# Resumen del Año

LOGISTIC_...

See details

CAT_CATEG_...

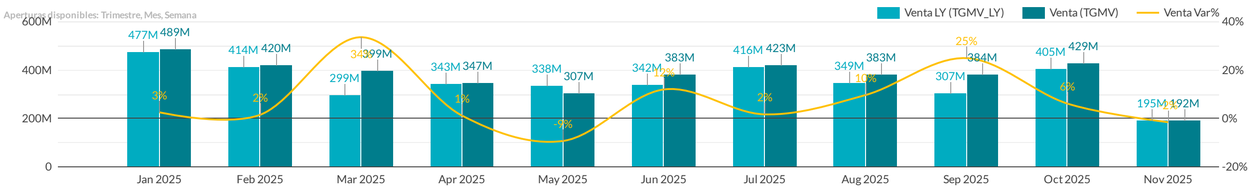
Nov 1, 2025 - Nov 30, 202

Cat_CATEG_L2_OK

| TGMV | Unidades (TSI) | | | Conversión (CVR) | Precio Promedio (ASP) |
|---|---|---|---|---|---|
| 85.0B | 4.8M | See details | See details | 3.87% | 17,865 |

System Error
Looker Studio has encountered a system error.
See details

Aperturas disponibles: Trimestre, Mes, Semana




## Venta (GMV) y cancelaciones 2024

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

## Unidades (TSI) últimos 12 meses

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

## Visitas (VIPS) 2024

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

## Conversión (CVR) 2024

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

## Precio Promedio (ASP) 2024

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

## Cantidad Venta Items Únicos últimos 12 meses

Aperturas disponibles: Trimestre, Mes, Semana

System Error
Looker Studio has encountered a system error.
See details

# Envios Seller

LOGISTIC_...

Sep 22, 2025 - Nov 16, 202

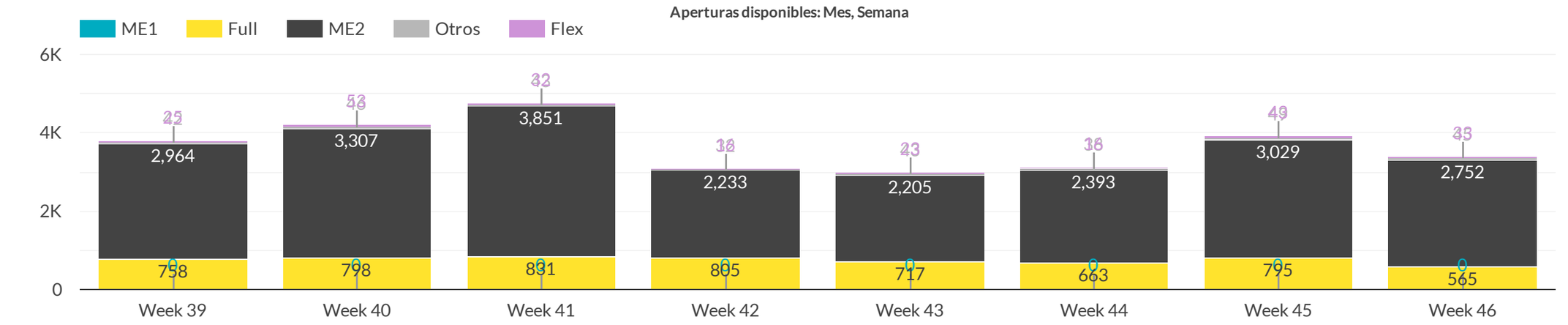
Seller: 110297572... (8)

Cat L2

Tipo_Logística

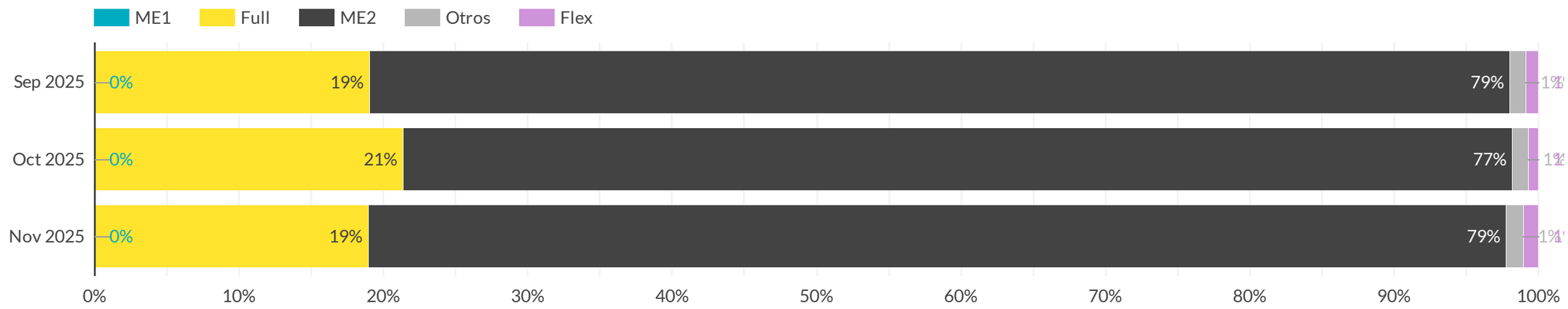
## Unidades (TSI)

Aperturas disponibles: Mes, Semana



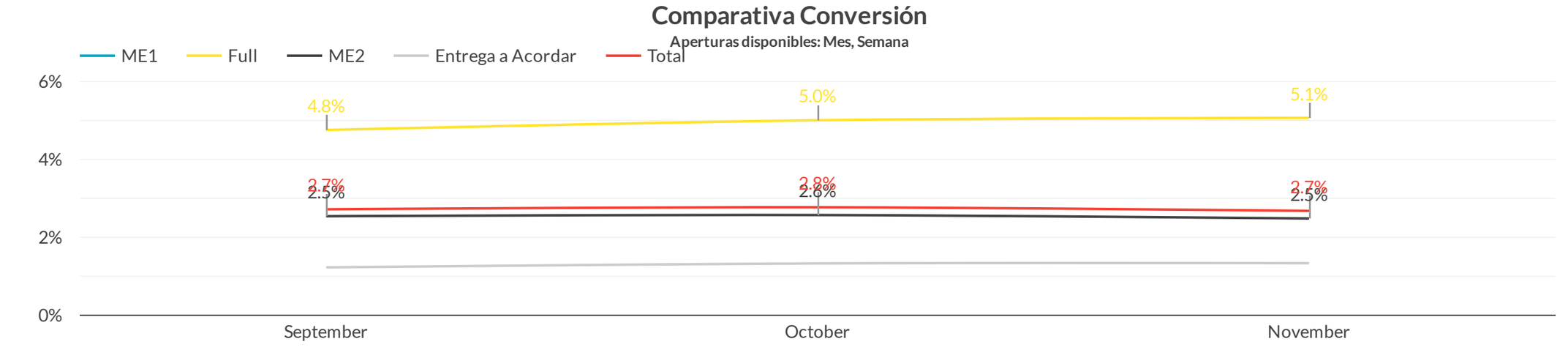

## Envíos Distribución

Aperturas disponibles: Mes



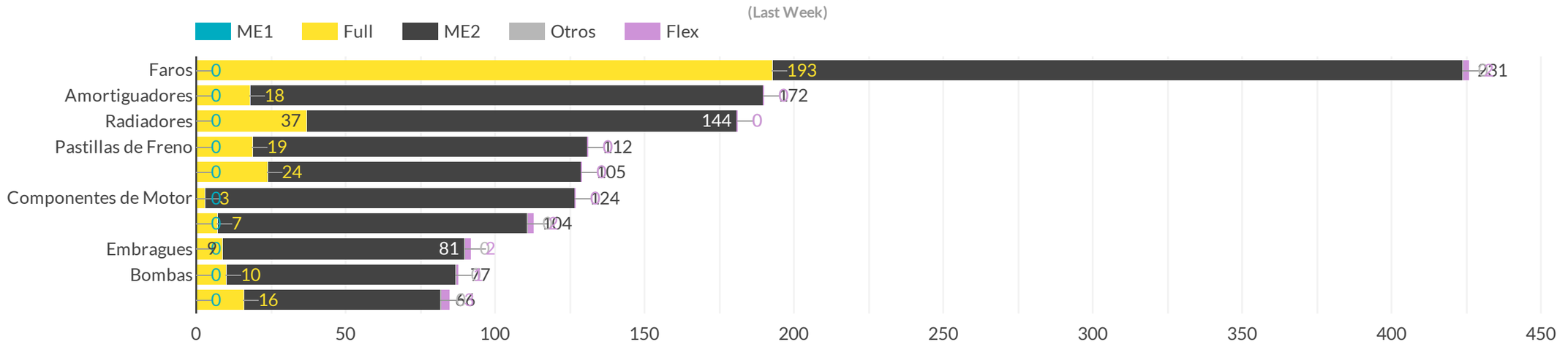

## Comparativa Conversión

Aperturas disponibles: Mes, Semana




## Envíos por Categoría

(Last Week)




## ¿Cuáles son los métodos de envío?

| ITEM_TITLE | ITEM_ID | Unidades | XD | FULL | FLEX | DROP |
|---|---|---|---|---|---|---|
| Kit Ramal Cable Con Boton Instalacion Neblinero | 570692114 | 159 | 0 | 159 | 0 | 0 |
| Aceite Motor Wolver Ultratec C3 5w-30 4 Litros 100% Sintetico 2... | 1194538877 | 57 | 0 | 57 | 0 | 0 |
| Kit Neblinero Para Nissan Terrano 2000 2015 | 438402820 | 56 | 0 | 56 | 0 | 0 |
| Farol Trasero Para Toyota Hilux 2012 2015 Par | 436143228 | 54 | 0 | 54 | 0 | 0 |
| Farol Trasero Para Mitsubishi L200 2019 2022 | 599120168 | 53 | 0 | 53 | 0 | 0 |
| Farol Trasero Para Ford Ranger 2012 2024 | 437928421 | 50 | 0 | 50 | 0 | 0 |
| Limpia Parabrisas Visión Clara 25 Ml Sonax | 1688544857 | 46 | 46 | 0 | 0 | 0 |
| Neblinero Para Mitsubishi L200 2007 2018 Par | 552892959 | 34 | 0 | 34 | 0 | 0 |
| Kit Neblinero Para Toyota Yaris Sport 1.3 2006 2008 | 901471231 | 31 | 0 | 31 | 0 | 0 |
| | **Grand total** | **29,245** | **22,734** | **5,932** | **241** | **0** |

LOGISTIC_...

# Resumen Categorías

Nov 10, 2025 - Nov 16, 202

Marcas_Au...

L7: Kit de... (238)

CAT_CATE...

Cat_L1_Ok... (1)

## Crecimiento Categorías Seller

| CAT_CATEG_L7_OK | TGMV | TGMV_LY | Unidades | YoY$ | YoY% | CVR | CVR_LY | Precio Prom | ASP_LY | VIPS | VIPS_LW | TGMV WoW% | VIPS WoW% |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Amortig... | 6.6M | 3.7M | 118 | 3M | 77% | 2.... | 0 | 55,914 | 51,160 | 5,576 | 5,727 | -25.6% | -2.64% |
| Turbos | 5.6M | 3.9M | 24 | 2M | 44% | 2.... | 0 | 234,782 | 230,6... | 1,185 | 1,363 | 0.93% | -13.06% |
| Radiado... | 5.2M | 3.3M | 73 | 2M | 56% | 2.... | 0 | 71,165 | 92,550 | 2,718 | 2,680 | -4.51% | 1.42% |
| Kit de E... | 4.3M | 9.9M | 40 | -6M | -5... | 1.... | 0 | 107,540 | 131,6... | 2,564 | 2,847 | -28.5% | -9.94% |
| Focos Tr... | 4.1M | 3.3M | 107 | 875K | 27% | 4.... | 0 | 38,670 | 31,987 | 2,677 | 2,829 | 8.32% | -5.37% |
| Bandeja... | 4.1M | 2.5M | 66 | 2M | 62% | 3.... | 0 | 61,702 | 55,942 | 2,237 | 2,326 | 6.37% | -3.83% |
| Juntas | 3.7M | 2.4M | 97 | 1M | 54% | 2.... | 0 | 37,959 | 27,250 | 3,544 | 3,750 | 8.63% | -5.49% |
| Discos d... | 2.6M | 851.... | 31 | 2M | 20... | 2.... | 0 | 83,603 | 56,759 | 1,363 | 1,601 | 60.8% | -14.87% |
| Focos D... | 2.0M | 2.8M | 33 | -747K | -2... | 1.... | 0 | 61,248 | 81,423 | 2,201 | 2,256 | -33.52% | -2.44% |
| Cajas de... | 1.8M | 1.6M | 13 | 288K | 19% | 0.... | 0 | 141,461 | 119,3... | 1,433 | 1,661 | -8.36% | -13.73% |
| Alterna... | 1.8M | 1.5M | 15 | 318K | 21% | 2.... | 0 | 121,523 | 107,4... | 699 | 776 | -13.97% | -9.92% |
| Kit de D... | 1.8M | 2.2M | 23 | -337K | -1... | 1.... | 0 | 78,879 | 82,724 | 1,478 | 1,332 | -26.33% | 10.96% |
| Espejos ... | 1.7M | 1.7M | 36 | -19K | -1% | 3.... | 0 | 47,459 | 42,144 | 1,184 | 1,151 | 51.68% | 2.87% |
| Pastillas... | 1.6M | 433.... | 47 | 1M | 26... | 3.... | 0 | 33,241 | 14,949 | 1,649 | 1,659 | 15.97% | -0.6% |
| Homoci... | 1.5M | 1.2M | 52 | 277K | 23% | 2.... | 0 | 28,167 | 22,413 | 2,056 | 2,236 | -12.66% | -8.05% |
| Culatas ... | 1.4M | 5.1M | 9 | -4M | -7... | 0.... | 0 | 151,434 | 315,6... | 1,108 | 1,196 | -52.48% | -7.36% |
| Conden... | 1.4M | 714.... | 17 | 647K | 91% | 3.... | 0 | 80,083 | 79,357 | 528 | 441 | 68.72% | 19.73% |
| Maza de ... | 1.4M | 865.... | 27 | 486K | 56% | 1.... | 0 | 50,064 | 37,642 | 1,224 | 1,273 | 11.15% | -3.85% |
| Motor d... | 1.3M | 874.... | 15 | 451K | 52% | 2.... | 0 | 88,363 | 87,483 | 701 | 832 | -25.86% | -15.75% |
| Bombas ... | 1.2M | 685.... | 37 | 563K | 82% | 2.... | 0 | 33,742 | 29,817 | 1,377 | 1,491 | -16.8% | -7.65% |
| Faros A... | 1.1M | 1.7M | 41 | -616K | -3... | 3.... | 0 | 27,577 | 26,073 | 1,286 | 1,337 | -48.1% | -3.81% |
| Paracho... | 1.0M | 1.1M | 17 | -135K | -1... | 1.... | 0 | 59,461 | 95,490 | 1,728 | 1,778 | 1.81% | -2.81% |
| Bobinas ... | 897.... | 949.... | 34 | -52K | -5% | 3.... | 0 | 26,401 | 22,608 | 673 | 676 | 66.6% | -0.44% |
| Bombas ... | 885.... | 661.... | 10 | 224K | 34% | 2.... | 0 | 88,590 | 60,172 | 424 | 396 | 51.46% | 7.07% |
| Termina... | 839.... | 373.... | 30 | 466K | 12... | 3.... | 0 | 27,990 | 14,946 | 637 | 672 | 22.44% | -5.21% |
| Bieletas | 781.... | 375.... | 46 | 406K | 10... | 5.... | 0 | 16,984 | 15,026 | 721 | 705 | 11.56% | 2.27% |
| Kits de F... | 695.... | 1.4M | 14 | -675K | -4... | 2.... | 0 | 49,675 | 68,530 | 540 | 569 | -37.62% | -5.1% |
| Máscaras | 690.... | 1.0M | 18 | -343K | -3... | 2.... | 0 | 38,363 | 54,417 | 742 | 712 | -17.61% | 4.21% |
| Intercoo... | 669.... | 935.... | 7 | -266K | -2... | 3.... | 0 | 95,704 | 103,9... | 182 | 223 | -35.08% | -18.39% |
| Otros | 660.... | 281.... | 18 | 380K | 13... | 3.... | 0 | 36,712 | 28,101 | 471 | 431 | 18.89% | 9.28% |

## Crecimiento Categorías Sitio

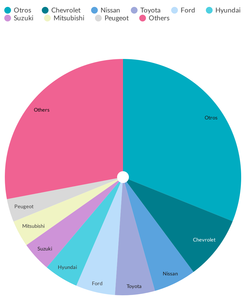
| CAT_CATEG_NAME_L2 | CAT_CATEG_L7_OK | Precio Prom | CVR | VIPS | Share | Share_LM | Share_LY | YoY% |
|---|---|---|---|---|---|---|---|---|
| Lubricantes y Fl... | Para Motor | 30K | 5% | 87,300.0 | 0.5% | 0.5% | 5.7% | 35.46% |
| Neumáticos | Neumáticos de A... | 74K | 3% | 61,429.0 | 6.0% | 4.9% | 8.6% | 18.14% |
| Repuestos Auto... | Kit de Embragues | 112K | 3% | 33,819.0 | 4.6% | 5.5% | 12.3% | 21.83% |
| Repuestos Auto... | Amortiguadores | 59K | 3% | 50,354.0 | 15.5% | 17.0% | 9.8% | 24.89% |
| Repuestos Auto... | Focos Traseros | 37K | 5% | 36,658.0 | 14.0% | 13.8% | 12.7% | 23.12% |
| Repuestos Auto... | Bandejas de Susp... | 54K | 4% | 27,917.0 | 12.5% | 12.4% | 13.0% | 50.59% |
| Repuestos Auto... | Kits de Filtros | 45K | 4% | 27,307.0 | 3.3% | 2.7% | 3.9% | 54.03% |
| Repuestos Auto... | Kit de Distribuci... | 86K | 3% | 25,838.0 | 5.7% | 5.5% | 7.3% | 38.04% |
| Repuestos Auto... | Radiadores de A... | 70K | 4% | 21,566.0 | 16.8% | 20.5% | 11.1% | 42.04% |
| Repuestos Auto... | Focos Delanteros | 75K | 2% | 28,237.0 | 10.7% | 12.2% | 16.3% | 23.53% |
| Repuestos Auto... | Juntas | 32K | 4% | 36,542.0 | 8.8% | 10.0% | 8.4% | 38.87% |
| Repuestos Auto... | Pastillas de Freno | 32K | 4% | 40,710.0 | 11.1% | 12.1% | 2.0% | 28.01% |
| Repuestos Auto... | Turbos | 145K | 2% | 11,667.0 | 15.0% | 23.4% | 18.1% | 77.46% |
| Repuestos Auto... | Discos de Freno | 73K | 2% | 22,192.0 | 16.6% | 21.5% | 5.7% | 81.32% |
| Repuestos Auto... | Cajas de Direcci... | 120K | 2% | 15,364.0 | 11.9% | 13.5% | 17.8% | 32.32% |
| Repuestos Auto... | Ampolletas | 11K | 4% | 48,028.0 | 0.0% | 0.0% | 0.0% | 9.38% |
| Repuestos Auto... | Espejos Retrovis... | 43K | 3% | 21,396.0 | 12.5% | 7.1% | 9.5% | 25.03% |
| Repuestos Auto... | Inyectores | 45K | 2% | 16,051.0 | +0.0% | 0.4% | 0.0% | 19.08% |
| Repuestos Auto... | Culatas de Motor | 167K | 1% | 11,444.0 | 5.7% | 19.3% | 19.7% | 2.7% |
| Repuestos Auto... | Faros Auxiliares | 23K | 3% | 28,830.0 | 15.0% | 14.2% | 14.3% | 14.82% |
| Repuestos Auto... | Bombas de Agua | 39K | 4% | 17,454.0 | 7.2% | 9.2% | 6.8% | 46.11% |
| Accesorios de ... | Pisos de Goma | 36K | 3% | 21,871.0 | 0.0% | 0.0% | 0.0% | 10.46% |
| Repuestos Auto... | Bujías de Encend... | 25K | 3% | 23,943.0 | 1.5% | 0.4% | 0.1% | 57.78% |
| Repuestos Auto... | Parachoques Del... | 68K | 2% | 26,545.0 | 10.3% | 7.1% | 10.9% | 32.49% |
| Repuestos Auto... | Bobinas de Ence... | 30K | 4% | 15,602.0 | 5.4% | 6.0% | 8.1% | 45.01% |
| Repuestos Auto... | Otros | 28K | 4% | 18,873.0 | 3.5% | 3.4% | 2.3% | 35.73% |
| Repuestos Auto... | Alternadores | 116K | 2% | 9,859.0 | 12.8% | 9.3% | 15.5% | 75.51% |
| Repuestos Auto... | Bombas de Com... | 39K | 3% | 17,679.0 | 4.2% | 3.9% | 4.2% | 33.93% |

## Ranking categorías Autopartes

| | SELLER_NAME | SELLER_ID | Precio Prom | CVR | VIPS | TGMV |
|---|---|---|---|---|---|---|
| 1. | CATATUMBOAUTOPARTESCL | 60229547 | 44K | 0 | 59,875 | 108,076,8... |
| 2. | MR.MUNDOREPUESTOS | 630821... | 35K | 0 | 62,015 | 90,142,27... |
| 3. | IMAPARTSSPA | 330535... | 91K | 0 | 19,657 | 80,111,80... |
| 4. | RDS1CHILE | 188832... | 42K | 0 | 48,963 | 54,179,29... |
| 5. | NEUMATICOSYLLANTASDELP... | 189965... | 129K | 0 | 14,919 | 31,692,88... |
| 6. | ELREPUESTO SPA | 130395... | 39K | 0 | 15,786 | 29,223,63... |
| 7. | REPUESTOSDELMAULE | 207572... | 71K | 0 | 10,992 | 26,010,66... |
| 8. | TUREPUESTOVA.CL | 400136... | 31K | 0 | 15,027 | 24,622,78... |
| 9. | IMPORTADORAQUEZADA.CL | 137815... | 23K | 0 | 11,326 | 24,386,69... |
| 10. | CIPER REPUESTOS | 384052... | 21K | 0 | 29,060 | 23,843,42... |
| 11. | RC REPUESTOCENTER | 152774... | 31K | 0 | 9,855 | 22,993,80... |
| 12. | ATLASS REPUESTOS | 127903... | 25K | 0 | 15,971 | 22,629,85... |
| 13. | GRUPO AGW | 184087... | 102K | 0 | 6,632 | 21,272,74... |
| 14. | EUROESPECIALISTA S.A | 97575276 | 49K | 0 | 11,606 | 21,222,33... |
| 15. | COMERCIAL_SP_LTDA | 176678... | 66K | 0 | 6,732 | 20,463,72... |
| 16. | TELOTENEMOS.CL | 288549... | 26K | 0 | 9,293 | 20,246,86... |
| 17. | NEUMAPUNTO | 136531... | 55K | 0 | 6,813 | 20,177,53... |
| 18. | COMERCIALIZADORASOLUP... | 766615... | 42K | 0 | 10,965 | 19,942,96... |
| 19. | REICARSCHILE | 431806... | 50K | 0 | 13,542 | 18,470,17... |
| 20. | REPUESTOS OKANA | 121724... | 39K | 0 | 10,379 | 16,738,84... |
| 21. | WWW.REPNET.CL | 757383... | 111K | 0 | 6,652 | 16,381,71... |
| 22. | REPUESTOS LINARES | 244791... | 23K | 0 | 13,897 | 15,980,21... |
| 23. | RDS3 | 56223405 | 43K | 0 | 12,733 | 15,329,52... |

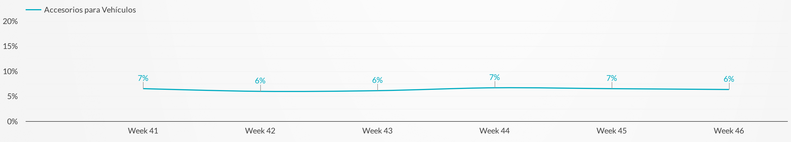
## Venta Marcas Auto del Sitio

Aperturas disponibles: L3, L4, L7




## Categorías con Oportunidades L60D

| Cat L3 | Cat L7 | TGMV L60D | TSI | Venta Prom L8W | TGMV L14D | TGMV L7D | #Activos | Precio Prom | TGMV Lost Prom |
|---|---|---|---|---|---|---|---|---|---|
| Motores | Culatas de Motor | 29M | 121 | 4M | 5M | 2M | 2K | 242K | 1M |
| Frenos | Discos de Freno | 24M | 299 | 3M | 4M | 3M | 6K | 80K | 738K |
| Suspensión y Dirección | Amortiguadores | 72M | 1K | 9M | 17M | 8M | 11K | 58K | 455K |
| Iluminación | Focos Delanteros | 26M | 363 | 3M | 6M | 2M | 4K | 73K | 350K |
| Motores | Radiadores de Agua | 49M | 677 | 6M | 12M | 6M | 5K | 73K | 299K |
| Suspensión y Dirección | Cajas de Dirección | 21M | 152 | 3M | 5M | 2M | 1K | 139K | 298K |
| Motores | Juntas | 34M | 939 | 4M | 8M | 4M | 10K | 36K | 264K |
| Suspensión y Dirección | Bombas Hidráulicas | 4M | 49 | 536K | 588K | 532K | 235 | 89K | 242K |
| Autos y Camionetas | Para Motor | 6M | 107 | 740K | 1M | 523K | 31 | 58K | 211K |
| Transmisión | Kit de Embragues | 46M | 453 | 6M | 11M | 5M | 6K | 101K | 207K |
| Suspensión y Dirección | Homocineticas | 15M | 545 | 2M | 3M | 2M | 1K | 28K | 196K |
| Motores | Carburadores | 3M | 30 | 373K | 397K | 156K | 28 | 105K | 175K |
| Suspensión y Dirección | Bandejas de Suspensión | 36M | 658 | 4M | 9M | 4M | 5K | 55K | 166K |
| Motores | Pistones | 4M | 46 | 514K | 701K | 610K | 1K | 91K | 163K |
| Motores | Tapas de Válvulas | 2M | 46 | 271K | 218K | 158K | 135 | 49K | 162K |
| Frenos | Pastillas de Freno | 15M | 469 | 2M | 3M | 2M | 10K | 31K | 138K |
| Motores | Soportes de Motor | 6M | 222 | 691K | 1M | 632K | 1K | 26K | 130K |
| Motores | Bielas | 2M | 131 | 304K | 360K | 172K | 2K | 19K | 124K |
| Carrocería | Tapabarros | 4M | 69 | 481K | 715K | 263K | 290 | 58K | 123K |
| Motores | Válvulas | 3M | 89 | 321K | 405K | 237K | 1K | 30K | 119K |
| | **Grand total** | **767M** | **16K** | **94M** | **183M** | **89M** | **147K** | **48K** | **3M** |




| | CAT_CATEG_NAME_L1 |
|---|---|
| 1. | Accesorios para Vehículos |

1 - 1 / 1

LOGISTIC_...

# Resumen Killers Reicar

Seller: 431806256 (1)

Nov 10, 2025 - Nov 16, 202

Status

## Comparativos vs Periodo anterior

| Venta | Unidades | Visitas | Transacciones | Conversión | Precio Promedio |
|---|---|---|---|---|---|
| 18.5M | 370 | 13,542 | 361 | 2.67% | 49,919 |
| -10% | -8% | -11% | -15% | -4% | -2% |

## ¿Cuáles son los top ítems?

## ¿Cuáles son los Killers con bajo stock?

Venta últimos 30 días

| ITEM_TITLE | ITEM_ID | Status | Stock | Unidades | Ventas | Precio Promedio | % de Venta |
|---|---|---|---|---|---|---|---|
| Farol Trasero Para Mitsubishi New L200 2016 2019 Par | 518427671 | paused | 0 | 9 | 473.9K | $52,655 | 8.17% |
| Turbo Motor Mazda Bt50 2.2 2013 2016 | 570106864 | paused | 0 | 1 | 357K | $356,990 | 6.15% |
| Turbo Para Kia Sorento 2.5 D4cb Euro 4 2007 2009 | 1008978616 | paused | 0 | 1 | 323K | $322,990 | 5.57% |
| Culata Toyota Runner Surf 2.5 2lt Ln130 4wd 1990 1997 | 1009250116 | paused | 0 | 1 | 319K | $318,990 | 5.5% |
| Optico Izquierdo Led Kia Cerato 2017 / - Izquierdo | 493684379 | active | 1 | 1 | 311K | $310,990 | 5.36% |
| Kit Distribucion Para Hyundai Terracan 2.9 2001 2007 Diesel | 487859065 | active | 1 | 3 | 291K | $96,990 | 5.02% |
| Neblinero Para Suzuki Swift 2004 2019 Par | 494350418 | paused | 0 | 12 | 239.9K | $19,990 | 4.14% |
| Bandejas Suspension Para Nissan Xtrail T31 2008 2014 Par | 918672307 | active | 1 | 4 | 238.2K | $59,556 | 4.11% |
| Amortiguador Trasero Para Toyota Yaris 1.5 1999 2005 Par | 2874785494 | active | 1 | 3 | 205.2K | $68,390 | 3.54% |
| Amortiguador Delantero Para Hyundai Santa Fe 2006 2010 Par | 1004172359 | paused | 0 | 3 | 189K | $62,990 | 3.26% |
| Motor Partida Para Kia Soul 1.6 G4fc 2009 2011 12v 8d | 978666269 | active | 1 | 3 | 189K | $62,990 | 3.26% |
| Inyector Petroleo Para Hyundai H-1 2.5 D4bh 2008 2010 | 933991535 | paused | 0 | 3 | 183K | $60,990 | 3.15% |
| Kit Pistones Std Isuzu Nkr 2.8 4jb1 1985 1998 X1 | 641415135 | paused | 0 | 1 | 165K | $164,990 | 2.84% |
| Cigueñal Suzuki Vitara 1.6 G16a Se416 1989 1995 | 1027470330 | active | 1 | 2 | 140K | $69,990 | 2.41% |
| Radiador Motor Para Hyundai Mighty 3.5 D4af Diesel 1995 1998 | 1395019987 | paused | 0 | 1 | 121K | $120,990 | 2.09% |
| Radiador Motor Para Hyundai County 3.9 D4da 2002 2005 | 1236655033 | paused | 0 | 1 | 121K | $120,990 | 2.09% |
| | | | **Grand total** | **118** | **5.8M** | **$49,161** | **100%** |

## ¿Cuáles son los ítems con mayor devolución?

Últimos 30 días

| ITEM_TITLE | ITEM_ID | Stock | Unidades | Precio Prom | Conversión | Devoluciones Uds 1 | Devoluciones $ 2 | Preguntas | % Devuelto |
|---|---|---|---|---|---|---|---|---|---|
| Pastillas Freno Gtx Para Maxus E-deliver 3 2022 2024 Kit | 1656090005 | 14 | 5 | 89K | 17% | -5 | -444,950 | 0 | 100% |
| Reten Del Cigueñal Para Jac J2 1.0 Bencina 3 Cil 2012 2016 | 1389332253 | 1 | 5 | 5K | 11% | -5 | -24,950 | 0 | 100% |
| Radiador Motor Mecanico Para Great Wall M4 2015 2021 | 1706999245 | 13 | 4 | 61K | 67% | -2 | -121,980 | 0 | 50% |
| Perno Culata Samsung Sm3 1.6 Qg16de 2005 2014 X10 | 901753498 | 4 | 2 | 48K | 7% | -2 | -95,980 | 0 | 100% |
| Kit Empaquetadura Motor Para Kia Morning 1.1 G4hg 2004 ... | 901749580 | 2 | 6 | 30K | 5% | -2 | -60,980 | 1 | 33% |
| Punta Homocinetica Para Subaru Impreza 2011 2016 | 1437606069 | 5 | 2 | 28K | 14% | -2 | -55,980 | 0 | 100% |
| Bobina Encendido 3 Pines Ford F-150 3.5 213 V6 2013 2015 | 941081424 | 9 | 2 | 27K | 14% | -2 | -53,980 | 0 | 100% |
| Bieleta Der Honda Fit 1.4 L13a4 Bencina 2002 2009 | 901778610 | 17 | 2 | 19K | 5% | -2 | -37,980 | 0 | 100% |
| Cazoleta Tras Para Hyundai Elantra Hd 1.6 G4fc 2007 2011 | 630249372 | 5 | 2 | 14K | 6% | -2 | -27,980 | 3 | 100% |
| Cruceta Cardan Para Toyota Hilux 1.8 2y Yn85 1989 1993 | 1480153649 | 4 | 2 | 10K | 6% | -2 | -19,980 | 0 | 100% |
| Optico Derecho Led Para Kia Cerato 2017 / Derecho | 493978267 | 20 | 1 | 314K | 4% | -1 | -313,990 | 0 | 100% |

LOGISTIC_...

# Resumen Mercado Repuestos

See details | Seller: 47474257 (1) | Nov 10, 2025 - Nov 16, 202 | Status | ITEM_DOM_DO...

Comparativos vs Periodo anterior

| Venta | Unidades | Visitas | Transacciones | Conversión | Precio Promedio |
|---|---|---|---|---|---|
| 13.3M | 303 | 13,644 | 316 | 2.32% | 43,855 |
| ↑ 3% | ↓ -9% | ↓ -16% | ↓ -12% | ↑ 6% | ↑ 14% |

See details | See details | See details | See details | See details

See details | See details | See details | See details | See details

## ¿Cuáles son los top ítems?

| ITEM_TITLE | ITEM_ID | Status | Stock | ITEM_FBM | Unidades | Venta | Precio Promedio | Conversión | Visitas |
|---|---|---|---|---|---|---|---|---|---|
| Kit Embrague Para Chevrolet Luv Dmax 3.0 4jh1t 4wd 20... | 3245906792 | active | 19 | NO | 1 | 247,990 | 247,990 | 100% | 1 |
| Kit Embrague Para Suzuki Grand Nomade 4x4 2.0 J20a 20... | 1728420449 | active | 7 | NO | 2 | 231,980 | 115,990 | 100% | 2 |
| Radiador Motor Para Chevrolet Groove 1.5 2021 2024 | 2162715874 | paused | 0 | SI | 4 | 219,960 | 54,990 | 50% | 8 |
| Radiador Para Isuzu Npr 5.2 Diesel Camion 3/4 4hk1-tcn ... | 2125591628 | active | 8 | NO | 1 | 198,990 | 198,990 | 20% | 5 |
| Espejo Izq Ford F150 2009 Al 14 Pintar-elect-defro-luz-a... | 517061435 | active | 3 | NO | 1 | 194,990 | 194,990 | 14.29% | 7 |
| Maza Rueda Delantera Para Nissan Nv350 2.5d 2013 201... | 1624917241 | active | 7 | NO | 2 | 177,980 | 88,990 | 66.67% | 3 |
| Par Amortiguador Delantero Para Hyundai Veracruz 200... | 1710636389 | active | 19 | NO | 1 | 155,990 | 155,990 | 20% | 5 |
| Capot Para Chevrolet Luv Dmax 2005 2008 | 1320421865 | active | 8 | NO | 1 | 145,990 | 145,990 | 50% | 2 |
| Bomba Agua Para Dodge Durango 3.6 Suv Erb 2011 2018 | 2099428368 | active | 8 | NO | 1 | 142,990 | 142,990 | 50% | 2 |
| Farol Trasero Subaru Xv 2017 En Adelante Led | 971665469 | paused | 16 | NO | 1 | 141,990 | 141,990 | 25% | 4 |
| Radiador Motor Para Hyundai Galloper 2.5 D4bf 1994 20... | 1706950281 | active | 8 | NO | 1 | 141,990 | 141,990 | 20% | 5 |
| | | | | Grand total | 303 | 13,288,... | 43,855 | 2.32% | 13,644 |

## ¿Cuáles son los Killers con bajo stock?

Venta últimos 30 días

| ITEM_TITLE | ITEM_ID | Status | Stock | Unidades | Ventas | Precio Promedio | % de Venta |
|---|---|---|---|---|---|---|---|
| Radiador Motor Para Chevrolet Groove 1.5 2021 2024 | 2162715874 | paused | 0 | 11 | 604.9K | $54,990 | 9.12% |
| Bomba De Agua Para Maxus T60 2.8 2017 2022 | 1626067407 | paused | 0 | 7 | 314.9K | $44,990 | 4.75% |
| Farol Trasero Derecho Para Suzuki Swift 2011 2017 - Derecho | 607596812 | paused | 0 | 6 | 275.9K | $45,990 | 4.16% |
| Parachoque Delantero Para Volkswagen Amarok 2018 2019 | 1320440456 | paused | 0 | 2 | 222K | $110,990 | 3.35% |
| Espejo Electrico Para Hyundai Accent Rb 2011 2020 | 465495915 | active | 1 | 4 | 176K | $43,990 | 2.65% |
| Homocinetica Lado Rueda R/I Para Subaru Impreza 1996 2010 | 1320656886 | paused | 0 | 8 | 175.9K | $21,990 | 2.65% |
| Farol Punta Izquierdo Jeep Compass 2007 Al 2015 Izquierdo | 465409152 | paused | 0 | 4 | 168K | $41,990 | 2.53% |
| Radiador Para Chevrolet Orlando 2.0 Diesel St.wagon Lmn 2013 | 2125540206 | active | 1 | 2 | 164K | $81,990 | 2.47% |
| Optico Derecho Audi A4 2012 En Adelante Halogeno - Derecho | 465436592 | paused | 0 | 1 | 160K | $159,990 | 2.41% |
| Empaquetadura Motor Para Canter 3.0 4m42 2007 2012 | 2146231942 | paused | 0 | 1 | 152K | $151,990 | 2.29% |
| Mascara Negra Chevrolet Colorado 2004 2011 - Negro | 1420230363 | paused | 0 | 2 | 146K | $72,990 | 2.2% |
| Espejo Derecho Negro Con Luz Para Nissan Navara 2016 2020 | 2240609312 | paused | 0 | 2 | 142K | $70,990 | 2.14% |
| Bisel Sup. Izq. Parachoques Para Mitsubishi L200 2019 2024 Cromado | 1457683129 | paused | 0 | 4 | 136K | $33,990 | 2.05% |
| Parachoques Del Superior E Inferior Toyota Rav4 2013 2018 - Negro | 1891416630 | paused | 0 | 1 | 135K | $134,990 | 2.04% |
| Parachoque Delantero Para Peugeot 208 2021 2024 - Gris Oscuro | 2693113116 | paused | 0 | 1 | 134K | $133,990 | 2.02% |
| Carburador Sin Ahogador Para Toyota Hilux 1.8 2y 1989 1992 | 513455764 | paused | 0 | 1 | 132K | $131,990 | 1.99% |
| | | | Grand total | 170 | 6.6M | $39,015 | 100% |

## ¿Cuáles son los ítems con mayor devolución?

Últimos 30 días

| ITEM_TITLE | ITEM_ID | Stock | Unidades | Precio Prom | Conversión | Devoluciones Uds 1 | Devoluciones $ 2 | Preguntas | % Devuelto |
|---|---|---|---|---|---|---|---|---|---|
| Limpiador De Cadena 500 Ml - Senfineco | 1983006378 | 11 | 7 | 6K | 6% | -4 | -23,960 | 0 | 57% |
| Cuerpo Mariposa Ford Ecosport Motor Sigma 1.6 16v 2012 2... | 1142096074 | 20 | 3 | 113K | 7% | -3 | -338,970 | 7 | 100% |
| Parachoque Delantero Toyota Hilux Kun 1998 2001 | 1320669022 | 7 | 3 | 76K | 10% | -3 | -227,970 | 1 | 100% |
| Parachoque Delant Para Nissan Sentra Ii B14 Plus 1999 2001 | 1320421881 | 11 | 3 | 57K | 3% | -3 | -170,970 | 2 | 100% |
| Parachoque Delantero Para Toyota Hilux Revo 4wd 2016 2018 | 1320638639 | 3 | 4 | 53K | 3% | -3 | -158,970 | 7 | 75% |
| Junta Homocinetica Lado Caja Suzuki Alto 2004 2008 - 22x19 | 1269883271 | 14 | 5 | 29K | 6% | -3 | -86,970 | 2 | 60% |
| Parachoque Delantero Para Chevrolet Aveo 2007 2016 Sedan | 1320669575 | 7 | 3 | 26K | 4% | -3 | -77,970 | 1 | 100% |
| Bandeja Del Inferior Para Toyota 4runner 2010 2024 Par | 3185686610 | 17 | 3 | 106K | 40% | -2 | -211,980 | 0 | 67% |
| Farol Trasero Izquierdo Para Suzuki Sx4 1.6 M16a 2007 2010 ... | 3276731358 | 0 | 2 | 66K | 11% | -2 | -131,980 | 0 | 100% |
| Parachoque Delantero Para Toyota Yaris Sport 2006 2008 | 1320441021 | 6 | 2 | 66K | 3% | -2 | -131,980 | 0 | 100% |
| Parachoque Delantero Para Toyota Yaris Sedan Ncp93 2006 ... | 1320669046 | 8 | 3 | 38K | 5% | -2 | -75,980 | 1 | 67% |
| | | Gran... | 1.4K | 42.2K | 2% | -163 | -8,480,370 | 1,520 | 12% |

## ¿Qué categorías se observan?

## ¿Cuáles son los métodos de envío?

| ITEM_TITLE | ITEM_ID | Unidades | XD | FULL | FLEX | DROP |
|---|---|---|---|---|---|---|
| Radiador Motor Para Chevrolet Groove 1.5 2021 ... | 2162715874 | 4 | 0 | 4 | 0 | 0 |
| Bobina Encendido Para Ford Escape 2.3 2001 2012 | 1490312883 | 4 | 4 | 0 | 0 | 0 |
| Aceite Motor Wolver Ultratec C3 5w-30 4 Litros ... | 2765950830 | 4 | 4 | 0 | 0 | 0 |
| Cinta Airbag Chevrolet Sail 1.4 2011 2015 | 1341557383 | 3 | 0 | 3 | 0 | 0 |
| Homocinetica Lado Rueda Renault Fluence 2.0 2... | 1361273114 | 2 | 2 | 0 | 0 | 0 |
| Repara Pinchazos Neumaticos Moto Y Autos 450... | 974213302 | 2 | 2 | 0 | 0 | 0 |
| Maza Rueda Delantera Para Nissan Nv350 2.5d 2... | 1624917241 | 2 | 1 | 0 | 1 | 0 |
| Cilindro Freno Trasero Para Volkswagen Saveiro ... | 1441389605 | 2 | 2 | 0 | 0 | 0 |
| Kit Neblineros Daihatsu Terios 2008 En Adelante | 518577557 | 2 | 2 | 0 | 0 | 0 |
| Set 8 Taquie Valvula Para Kia Frontier 2.5 2012 2... | 1432160371 | 2 | 2 | 0 | 0 | 0 |
| | Grand total | 303 | 239 | 30 | 23 | 0 |

## ¿En qué items nos caímos en el Año anterior?

| ITEM_TITLE | ITEM_ID | Stock | Unidades | Ventas | Venta LY | Δ Ventas | Conversión | Conversión LY | Δ Unidades | Unidades LY | Precio Promedio | Precio Promedio LY | Visitas LY | Visitas |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Culata Pa... | 1443336... | 27 | 0 | 0 | 604,990 | -605K | null | 25.0% | -100% | 1 | null | 604,990 | 4 | 0 |
| Culata Pa... | 2125539... | 7 | 0 | 0 | 416,990 | -417K | 0% | 100.0% | -100% | 1 | null | 416,990 | 1 | 1 |
| Culata Pa... | 1443344... | 7 | 0 | 0 | 322,990 | -323K | null | 50.0% | -100% | 1 | null | 322,990 | 2 | 0 |
| Cremalle... | 1320639... | 15 | 0 | 0 | 259,980 | -260K | 0% | 13.0% | -100% | 2 | null | 129,990 | 23 | 14 |
| Cremalle... | 1436797... | 7 | 0 | 0 | 185,990 | -186K | 0% | 4.0% | -100% | 1 | null | 185,990 | 25 | 6 |
| Farol Tras... | 1419388... | 6 | 0 | 0 | 141,980 | -142K | 0% | 28.6% | -100% | 2 | null | 70,990 | 7 | 2 |
| Cremalle... | 1320675... | 18 | 0 | 0 | 139,980 | -140K | 0% | 4.7% | -100% | 2 | null | 69,990 | 43 | 16 |
| Radiador ... | 1443357... | 20 | 0 | 0 | 137,990 | -138K | null | 50.0% | -100% | 1 | null | 137,990 | 2 | 0 |
| Mascara ... | 1400151... | 13 | 0 | 0 | 128,990 | -129K | 0% | 25.0% | -100% | 1 | null | 128,990 | 4 | 1 |
| Motor Pa... | 1442612... | 7 | 0 | 0 | 125,990 | -126K | null | 25.0% | -100% | 1 | null | 125,990 | 4 | 0 |
| | | Grand total | 282 | 12,270,586 | 6,689,9... | 5.6M | 2% | 2.3% | 110% | 134 | $43,512.72 | 49,924.78 | 6,698 | 13,196 |