

# **Introduction to ServiceNow**

(Module-3)

## **What is ServiceNow?**

ServiceNow is a cloud-based platform that provides “Platform as a Service” (PaaS) aimed at developing applications with less programming. Users can create workflows and automate business procedures using this system which allows them to manage everything from anywhere via internet connectivity. ServiceNow is generally used for ITSM (Information Technology Service Management) and operational profitability.

The Core Restore Service Provider by ServiceNow

### **IT Service Management (ITSM):**

This is the basic service that incorporates incident, problem and change management essential in managing IT issues within the IT infrastructure and any alterations made in it.

### **Human Resource Management (HR):**

It automated HR processes including employee on-boarding and off-boarding to facilitate smooth functioning of HR departments.

### **Governance, Risk and Compliance (GRC):**

This tool enables organizations to assess possible risks before they take place as well as maintain regulatory requirements especially for certain industries like banking or finance. Integration: Connects ServiceNow to other systems helping in uninterrupted data sharing process.

### **Asset Management:**

This monitors and controls hardware assets like computer components or other types of software owned by a company or institution.

### **Business Management:**

This enhances business performance through proper management. If you want Free ServiceNow Accounts visit [developer.servicenow.com](https://developer.servicenow.com) where you can apply as a developer alongside other learning tasks. On this platform, individuals create their own personal accounts which enable them to explore and test out different functionalities of ServiceNow products among others.

#### **4 Ways On How To Get Free ServiceNow Instance**

If you are a developer or a student who wants to test out using Service now, there are free instances you can apply for. Register at [developer.servicenow.com](https://developer.servicenow.com) and get your ServiceNow application development devices without any cost in addition to free trials of standard software packages. Just create an individual account, search through various functionalities of ServiceNow products or other applications and they will be explored and tested easily on your personal computer or any other applicant machine.

For developers with active subscriptions please read this page for more information on how to obtain a student license.

Educating administrators about cloud management through hands-on experience using a demo version of the application: This is one way in which one can get access into an environment that does not require payment for example accessing options within an organization's cloud domain or other cloud domains; hence such environments provide for learning about different processes involved in managing clouds

In case you're interested in implementing practical projects before acquiring an actionable supporting copy there are some companies like Dynamics that give advice regarding feasibility studies and offer assistance on acquiring free ServiceNow demos.

#### **5 Reasons To Start Using ServiceNow**

Firstly, such services could help administrators to spend less time on the animation of their daily work and concentrate on strategic issues. For instance, banks provide this service under the name "Internet banking" because it allows users to manage their accounts via the Internet. Secondly, as the cloud platform is not restricted only to a few organizations, but it engages other companies, ServiceNow facilitates collaboration within an organization or between several