



Marquez T. Moore

TECHNOLOGY CONSULTANT

- American
- June 23th, 1995
- + 49 (173) 381-2998
- marquezmoore23@gmail.com
- 68723 Schwetzingen, Germany

EDUCATION

Information Technology – B.Sc.

Coastal Carolina University
2014 – 2018

Business Administration – Minor (University Certificate)

Coastal Carolina University
2016 – 2018

Germany Language School

F+U Heidelberg Langue School
September 2019 – May 2019

CERTIFICATIONS

Salesforce Certified Administrator

Expires 2022

Salesforce Pardot Specialist

Expires 2022

SKILLS



Salesforce CRM Administration



Salesforce Pardot



Salesforce Marketing Cloud



Sales / Operation Management



Project Management



Google Analytics – Tag Manager – Data
Studio



German – B1

OBJECTIVE

My outlook is to obtain knowledge for the betterment, of not only myself, but those around me. I seek to become a productive member in international business, whilst; providing opportunities, sharing gained knowledge, and resembling a statue of fortitude along my voyage to gratify my ambition—providing an example to the likeminded.

EXPERINECE

Technology Consultant

wob AG – Vernheim, Germany
May 2020 – Present

- Consulting of marketing automation and Google Analytics for small, medium, and large size businesses.
- Implementation and management of automated marketing campaigns, emails, and content via Salesforce Pardot and Salesforce Marketing Cloud.
- Onboarding clients to the features and functions of Salesforce's marketing automation tools to improve digital marketing automation processes.
- Designing and implementation of Google Analytics and Tag Manager tracking solutions in order to provide a detailed analysis of campaign and website performance.
- Aggregating of data in reports to be represented to clients in a feasible manner via Data Studio.

Sales and Operations Support Specialist

Caliber Living LLC / King Realty Group – Conway SC, USA
April 2017 – May 2018 & February 2019 – September 2019

- Managed and administered the financial and administrative respects of residential accounts; using cloud-based property management software—Entrata.
- Lead the initiative of business process improvement—ultimately driving ROI.
- Headed data exports to configure and visualize reports to display current and future financial standings.
- Managed the relation and satisfaction of customers/residents on a daily basis.

Area Manager

Amazon Fulfillment – Charlotte NC, USA
May 2018 – February 2019

- Lead and developed a team of 30 to 50 associates to ensure warehouse safety, quality assurance and optimal performance
- Utilized various internal software such as ADAPT, FLCM Portal and Dematic Visualization to analyze associates' hourly and weekly performance.
- Managed resources and its allocation based on tracking data analytics.
- Established a fully self-functioning team able to perform at optimal levels with little to no oversight.
- Mitigated barriers through process analysis and the implementation of new processes.
- Obtainment of the departmental superlative of most volume processed in the month of November 2018 (547k units equating to over five million dollars in revenue).