



Democratizing Trading

Amine Roudani
MSOR

Alessandro Massaad
MSOR

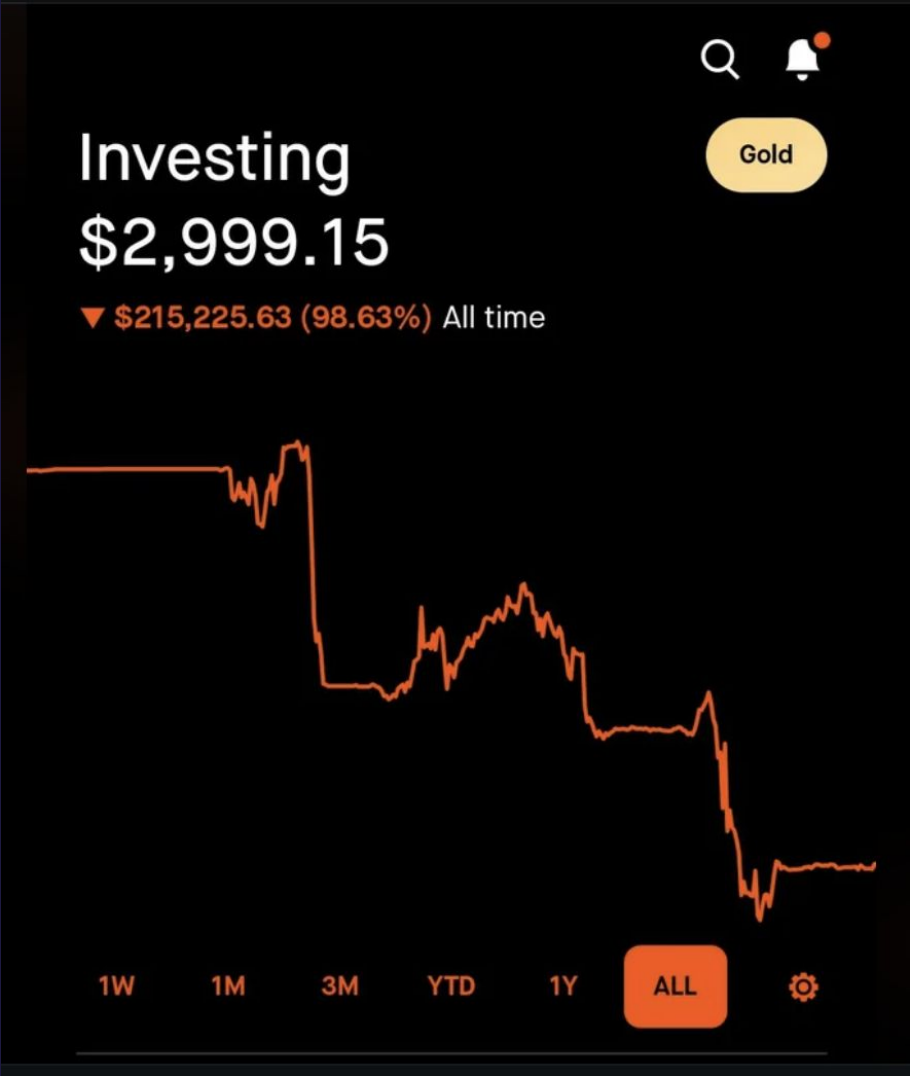
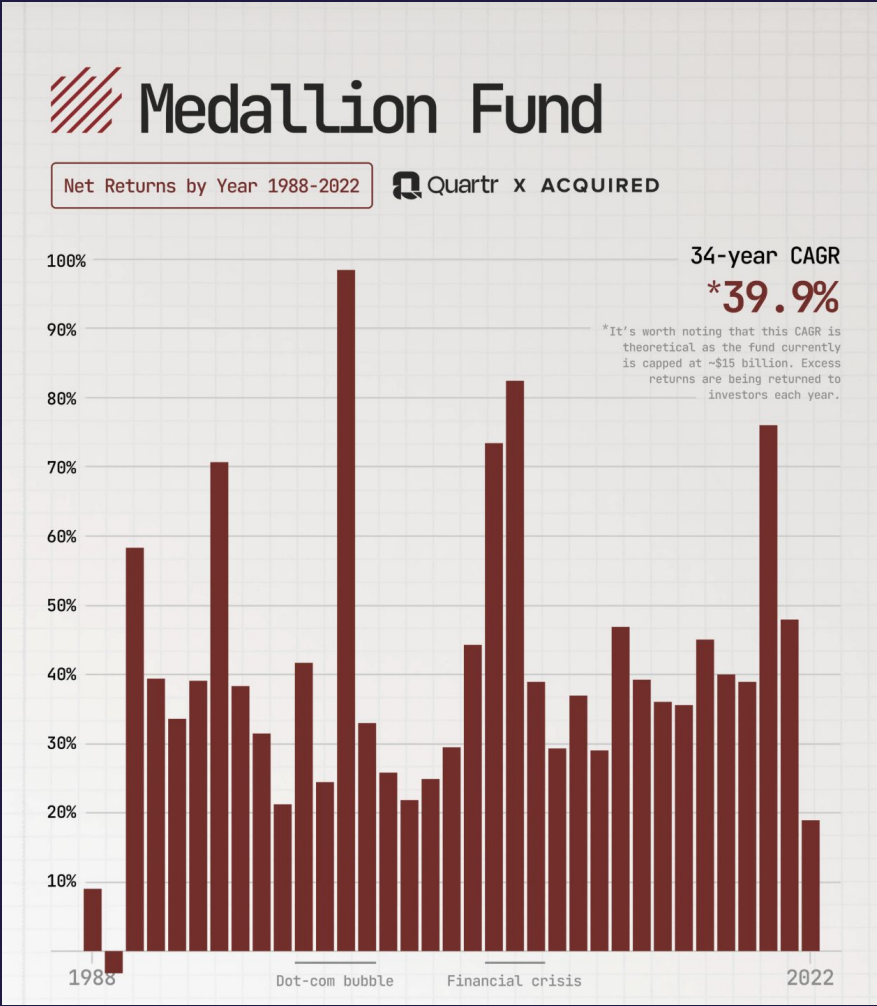
Martina Paez Berru
MSBA





Hedge Funds Systematic Trading

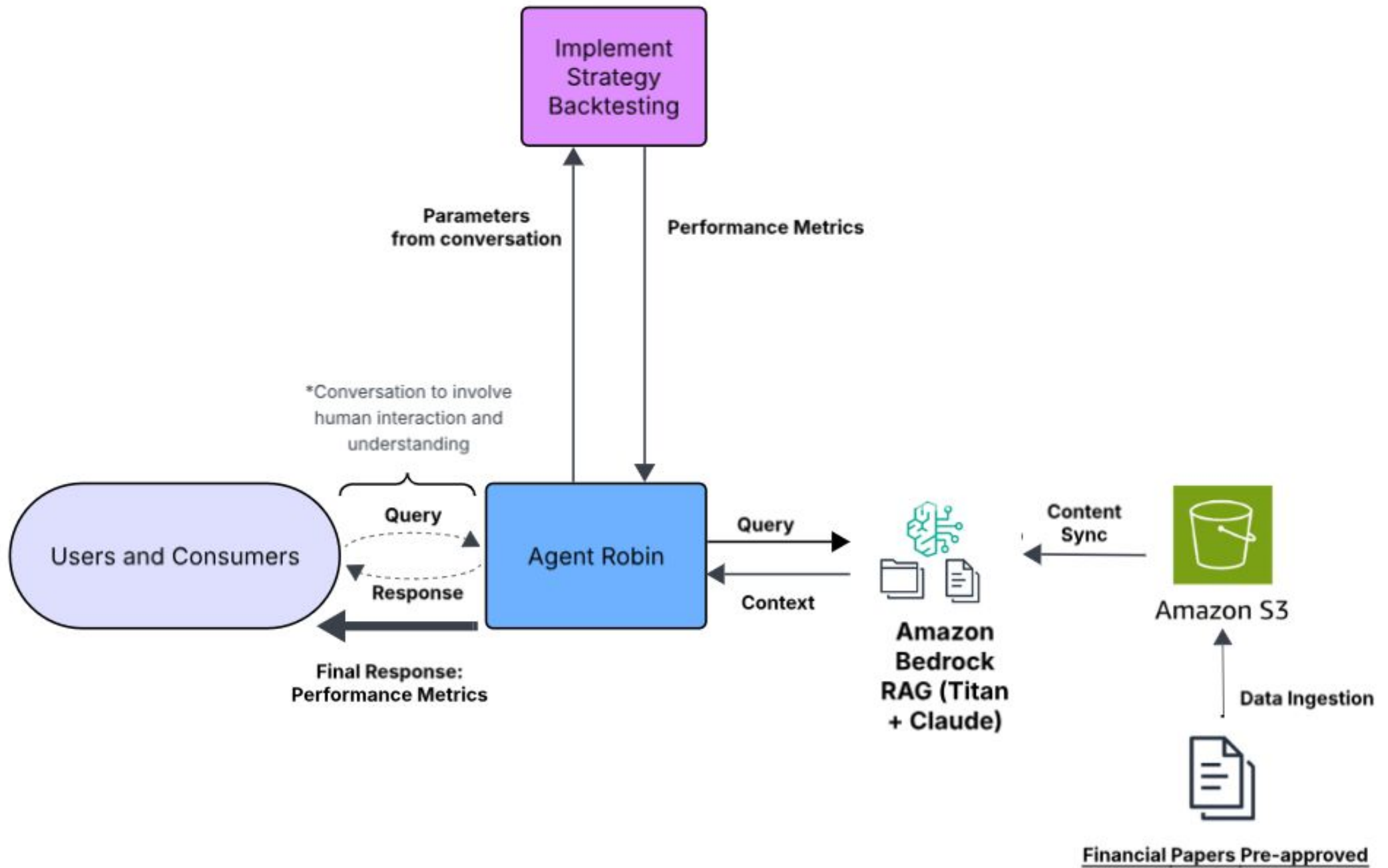
Retail

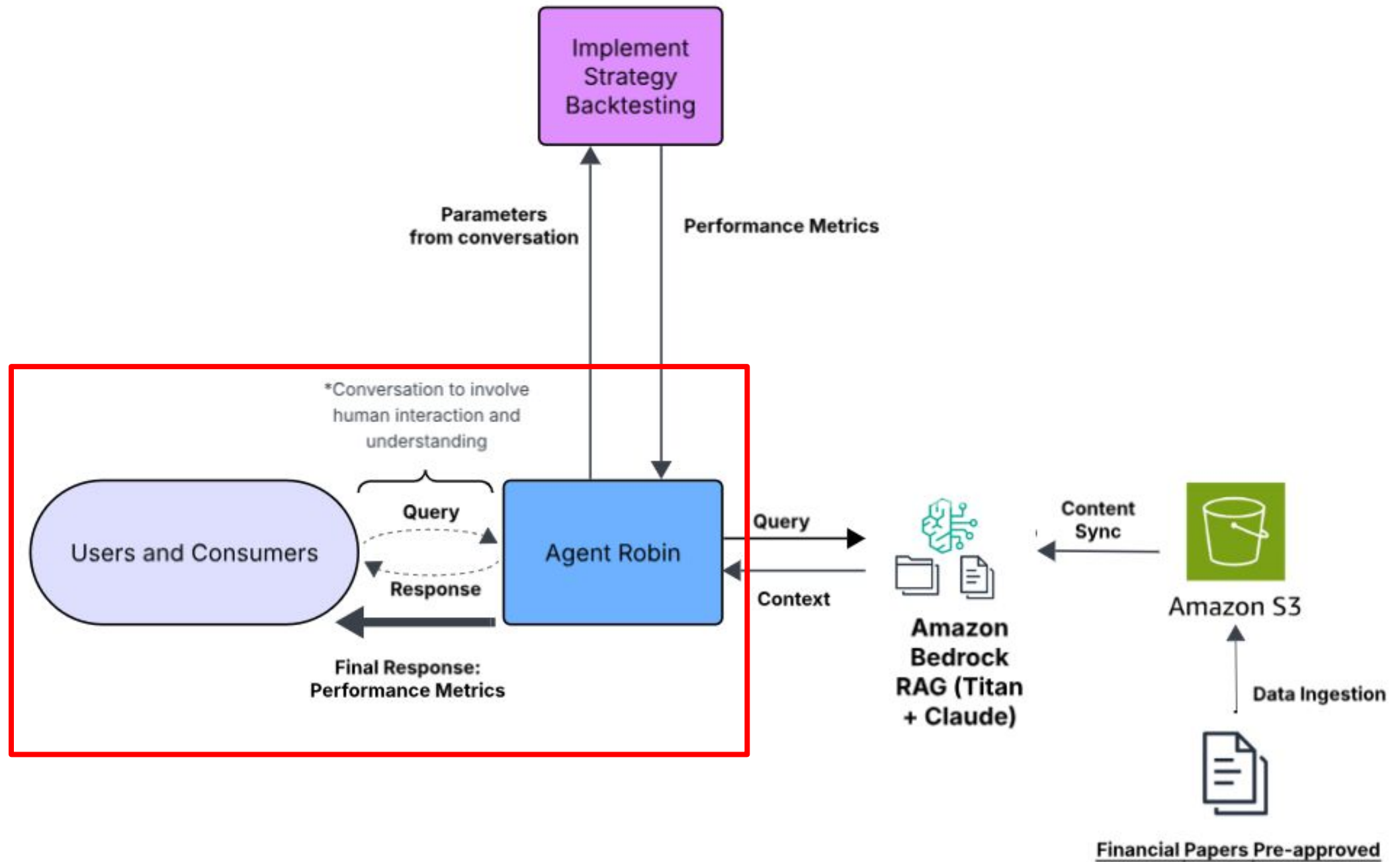


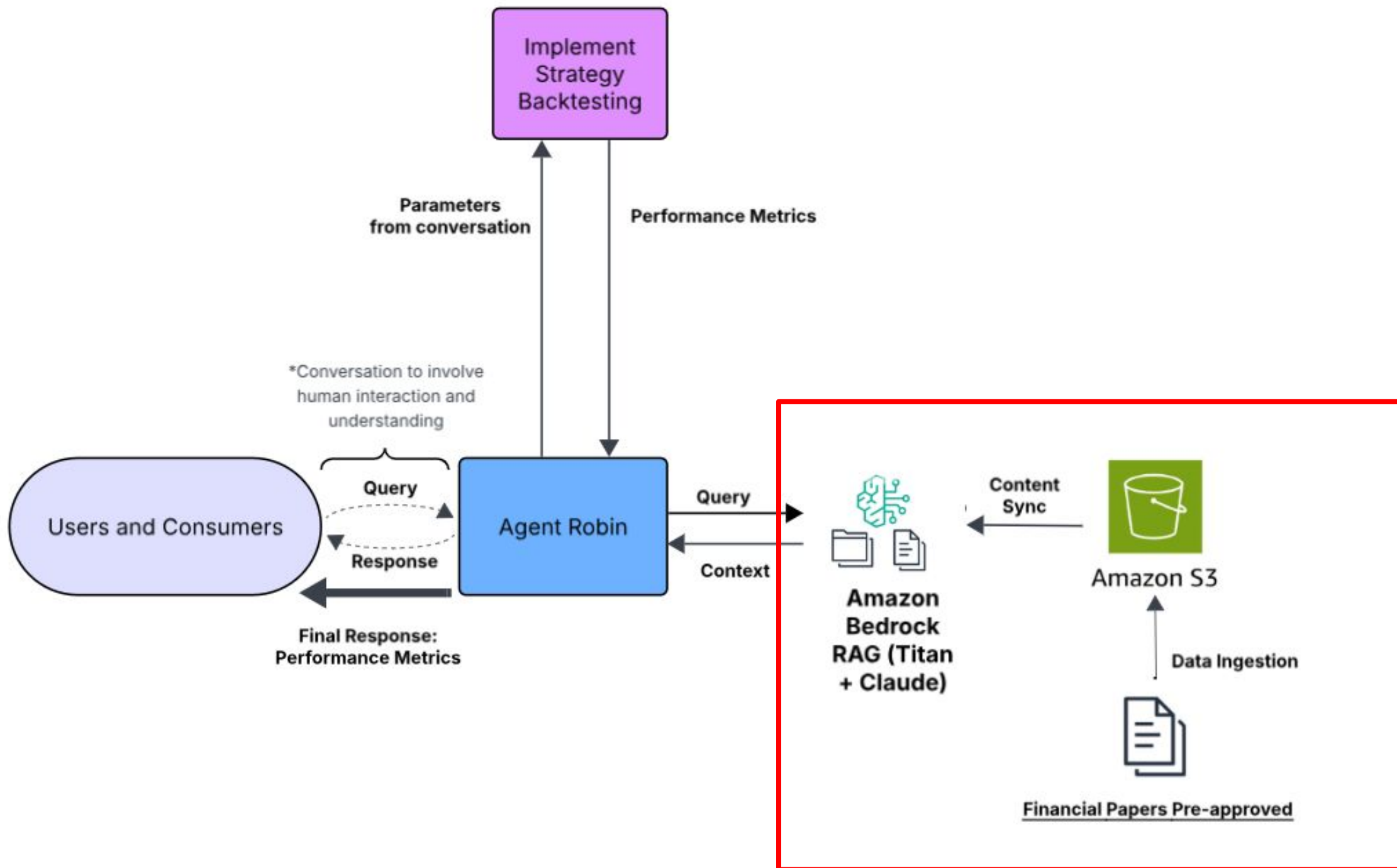
Core Problem

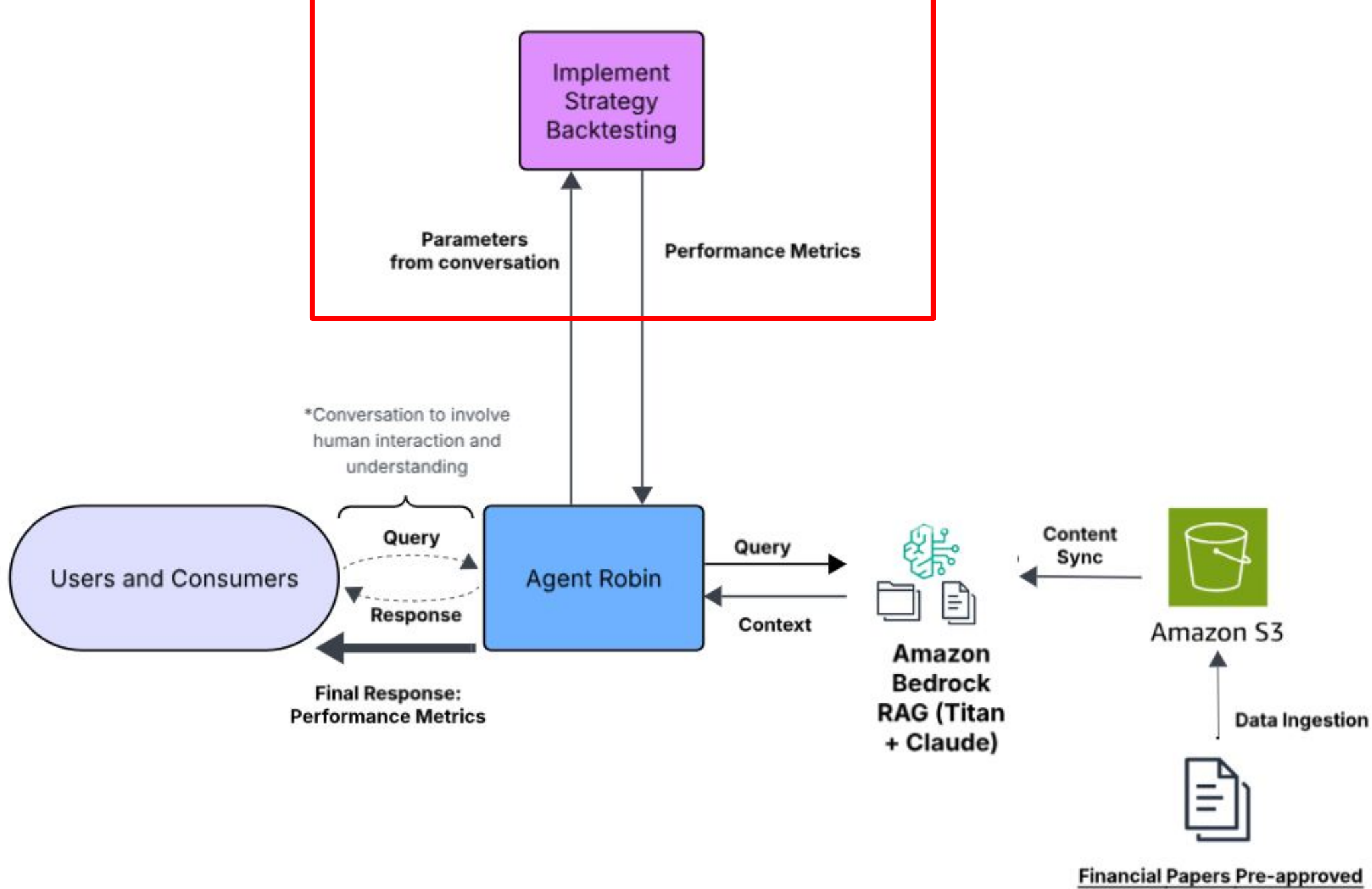
- What's the smartest way to invest & trade?
- How do you come up with your strategies?
- Where do you find your ideas?
- Quantitative strategies require weeks of reading, coding, and testing
- This slows innovation and blocks non-experts.











Innovation

Automated research-to-strategy translation

Conversational parameter design - no coding skills required, fast responses

Bedrock RAG grounding → verifiable citations

Modular for equities, crypto, futures, etc.

Works with any RAG corpus (scalable via S3 ingestion)

Market & Business



Democratizes quantitative investing

- Addresses \$50 B quant research and strategy automation market
- Enables smaller funds and retail quants to compete with institutional tools

Cost Effectiveness / ROI

- Cuts research-to-execution time from weeks → minutes = massive ROI for any research team.
- Serverless= pay-as-you-go, costs are extremely low when idle.



DEMO + Future