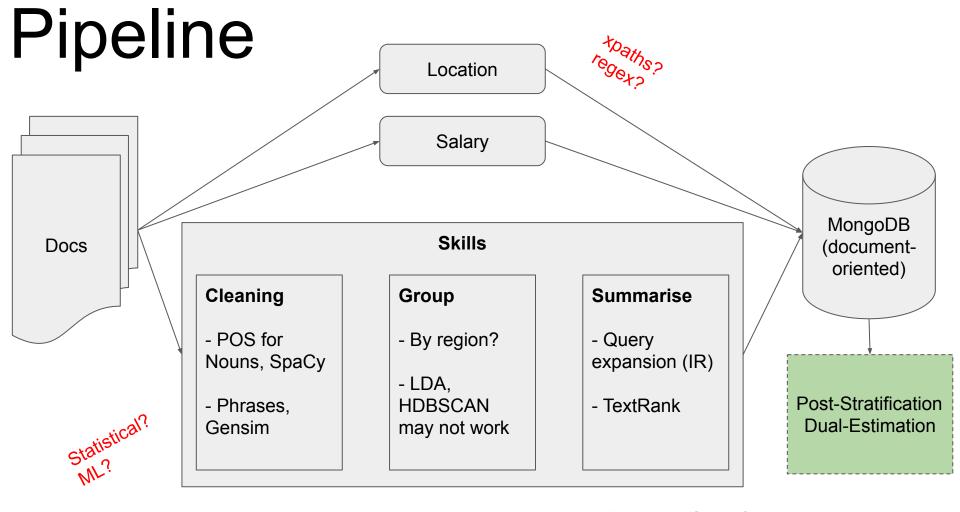
The problem

- Don't know what we're looking for = Text
 Mining
- Also info on Location & Salary
- Webscraping! Demo data CV's + Job descriptions





- Outcome = top skills, faceted by region & salary
- Info on career stage?



Plan & Deliver

- Before beginning Read! Consult!
- Build "online", AGILE can be done even without formal ceremonies
- If possible/secure, introduce customer to GitHub, show them progress & outputs folder, get a graph early
- Handle expectations/uncertainty
- Consider scale right at the beginning, build appropriately