



Daniela Acosta

UX / Product Designer — San Diego, CA

martadaniela.github.io/design

EXPERIENCE

Jewels By the Sea — UX Researcher & Designer

La Jolla, California, January 2023 - March 2023

- Redesigned the jewelry store's website to modernize online presence and compensate for physical store closure in June
- Communicated with the business owner in-person and electronically to understand their needs and receive feedback
- Delivered a Figma prototype and will develop the website during summer

UC San Diego Design Lab — Center 4 Health Design Student Design Consultant

La Jolla, California, March 2023 - Present

- Designing a mobile-app for public use to address unmet health and wellness needs, prototype and service blueprint delivery: June 2023

San Diego Supercomputer Center — WIFIRE Lab UX Research & Design Intern

La Jolla, California, June 2022 - October 2022

- Designed and implemented an immersive installation to increase public acceptance of prescribed burns as a wildfire mitigation technique
- Presented final project to a diverse audience at UCSD's Design Lab with positive feedback from attendees
- Developed a virtual, VR version of the installation in Artsteps' Metaverse for enhanced accessibility and engagement

Girls Who Code x Raytheon Technologies — Leadership Academy Participant

Remote, USA, August 2022 - December 2022

- Cultivated leadership, technical interviewing, and project management skills through active participation in program sessions
- Designed and developed a website to amplify the voices of women and non-binary folks of color's resilience in tech
- Promoted the website on Instagram, generating 10 positive messages, 14 story likes, and 34 site views over 3 months (tracked via google analytics)

ORGANIZATIONS

Design for America — UX Researcher & Designer

La Jolla, California, January 2023 - Present

- Designing an automated onboarding process for Savvy Giving by Design to expand their capacity as a non-profit, prototype delivery: May 2023

Triton Solar Decathlon (TSD) — Design Lead

La Jolla, California, January 2023 - Present

- Spearheading TSD's rebranding and website redesign for improved online presence and mission communication

EDUCATION

University of California San Diego

March 2024, 3.7/4.0

Bachelors of Science

Cognitive Science Human-
Computer Interaction

Minors: Design,
Computational Social Science

LANGUAGES

Spanish - Professional
working proficiency

TOOLS

Figma, Photoshop, HTML5,
CSS, Illustrator, Zeplin, Github,
VSCode

SKILLS

User Personas, User Research,
Wire-framing, Low & High
Fidelity Prototyping, Project
Management, Data Analysis,
Usability Testing, Information
Architecture, Interface Design,
Brand Design, Data
Visualizations in Python

LEARNING MORE

Front-End Dev, Python,
Graphic Design & More!

CONTACT

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