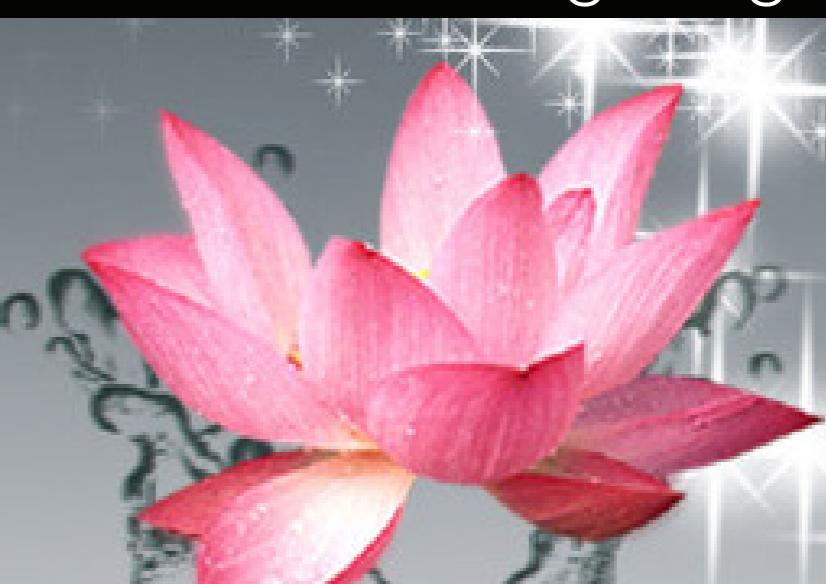




DIGITAL FOLIO MDC4010 Advanced Design Communication

Baoling Yang

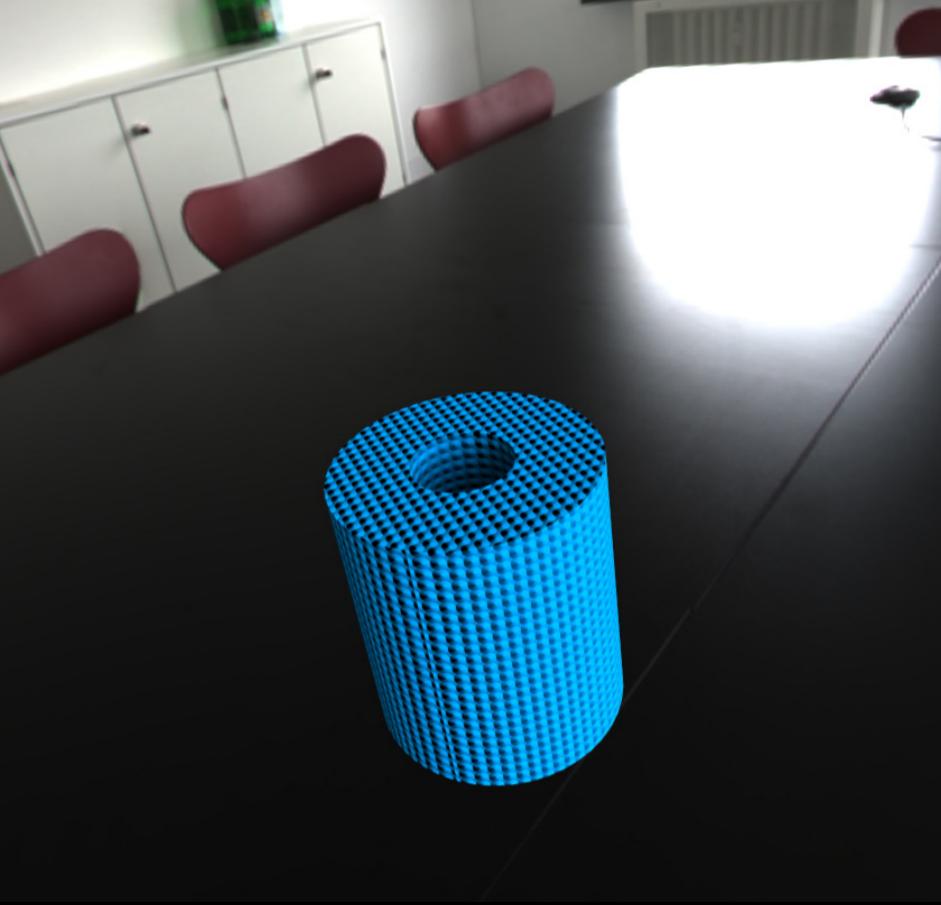
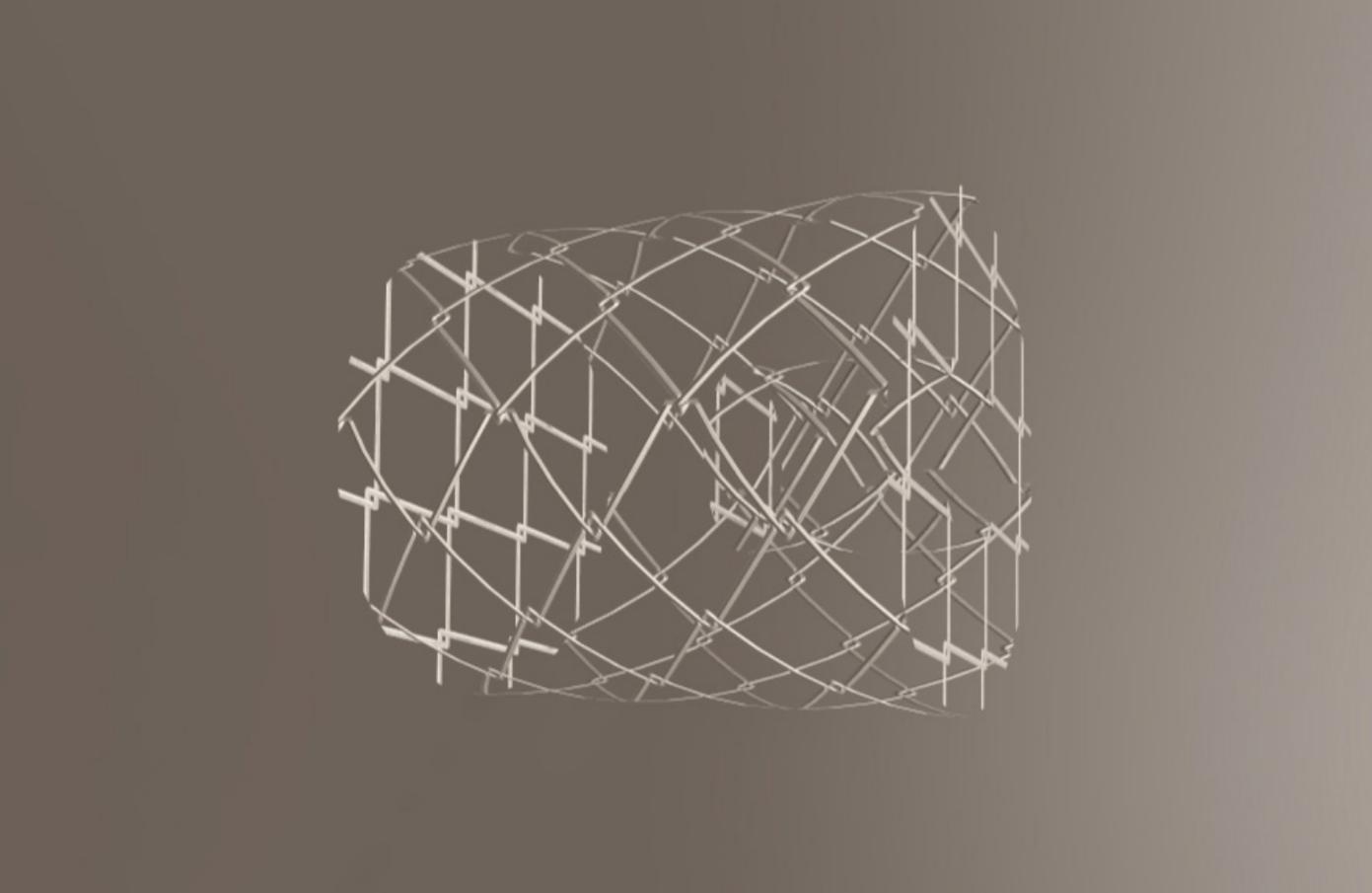
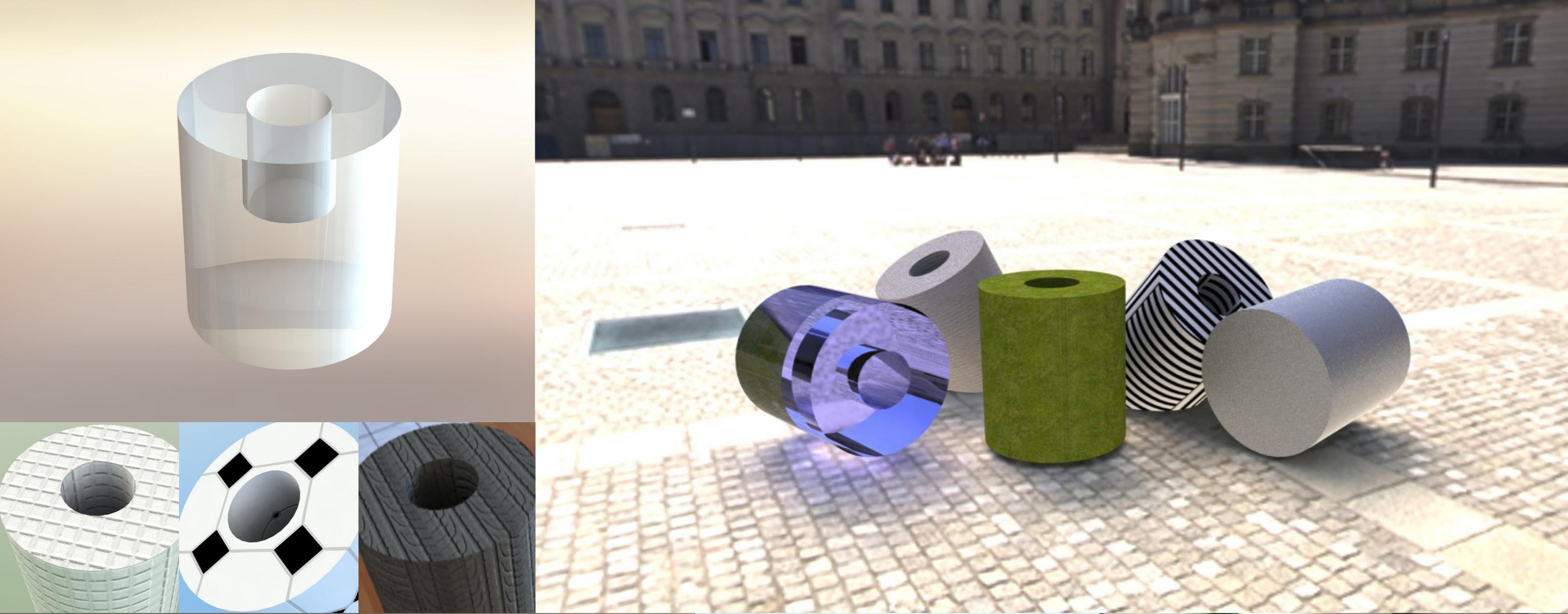
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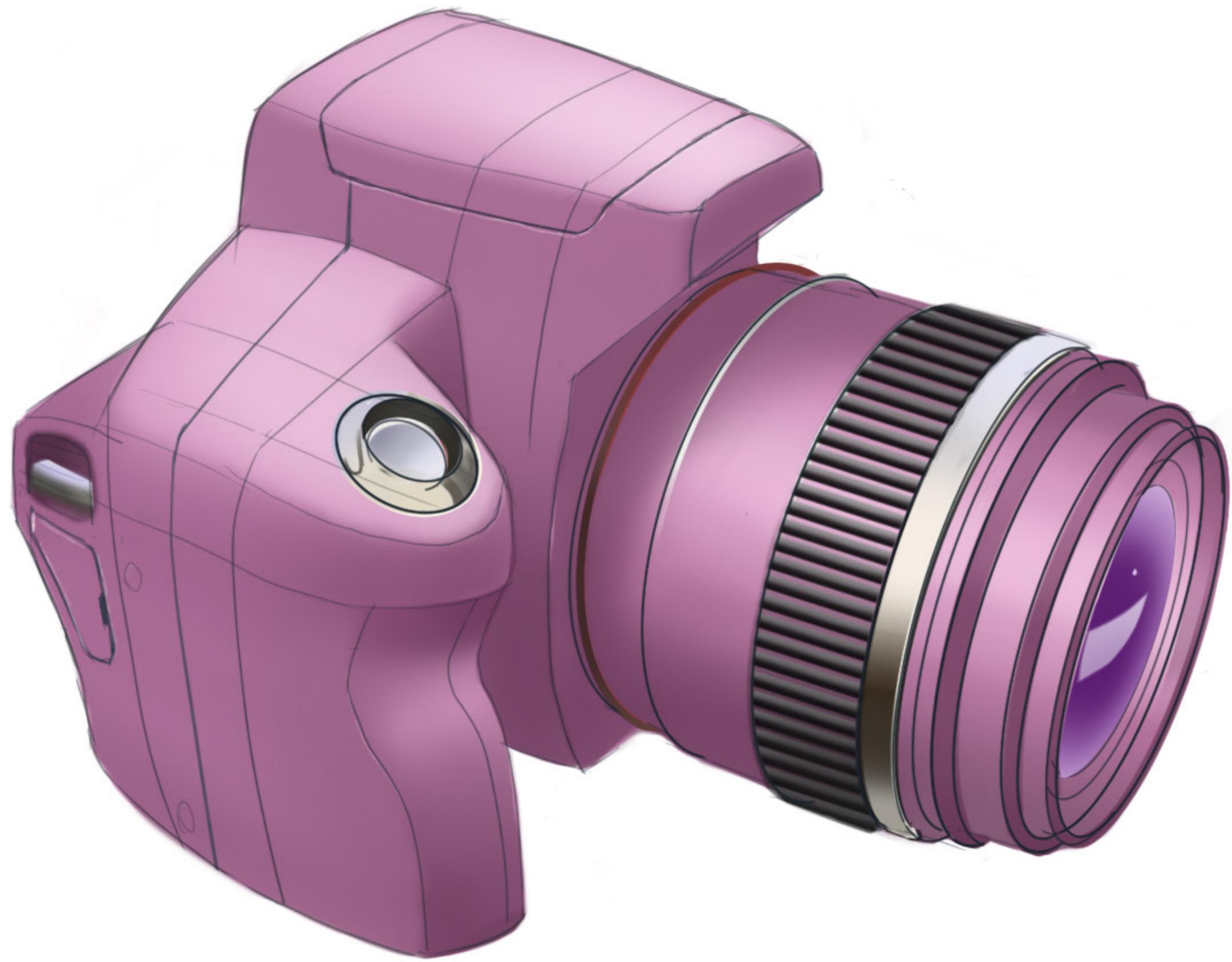


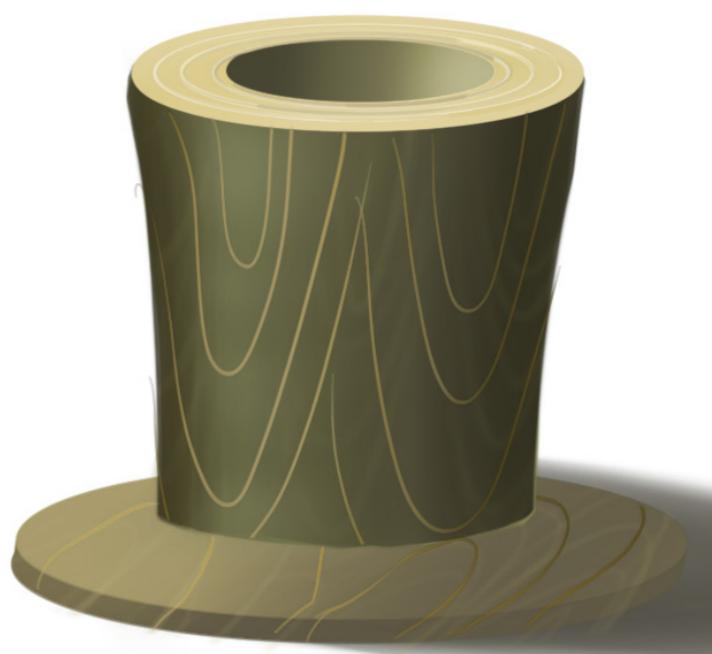
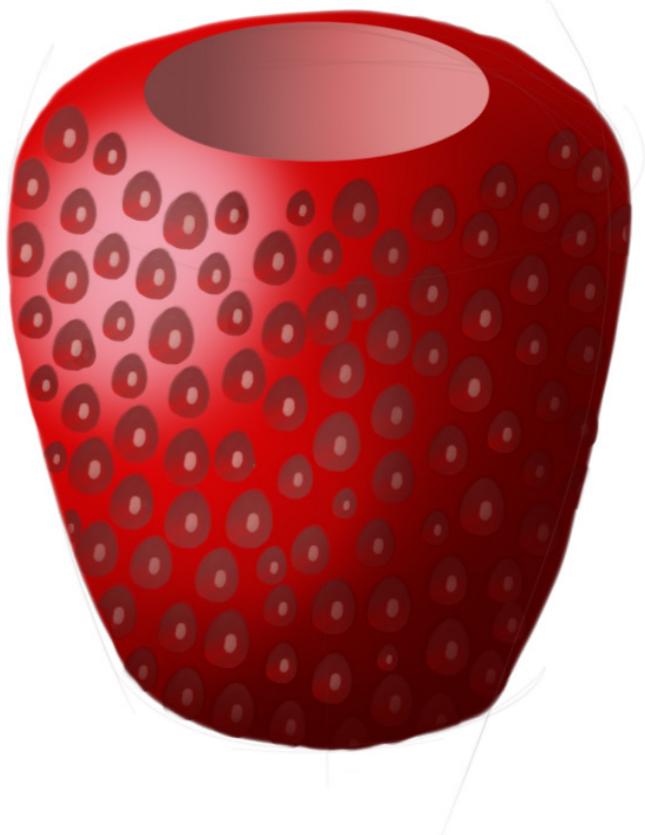


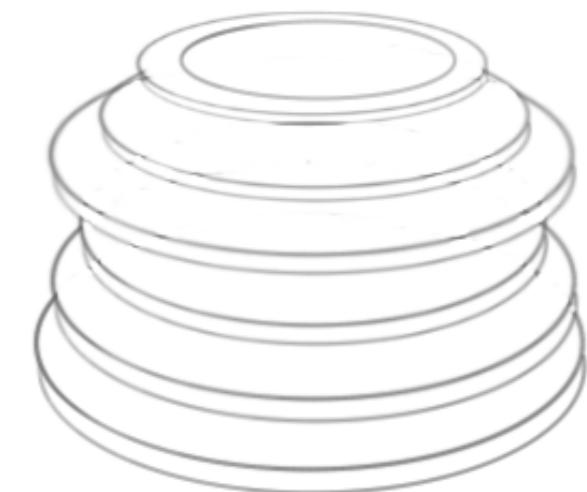
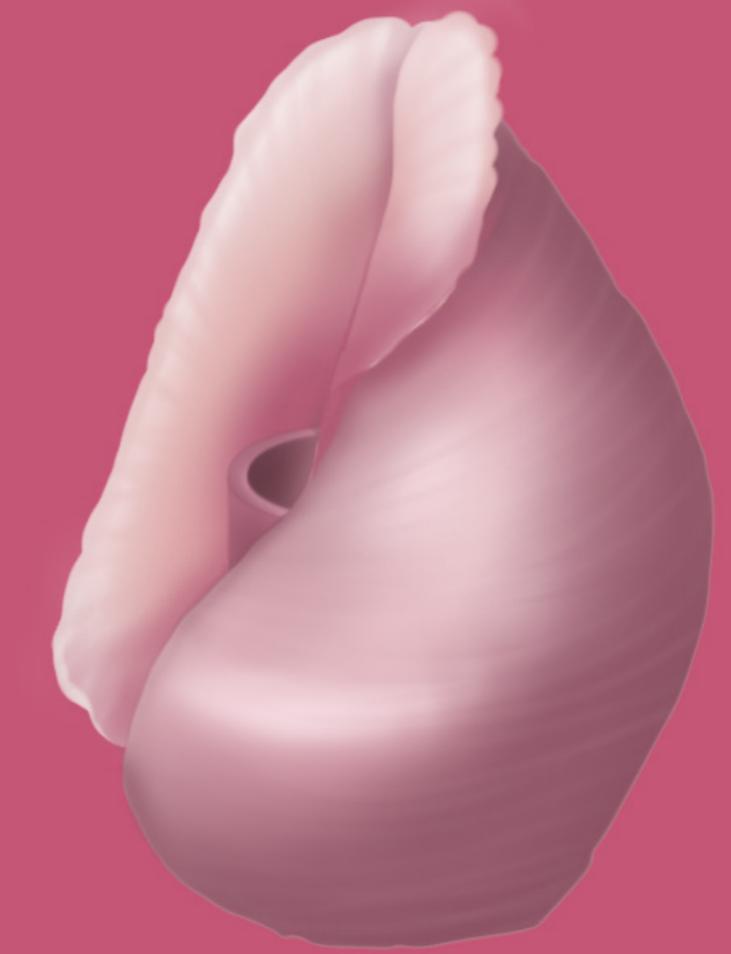
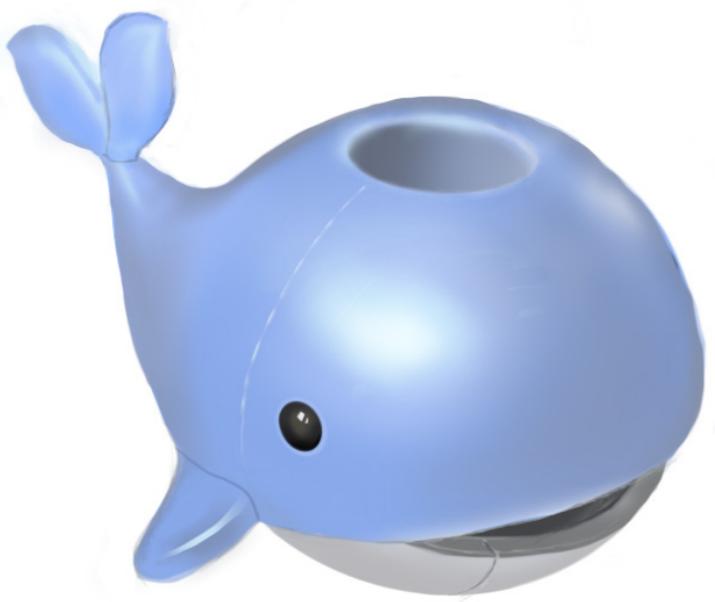






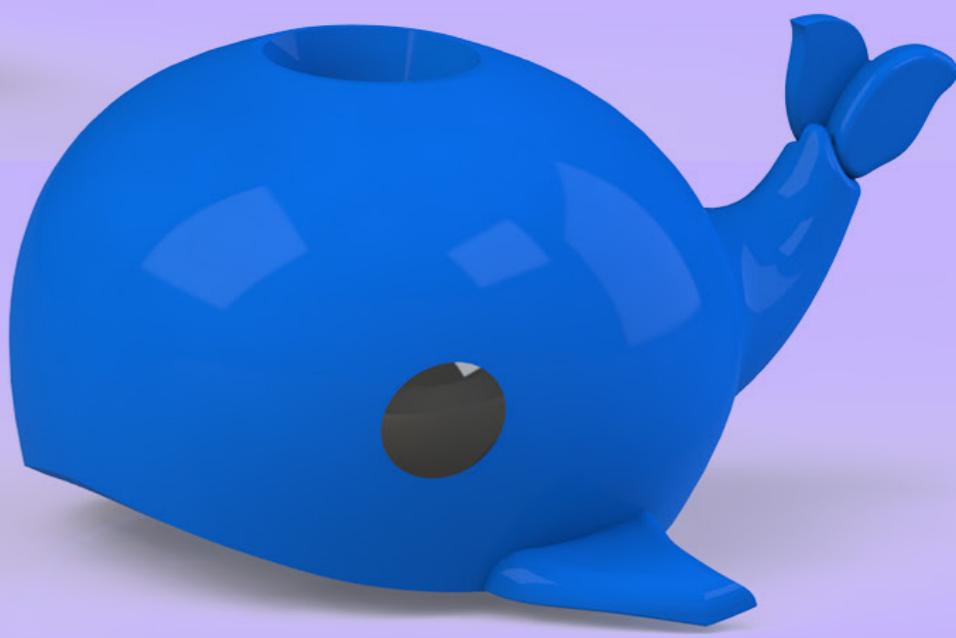
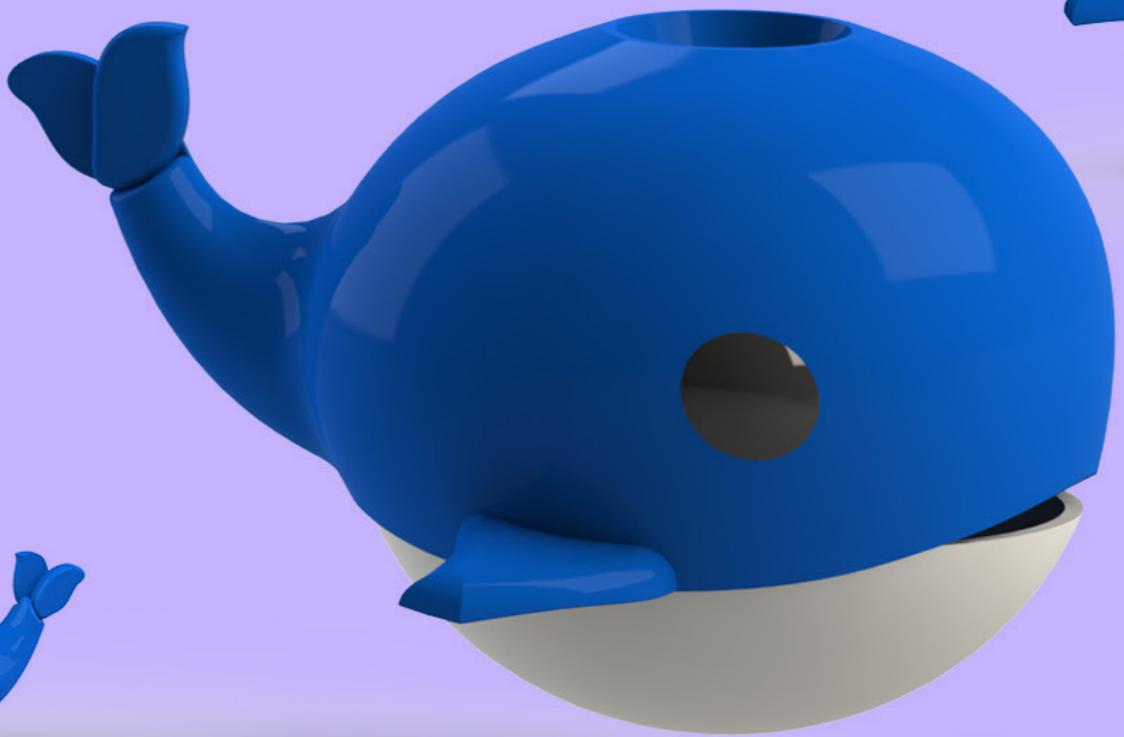
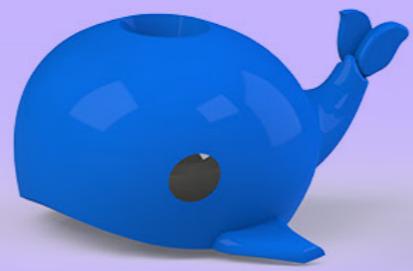






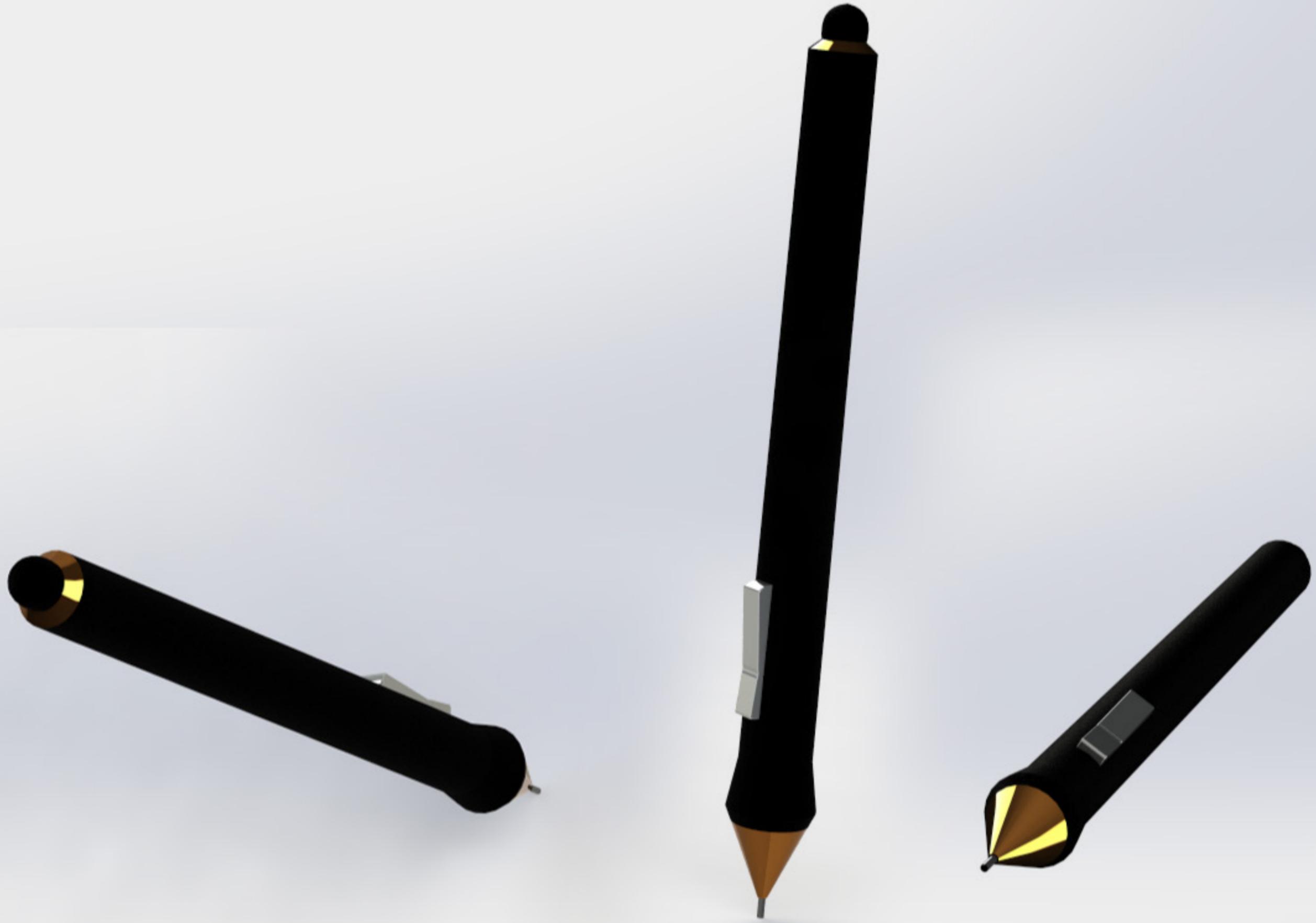
tumbler pen holder





Pen Holder Solidworks





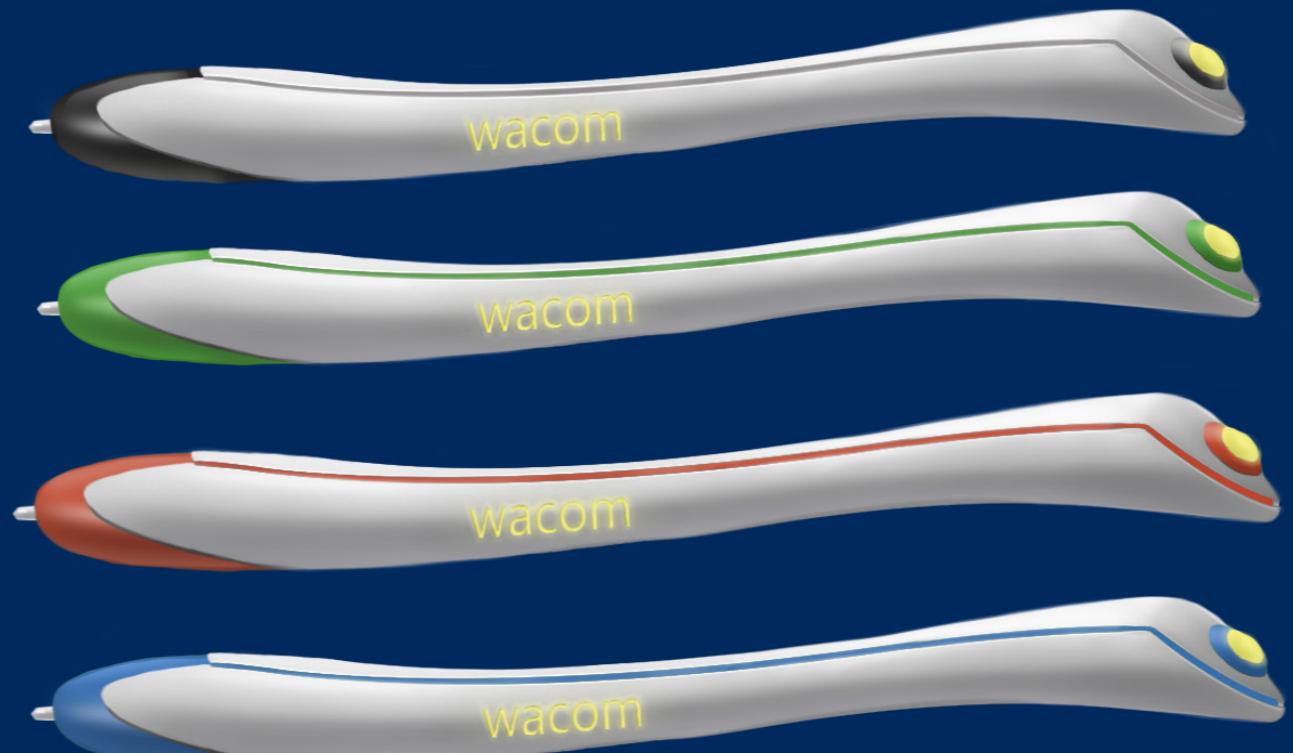
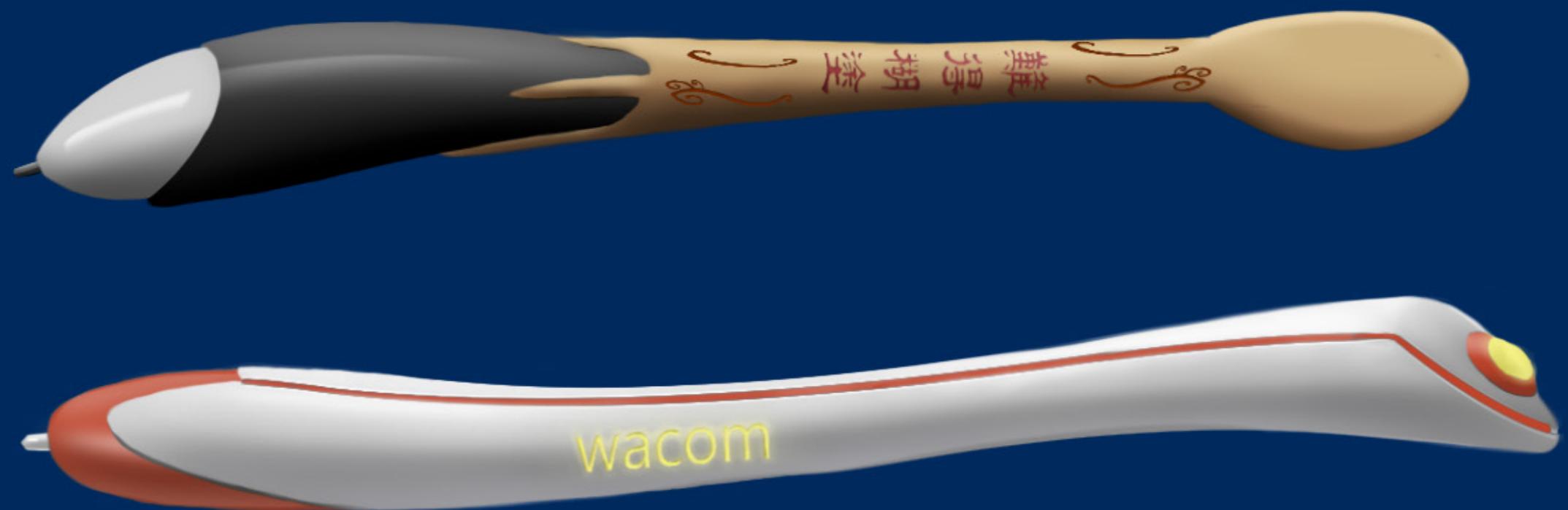




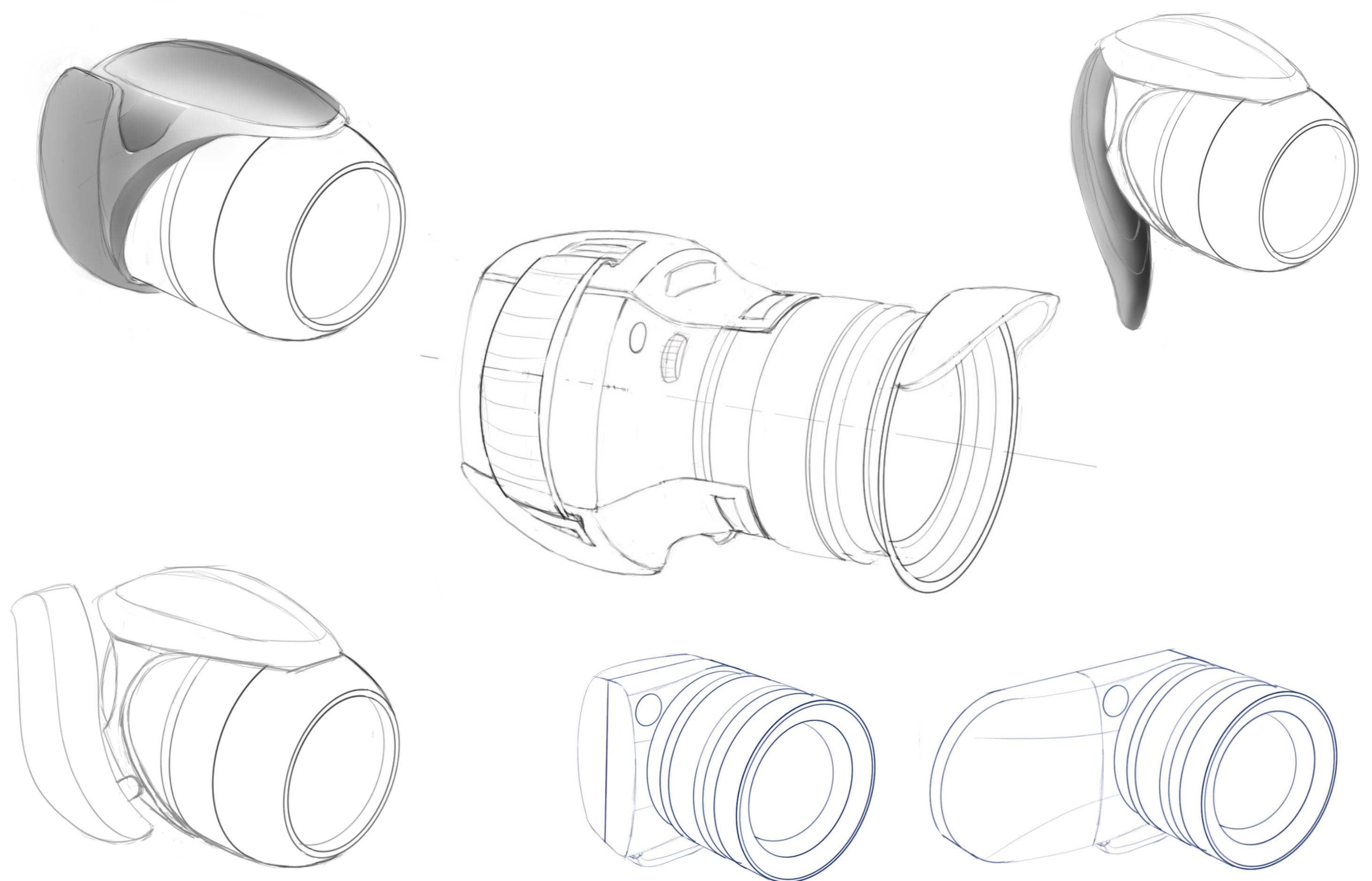
A speedboat on the wave

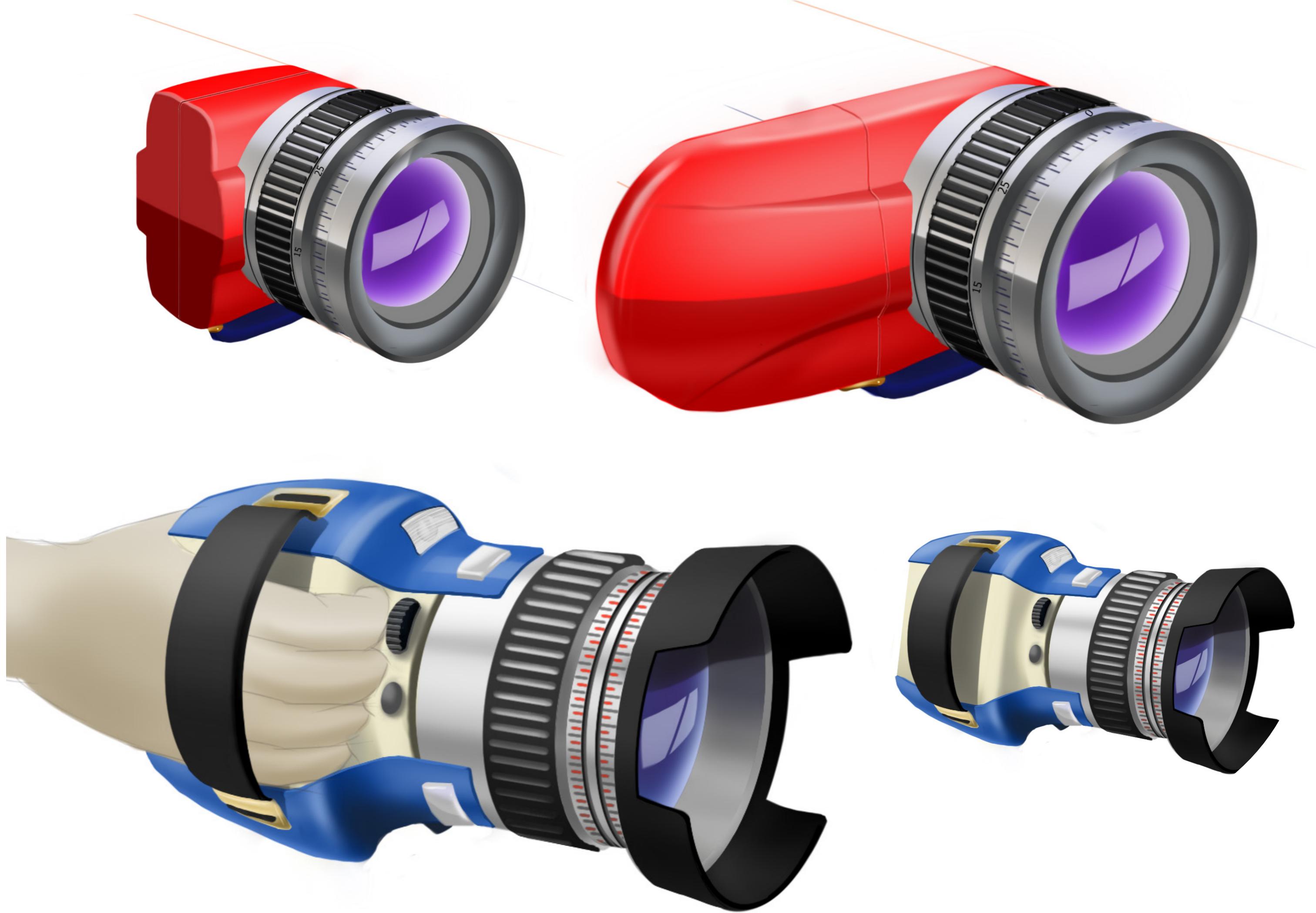


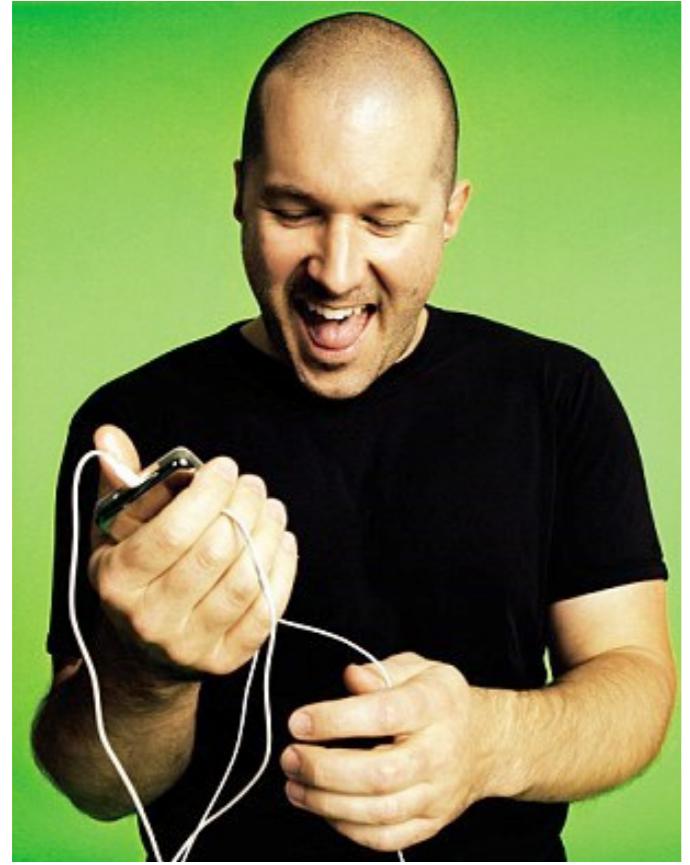












Jonathan Ive was born in London in 1967. He holds a Bachelor of Arts and an honorary doctorate from Newcastle Polytechnic. His first job was to design a toilet, bidet and sink. In 1992, he joined Apple as a consultant, and finally became senior vice president of Design in 1997.

He oversees the Industrial Design Group, and also provides leadership and direction for Human Interface (HI) software teams across the company. He is the designer of many of Apple's products, including the MacBook Pro, iMac, MacBook Air, iPod, iPod Touch, iPhone, iPad, iPad Mini and iOS 7. Steve Jobs considered Ive to be his "spiritual partner at Apple," while Fortune magazine stated in 2010 that Ive's designs have "set the course not just for Apple but for design more broadly."

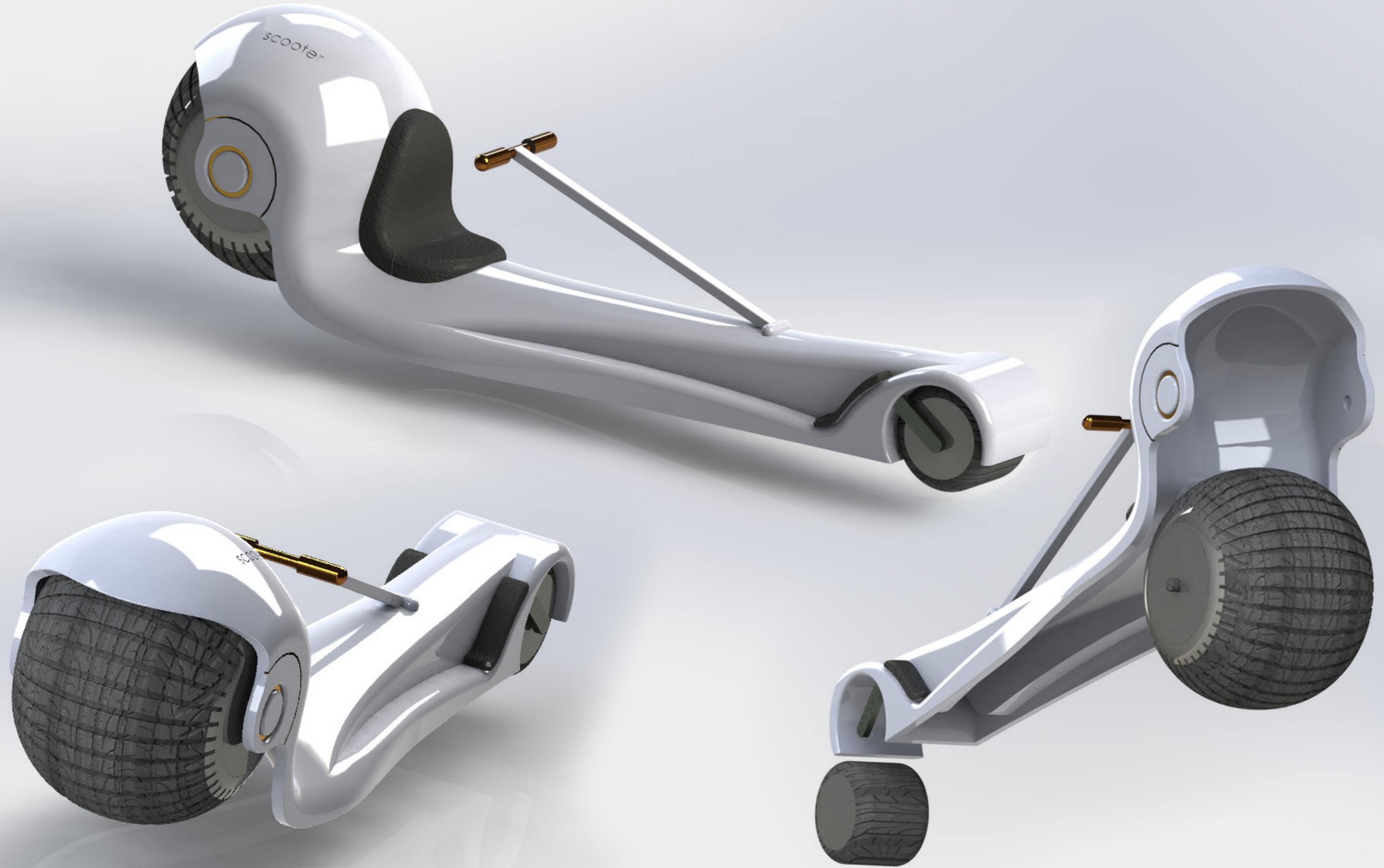


Year of the Horse Concept Sketches



Year of the Horse Concept Sketches





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CAD camera done by Rhino and 3ds max





Project **Breathe**

