

SWOT Analysis

OBJECTIVE

To get a good understanding of what our platform has to offer and how it can impact people.

STRENGTHS

This is a summation of what the platform has internally to uplift it

- Working with optimized technologies

WEAKNESSES

This is summation of what the platform does not currently have

- Limited resources (pertaining to time and skills)

OPPORTUNITIES

This is a summation of what external factors could uplift the platform

- Rising demand for accessibility to work places and workers

THREATS

This is a summation of what external factors could serve as a disadvantage to the platform

- Competing platforms (already well established and high frequency)