

**Study title:** Evaluating the feasibility and viability of establishing ridesharing business – Giving Lifts in Invercargill, Southland.

**Locality:** Southern Institute of Technology (SIT)

**Lead investigator:** Martin Nguyen

You are invited to take part in a study on Invercargill current transportation and ridesharing option. This Participant Information Sheet (PIS) will help you decide if you would like to take part. It sets out why we are doing the study, what your participation would involve, and what would happen after the study ends. I will go through this information with you and answer any questions you may have. If you agree to take part in this study, you will be asked to sign the Consent Form (CF) on the last page of this document. This document is 3 pages long, including CF.

#### About the nature of the research

Giving Lifts is a service – smartphone application, which enables passengers and drivers, who are on the same routes to find one another at the same time. This rideshare can help you, even your family to transport to destinations fast and cheap. Additionally, by using this, the number of cars on roads will decrease, then crashes and pollution will be reduced.

Giving Lifts project purpose is to collect data about how people who have vehicles and people who do not have vehicles think about their transport problems, this ridesharing business, and compare it to your or Invercargill current transportation. This will lead to decision whether Giving Lifts will be operated in Invercargill.

#### About the use of the data collected and the way in which it will be reported

The data collected from you will only be used for the purposes above. No material that could personally identify you will be used in any reports on this study. Results of all analysis will be coded by a system known and granted to access only by the researcher. After getting the results, data from paper questionnaires, and online data stored in a memory disk will be stored in strong box with password.

At the end of project, personal information data will be destroyed immediately. However, raw data, according to SIT policy (2011), will be retained for 5 years in safe storage, then will be destroyed in accordance with SIT's document destruction policy.

#### Your rights and if you change your mind

There are no charges to you, but there are no specific benefits to you in participating. On the other hand, your participation may contribute to your convenience and interests in the future.

Whether or not you take part is your option, if you do agree to take part in this study, you are free to withdraw at any time, without having to give a reason, and without any penalty in anyway.

If you withdraw consent for the study, any information about you will not be used in the future. I am unable to retract this information at this point.

#### Whom to contact to raise any concerns and questions about the research

##### Researcher

Martin Nguyen

Email: [martinnguyen20494@gmail.com](mailto:martinnguyen20494@gmail.com)

##### Supervisor

Fiona Tyrie

Email: [fiona.tyrie@sit.ac.nz](mailto:fiona.tyrie@sit.ac.nz)

### Southern Institute of Technology CONSENT FORM

#### Title of research project:

Evaluating the feasibility and viability of establishing ridesharing business – Giving Lifts in Invercargill, Southland.

#### Name and position of researcher:

Thong Minh Nguyen (Martin), Post-graduate student, Business Enterprises Course, Southern Institute of Technology

*Please initial box*

1. I confirm that I have read and understand the information sheet for the above study and have had the opportunity to ask questions.
2. I understand that my participation is voluntary and that I am free to withdraw at any time without giving reason.
3. I agree to take part in the research.




Yes

No

4. I agree to the interview being audio-recorded.



5. I agree to use of anonymised quotes in publications.



Name of participant

Date:

Signature:

Thong Minh Nguyen (Martin) – Researcher

Date:

Signature:

## Interview – Giving Lifts

### **Brief introduction**

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I am a Post-graduate student in Business Enterprise of Southern Institute of Technology undertaking research on feasibility and validity of establishing Giving Lifts in Invercargill. Giving Lifts is a service on smart phone matching drivers and passengers who are on the same routes and giving lifts.

Your participation is voluntary and anonymous. You may withdraw at any time without experiencing any disadvantages. The collated data will be presented in tables and charts in our research. At the end of project, personal information data will be destroyed immediately. However, raw data, according to SIT policy (2011), will be retained for 5 years in safe storage, then will be destroyed.

### **Questions**

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1. *How old are you? Or can you tell me the age range that your age belonged to?*
2. *What is your job?*

*(Asking for more details if needed:*

*→ Can you please give a bit more details about your status?/ Where do you study?/ If you don't work, are you looking for a job?/ ...)*

3. *In Giving Lifts business, there would be two types of customer – driver and passenger – which types of customer would you be prepared to be?*

4. *What problems do you expect Giving Lifts ridesharing service can solve?*

*(If there are too many ideas, frequency of their occurrences need to be asked to gain the most common ones)*

5. *Including Giving Lifts service, personal vehicles, scheduled bus service and taxis, could you please categorize the ones that you would use as your means of transportation and the ones that you would NOT use into two sides as below?*

*Using*

*NOT using*

6. *For “using” side, could you please give a bit more details/information why you use them?*

*→ Depends on what interviewees will choose to ask for more details*

*→ Asking participants about reasons for the others if they would use them.*

7. *For “NOT using” side, could you please give a bit more details/information why you do not use them?*

*→ Depends on what interviewees will choose to ask for more details*

*→ Asking participants about reasons for the others if they would NOT use them*