Max Aronheim

www.linkedin.com/in/max-aronheim | maar5011@colorado.edu | 303-859-8135

Education

University of Colorado Boulder – Leeds School of Business   May 2026
Dean's List Honors Student in *Finance, Info Management & Computer Science* – 3.72   Boulder, CO
"Together We Succeed" Nominee (Leeds School of Business)

Professional Certificate – IBM Full-Stack Software Developer (Coursera)   Jun 2024 – Present
Completed 200-hour program for React, Node.js, Flask, Django, SQL, Python for AI, and Git/GitHub

Experience

Memories to Digital   Jun 2024 – Present
SEO Intern   Boulder, CO
- Performed 14 iterations of analysis to optimize on-page keywords for website transformation
- Designed and developed 25 new webpages and 3 popups for a digital transformation
- Created 100+ new business listings on local directories to strengthen localized SEO

Sunlife Vietnam Insurance Company Limited   Jun 2023 – Aug 2023
Valuations and Financial Reporting, Actuarial and Strategy Intern   Ho Chi Minh, Vietnam
- Analyzed and consolidated +1.7M data cells for a comprehensive sales broker data audit
- Developed VBA coding programs to automate financial reporting processes
- Reviewed 42 product structures to support a financial reporting transition

Bonefish Grill   Jan 2022 – Aug 2022
To-go Specialist   Greenwood Village, CO
- Managed seating and cleaning arrangements for 47 tables
- Trained 8 new hires on company policies and practices
- Compiled all to-go orders for online purchases

The Northwestern Mutual Life Insurance Company   Jun 2021 – Aug 2021
Assistant Intern   Englewood, CO
- Scrubbed 10,000+ client contacts to eliminate duplicate data
- Delivered a mock sales presentation to financial advisors targeting new leads
- Confirmed 6 client consultations daily, enabling the financial advisor to prioritize high-value tasks

Ocean Prime   Jun 2020 – Nov 2020
Host   Greenwood Village, CO
- Managed seating arrangements for nearly 100 tables
- Confirmed nearly 100 incoming reservations each day for planning seating arrangements
- Evaluated meal course progressions for all tables to ensure accurate table management

Activities

Product & Strategy Development TA   Aug 2024 – Present
Teaching Assistant   Boulder, CO
- Instructed 2 class lectures (140 students) on pricing, sales forecasting, and product development

Scholars of Finance   Jan 2023 – Jun 2024
VP of Marketing & Outreach   Boulder, CO
- Achieved 31% recruitment rate by selecting 11 top candidates from competitive 35-person pool

Depop   Jun 2024 – Present
Inventory Manager   Denver, CO
- Drove sales through innovating branding, customer engagement strategies, and distinct profit models

Skills

Finance & Risk Management: Financial modeling, valuations, auditing, sales forecasting, and financial reporting
Data Analysis & Automation: Proficient in Python, VBA, SQL, and Excel
Customer Relationship Management (CRM): Salesforce and Microsoft Dynamics
Languages: Fluent in Vietnamese and English; working proficiency in Spanish.