# MARTIN ROJO

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## SUMMARY

Bilingual Full Stack Web Developer with a background in Digital Marketing, Management and Sales. Learning has always been a strong suit as well as a genuine appreciation for a challenge. Effectively honing skills daily using attention to detail to solve problems and complex tasks

## TECHNICAL SKILLS

**Technical Languages: Javascript, HTML, CSS, SQL, Python, Node.js,Typescript, Prompt Engineering, AI Training**

## PROJECTS

**Water Tracker Webapp:**
**https://github.com/Habichuela0/Water-Tracker-Webapp**
**https://habichuela0.github.io/Water-Tracker-Webapp**
- Collaborative project for a water tracker web app to help people maintain hydration. Minimum Viable Project was the tracker; aesthetics were added later on to improve user experience
- I was tasked with CSS, HTML, and Javascript to create different Modals
- Tracked progress through Jira and coordinated with team to meet deadlines needed to advance towards completion

**Code Rewrite for Marketing Company:**
**https://github.com/Martin-rojo/Code-Rewrite-for-Marketing-Company-Page**
**https://martin-rojo.github.io/Code-Rewrite-for-Marketing-Company-Page**
- Project consisted of rewriting the back end code of a marketing company page to help it's SEO and user functionality
- The tools that were used were HTML, and CSS

## EXPERIENCE

**Outlier.ai - Artificial Intelligence Trainer  – November 2024 – Present**
- Helped train AI models in Javascript and Python
- Used prompt engineering to help train AI models in building efficiency when generating code

**SevenAtoms Marketing Inc.- Marketing Consultant – November 2022 – February 2024**
- Generated hourly call reports to monitor progress on the phone.
- Scraped financial information available through SEMRush to qualify businesses
- Created proposals to respective clients who fit our ICP and drafted up personalized solutions

**Logical Position –Digital Marketing Specialist / Sales Consultant – July 2021- June 2022**
- Prospected potential leads using various tools such as SEMrush and SPYfu
- Analyzed market trends with the tools available to accurately assess analytics in the SaaS Market.

**Intuit Inc.- Sales Consultant/Account Developer – September 2020- May 2021**
- Proposed various Software products such as Quickbooks and helped integrate it with the customers current pipeline
- Took care of any issues involved in onboarding a customer with their new Software

## EDUCATION

Southern Methodist University:  September 2024 - March 2025
**Full Stack Web development Bootcamp:**
Intensive program focused on gaining technical programming skills in HTML5, CSS3, JavaScript, JQuery, Bootstrap, Firebase, Node.js, MySQL, MongoDB, Express, Handelbars.js

University of Texas at Arlington: January 2019 - August 2020
**Degree**:
Bachelor of Business Administration in Marketing and Management