic Honors ('18' -'21), Global Consulting Fellow

SKILLS

- **Technical:** Excel, Microsoft Visual Studio Code (HTML, CSS), R/R Studio, MS Office Suite, Visio
- **Design:** Figma, Canva, MURAL, IDEO Foundations in Design Thinking Certification