

Max Aronheim

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Education

University of Colorado Boulder – Leeds School of Business	May 2026
Dean's List Honor's Student in <i>Finance, Info Management & Computer Science</i> – 3.75	Boulder, CO
Student Assistant for Donor Relations, Office of Advancement	
Together We Succeed Nominee (Leeds School of Business)	
Professional Certificate – IBM Full-Stack Software Developer (Coursera)	June 2024 – Present
completed 200-hour program with courses in React, Node.js, Flask, Django, SQL, Python for AI, and Git/GitHub.	

Experience

Memories to Digital	June 2024 – Present
<i>Internal Consultant: SEO Intern</i>	Boulder, CO
<ul style="list-style-type: none">Performed 14 iterations of analysis to optimize on-page keywords for website transformationDesigned and developed 25 new webpages and 3 popups for a digital transformationCreated 100+ new business listings on local directories to strengthen localized SEO	
Sunlife Vietnam (SLVN) Insurance Company Limited	June 2023 – Aug. 2023
<i>Valuations and Financial Reporting, Actuarial and Strategy Intern</i>	Ho Chi Minh, Vietnam
<ul style="list-style-type: none">Automated financial reporting processes by constructing VBA coding programsChiefly communicated in VietnameseImproved 42 SLVN product specifications to assist a financial report transition from IFRS 4 to IFRS 17	
The Northwestern Mutual Life Insurance Company	June 2021 – Aug. 2021
<i>Assistant Intern</i>	Englewood, CO
<ul style="list-style-type: none">Manually scrubbed 10,000+ client contacts for duplicate dataPerformed a mock sales presentation for financial advisors meeting new leadsConfirmed ~6 client consultations daily	
Bonfish Grill	Jan 2022 - Aug 2022
<i>Host/Busser/To-go Specialist</i>	Greenwood Village, CO
<ul style="list-style-type: none">Managed seating and cleaning arrangements for 47 tablesTrained 8 new hires on company policies and practicesCompiled all to-go orders for online purchases	
Ocean Prime	Jun 2020 - Nov 2020
<i>Host</i>	Greenwood Village, CO
<ul style="list-style-type: none">Managed seating arrangements for nearly 100 tablesConfirmed nearly 100 incoming reservations each dayEvaluated meal course progressions for all tables to ensure accurate table management	

Activities

Product & Strategy Development TA	Aug. 2024 – Present
<i>Grader & Teacher</i>	Boulder, CO
<ul style="list-style-type: none">Instructed 2 class lectures (140 students) on pricing, sales forecasting, and product development	
Scholars of Finance (SOF)	Jan. 2023 – June 2024
<i>VP of Marketing & Outreach</i>	Boulder, CO
<ul style="list-style-type: none">Recruited 11 applicants from a 35-person applicant pool	
Depop	June 2024-Present
<i>Photographer/Seller/Inventory Manager</i>	Denver, CO
<ul style="list-style-type: none">Drove sales through creative branding, customer engagement, and a unique profit model	

Skills

- Languages** – Vietnamese, English, Spanish
- Platforms** – WordPress, Salesforce CRM, Microsoft Dynamics CRM, Power point, Excel
- Coding Languages** – Python, C++, VBA, HTML, CSS, NodeJS, JavaScript, SQL
- Certificates** – Management Consulting (Emory University), Excel/VBA for Creative Problem Solving I