



Baoling Yang

✉ yang.bao.ling@163.com

☎ +86 152-2166-5142

Portfolio: <http://baoling.me>

*This responsive website was designed and developed by me from scratch

EDUCATION

- SEPT 2013 | Southeast University–Monash University
MAR 2016 | Joint Graduate School
MDes. Industrial Design | GPA 4.0
- SEPT 2009 | Dalian University of Technology
JUNE 2013 | B.E. Mechanical Engineering

RECOGNITIONS

- OCT 2016 | 1st prize in eBay Skunkworks China
NOV 2015 | 2nd Prize in China “Internet+” Innovation Competition for College Students SiChuan
OCT 2015 | 3rd Prize in UXPA China
AUG 2015 | 1st Prize in eBay Hack Week China
NOV 2014 | National Scholarship

EXPERIENCE

APR 2016
PRESENT



eBay DSS (Data Service and Solutions Department) | SHANGHAI CHINA
UX Designer

- **Data Analysis website:** Working closely with PMs and engineers to build internal data analysis website for eBay. Responsible for ux/ui design and some front end development of GRO(eBay Trading Data Monitor), NOUS(Traffic Data Monitor), DNA(Buyer Data Analysis), QRIO(Self-service Buyer Data Analysis), Motors(Vehicle & Car Parts Data Monitor), M1(Marketing Data Monitor), eBayPulse(Trending Keywords Monitor), etc.
- **Skunkworks:** For the 2 skunkworks(eBay’s annual innovation competition) projects I worked on in 2016, “AR Shopping”, which was led by me, won the 1st prize in China, and both “AR Shopping” and “AI Shopping Assistant” were selected as top 50 projects for eBay Expo in San Jose. “AI Shopping Assistant” was also top 20 in [UCAHP’s 2017 TEEC Cup North America Chinese Startup Contest](#).
- **Website for mockups:** I designed and developed a website to place all mockups of eBay DSS. This website is now used by almost everyone in my team. Designers and PMs use it for design communication, and developers follow the mockups to develop products.
- **UI Standard:** Helped with building and maintaining UI design standard for eBay DSS.
- **Video/Animation:** Made “Trending on eBay” video, as well as animation videos for xID and RSS department.

NOV 2015
FEB 2016



Moody’s Analytics | SHENZHEN CHINA
UX Design Intern

- **CRM:** Designed the CRM banking system ‘Moody’s Risk Origin 5.0’. Worked with PMs to detail the workflow experience of users, build wireframes as well as high fidelity mockup.

MAR 2015
AUG 2015



eBay DSS (Data Service and Solutions Department) | SHANGHAI CHINA
UX Design Intern

- **Data Analysis Website:** Designed eBay data websites, such as Retail Moment, Event Monitor, DNA, etc.. Most importantly, designed Retail Moment from scratch to development.
- **Second-hand Trading Platform:** Worked with 3 developers to build eBay second-hand trading platform in eBay hack week in 2015 and won the 1st prize in China. It’s a LBS-based cross-device platform where users can sell, buy rent second-hand products. I was responsible for the ux and ui design.

EXPERIENCE IN COLLEGE

- **Top 1 in Grades:** Even though I didn’t learn design in undergraduate school, I made it to top 1 in design in graduate school because of my passion and diligence in design.
- **2 Rewards in National Design Competition:** I designed apps that won the 3rd prize of UXPA China, and the 2nd prize of China “Internet+” Innovation Competition for College Students SiChuan.
- **Data Visualization:** My thesis was about data visualization where I need to visualize some data with C++ and Tableau.
- **Website for Institute of Design:** I redesigned and developed the website for the institute of design by myself.

SKILLS

| DESIGN

Sketch
Illustrator
Photoshop
Axure
After Effects
Indesign

| PROGRAMMING

HTML
CSS
JQuery
Javascript

| WRITINGS

[Writings](#)