

The original dataset provides patient reviews on specific drugs alongside related conditions and a 10 star rating reflecting overall satisfaction.

OBJECTIVE:

Identify different methods to measure drug effectiveness using ratings scales

METADATA:

10 most common
conditons

Birth Control Depression
Pain Anxiety
Bipolar D. Acne
Insomnia Weight Loss
Obesity ADHD

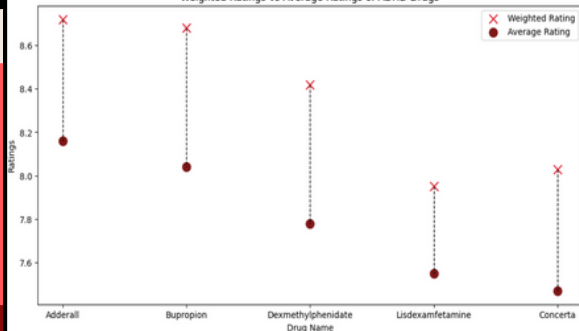
Variable Name	Role	Type	Description	Units	Missing Values
id	ID	Integer	Unique identifier for each review	-	No
drugName	Feature	Categorical	Name of the drug	-	No
condition	Feature	Categorical	Medical condition the drug is used for	-	No
rating	Feature	Numerical	User rating of the drug on a scale of 1-10	-	No
date	Feature	Date	Date the review was posted	-	No
usefulCount	Feature	Numerical	Number of users who found the review useful	-	No

SUMMARY:

By manipulating data, I found that weighted ratings offer a more meaningful measure of effectiveness compared to standard mean ratings, due to their product of average ratings and the useful count per review. I first applied these ratings to find the top 5 highest-rated ADHD drugs, where I unexpectedly found that the only non-stimulant drug, Bupropion, is a much more effective drug compared to the following 3 stimulants. Additionally, I found a third method of scaling drug effectiveness, by using the Bayesian formula, which favors drugs with a higher quantity of reviews.

Before these discoveries, I found the 10 most common conditions in my .csv dataset using the **cut** command and copied every review of these conditions into a separate .tsv file with **awk**. Then I calculated the weighted and non-weighted ratings for each drug, with two separate shell scripts. In the **wr.sh** file, I specified a condition, multiplied each review's *rating* by its *usefulCount*, and divided the sum of these *weighted ratings* by the sum of all *usefulCounts*. For the **ar.sh** file, I simply averaged the ratings for each drug. I also found the Bayesian rating through a combination of the mean rating across all drugs for a condition, the number of reviews for each drug, and the weighted ratings. Finally, I visualized the Weighted Ratings vs Average Ratings on a scatter plot for ADHD in Google Colab. As well as a bar graph showing the comparison between Weighted and Bayesian ratings.

Weighted Ratings vs Average Ratings of ADHD Drugs



Weighted Ratings vs Bayesian Ratings vs Popularity

