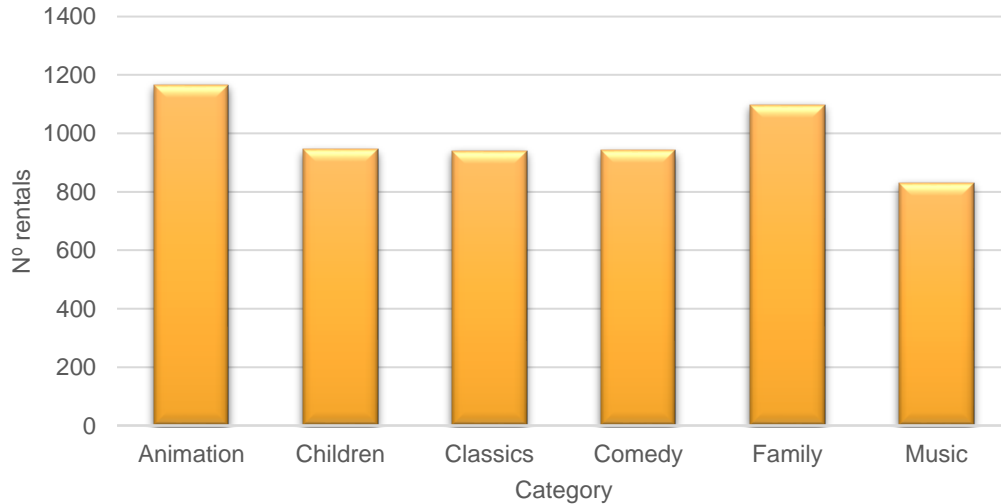


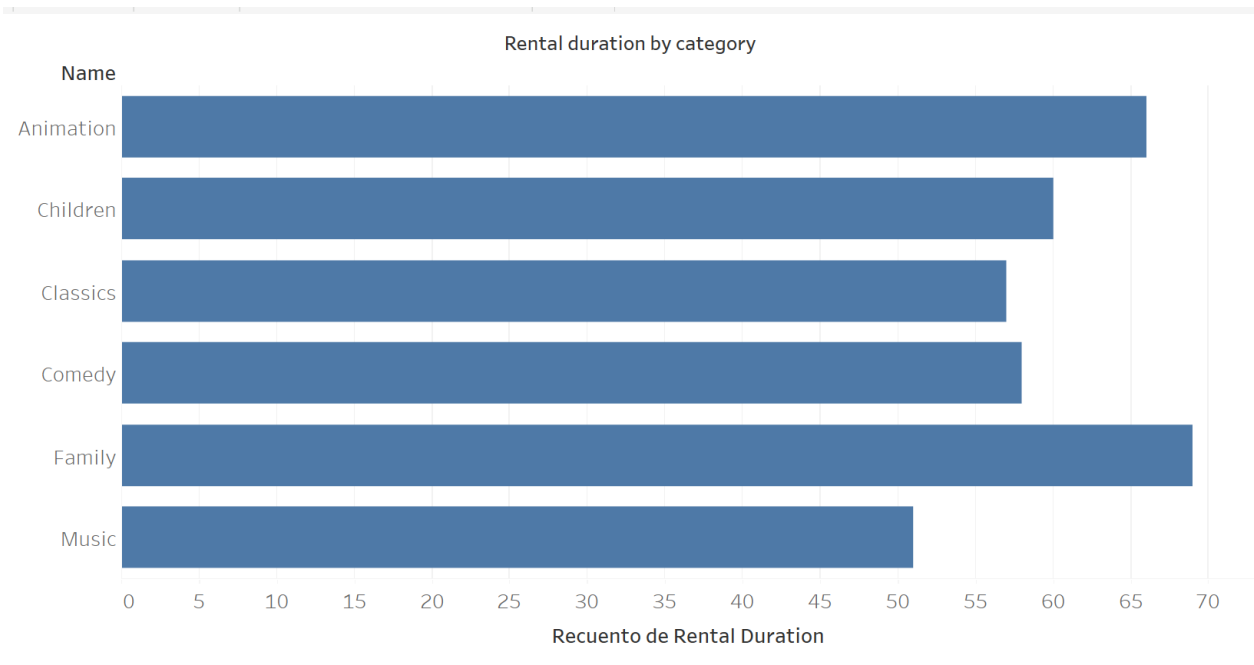
What movie category the families prefer to watch?

Categories by rental



The most popular movie category is Animation follow by Family. The least popular choice is the music category.

How the length of rental duration of these family-friendly categories?



Rental duration by category:
The category that has more duration is the family category followed by Animation.

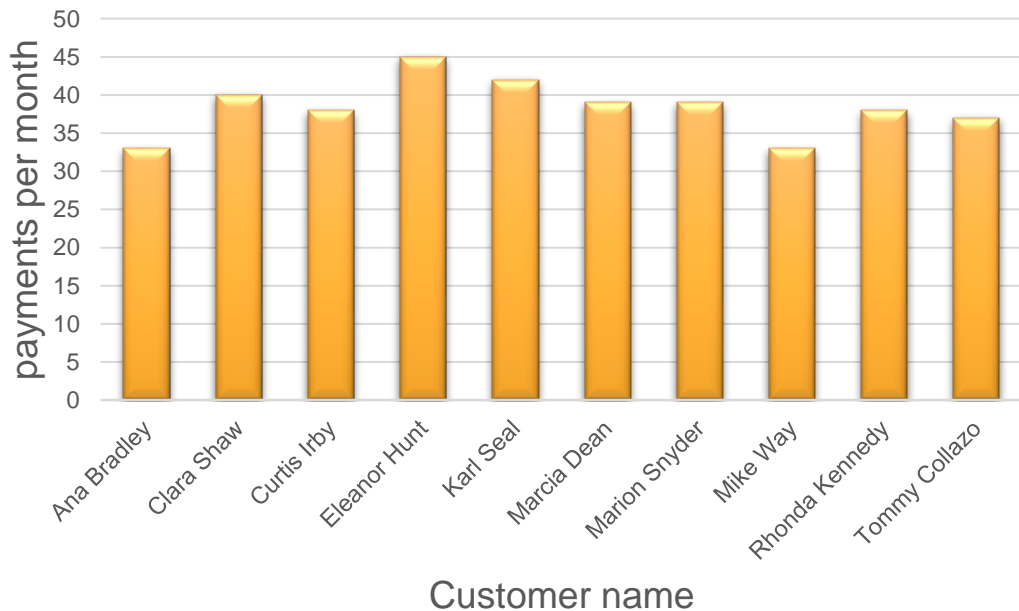
How the two stores compare in their count of rental orders?



The store number 1 had rented way more number of movies than store number 2.

What of the 10 customers have made more rentals?

Count of payments per month by customer



The highest number of rental orders per month was made by Eleanor Hunt followed by Karl Seal