

Marshall Moses

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541-840-1016

Seattle, Washington

Education

BFA Graphic Design

Oregon State University

Graduating Class of 2016

College of Business

References available upon request.

Strengths

- Self-motivated worker who thrives working on both collaborative and self driven projects,
- Interested in creating the most efficient workflow possible and staying up-to date on new processes and software,
- Enjoys running, hiking, woodworking, and 3D printing.

Experience

Brand Designer, Lithia Motors Inc.

August 2016 - Present

- Developed and maintained on brand advertising campaigns for automotive retailers,
- Created style guides, print material, wireframes, digital design, and more for automotive retailer clients,
- Created branding and supporting assets for Lithia Motors Inc. and subsidiary brands,
- Delivered multiple projects on time in a fast-paced environment,
- Presented and defended design decisions to key stakeholders regularly,
- Learned new software as needed to stay current in design practices,
- Automated workflows to make processes more efficient across the team,
- Created and maintained database for store information to ensure consistency.

Graphic Designer, OSU Transportation Services

May 2014 - August 2016

- Maintained partnerships with multiple departments on campus to increase sustainable transport awareness and usage,
- Created campaigns to engage students, staff and the community,
- Developed print, social media, and digital assets to meet our needs,
- Presented design work to team and made changes based on critiques,
- Followed the University's branding guidelines, and submitted to compliance as needed,

Graphic Designer, OSU Sustainability Office

December 2013 - August 2016

- Created highly engaging multimedia projects focused on student, faculty and community outreach,
- Worked alongside peers to receive design feedback and manage marketing plans,
- Interacted with students, faculty and the community at outreach events,
- Maintained a cross-platform social media presence, created blog posts, and helped maintain a schedule for social media presence.
- Time was balanced between the Sustainability Office, and Transportation Services which helped develop a proven sense of time management.

Skills

Proficiencies in

Adobe Creative Cloud

- Illustrator, Photoshop, XD, Indesign

Microsoft Office 365

- Excel, Powerpoint, Power Automate, Teams

Mac OSx & Windows

Experience in

3d Modeling

- Autodesk Fusion 360, Blender, Cinema 4D

Light Coding

- HTML, Javascript, Ruby, VBA, CSS

Web Content Management Systems

- Drupal, Wordpress, Squarespace