

# Website Planning Document

## Small Town Weather

Author: Daniel S. Martin

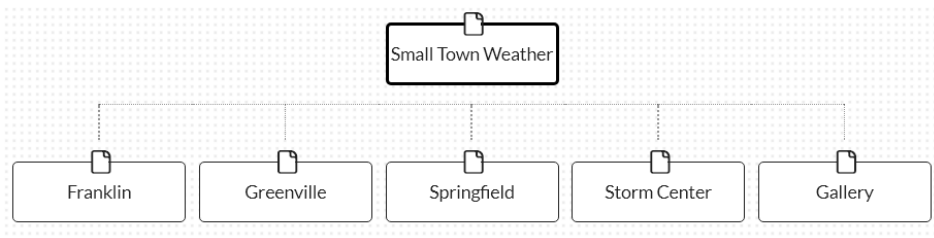
### Site Purpose

To provide weather, weather-related stories, information about storms, and weather-related pictures for the cities of Franklin, Greenville, and Springfield.

### Target Audience

The target audience for this website is the citizens of Franklin, Greenville and Springfield. It is also for anyone interested in the information the website provides such as families and friends of the citizens of these cities as well as anyone who is traveling to or visiting these cities.

### Site Map



### Color Scheme

Main Body Background: White (#FFFFFF)

Title, and Navigation background elements: **MediumTurquoise** (#48D1CC)

Subtitle and all text that is not a hyperlink: **Black** (#000000)

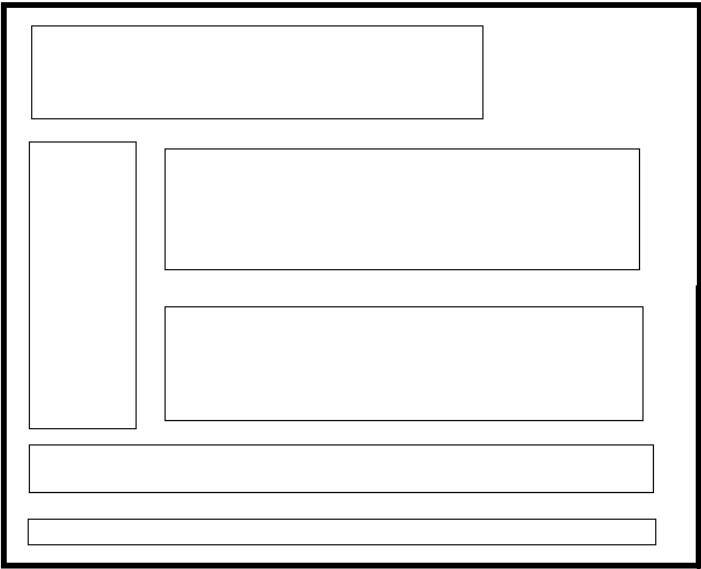
Contact Information email address in footer: **Blue** (#0000FF)

### Typography

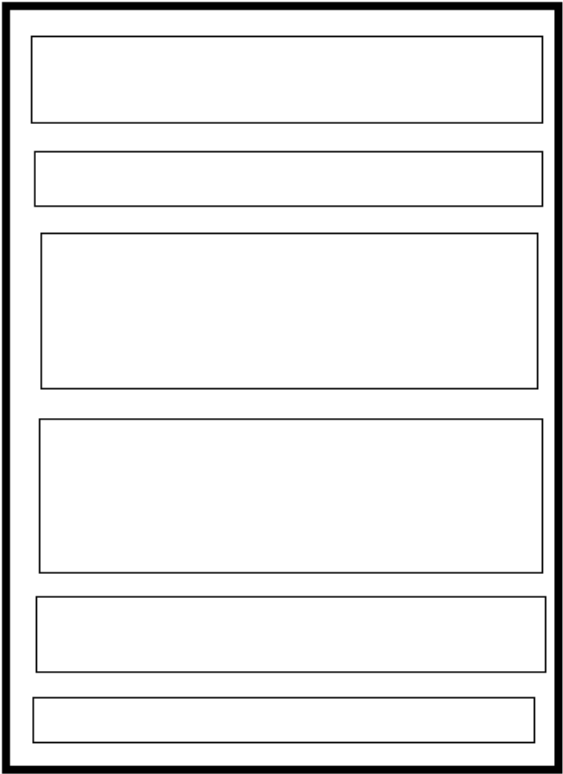
	font	size	text hex#	background hex#	
Primary Navigation	Arial	1.6em	000000	48D1CC	Sample
Footer Navigation	Arial	1.25em	0000FF	FFFFFF	Sample
Heading 1 <h1>	Arial	2.25em	48D1CC	FFFFFF	Sample
Heading 2 <h2>	Arial	2em	000000	FFFFFF	Sample
Heading 3 <h3>	Arial	1.5em	000000	FFFFFF	Sample
Paragraph Text <p>	Arial	1em	000000	FFFFFF	Sample

# Wire-Frame Sketches

Desktop



Tablet



Mobile Device

