



# Baoling Yang | UX Design

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Portfolio: [baoling.me](http://baoling.me)

\*This responsive website is designed and developed by me

## | EDUCATION

SEPT 2013	Southeast University–Monash University Joint Graduate School
MAR 2016	
	MDes. Industrial Design   GPA 4.0
SEPT 2009	Dalian University of Technology
JUNE 2013	B.E. Mechanical Engineering

## | RECOGNITIONS

OCT 2016	1st prize of eBay Skunkworks China
NOV 2015	2nd Prize in China “Internet+” Innovation Competition for College Students SiChuan
OCT 2015	3rd Prize in UXPA China
AUG 2015	1st Prize in eBay Hack Week China
NOV 2014	National Scholarship

## | EXPERIENCE

APR 2016	eBay Data Service and Solutions Department   SHANGHAI CHINA
PRESENT	User Experience Designer



- **Data website:** Working closely with PMs and engineers to build internal data analysis website for eBay.
- **SMD:** Responsible for the design of Site Merchandiser Scorecard (SMD), which is a self-service data management website for eBay Site Merchandiser. They can define their own page groups and monitor the overall performance as well as details of every page. This project has launched its 2nd iteration, I'm responsible for its ux and visual design.
- **AR Shopping:** I started and led “AR Shopping” project in eBay Skunkworks innovation competition, and won the 1st prize in China. It was also selected as top 50 projects for eBay Expo in San Jose. I was a leader and designer of a team of 3, responsible for most design and a part of code.
- **AI Shopping Assistant:** This project is an AI chatbot that helps people do shopping online in a more intuitive and efficient way, it was one of top 50 projects in eBay Skunkworks 2016 and also top 20 in “UCAHP's 2017 TEEC Cup North America Chinese Startup Contest”. I was responsible for design, the other 2 for code and algorithm.
- **Mockups website:** I designed and developed a website to contain all mockups of eBay DSS. This website is used by almost everyone in my team, designers and PM use it for design communication, developers use it for development.
- **eBay Journey 2016:** Responsible for ux and visual design of “eBay Journey 2016”. This website aims to remind users their behaviors on eBay, including their first purchase, first sell, first collection, GMB, GMV, etc.. I finished the design and some front-end development.

NOV 2015	Moody's Analytics   SHENZHEN CHINA
FEB 2016	Interaction Design Intern



- **CRM:** Participated in the design of CRM system ‘Moody's Risk Origin 5.0’, got good feedback by senior designer.
- **Axure Library:** Made standard design components into interactable axure library.

MAR 2015	eBay Data Service and Solutions Department   SHANGHAI CHINA
AUG 2015	User Experience Design Intern



- **Data Website:** Designed eBay data websites, such as Retail Moment, Event Monitor, DNA, etc.. Most importantly, designed Retail Moment from scratch to development.
- **Second-hand trading platform:** Working with other 3 members to build eBay second-hand trading platform in eBay hack week 2015 and won 1 st prize in China. It's a LBS-based cross-device platform where users can sell, buy rent second-hand products. I was responsible for all the design.

## | SKILLS

