

AURULIL

Aurulil is an interactive portfolio website showcasing a variety of digital art, and an integrated commerce platform aimed at expanding reach and accessibility for audiences outside the scope of conventions.

Aurulil is an ever-changing portfolio for independent artist Julian Marsh. As an exhibitor at conventions across the country, Aurulil has a constantly changing line of works being currently sold. The website functions as a platform for potential conventions to judge the most current and best artwork and allows customers to purchase prints remotely if they are not able to attend an event Aurulil vends at.

PERSONAS

| Convention Jury Panel | Prospective Commissioner | Con-goer |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none">- Looking for the best artists to host at their convention- Highly critical- Speed and accuracy, want to see the work immediately upon visiting the website | <ul style="list-style-type: none">- Looking for a style of art they feel would reflect their needs- Less critical, but not the least- Want to access commission forms | <ul style="list-style-type: none">- Looking for art of their favorite subject matter- Least critical |

Inspo

[Vu Di | Dribbble](#)

[Mercedes Bazan | Dribbble](#)

Shorthand Flow

Individual Artworks

Click on art

→ Art framed on screen,
buttons to the right

Click options for purchase

→ Place order screen

Input personal
details

→ order confirmation

Return to gallery

Collection tabs

Choose which
collection

→

new collection
displayed

navigate thru
artworks

'Commission me'
tab

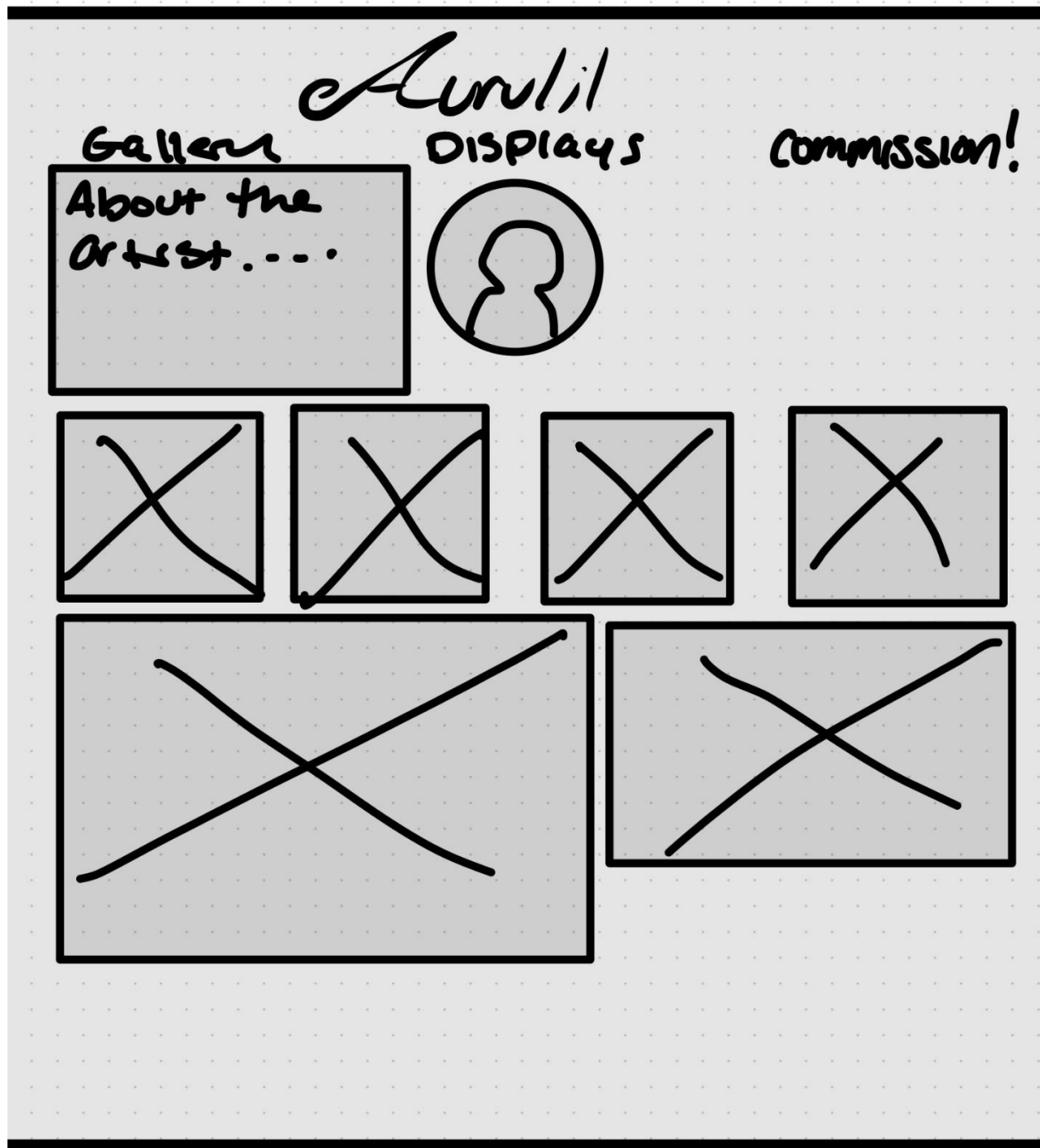
Click on tab

→

empty form to fill

fill out form
w/ personal
requests

(main gallery page,





AURULIL

[GALLERY](#)

[COMMISSION FORM](#)

[PAST CONVENTIONS](#)

[PRINTS](#)

[ABOUT THE ARTIST](#)

