

CS 171 Design Studio 3 – Peer Feedback

We worked together with Rachael Smith and Anna Zhong, who were very helpful and fair in their questions and comments. The major points raised and our answers to those points are as follows:

- **Will you be able to click on a state for further information?**
In future revisions we hope to implement a hover feature that results in a pop-up with more specific information. When a user mouses over a state, that state's information is displayed.
- **Is the data normalized for population?**
Our health data is already normalized (% of adult population). The locations of fast food restaurants are not normalized. In future implementations we will find the total number of restaurants for each chain in each state and normalize this data using the state's population. This per capita franchise data will then be displayed on hover in our pop-up.
- **Have you thought about adding information on average income?**
We decided against adding more data/variables to our visualization in order to keep things simple, clear and direct. We specifically want to focus on health and fast food franchise location.
- **Do you have data on fast food consumption per capita per state?**
We currently do not have data on fast food consumption per capita per state and recognize this as one limitation of our project. However, our franchise data serves as a good proxy for fast food consumption. Our franchise data also allows has the benefit that users can zoom into their home region and find themselves or their favorite fast food restaurant at a more accurate level than just impersonal state data.