



# Democratizing Trading

Amine Roudani  
MSOR

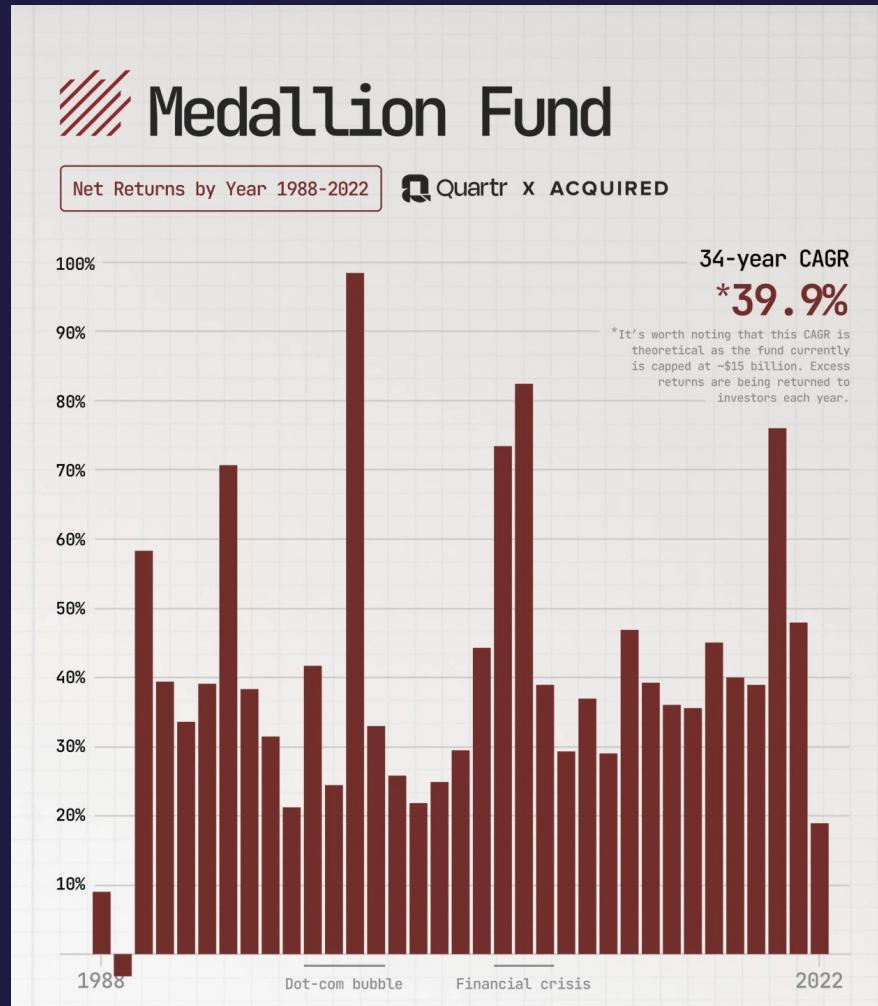
Alessandro Massaad  
MSOR

Martina Paez Berru  
MSBA

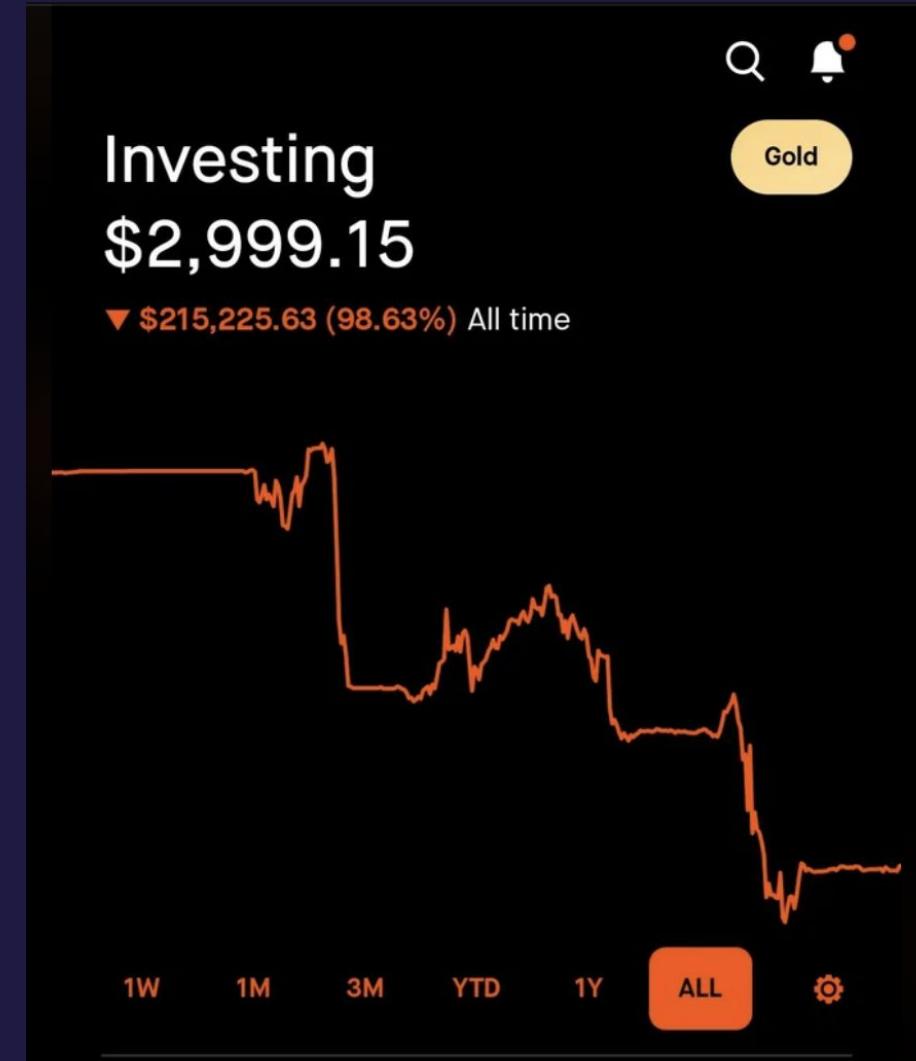




## Hedge Funds Systematic Trading



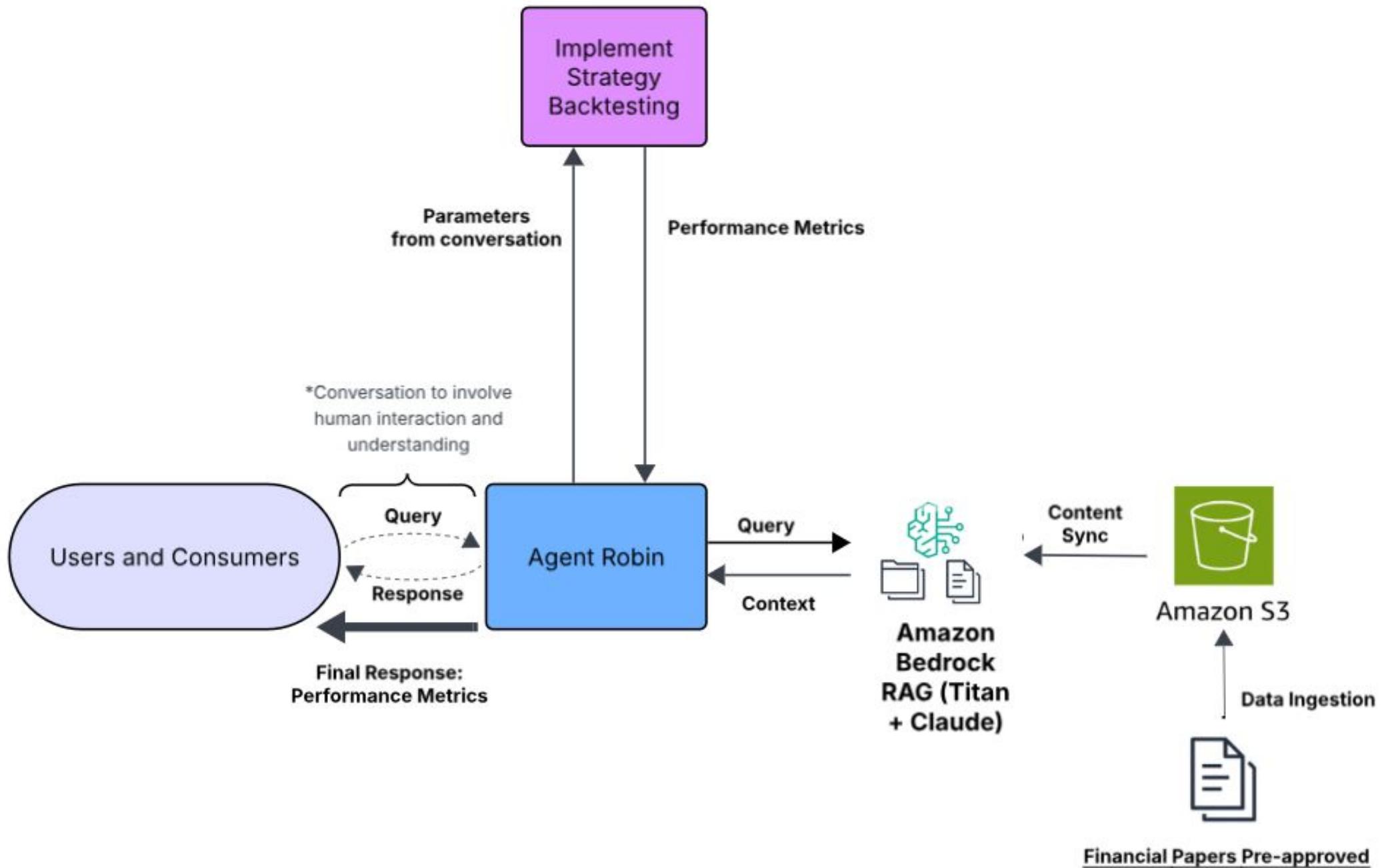
## Retail

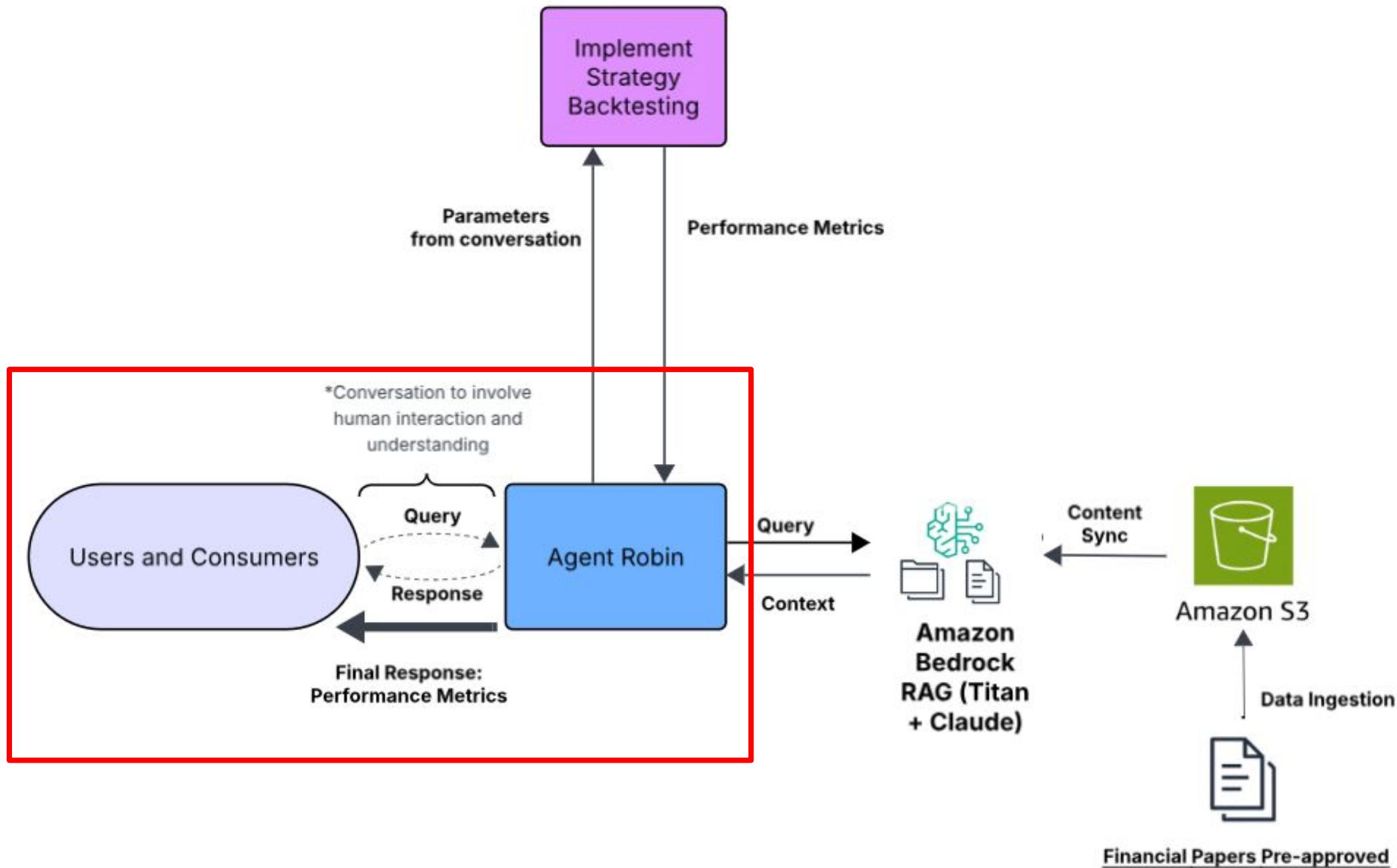


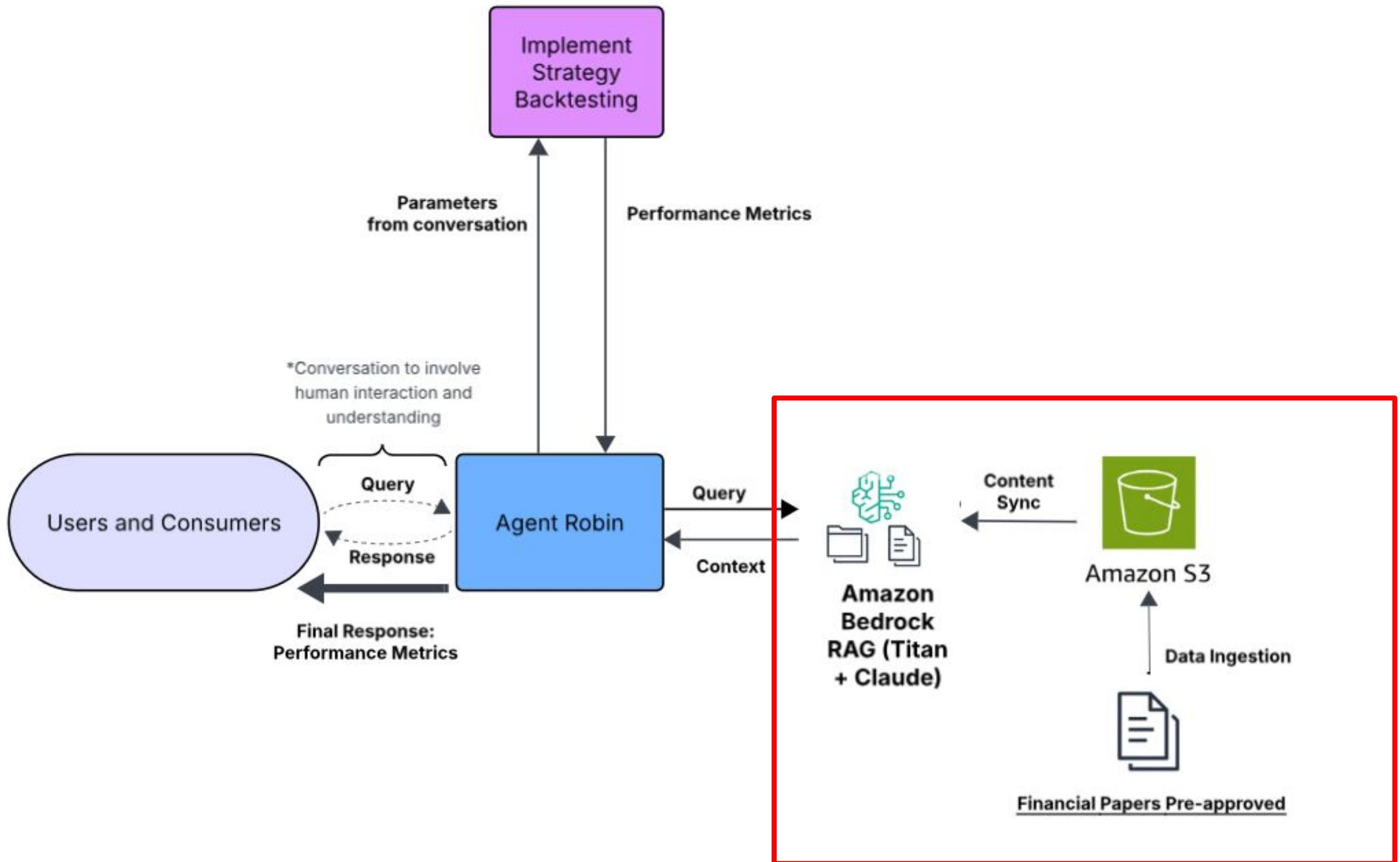
# Core Problem

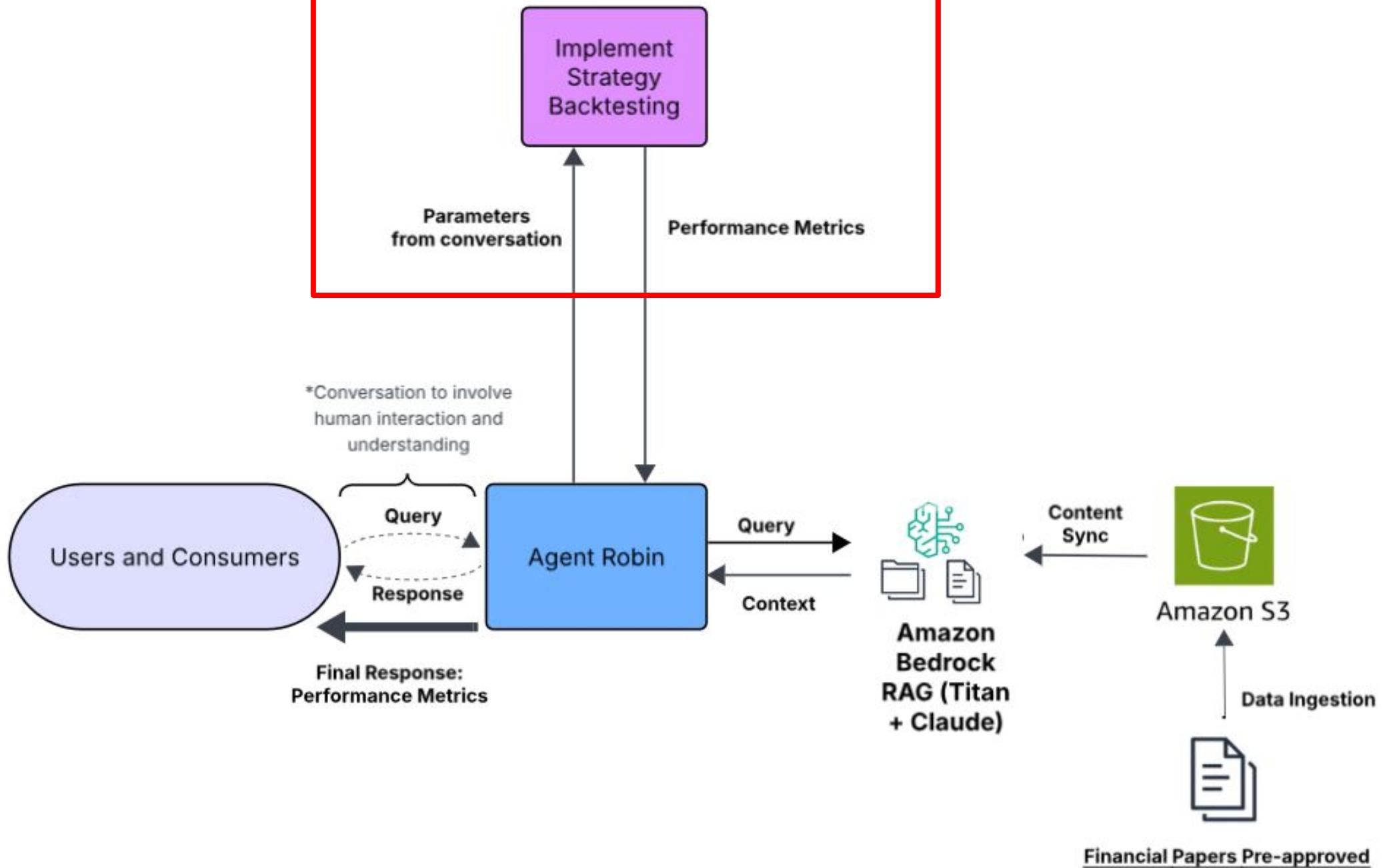
- What's the smartest way to invest & trade?
- How do you come up with your strategies?
- Where do you find your ideas?
- Quantitative strategies require weeks of reading, coding, and testing
- This slows innovation and blocks non-experts.











# Innovation

Automated research-to-strategy translation

Conversational parameter design - no coding skills required, fast responses

Bedrock RAG grounding → verifiable citations

Modular for equities, crypto, futures, etc.

Works with any RAG corpus (scalable via S3 ingestion)

# Market & Business

Democratizes quantitative investing



- Addresses \$50 B quant research and strategy automation market
- Enables smaller funds and retail quants to compete with institutional tools

Cost Effectiveness / ROI

- Cuts research-to-execution time from weeks → minutes = massive ROI for any research team.
- Serverless= pay-as-you-go, costs are extremely low when idle.



# DEMO + Future



© 2025, Amazon Web Services, Inc. or its affiliates. All rights reserved.

