

## LECTURE 17: SYBILGUARD: DEFENDING AGAINST SYBIL ATTACKS VIA SOCIAL NETWORKS

COMPE441: Social Information Network Analysis and Engineering  
Friday April 24<sup>th</sup> 2015

### Mid-term

- Highest 98, Lowest 31
- Mean 68, STD 14.9

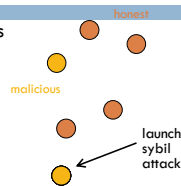
### Background: Sybil Attack

- ▶ **Sybil attack:** Single user pretends many fake/sybil identities

- Creating multiple accounts from different IP addresses

- ▶ Sybil identities can become a large fraction of all identities

- Out-vote honest users in collaborative tasks



### Background: Defending Against Sybil Attack

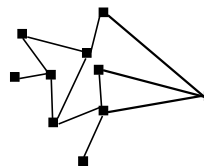
- Using a trusted central authority
  - Tie identities to actual human beings
- Not always desirable
  - Can be hard to find such authority
  - Sensitive info may scare away users
  - Potential bottleneck and target of attack
- Without a trusted central authority
  - Impossible unless using special assumptions [Douceur'02]
  - Resource challenges not sufficient -- adversary can have much more resources than typical user

### SybilGuard's Central Authority

- Main Idea: Use a social network as the "central authority"
- A node trusts its neighbors
- Each node learns about the network from its neighbors

### SybilGuard Basic Insight: Leveraging Social Networks

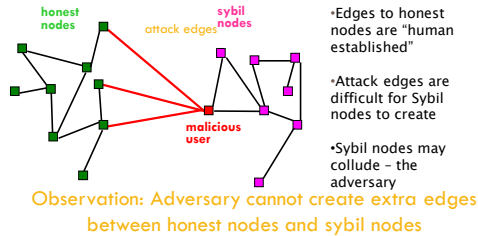
#### Our Social Network Definition



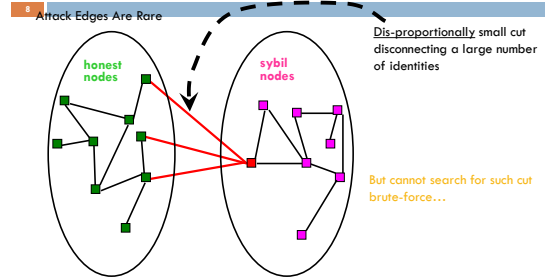
- ▶ Undirected graph
- ▶ Nodes = identities
- ▶ Edges = **strong** trust
  - E.g., colleagues, relatives

## SybilGuard Basic Insight

- ▶  $n$  honest users: One identity/node each
- ▶ Malicious users: Multiple identities each (sybil nodes)



## SybilGuard Basic Insight



## SybilGuard's Model

- A social network exists containing honest nodes and Sybil nodes
- Honest nodes provide a service to or receive a service from nodes that they "accept"

## Goal of Sybil Defense

- Goal: Enable a verifier node to decide whether to **accept** another *suspect* node
  - **Accept**: Provide service to / receive service from
  - Idealized guarantee: An honest node accepts and only accepts other honest nodes
- SybilGuard:
  - Bounds the number of sybil nodes accepted
  - Guarantees are with high probability
  - Accepts and is accepted by most honest nodes
  - Approach: Acceptance based on **random route intersection** between verifier and suspect

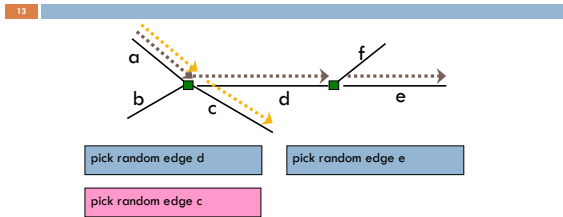
## Random Routes

- Every node picks a random routing from input to output edges
- A directed edge is in exactly one route of unbounded length
- A directed edge is in at most  $w$  routes of length  $w$

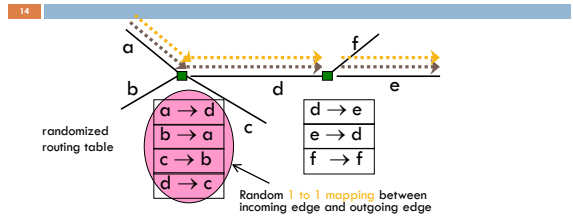
## Clever Use of Random Routes

- Each node finds all the length  $w$  random routes that start at the node itself
- Honest node  $V$  accepts node  $S$  if most of  $V$ 's random routes intersect a random route of  $S$

## Random Walk Review

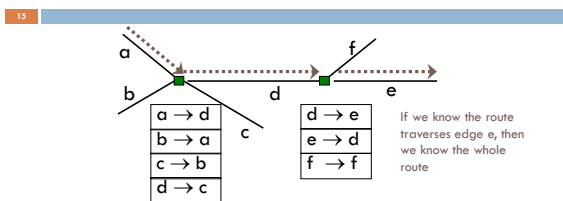


## Random Route: Convergence

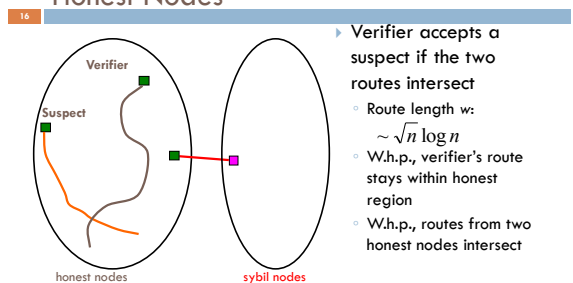
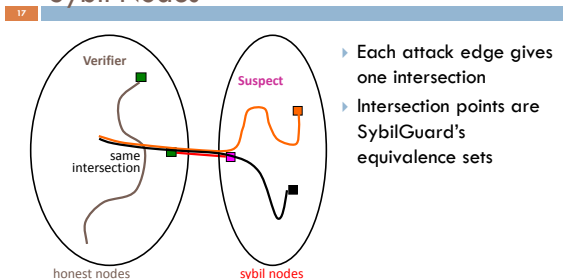
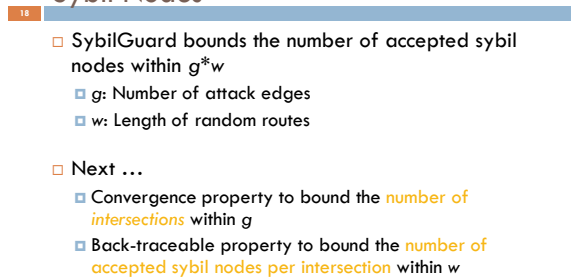


Using routing table gives Convergence Property:  
Routes merge if crossing the same edge

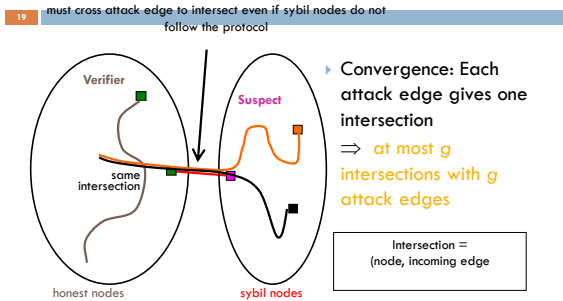
## Random Route: Back-traceable



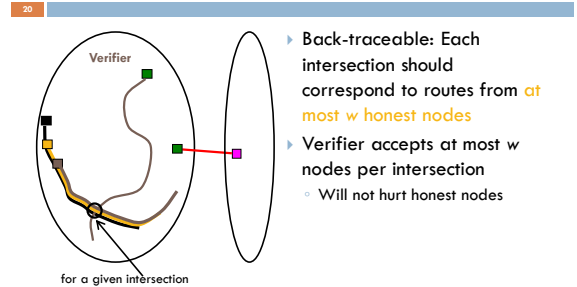
Using 1-1 mapping gives Back-traceable Property:  
Routes may be back-traced

Random Route Intersection:  
Honest NodesRandom Route Intersection:  
Sybil NodesRandom Route Intersection:  
Sybil Nodes

## Bound # Intersections Within $g$



## Bound # Sybil Nodes Accepted per Intersection within $w$



## Bounds on Accepted Sybil Nodes

- 21
- For routes of length  $w$  in a network with  $g$  attack edges, WHP,
    - Accepted nodes can be partitioned into sets of which at most  $g$  contain Sybil nodes
    - Honest nodes accept at most  $w \cdot g$  Sybil nodes

## Summary of SybilGuard Guarantees

22

<ul style="list-style-type: none"> <li>Power of the adversary:               <ul style="list-style-type: none"> <li>Unlimited number of colluding sybil nodes</li> <li>Sybil nodes may not follow SybilGuard protocol</li> </ul> </li> <li>W.h.p., honest node accepts <math>\leq g \cdot w</math> sybil nodes               <ul style="list-style-type: none"> <li><math>g</math>: # of attack edges</li> <li><math>w</math>: Length of random route</li> </ul> </li> </ul>	If SybilGuard bounds # accepted sybil nodes within	Then apps can do
	$n/2$	byzantine consensus
	$n$	majority voting
	not much larger than $n$	effective replication

## SybilGuard Protocol

- 23
- Security:
    - Protocol ensures that nodes cannot lie about their random routes in the honest region
  - Decentralized:
    - No one has global view
    - Nodes only communicate with direct neighbors in the social network when doing random routes

## SybilGuard Protocol (continued)

- 24
- Efficiency: Random routes are performed only once and then "remembered"
    - No more message exchanges needed unless the social network changes
    - Verifier incurs  $O(1)$  messages to verify a suspect
  - User and node dynamics:
    - Different from DHTs, node churn is a non-problem in SybilGuard ...

## Restrictions Imposed On Applications

25

- There must be a social network
  - ▣ Nodes must create and maintain their friendships
- How many social networks will we need?
  - ▣ One for each application, or
  - ▣ A single network used by many applications

## Evaluation Results

26

Simulation based on synthetic social network model [Kleinberg'00] for  $10^6$ ,  $10^4$ ,  $10^2$  nodes

- With 2500 attack edges (i.e., adversary has acquired 2500 social trust relationships):
  - ▣ Honest node accepts honest node with 99.8% prob
  - ▣ 99.8% honest node properly bounds the number of accepted sybil nodes

## Privacy Implications

27

- Information about friends spreads along routes
- Verification involves nodes sharing all their routes
  - ▣ Bloom filters help here
- Nodes are not anonymous

PRIVACY IN SOCIAL MEDIA

## Content Sharing Privacy

- Before you post, ask the following:
  - ▣ Will this post/picture cause a problem for me?
  - ▣ Can I say this in front of my mother?
- Divide your Friends into groups, lists, or circles
- Limit the number of people that see it
- Share public information with the public
- Share inner thoughts and personal feelings with close friends

## Networking Privacy

- Do not Friend or Connect with people that you have not met in person or know well
- Reject Friend requests and Connections from strangers
- Having a lot of Friends can work against you
  - ▣ Facebook may ask you to identify your Friends
- Limit your visibility on services

## Location Privacy and Safety

- Limit your check-in information to friends only
- Never check in at your home, school, work
- A mayorship is a public "office"
- Avoid public lists for a location
- Do not let friends check you in
- Review posts you are tagged in

## Service Specific Configuration Options



## Google Security and Privacy

- Enable 2-step verification
  - ▣ Use Google Authenticator or text-based codes
  - ▣ Applies to (almost) all Google services
- Create Google+ circles based on sharing needs
- Turn off geo location data in photos
- Turn off "find my face" in photos and videos
- Manage your Dashboard data

## Facebook Security Tools

- Enable
  - ▣ Secure Browsing
  - ▣ Login Notifications (text and email)
  - ▣ Login Approvals (text and mobile Code Generator)
- Select your ~~Trusted Friends~~
- Review and Monitor
  - ▣ Recognized Devices
  - ▣ Active Sessions
- Delete old and unused Apps

## Facebook Privacy Tools

- Limit App access to your data
- Set your default audience to Friends
- Customize your timeline content settings
  - ▣ Who can post, tag you, tag reviews
  - ▣ Disable tag suggestions for photos uploaded
- Limit search engine inclusion
- Limit third-party and social ads
- Limit info that can be included by others in apps

## Dropbox Security and Privacy

- Enable two-step verification
- Disable LAN sync on laptops
- Do not put sensitive data into Dropbox
- Encrypt files if needed
- Unlink old devices
- Review Apps linked to your account
- Turn on email for new devices and apps added
- Review your shared folders periodically

## Twitter Security and Privacy

- Enable Protect My Tweets
- Enable HTTPS
- Require personal information for password reset
- Disable location data for tweets
  - Delete old location data too

## Linkedin Privacy

- Turn off data sharing with third-party apps and sites
- Consider changing your photo visibility, activity broadcasts
- Remove Twitter access
- Disable ads from third-party sites
- Enable full-time SSL connections

## Foursquare Privacy

- Do not include yourself in lists of people checked into a location
- Do not earn mayorships
- Do not let friends check you into places
- Do not let venue managers see you

## Stay Safe

- Stay up to date on software and settings
- Be selective when choosing friends
- Using your thinkin' before you're tweetin'!
- Be mysterious