

**SAP Concur “Build” – Press Release Template – Updated June  
17, 2020**

**IMPORTANT NOTE:** We kindly request that you submit your release to SAP for approval prior to distribution. For English and German language documents, please forward it to [Partner\\_PR@sap.com](mailto:Partner_PR@sap.com). For all other languages, please reach out to your local SAP communications [contact](#). In both cases, please cc your primary SAP Concur contact. The standard turnaround time is 5-7 business days. After your release has been approved by SAP and you post it to your company website or distribute it via a news service, please send a link to [concurpr@sap.com](mailto:concurpr@sap.com) for our files.

**[NAME OF COMPANY] ANNOUNCES INTEGRATION WITH [CONCUR EXPENSE, CONCUR TRAVEL,  
CONCUR INVOICE, OR CONCUR TRIPLINK; SELECT  
SOLUTION]**

*[Partner's Solution Name] Now Available in SAP Concur App Center, Delivering [What Benefits?] to  
Customers*

**[LOCATION] – [Month XX, 20XX] —** [Name of company and what it's known for] today launched an integration with Concur® [Name of Concur Solution]. This feature will [What will it do? Add details].

[Insert quote from your company on the significance of integrating with SAP® Concur® solutions, as well as the benefits these will allow you to provide to your customers.]

[Insert here, if you'd like, details on your application, the business challenge it solves, and benefits to customers. Here are approved descriptors as well for SAP Concur solutions that can be used, as appropriate:]

- Concur® Expense integrates an organization's expense data into one solution, providing greater visibility into spend data through a simplified process.
- Concur® Travel simplifies the travel management experience by providing the visibility and control companies need to easily manage their travel.
- Concur® Invoice allows businesses to capture and automate paper and electronic invoices using machine learning, then integrate those payments into a single system for managing its spending.
- Concur® TripLink brings bookings made outside of traditional channels into a managed travel program through the SAP Concur global network of connected suppliers and through Triplt Pro.

[Partner's Solution Name] is now available in the [SAP Concur App Center (insert link to App Center listing page) or through Concur TripLink; select solution].

**ABOUT [COMPANY]**

[Insert company boilerplate here.]

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**FOR MORE INFORMATION, PRESS ONLY:**

**[Insert company contact information]**

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