

Martin

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EDUCATION

SIES College of Arts, Science & Commerce, Sion, Mumbai
Bachelor of Commerce, Computer Application
CGPA 6.04,

Sep 2021

Relevant Courses: Data Science & Machine Learning; The Art of Commercial Software Development; Programming Languages; Intro to Software Design and Analysis; Computer Tools for Designing and Analyzing

TECHNICAL SKILLS

Software/Tools: Microsoft Office; Power Bi, MySql,
Programming Languages: Javascript, Python

PROJECTS

HealthCare Analysis, Introduction to Excel, Entri Elevate

Aug - Sep 2024

- Exploring
- Relationships between various health metrics, identifying trends, and visualizing key patterns,
- We aim to deliver actionable insights to healthcare stakeholders for informed decision-making
- Through rigorous data cleaning, transformation, exploration, and analysis, Using Excel.

Bank Loan Performance Analysis, Introduction to PowerBi, Entri Elevate

Sept - Oct 2024

- By examining patterns in loan statuses
- such as fully paid, charged off, or late payments, this analysis aims to empower banking
- institutions with actionable insights to optimize loan lending strategies, mitigate credit
- risk, and enhance overall portfolio performance, Using PowerBi

E-commerce customer Churn Analysis, Introduction to Mysql, Entri Elevate

Oct - Nov 2024

- By analyzing customer attributes such as tenure, preferred payment modes,
- satisfaction scores, and purchase behavior, the project seeks to investigate and
- understand the dynamics of customer attrition and their propensity to churn. The
- ultimate objective is to equip e-commerce enterprises with actionable insights to
- implement targeted retention strategies and mitigate churn, thereby fostering long-term
- customer relationships and ensuring business viability in a competitive landscape, Using Mysql.

Marketing Campaign Performance Insights, Entri Elevate

Dec - Jan 2025

- This project aims to uncover actionable insights by examining temporal trends,
- geographical influences, and audience responses to identify factors driving campaign
- success and provide recommendations for enhancing future marketing strategies, Using Python.

EXPERIENCE

Virutcham Microfinance Ltd

May 2024 – Jan 2025

Field Officer

- Facilitated community meetings to gather input and build consensus on program initiatives.
- Built relationships with local business owners and community leaders to increase awareness of services available.

SKILLS AND INTERESTS

Language: Fluent in English and Tamil, Proficient in Hindi

Computer: Proficient in Python, Excel, PowerPoint, Mysql

Interests: Cricket, Kabbadi, Reading