Decision making	The workflow at TC	Focus on users	Current version of the TonePrint app	External collaboration and inspiration	The TonePrint Community	Micellaneous	Early stages of the TonePrint concept
Decisions made from testing	Internal Hierarchy	No user involvement	TonePrint descriptions	No external inspiration	Community requests	Miscellaneous	Beaming app
Decisions made from assumptions	Feature prioritisation	User involvement -	TonePrint concept	Inspiration form external products	Community tags		Development tool –
Decisions made from personal opinions	Experience from earlier products	User feedback	UI design spesefications	External developers	Community features (beside tags)		Parameter design
Decisions made from convenience	Communication in the development of an app	Focus on users and user- friendliness	Native UI		Community decisions		
	Business model -	Focus on the target users	TonePrint app prioritisation				
	Sharing detained		No outlined goals for the TonePrint app				
	SCRUM						