

This course homepage is accessible from <http://www.cs.ust.hk/~dlee/4321/>

## COMP 4321 Search Engines for Web and Enterprise Data [3-0-1:3]

Fall 2014

### Course and Instructor/TA Information

<b>Instructor:</b>	<a href="#">Prof. Dik Lun Lee</a>
<b>Email:</b>	dlee@cse.ust.hk
<b>Office:</b>	3534 (Lift 25/26)
<b>Office Hours:</b>	Tue/Thu 2:00pm-2:45pm * Emails are the best way to get quick response from me. If meeting is needed, try to make an appointment with email.
<b>Lectures:</b>	Tue/Thu 3PM - 4:20PM
<b>Lecture Room:</b>	Rm 6602, Lift 31-32
<b>TA:</b>	<b>Pengfei Zhao (ericzhao@cse.ust.hk)</b> <b>Xun Zhao (xzhaog@ust.hk)</b>
<b>Lab LA1:</b>	Monday 12 noon - 12:50 pm, Rm 4214 (Lift 19)
<b>Lab LA2:</b>	Monday 6 pm - 6:50 pm, Rm 4214 (Lift 19)

[TA/Lab Homepage: Labs and Lab Schedule, Homework, Exams, Scores, Term Project](#) [[University Calendar](#)]

### Course Outcome

On successful completion of this course, students are expected to be able to:

- (1) Design and implement a complete and functional search engine.
- (2) Test and evaluate the effectiveness of a search engine.
- (3) Identify the limitations of search engine technologies and develop solutions to meet application requirements.

### Course Outline

1. Introduction and course overview
2. Business models
3. Information retrieval models and Inverted Files
4. Web-based information retrieval
5. Pattern matching and extended Boolean model
6. Retrieval effectiveness, benchmarking
7. Document preprocessing
8. Query expansion and relevance feedback
9. Document clustering
10. Signature files

## **Detailed Course Topics** [Use your student ID as both username and password]

## **Text and Reference Materials**

### **Course Description**

Text retrieval models, vector space model, document ranking, performance evaluation; indexing, pattern matching, relevance feedback, clustering; web search engines, authority-based ranking; enterprise data management, content creation, metadata, taxonomy, ontology; semantic web, digital libraries and knowledge management applications.

### **Course Objective**

After completing the course, students will have acquired:

1. Core techniques for building search engines
2. Technologies and business models employed in modern web-based search engines
3. Hands-on experience in building a complete web-based search engine including spider, data storage and search modules
4. Knowledge in the future trends and applications of information retrieval Web and Enterprise applications and digital libraries.

**Pre-requisites/Background needed:** COMP 151/151H (prior to 2009-10) or COMP 171/171H (prior to 2009-10) or COMP 2012/2012H

### **Policy on Academic Misconduct**

Homework/lab assignments must be done individually. Collaboration between students is strictly forbidden. Any violation will be passed to the Department's Undergraduate/Postgraduate Studies Committee for assessment. The result may lead to dismissal from the University.

Term project must be done by the individual group. **No sharing of code and copying of code from previous projects are allowed.**