Daniela Acosta
UX / Product Designer — San Diego, CA

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EXPERIENCE

Jewels By the Sea — UX Researcher & Designer
La Jolla, USA, January 2023 - March 2023

- Redesigned the jewelry store's website to modernize online presence and compensate for the closure of the physical location
- Communicated with the business owner in-person and electronically to understand their needs and receive feedback
- Delivered a prototype on Figma ready for developer handoff

San Diego Supercomputer Center — WIFIRE Lab UX Research & Design Intern
La Jolla, California, June 2022 - October 2022

- Designed and implemented an immersive installation to increase public acceptance of prescribed burns
- Presented final project to a diverse audience at UCSD's Design Lab with positive feedback from attendees
- Developed a virtual, VR version of the installation in Artsteps' Metaverse for enhanced accessibility and engagement

Girls Who Code & Raytheon Technologies — Leadership Academy Participant
Remote, USA, August 2022 - December 2022

- Enhanced skills in leadership, career readiness, technical interviews, and project management throughout program sessions
- Designed and developed a website to amplify the voices of women and non-binary folks of color's resilience in tech
- Promoted the website on Instagram, resulting in 34 site views and positive feedback from 10 messages and 14 story likes

ORGANIZATIONS

Triton Solar Decathlon (TSD) — Design Lead
La Jolla, California, January 2023 - Present

- Spearheading TSD's rebranding and website redesign for improved online presence and mission communication

Design for America — UX Researcher & Designer
La Jolla, California, January 2023 - Present

- Designing an automated onboarding process for Savvy Giving by Design to expand their capacity as a non-profit

EDUCATION

UC San Diego
March 2024, 3.7/4.0

B.S. Cognitive Science Human-Computer Interaction

Minors: Design, Computational Social Science

LANGUAGES

Spanish - Professional working proficiency

TOOLS

Figma, Photoshop, HTML & CSS, Illustrator, Zeplin, Github, VSCode

SKILLS

User Personas, User Research, Wire-framing, Low & High Fidelity Prototyping, Project Management, Data Analysis, Usability Testing, Information Architecture, Data Visualizations in Python

LEARNING MORE

Front-End Dev, Python, Graphic Design & More!