



Cambridge Baltic Conference 2013



Programme

Schedule

09:00 Morning Session of the Innovation Workshop
(for selected participants)

11:00 Excursion around Cambridge for early arrivals

First session - Moderated by Dr Ainius Lašas

12:30 President Valdas Adamkus: *Welcome Speech*

12:45 Dr Richard Mole: *The Baltic States in the early 1990s:
overcoming the legacies of Soviet rule*

13:15 Dr Roberts Kīlis: *Is a rapidly growing educational divide
also a new long term Baltic predicament?*

13:45 Coffee break (15 min)

Second session - Moderated by Mr Tim Hemmings

14:00 Mr Edward Lucas: *Spies, lies, Russia and the West*

14:30 Mr Arnoldas Pranckevičius:
The Baltic vision for the future: scenarios for success

15:00 Mr Siim Kallas:
Alone or together? Strong or fragmented EU?

Workshops and Panel Discussion

15:45 Workshops

17:00 Workshop presentations

17:30 Panel discussion (moderated by T. Hemmings and A.Lašas)

18:30 Closing remarks

19:30 Dinner at Newnham College, Cambridge University

Welcome Address



We would like to welcome you all to the Cambridge Baltic Conference 2013 in the historic Cambridge Union, the home of the eldest continually operating debating society in the world. We are extremely happy to see more than 250 people from across the Baltic region and beyond attending the event and we hope that this conference serves as a great networking platform for all of you. We are very grateful to all our Speakers and Workshop Providers as well as to our sponsors: Enterprise Estonia, pan-Baltic legal practice TRINITI and University of Cambridge, whose support made this event possible. We would also like to thank our Patrons: Mr Chris Holtby OBE, Mrs Sarah Cowley and Mr David Hunt, for their kind support throughout the organising process. The Cambridge Baltic Conference is the first pan-Baltic conference in Cambridge and among the biggest Baltic-centered events outside the Baltic States over the past years. We wish you to enjoy the Conference and have a memorable day in Cambridge!

Kadi Liis Saar, Agnese Irkle, Vladimiras Oleinikovas
and the committee

Speakers

H.E. President Valdas Adamkus was President of Lithuania from 1998 to 2003 and again from 2004 to 2009. He holds many international titles and awards, such as UNESCO Goodwill Ambassador for the Construction of Knowledge Societies, International Environmental Award for outstanding achievements on the international arena, US Environmental Protection Agency's Gold Medal, the European of the Year 2007 and others. The President has also been bestowed 35 highest-class state decorations of various countries and is the Honorary Doctor of many universities.



Dr Richard Mole is a Senior Lecturer at School of Slavonic and East European Studies in UCL. His research focuses on the relationships between identity and power, with a particular emphasis on nationalism, inter-state and inter-cultural relations, gender and sexuality, and migration and social citizenship, working primarily on the Baltic States. In 2009 together he set up the UCL Nordic/Baltic Research Group, which was awarded ESRC funding to run a two-year seminar series on "The Nordic and Baltic States in the European Political Imagination".

Dr Roberts Kīlis is a former Minister for Education and Science of Latvia. Currently he is the leading author of Latvia 2030 long term strategy and a Head of Business Department in Stockholm School of Economics (SSE) Riga. Mr Roberts Kīlis is a Cambridge trained social anthropologist, where he got his M.Phil. and PhD degrees. Since 1994 he has worked as an Associate Professor at the SSE Riga, where he teaches Economic Anthropology and Research Methods courses.



Speakers

Mr Edward Lucas is International Editor of The Economist, where he oversees the paper's political coverage of Central and Eastern Europe. He has been covering the region of Europe since 1986, and was the Moscow bureau chief 1998-2002. He has also been the correspondent for The Independent and the BBC and a regular contributor to The Daily Mail. He has written two widely acclaimed books: *The New Cold War: Putin's Russia and the Threat to the West* (2008) and *Deception: The Untold Story of East-West Espionage Today* (2012).



Mr Arnoldas Pranckevičius serves as an Adviser to the President of European Parliament in charge of Foreign Affairs Committee, Eastern Partnership, European Neighbourhood Policy East, EURONEST, Russia, Nordic and Baltic Strategies, Western Balkans, and Asia. He is also the President of the Lithuanian Community in Belgium and the founder of Brussels Debating Club. He has also served as the Domestic Policy Adviser to the President of Lithuania.

Mr Siim Kallas is the Vice-President of the European Commission in charge of transport. He has also served as Vice-President responsible for administration, audit and anti-fraud. Before coming to the Commission Mr Kallas was an active participant in the restoration of Estonian statehood and served in Estonia as Prime Minister, Minister of Finance, Minister of Foreign Affairs and President of the Central Bank. He was educated in the Finance and Credit department of the University of Tartu, where he also works as a visiting professor.



Workshops

Academia and Higher Education (the Chamber Room)

Open Q&A session with the rectors and pro-rectors of three Baltic Universities (Erik Puura from the University of Tartu, Leonids Ribickis from the Riga Technical University and Petras Baršauskas from the Kaunas Technology University). The workshop involves discussions about hot questions in the field of higher education including, among others, whether there is a need and motivation for fostering communication between the Baltic universities, the potential role of the growing youth diaspora abroad and their future role in higher education in the Baltics. Bring your questions with you and/or contribute to the discussions! The discussion will be moderated by Dr Ainius Lašas, Senior Research Fellow from the University of Oxford and an expert at the Research Council of Lithuania.



Social and Political Development (the Blue Room)

How to stimulate meritocracy in the Baltic States? Participants together with Global Lithuanian Leaders and Lithuanian City of London Club discuss how to ensure that the careers of global professionals returning to public or private sectors are based on merit rather than familiarity.



LCLC



Workshops

Innovation (the Societies Room)

A highly engaging innovation workshop bringing together young future leaders and highly experienced mentors from the Baltic States and UK to identify the high-impact, global business and innovation challenges to be tackled. Attendees are encouraged to use the time during the conference (Morning and Afternoon Sessions) to form teams and prepare concrete action plans with the aim to work on chosen problems for 2-3 months after conference in order to obtain measurable results.



Branding (the Dinning Room)

Enterprise Estonia moderated workshop on branding and marketing activities and strategies based on examples from Estonia and its digital society. ICT is seen as an enabler across different sectors and Mr Indrek Vimberg from EAS will engage with the audience to determine whether there is scope for cooperation among Baltic states for jointly marketing e-solutions and the benefits of a digital society.



Panel discussion

The panel discussions will be moderated by **Dr Ainius Lašas**, who is a Senior Research Fellow at the Department of Politics and International Relations in University of Oxford and **Mr Tim Hemmings**, who is a Head of the Europe Internal Department at Foreign and Commonwealth Office (UK). The panel discussions will be lead by Dr Richard Mole, Dr Roberts Kīlis, Mr Edward Lucas, Mr Arnoldas Pranckevičius and Mr Siim Kallas. The guests of the conference will have a chance to ask questions and to discuss the work done in the workshops.



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The University



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Motto: *Hinc lucem et pocula sacra*
From this place, we gain enlightenment and
precious knowledge

The University of Cambridge is rich in history - its famous Colleges and University buildings attract visitors from all over the world. The University of Cambridge is one of the world's oldest universities and leading academic centres, and a self-governed community of scholars. Its reputation for outstanding academic achievement is known world-wide and reflects the intellectual achievement of its students, as well as the world-class original research carried out by the staff of the University and the Colleges. With more than 18,000 students from all walks of life and all corners of the world, nearly 9,000 staff, 31 Colleges and 150 Departments, Faculties, Schools and other institutions, no two days are ever the same at the University of Cambridge.



We are therefore very happy to host our Baltic Conference in Cambridge and we invite you to use the spare moments of the day to explore the city by wandering around the cobbled streets of this historical place.

Organisers

CULS - CU Lithuanian Society;
CUEST - CU Estonian Society;
CULA - CU Latvian Association.



The three aforementioned student societies have been established in 2008, 2011 and 2013 respectively with over a hundred of exceptionally bright and active full-time students from the University of Cambridge.

The members of the societies are working towards undergraduate and postgraduate degrees in various disciplines. Together we build a friendly environment for sharing ideas and experience.



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Cambridge University
Latvian Association

CULS, CUEST and CULA have already proven solid organisation, clear vision and long term goals. Our successful past and present projects have included the Lithuanian Ideas Forum 2011, student mentorship project Academic Brother, Lithuanian Students Forum, interactive conference LINK2012, guest lectures by Prof Leonidas Donskis, Prof Ene Ergma, Prof Mart Ustav and classical music concerts by Algirdas Galdikas, Maksim Štšura and Rimantas Vingras. These events have attracted hundreds of people and have been highlighted in the media.

Organising Committee

Directors:

Kadi Liis Saar and Vladimiras Oleinikovas

Treasurer and Sponsorship:

Kert Pütsepp

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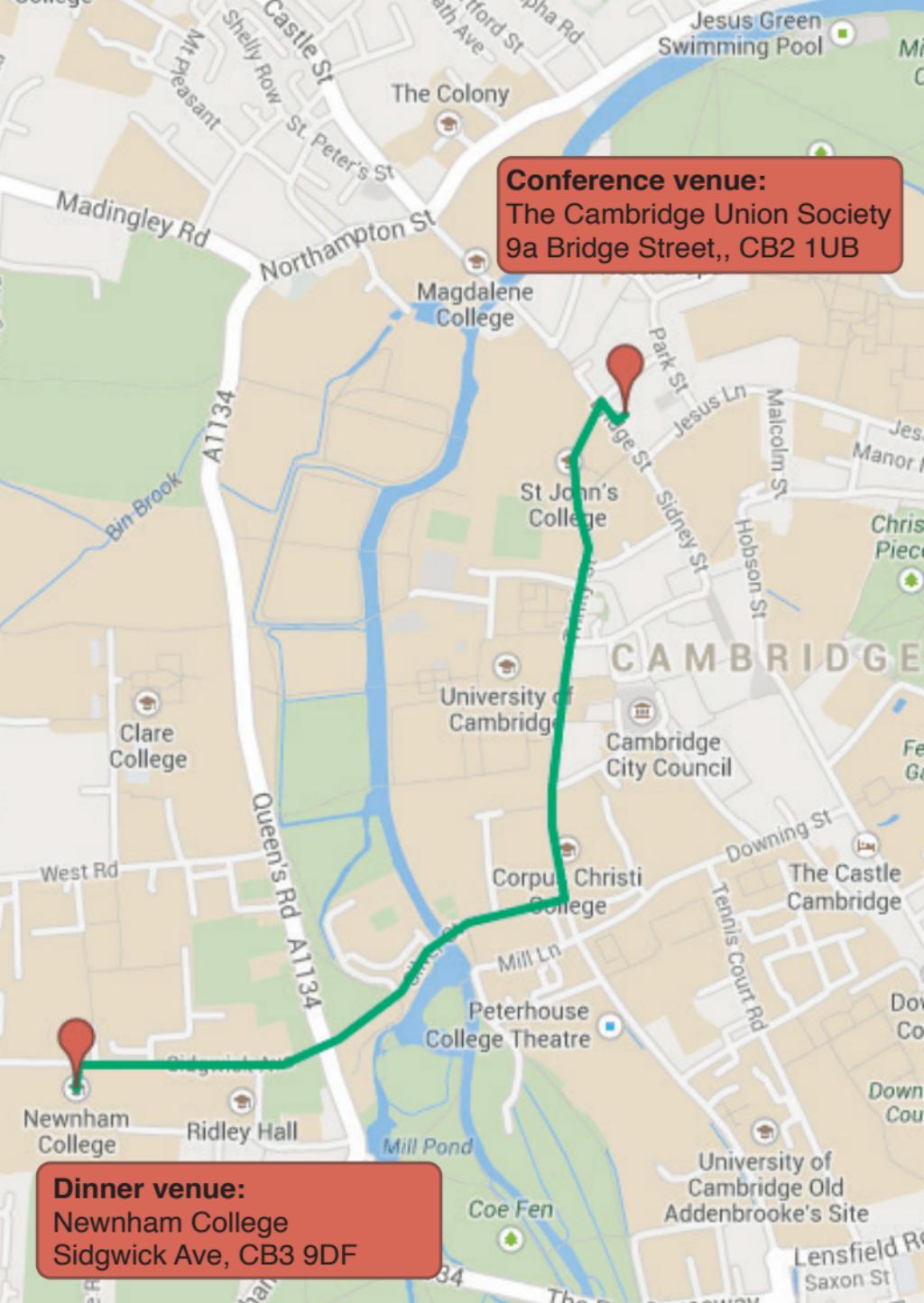
Ignas Budvytis and Alexey Morgunov

Other members:

Titas Sokolovas, Elvina Petrénaity

Helpers:

Viesturs Celmiņš, Roberts Blukis, Tiina Annus



Conference venue:
The Cambridge Union Society
9a Bridge Street,, CB2 1UB

Dinner venue:
Newnham College
Sidgwick Ave, CB3 9DF

And finally we want thank our sponsors and partners:



Estonian Embassy
in London



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T R I N I T I
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