

Meeting notes

17 December 2023 (2:30pm to 3:30pm) GMT

OBJECTIVES AND ACTIVITIES

- Identify next questionnaire goals
 - o Based off of previous analysis (of questionnaire)
- Identify what types of analysis to conduct

MEETING NOTES

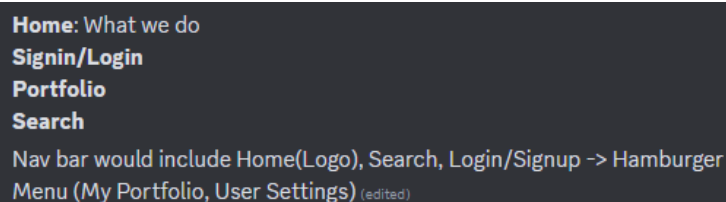
Directed attention towards:

- Refining scope
- Identifying main goal and general structure of platform
- Collating our findings into report

PLATFORM FOCUS AND PAGE STRUCTURE

Discussed some starting ideas relating to structure and main focus of platform when users interact with platform

Martin's note:



Home: What we do
Signin/Login
Portfolio
Search
Nav bar would include Home(Logo), Search, Login/Signup -> Hamburger Menu (My Portfolio, User Settings) (edited)

QUESTIONNAIRE ANALYSIS

We identified that questionnaire provides a general idea of demographic available to us

Questionnaire also shows what users want out of the platform

Issues with distinction between priorities for privacy and security (we combined that into one question and should be investigated into)

Tan shared notes on analysis (Goals for second questionnaire)

REASSIGNING MEETING FOCUS

Restructured meeting focus. Due to challenging nature of having everyone do the same thing so conflicts in design occur.

Meeting focus became: Unique task assignment

TASKS FOR THE NEXT WEEK

All: Share market research notes on collaborative space

Tan: Form hypothesis statements on past questionnaire
Form goals for next questionnaire based off of hypotheses
Start creating next questionnaire

Martin: Structure user flow (in form of multiple different flows)

Kurt: Draw up low level wireframes

Carli: Collate research notes onto report
Structure report and flesh out sections