

6414 Group Project - Telecom Customer Churn Modeling

Jared Babcock, Rishi Bubna, Marta Bras

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Explanatory Data Analysis

Overview of data

Table 1: Churn Rate Database - Overview of data

n_observations	average_tenure_months	min_tenure_months	max_tenure_months
7043	32.37115	0	72

average_churn_score	min_churn_score	max_churn_score	average_CLTV	min_CLTV	max_CLTV
58.69942	5	100	4400.296	2003	6500