



MAAB INNOVATION LLC

Total Sales Actual

\$19M

YTD: \$2M

Total Sales Target

\$19M

YTD: \$3M

Variance

(\$367K)

YTD: (\$113K)

Variance Pct Label

1.9%

YTD: -4.4%

Months Target Reached

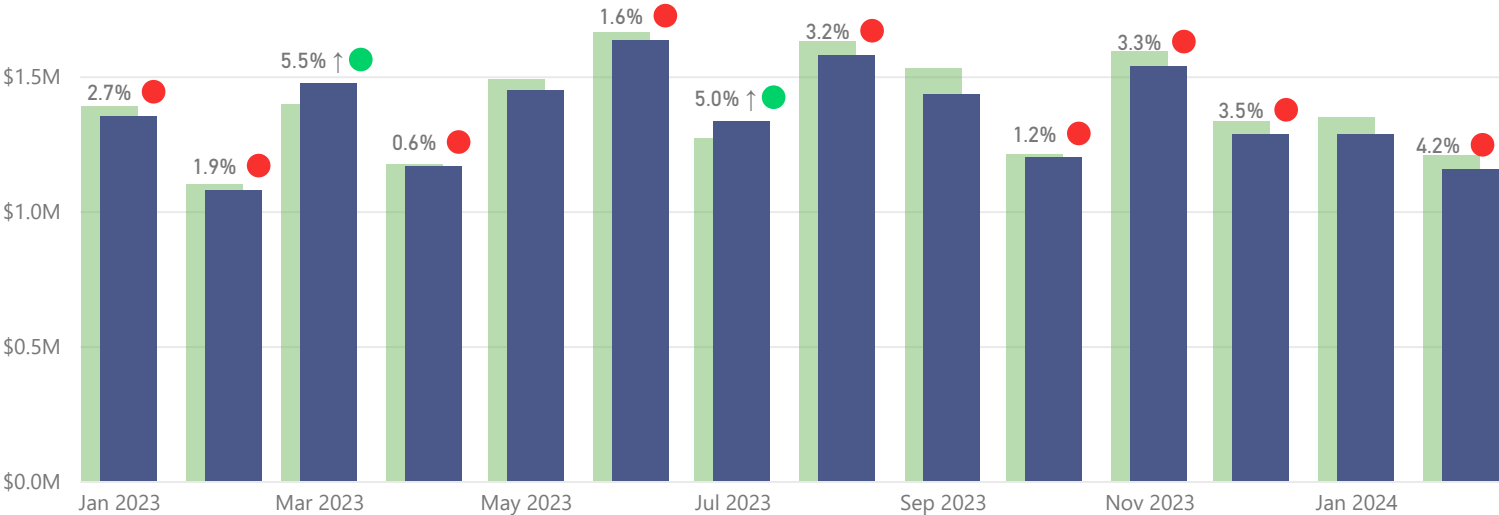
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Target Status by Date



We met targets for 2 out of 14

Total Sales Target Total Sales Actual



picture	Sales person	Actual	Target	Variance %	Trend
	Marney O'Brien	\$777K	\$879K	-11.6%	
	Gunar Cockshoot	\$846K	\$873K	-3.0%	
	Van Tuxwell	\$801K	\$858K	-6.7%	
	Brien Boise	\$791K	\$848K	-6.7%	
	Camilla Castle	\$783K	\$840K	-6.8%	
	Mallorie Waber	\$783K	\$836K	-6.3%	
	Andria Kimpton	\$781K	\$812K	-3.9%	
	Ches Bonnell	\$761K	\$803K	-5.3%	
	Rafaelita Blaksland	\$725K	\$798K	-9.2%	
	Barr Faughny	\$808K	\$787K	2.7%	
	Wilone O'Kielt	\$744K	\$777K	-4.2%	

Total Sales Actual (14.54% decrease) and Total Sales Target (13.24% decrease) both trended down between Sunday, January 1, 2023 and Thursday, February 1, 2024.

Across all metrics, Total Sales Actual had the most interesting recent trend and started trending down on Wednesday, November

- Team
- Delish

Jucies

Tempo

Yummies