

# **Political Juggernauts A Quantitative Analysis of Candidates in The 2019 Lok Sabha Elections**

**Project submitted**

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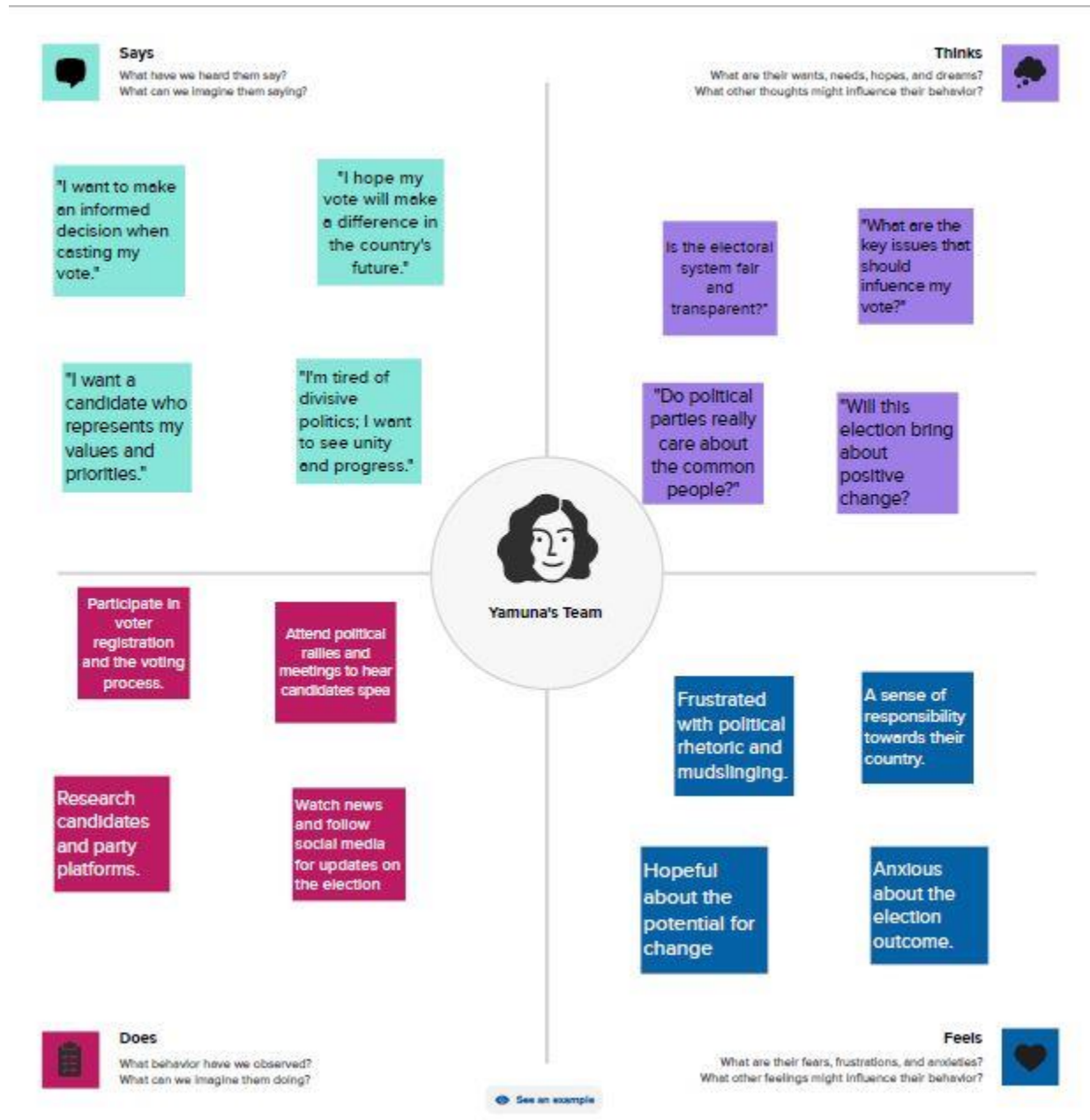
## INTRODUCTION

### OVERVIEW

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories. The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India. The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance

### PROBLEM DEFINITION AND DESIGN THINKING

#### EMPATHY MAP



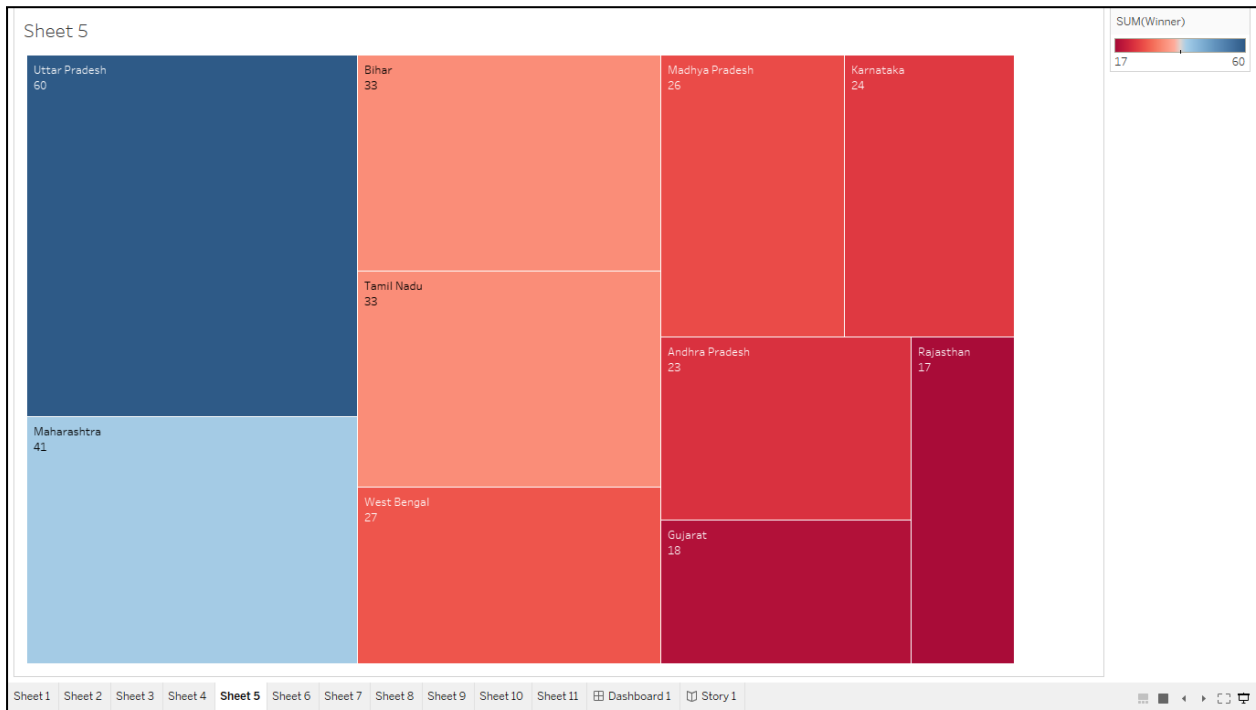
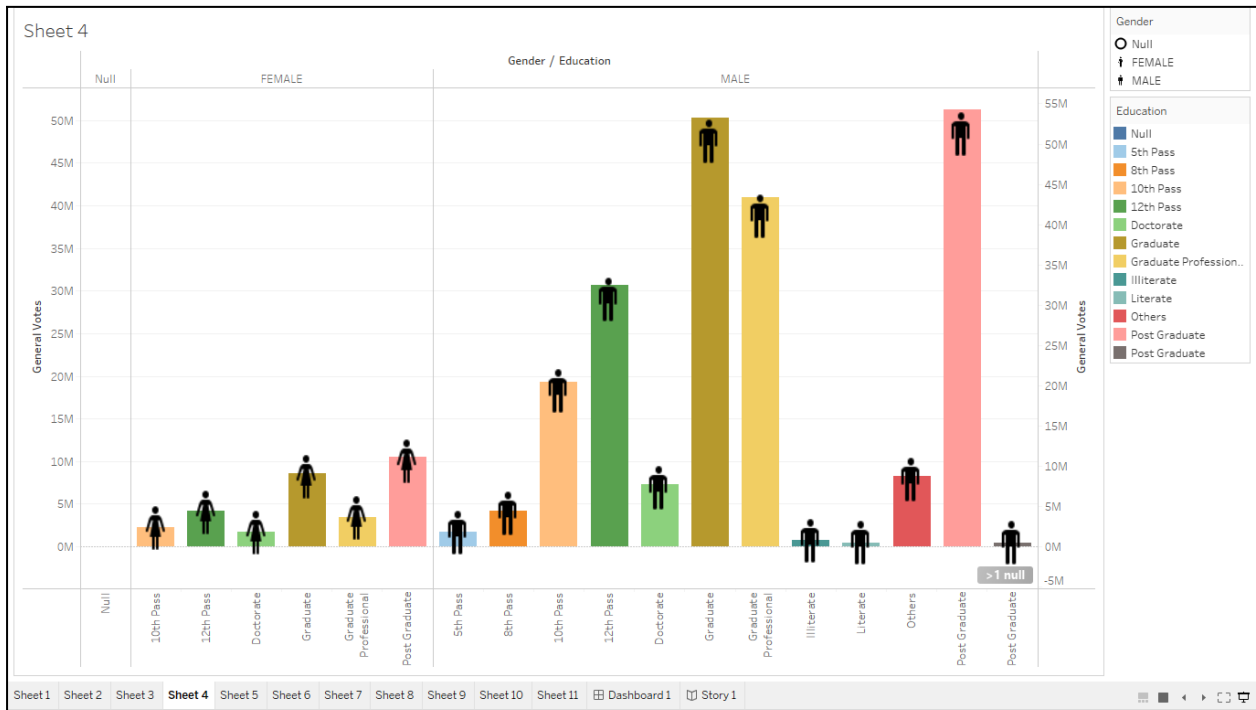
## IDEATION AND BRAINSTORMING

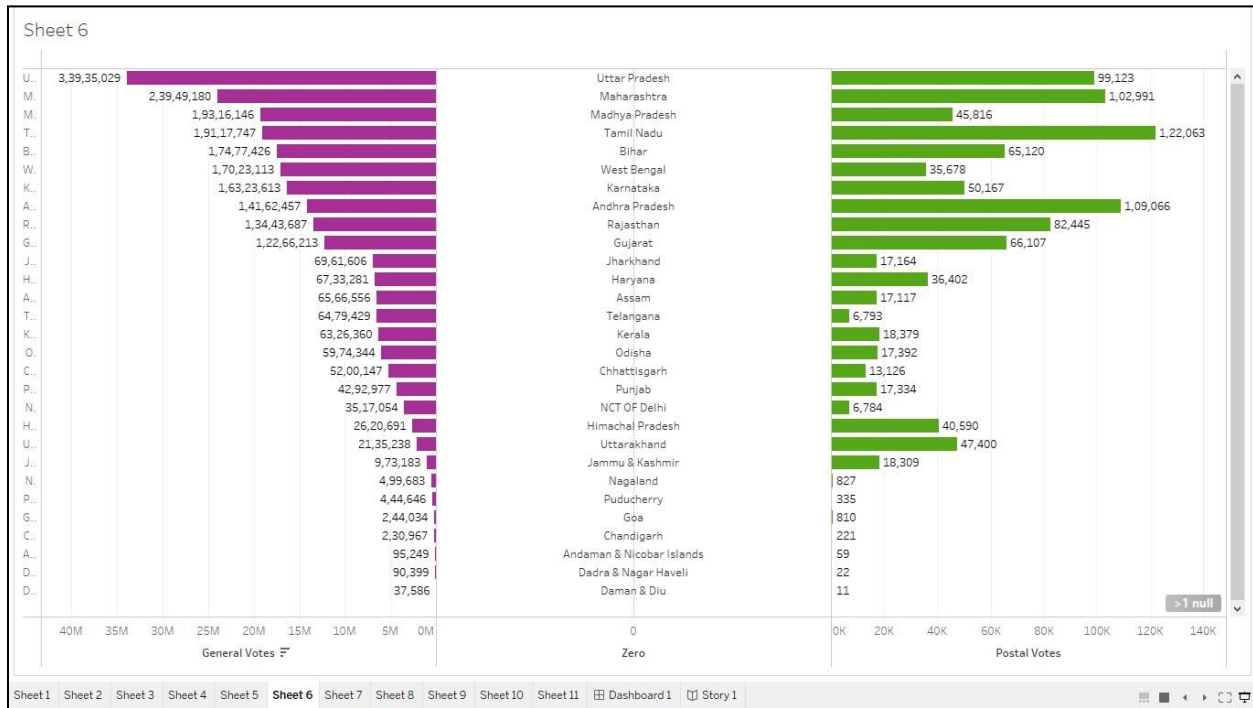
The image shows a 4-page workshop guide for 'Brainstorm & Idea prioritization'. The pages are numbered 1 to 4 in the top right corner.

- Page 1:** Features a lightbulb icon and the title 'Brainstorm & Idea prioritization'. It includes a section 'Use this template in your own brainstorming sessions' with instructions: 'Use this template in your own brainstorming sessions to help you generate ideas, prioritize them, and then develop them into a project plan. It's a great way to get the most out of your brainstorming sessions.' Below this is a list of 4 steps: 1. Brainstorm ideas, 2. Prioritize ideas, 3. Develop ideas, 4. Implement ideas.
- Page 2:** Titled 'Before you brainstorm', it lists 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives. It also includes a section 'How to run a brainstorming session' with 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives.
- Page 3:** Titled 'Define your problem statement', it lists 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives. It also includes a section 'How to run a brainstorming session' with 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives.
- Page 4:** Titled 'Brainstorm', it lists 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives. It also includes a section 'How to run a brainstorming session' with 4 steps: 1. Set the scene, 2. Set the agenda, 3. Set the ground rules, 4. Set the objectives.

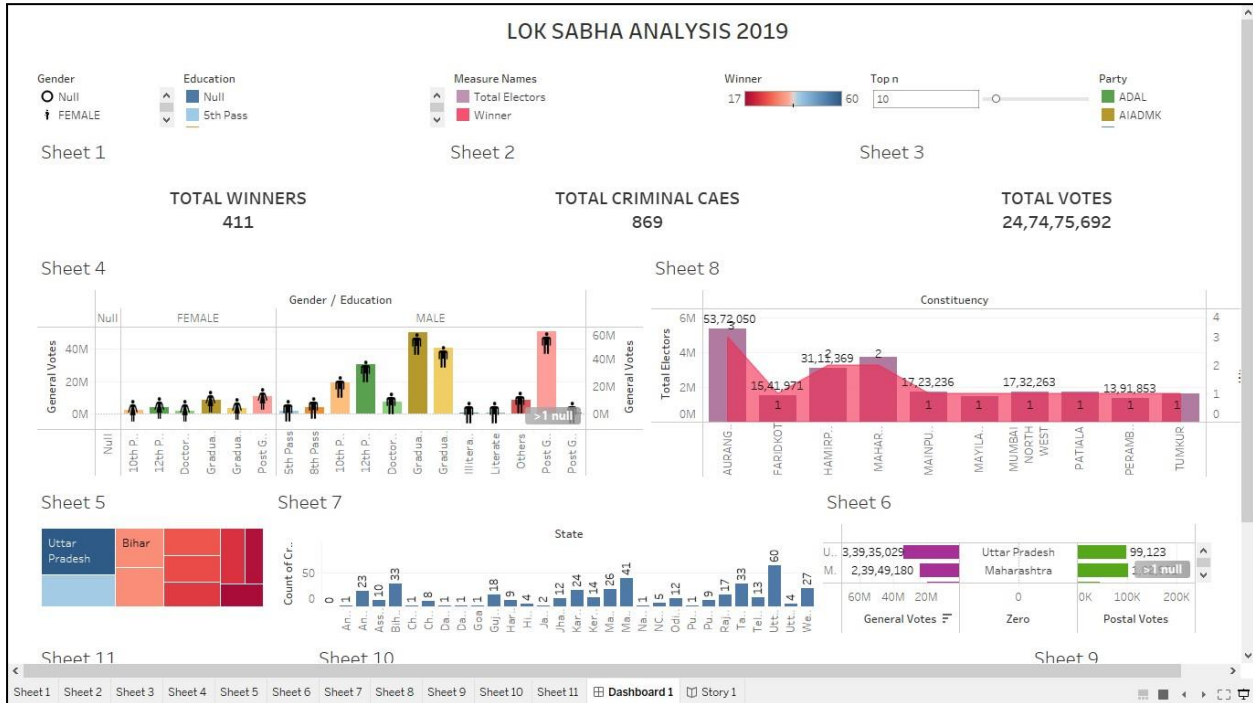
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RESULT



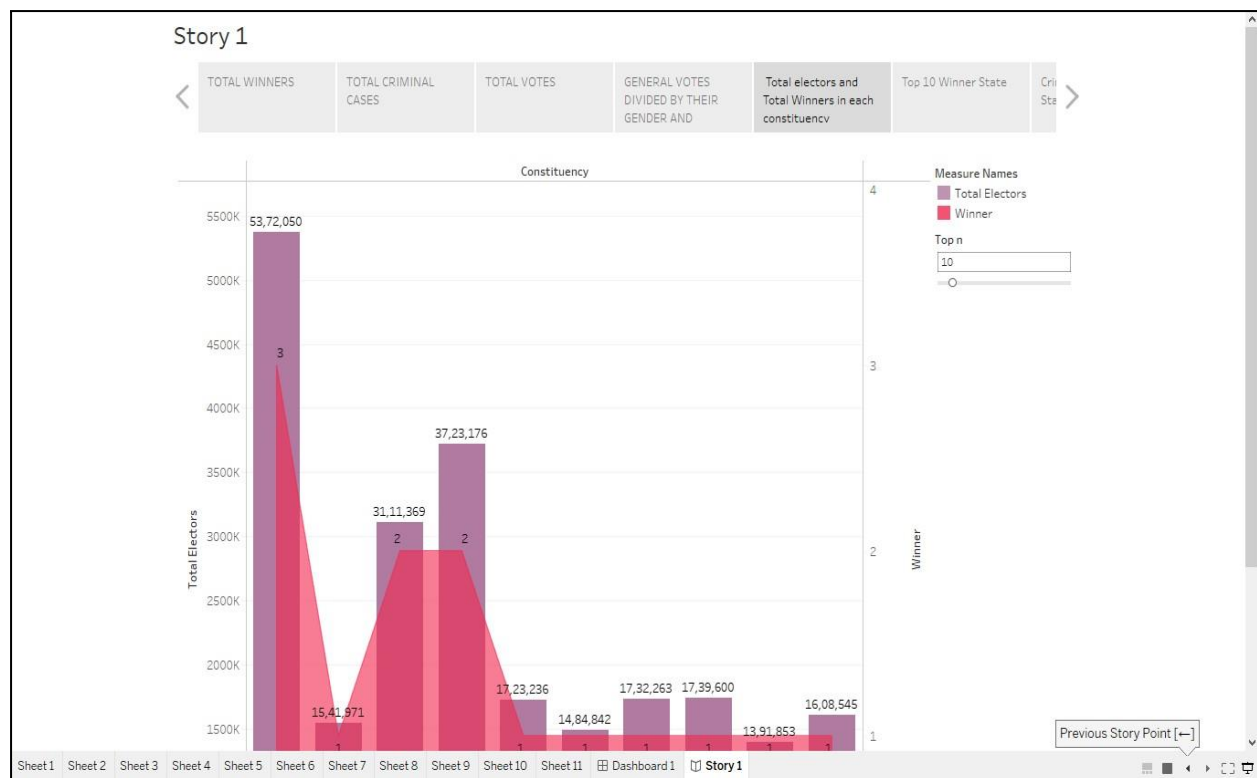


## DASHBOARD



A dashboard is a graphical user interface (GUI) that displays information and data in an organized easy to read format.

## STORY LINE



A storyline is a way of presenting data and analysis in a narrative format, intending to make information more engaging and easier to understand.

## ADVANTAGES AND DISADVANTAGES

Political juggernauts, powerful and influential political entities or individuals, have both advantages and disadvantages. Here's an overview:

### Advantages:

1. **Effective Leadership:** Political juggernauts can provide strong and stable leadership, which is often necessary for making tough decisions and implementing policies efficiently.
2. **Influence and Impact:** They can have a significant impact on shaping policies, legislation, and public opinion, which can be beneficial for driving positive change.
3. **Resource Mobilization:** Juggernauts often have access to substantial financial and organizational resources, allowing them to run effective campaigns and mobilize supporters.
4. **Stability and Continuity:** Juggernauts can provide political stability and continuity, which is essential for long-term planning and economic growth.
5. **Global Diplomacy:** At an international level, political juggernauts can represent their countries effectively in global diplomacy and negotiations.

### Disadvantages:

1. **Lack of Competition:** The dominance of political juggernauts can stifle political competition

and limit the diversity of ideas and perspectives in the political landscape.

2. **Corruption and Abuse of Power:** Concentrated power can lead to corruption and the abuse of power, as checks and balances may be weakened.
3. **Policy Entrenchment:** Juggernauts may become resistant to change and innovation, preferring to maintain the status quo to protect their interests.
4. **Divisiveness:** Their dominance can lead to polarization and political divisions, as opposition parties or individuals may become marginalized.
5. **Reduced Accountability:** With a strong grip on power, political juggernauts may face fewer challenges to their decisions and actions, reducing their accountability to the public.
6. **Erosion of Democracy:** In extreme cases, unchecked political juggernauts can undermine democratic principles and institutions, leading to authoritarianism.

## **APPLICATION**

The influence and solutions provided by political juggernauts can be applied to various areas within the realm of governance and policymaking. Here are some key areas where their solutions can have an impact:

1. **Economic Policy:** Political juggernauts can shape economic policies to promote growth, stability, and job creation. They can address issues like taxation, trade, and regulations to boost the economy.
2. **Healthcare:** Solutions in the healthcare sector can include access to quality healthcare, affordability, and strategies for addressing public health crises like pandemics.
3. **Education:** They can focus on education policies to improve access to quality education, reduce disparities in educational outcomes, and promote innovation in teaching and learning.
4. **Infrastructure:** Addressing infrastructure needs, such as transportation, energy, and technology, can contribute to economic development and improved quality of life.
5. **Environmental Policy:** Political juggernauts can lead efforts to combat climate change, reduce pollution, and promote sustainable practices in energy, agriculture, and transportation.
6. **National Security:** They play a crucial role in shaping foreign policy, national defense, and strategies to address emerging threats.
7. **Social Welfare:** Solutions can encompass social safety nets, poverty alleviation, and support for vulnerable populations.
8. **Criminal Justice:** Reforms in the criminal justice system, including sentencing, policing, and prison policies, can be influenced by political juggernauts.
9. **International Relations:** They can contribute to peace negotiations, international cooperation, and diplomacy to address global challenges and conflicts.
10. **Technology and Innovation:** Encouraging research, development, and innovation in emerging technologies like AI, biotechnology, and space exploration is another area of influence.
11. **Civil Rights and Social Justice:** Political juggernauts can champion civil rights, equality, and social justice by promoting policies that address systemic discrimination and inequality.

12. **Infrastructure Development:** They can lead efforts to modernize and expand infrastructure, including roads, bridges, public transportation, and broadband access.
13. **Energy Policy:** Shaping energy policies, including transitioning to renewable energy sources and energy efficiency measures, can be a significant focus.
14. **Trade and Commerce:** Political juggernauts can influence trade agreements and policies to promote exports and economic growth.
15. **Public Health:** Responses to public health crises, healthcare access, and vaccination campaigns can all be areas where their solutions are crucial.

It's important to note that the specific priorities and solutions of political juggernauts can vary widely based on their ideologies, values, and the needs of their constituents. Additionally, their effectiveness in implementing these solutions may depend on the political landscape, the strength of opposition, and other external factors.

## **CONCLUSION**

In conclusion, political juggernauts are influential and powerful political entities or individuals that play a significant role in shaping the political landscape. They have the potential to provide effective leadership and solutions in various policy areas, such as economics, healthcare, education, and environmental policy. However, their dominance can also come with drawbacks, including reduced competition, the risk of corruption, and a potential erosion of democratic principles.

## **FUTURE SCOPE**

The future scope of political juggernauts will depend on various factors, including the evolving political landscape, societal changes, and individual leaders' actions. Here are a few considerations:

1. **Technological Influence:** Political juggernauts will likely continue to harness the power of technology for campaigning, communication, and data analysis. Social media and big data will play a significant role in shaping political strategies.
2. **Globalization:** As the world becomes more interconnected, political juggernauts may extend their influence beyond national borders, participating in global issues and diplomacy.
3. **Environmental Concerns:** With increasing awareness of climate change and environmental issues, political juggernauts may prioritize green policies and sustainability in their agendas.
4. **Social Justice:** Movements for social justice and equality may influence the priorities and actions of political leaders and entities, impacting the future scope of political juggernauts.
5. **Demographic Shifts:** Changing demographics, such as aging populations and increased diversity, will require political juggernauts to adapt their platforms to address new challenges and opportunities.
6. **Economic Trends:** Economic factors, including globalization, automation, and income inequality, will shape the policies and priorities of political leaders.



7. Geopolitical Dynamics: The evolving global balance of power and geopolitical conflicts will impact the role and influence of political juggernauts on the international stage.

It's important to note that the future scope of political juggernauts is highly dynamic and uncertain, as it depends on a wide range of factors. Their success will continue to hinge on their ability to adapt to changing circumstances and effectively address the pressing issues of their time