



23-10-2023

[SELECT YOUR TYPOGRAPHY]

Practice 9



MARTA FRANCÉS PINTADO
INTERFACES WEB DESIGN

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Typography:

Scale Category	Typeface	Weight	Size	Case	Letter spacing
H1	Roboto	Light	97	Sentence	-1.5
H2	Roboto	Light	61	Sentence	-0.5
H3	Roboto	Normal	48	Sentence	0
H4	Roboto	Normal	34	Sentence	0
H5	Roboto	Normal	24	Sentence	0
H6	Roboto	Medium	20	Sentence	0.15
Subtitle1	Roboto	Normal	16	Sentence	0.15
Subtitle2	Roboto	Medium	14	Sentence	0.1
Body1	Oswald	Normal	15	Sentence	0.5
Body2	Oswald	Normal	13	Sentence	0.25
BUTTON	Oswald	Medium	13	All caps	1.25
Caption	Oswald	Normal	11	Sentence	0.4
OVERLINE	Oswald	Normal	9	All caps	1.5

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Which properties is it going to have? Describe them.

ROBOTO

The Roboto typeface is a sans-serif font that was designed by Christian Robertson and released in 2011.

Roboto is a sans-serif font, which means that it lacks serifs or finials at the ends of the letters. Sans-serif fonts are known for their clean, modern look, and are widely used in contemporary design.

Roboto is not a monospaced font. Monospaced fonts have a fixed width for all characters, which makes them useful in applications where vertical alignment of characters is required, such as in programming or tables. In contrast, Roboto has a variable width for each letter, which allows for a more natural and proportionate appearance.

Roboto is known for its neutrality and versatility. It's simple, clean design makes it suitable for a wide variety of applications, from web design to print and digital displays.

Legibility is one of Roboto's outstanding features. Its characters are clear and easy to read, even at small sizes, making it a popular choice for text on websites and mobile applications.

Roboto conveys a modern and friendly feel. Its balanced design and lack of unnecessary frills make it suitable for projects that seek a contemporary and pleasing look.

Roboto is an open-source font that is freely available, which has contributed to its widespread adoption in digital design and open-source projects.

OSWALD

Oswald is a sans-serif font, which means that it has no finials or serifs at the ends of the letters.

Sans-serif fonts are known for their clean, modern look, which makes them suitable for a wide variety of applications, from poster design to web design. Oswald is not a monospaced font. Monospaced fonts have a fixed width for all characters, which means that each letter occupies the same horizontal space on the screen or on paper.

Oswald, on the other hand, has a variable width for each letter, which allows it to adjust more efficiently to the shape of the letters. Oswald's personality and conveyance: Oswald is known for conveying a number of qualities in its design:

Oswald has a contemporary and elegant look due to its lack of serifs and geometric design.

As a sans-serif font, Oswald is easy to read and lends itself well to effective communication in different media.

Oswald is versatile and is used in a wide range of applications, from titles and headings to text on web pages and printed documents. Despite its simplicity, Oswald has a strong and bold personality. It can be used to convey a message of confidence and modernity.

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Oswald is a font that has gained popularity in graphic design and digital typography due to its versatility and modern style. It can be adapted to a variety of projects and lends itself well to a wide range of applications, from branding to web design.

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