divisive

Says

What have we heard them say? What can we imagine them saying?

"I'm tired of politics; I want to see unity and progress."

"I want to make an informed decision when casting my vote."

candidate who represents my values and priorities."

"I want a

"I'm concerned about corruption and accountability in politics."

"I hope my vote will make a difference in the country's future."

Attend political rallies and meetings to hear candidates speak.

> Research candidates and party platforms.

Participate in voter registration and the voting process.

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Discuss politics and election issues with friends and family.

> Watch news and follow social media for updates on

the election.

Anxious about the election outcome.

> A desire for a more transparent and accountable government.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



"What are the key issues that should influence my vote?"

"Who are the most trustworthy candidates?"

"Will this election bring about positive change?"

"Do political parties really care about the common people?"

change.

"Is the electoral system fair and transparent?"

Hopeful about the potential for

Frustrated with political rhetoric and mudslinging.

A sense of responsibility towards their country.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

