

# EOS THE NEXT STEP AFTER ETHEREUM?

Presented by



#### DISCLAIMER

- We are in no formal way associated with block.one, the company developing EOS code. We are just part of the emerging EOS community.
- We have no interest in you buying EOS tokens, and this certainly should not be treated as financial advice. Our goal is to encourage you to take interest in the concept and possibly consider building businesses on top of EOS.



#### CONTENT

- 1. Our background
- 2. Quick survey
- 3. What do decentralized applications require?
- 4. Major problems facing the crypto-space
- 5. Introduction to EOS
- 6. About Tokenika



#### OUR BACKGROUND

- Manufacturing industry, real-estate, education and public agencies
- We are blockchain veterans
  - started with Bitcoin
  - Ethereum, BitShares, Steem and now EOS
- We actively participate in the blockchain space
  - FinTech Week in London & Blockchain Summit in Shanghai
  - Ethereum, Iota, Factom, Gnosis & EOS



# OUR BACKGROUND









# QUICK SURVEY - STATE OF THE BLOCKCHAIN 2017

- 1. How much are we spending on BTC mining per day? What about ETH?
- 2. What is BTC average transaction fee? What about ETH?
- 3. How many transactions per second does Facebook require? What about Visa/MasterCard?
- 4. How many transactions per second is BTC able to process? What about ETH?



#### QUICK SURVEY - ANSWERS

1. How much are we spending on BTC mining per day? What about ETH?

BTC: 12 mln USD/day (4 bln USD/year)

ETH: 6 mln USD/day (2 bln USD/year)

Total raised by all ICOs so far: 3 bln USD

2. What is BTC average transaction fee? What about ETH?

BTC: 3 USD

ETH: 0.30 USD



#### QUICK SURVEY - ANSWERS

3. How many transactions per second does Facebook require? What about Visa/MasterCard?

Facebook: 50,000 trxn/sec

Visa/MasterCard: 20,000 trxn/sec

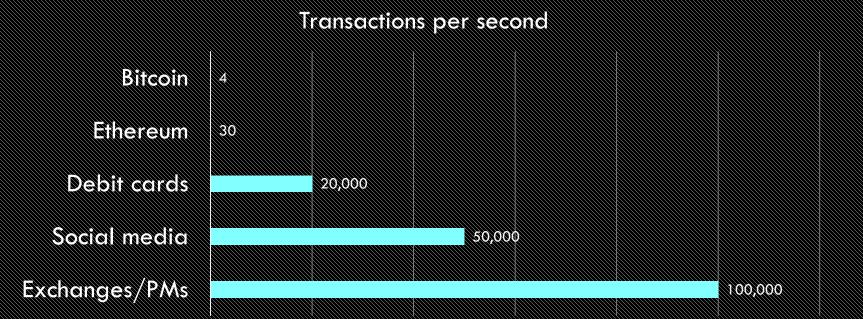
4. How many transactions per second is BTC able to process? What about ETH?

BTC: 4 trxn/sec

ETH: 30 trxn/sec



# WHAT'S POSSIBLE VS. WHAT'S NEEDED





# WHAT DO DECENTRALIZED APPS REQUIRE?

Scalable and cheap to run

Bug recovery

Upgradeable

No fancy cryptographic stuff

Free for the users

Easily accessable



### MAJOR PROBLEMS FACING THE CRYPTO-SPACE

- Scalability
- Transaction fees
- Private key security
- Blockchain governance

- Smart-contracts running amok
- High cost of app development
- Bad user experience
- No bridges between blockchains



#### **#1 SCALABILITY**

- What is high-performance?
- Huge gap between what we can do and what we need to be able to do
- Second layer of transaction processing:
  - Lightening Network for Bitcoin
  - Raiden for Ethereum
- Ethereum's Plasma inherently less secure



# #2 HIGH & UNPREDICTABLE TRANSACTION FEES

- No economic viability at the current level of transaction fees
- Even if they become low, they are still unpredictable
- Sometimes you need no fees at all



# #3 PRIVATE KEY SECURITY

- Increasing number of unsophisticated users
- Not only money: also identity & reputation
- Inherent feature?



# #4 BLOCKCHAIN GOVERNANCE

- Decentralized decision making:
  - business-as-usual situations
  - emergency situations
- Different value systems = different expected outcomes



# #5 SMART-CONTRACTS RUNNING AMOK

- Formal verification is hard
- Ethereum: "Build unstoppable applications"



# **#5 SMART-CONTRACTS RUNNING AMOK**

#### Build unstoppable applications

#### .....s smart contracts:

applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third party interference.

These apps run on a custom built blockchain, an enormously powerful shared global infrastructure that can move value around and represent the ownership of property.

This enables developers to create markets, store registries of debts or promises, move funds in accordance with instructions given long in the past (like a will or a futures contract) and many other things that have not been invented yet, all without a middle man or counterparty risk.

The project was bootstrapped via an ether presale in August 2014 by fans all around the world. It is developed by the Ethereum Foundation, a Swiss nonprofit, with contributions from great minds across the globe.



On traditional server architectures, every application has to set up its own servers that run their own code in isolated silos, making sharing of data hard. If a single app is compromised or goes offline, many users and other apps are affected.

On a blockchain, anyone can set up a node that replicates the necessary data for all nodes to reach an agreement and be compensated by users and app developers. This allows user data to remain private and apps to be decentralized like the Internet was supposed to work.



# #5 SMART-CONTRACTS RUNNING AMOK

- Formal verification is hard
- Ethereum: "Build unstoppable applications"
- Smart-contracts running amok not handled by Ethereum



### #6 HIGH COST OF APP DEVELOPMENT

- Nothing is coming to market
- Devs stuck on low-level stuff
- Complex things attempted in inefficient scripting environment
- Generic solutions built with smart-contracts will be expensive to use



#### #7 BAD USER EXPERIENCE

- Way below centralized apps
- Responsive front-end requires proper back-end
- Entire infrastructure around blockchain is needed



#### #8 NO BRIDGES BETWEEN BLOCKCHAINS

- Impossible to move value across blockchains
- Precondition: asynchronous communication
- Potential solutions are several years away (e.g. Polkadot)



#### MAJOR PROBLEMS - RECAP

Scalability

Transaction fees

Private key security

Blockchain governance

Smartcontracts running amok High cost of app development

Bad user experience

No bridges between blockchains



# WHAT IS EOS?

EOS is a general-purpose smart-contract platform, just like Ethereum.



# WHAT IS EOS?

EOS is a holistic approach to high-performance general-purpose consensus.



# EOS IS THE BLOCKCHAIN FOR BUILDING COMMERCIAL SCALE DECENTRALIZED APPLICATIONS THAT ARE INDISTINGUISHABLE FROM CENTRALIZED ALTERNATIVES.

Daniel Larimer, CTO of block.one



#### **BLOCKCHAIN EVOLUTION**

- payment system (Bitcoin)
- smart-contract system (Ethereum)
- operating system for decentralized applications (EOS?)

EOS is an operating system for building decentralized applications.



# TOP FOUR MOST USED BLOCKCHAINS





# WHAT FEATURES MAKE EOS UNIQUE WHEN COMPARED TO ETHEREUM?

- Processing power
- Much wider context
- Blockchain governance built-in
- Complete operating system
- No transaction fees
- Asynchronous communication
- Publish source code, not assembly



#### #1 PROCESSING POWER ON THE PRIMARY LAYER

- Fixed number of block producers
- Blocks produced exactly every 3 seconds (or even 500 ms)
- Consensus over events (or messages) instead of consensus over state
- Parallel processing
- No concept of gas

End result: at least 50,000 txns/sec on day one.



#### #2 MUCH WIDER CONTEXT

- Errors in smart-contracts & conflicts are unavoidable
- Built-in governance mechanisms:
  - constitution encoded in the blockchain (legally binding)
  - arbitration for resolving disputes (legally binding)
  - stakeholders voting on important decisions
- Freeze & fix broken apps
- Designed with the needs of serious businesses in mind



#### #3 BLOCKCHAIN GOVERNANCE BUILT-IN

- Elected block producers (a.k.a. witnesses)
- Efficient decision making
- Powered by reputation: hard to earn, easy to lose
- Ultimate power always rests with the shareholders
- Self-funded community benefit apps



#### #4 COMPLETE OPERATING SYSTEM

- Low-level features and services embedded in the blockchain: account permissions, account recovery, scheduling, authentication, inter-app communication, biometric 2nd factor validation
- Private databases for every contract
- Integrated storage solution based on IPFS, free to use
- App devs only need to write code for what's unique for their application



# **#5 NO TRANSACTION FEES**

- EOS token is never consumed, no concept of gas
- If you own 1% of the tokens, you own 1% of the network
- You can own blockchain resources OR rent them



#### #6 ASYNCHRONOUS COMMUNICATION

- Asynchronous communication from the start
- Internal communication with local applications, as well as external communication with other blockchains
- Private enterprise chains can communicate with a public chain

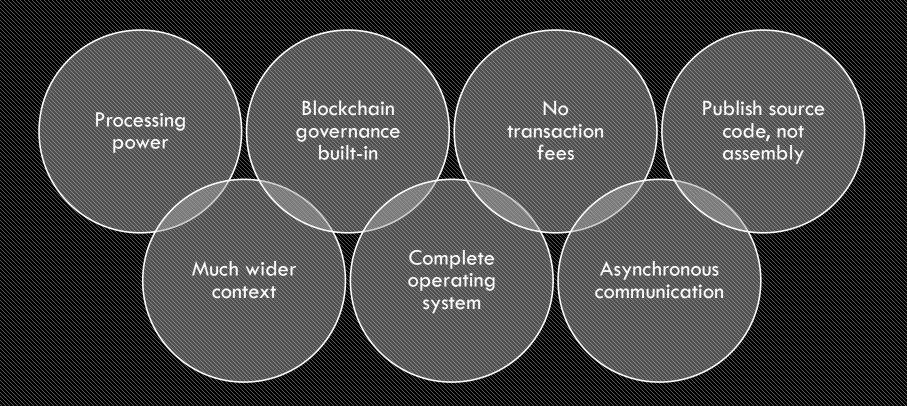


# #7 PUBLISH SOURCE CODE, NOT ASSEMBLY

- Source code is sacred, as it captures intentions
- Source code can be recompiled in the future
- Opens EOS up for multiple virtual machines and upgradable smart-contracts



# UNIQUE FEATURES - RECAP





# WHAT ARE THE STRONG POINTS?

- Small yet very efficient & experienced team
- Concept proved in practice
- Rare mix of the top talents, entrepreneurial skills, and strong financial backing
- Web Assembly as a virtual machine
- DPOS the most decentralized & resilient consensus system out there
- Commitment to spend 1 bln USD to boost the ecosystem



# EOS IS THE MOST WELL FUNDED PROJECT IN HISTORY AND WE PLAN TO SOON ANNOUNCE A PROGRAM FOR UP TO ONE BILLION USD OF CAPITAL FOR EOS PROJECTS.

Brendan Blumer, CEO of block.one

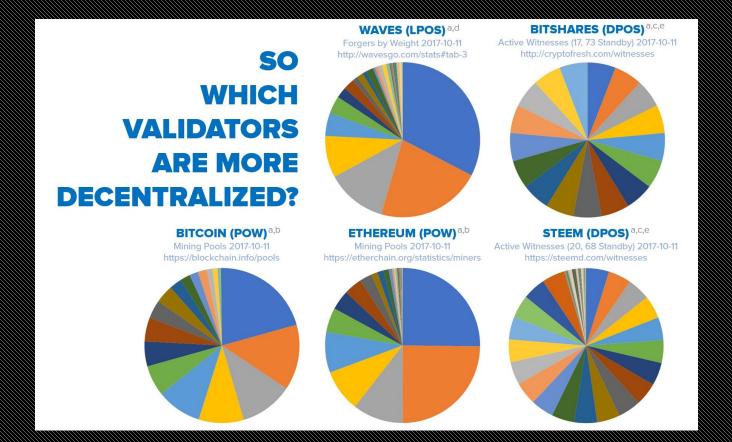


# DPOS – DELEGATED PROOF OF STAKE

• Objectively the most decentralized & resilient system in existence



#### DPOS - DELEGATED PROOF OF STAKE





#### DPOS – DELEGATED PROOF OF STAKE

- Objectively the most decentralized & resilient system in existence
- Confirms transactions with 99.9% certainty in an average of just 1.5 sec
- When in trouble, degrades in a graceful, detectable manner that is trivial to recover from
- Continues to function even when a majority of producers fail, or a large minority of producers go rouge



#### WHAT ARE THE WEAK POINTS?

- Low awareness and quite a lot of negative (undeserved?) perception
- Almost non-existent ecosystem and very few developers
- C++ has a very steep learning curve
- Not live yet



#### **EOS ROADMAP**

Project started in Q1 2017

December 2017 public testnet

Q1 & Q2 2018 devoted to testing and building development tools & docs













MVP stage called EOS Dawn 1.0

January 2018 all major functionalities deployed The EOS blockchain goes live in June 2018, most probably with the parallel processing feature already enabled

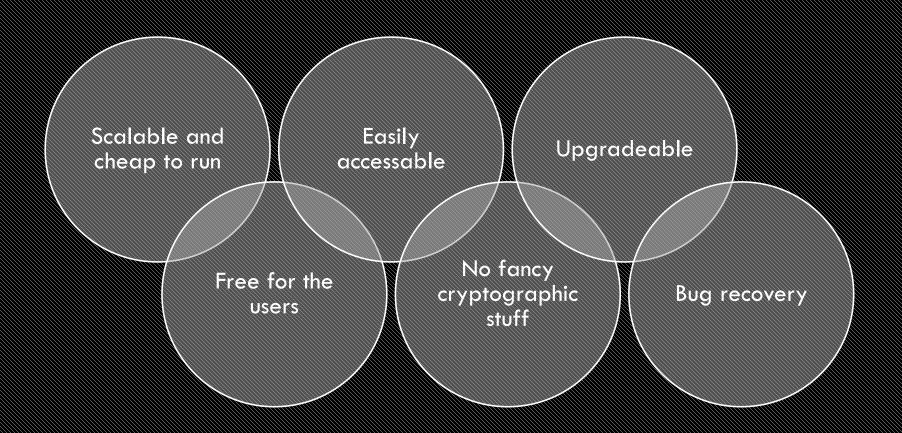


#### **EOS WRAP-UP**

- Most important: the way EOS is going to operate
- Scalable, flexible & usable
- Extremely business oriented
- Incremental improvement to stuff that's already been proven to work



# EOS VS. DECENTRALIZED APPS REQUIREMENTS





### MAJOR PROBLEMS - REVISITED

| Scalability                    | Processing power & separation of authentication from action    |
|--------------------------------|--|
| Transaction fees               | No transaction fees  |
| Private key security           | Operating system (account recovery)                            |
| Blockchain governance          | Reputation-based consensus mechanism                           |
| Smart-contracts running amok   | Freeze & fix broken apps                                       |
| High cost of app development   | Operating system (low-level features built-in)                 |
| Bad user experience            | Back-end support for responsive front-end & web toolkit for UI |
| No bridges between blockchains | Asynchronous communication                                     |



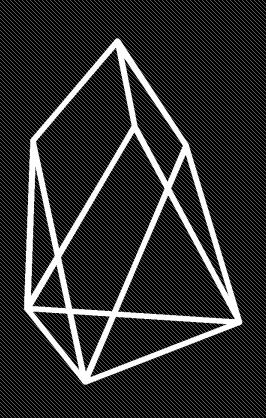
#### **ABOUT TOKENIKA**

- Focus on blockchain-based fundraising and digital asset management solutions, e.g. Neufund, Melonport, Iconomi
- Software house dedicated to building dApps (both on EOS and ETH)
- Aiming to be elected as one of the 20 block producers for EOS



#### MHAT ME NEEDS

- Not looking for funding, looking for ways to spend money
- Looking for good ideas that can be converted into dApps
- Hiring developers with background in C++ and/or ETH smart-contracts



# THANK YOU ANY QUESTIONS?

Presented by



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