Count of Investors primarily following Topic 4 in the 34 Topic Model Vermont New Hampshire Maine Alaska 100 -75 **-**50 **-**25 -201420162018 Massachusetts New York Connecticut 100 -75 50 25 0 -Michigan Washington North Dakota South Dakota Montana Minnesota Wisconsin Pennsylvania Rhode Island **New Jersey** 100 75 **-**50 **-**25 -Ohio Oregon Idaho Wyoming Nebraska Iowa Illinois Indiana Virginia strict of Columb Delaware 100 75 **-**50 **-**Count of Investors 201420162018 Nevada Utah Colorado Kansas Missouri Tennessee Kentucky West Virginia North Carolina Maryland 100 75 **-**50 **-**25 -201420162018 Georgia South Carolina California Arizona New Mexico Oklahoma Arkansas Mississippi Alabama 100 75 **-**50 **-**25 -201420162018 201420162018 201420162018 201420162018 201420162018 Louisiana Florida Texas 100 -75 **-**50 -25 -201420162018 201420162018 201420162018 Hawaii 100 -75 **-**50 -25 -201420162018

Time