

Personal Information - Artboard



Marco Balbona Calvo

Digital Designer Front-end Developer

Contact Details- Artboard

**Email**

hello@maaar.co

**Phone**

+34 611 423 991

**Portfolio**<https://maaar.co>

Work Experience- Artboard

2016 APR. CuriousCat - Co-Founder & Lead Designer

- Responsive UI Design for desktop, mobile web and native apps.
- Design, execution, and analysis of A/B tests.
- Designing and implementing succesful product & design iterations based on user data.
- Offered customer support through Twitter, Facebook & E-mail.

2018 APR. von von Vonvon - Product & UI Designer

- Further developing CuriousCat's design and features.
- Redesigning CuriousCat's UI & brand image.
- Designing various new viral social products.
- Brand, UI & Product design for a new visual Q&A social network: Beacon
- Coordinating communications between CuriousCat and third-party employees and partners.

2021 JUNE Marbill - UX Analyst & Front-End Developer

- Designing, implementing & analyzing A/B tests
- Improved average site performance up to 90% (~4 seconds improvement)
- Improved CR across a suite of products upwards of 100%
- Optimized Front-End development practices

2021 NOV. Marbill - Technical Product Owner

- Designing and developing new product verticals
- Optimizing revenue KPIs through the improvement and implementation of new features
- Presenting work and ideas to C-Levels, Investors, etc...

2021 DEC.

Education



I've been creating games and digital products since the age of 10. Though always exposed to code my journey as a digital designer began at age 11, and it became my occupation at age 16. I have since began coding and now have 2 years of experience as a Front-End developer, where I am now seeking to further my professional development

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Professional Skills



2 years



2 years



2 years



1 year



5 years

Other skills include:

UX/UI Design - 6 years
A/B Testing - 3 years
MySQL Databases - 1 year
Firebase - 1 year
Nginx - < 1 year
Three.js - < 1 year
Blender - < 1 year