

App Center Partner QuickStart

How do I market my app?

To better promote your app, work with [App Center Marketing](#) to upload content for our sales teams, such as:

Overview/demo videos

Customer success stories

To create this content, or to make changes to your App Center listing, utilize the:

[Marketing Toolkit](#)

How do I make technical modifications to my app?

Whether you are looking to increase the scope of your app, update to new API versions, or create an entirely new app, work with [Partner Success](#) to confirm scope changes and/or modify your contract. Then, submit the:

[Partner Project Readiness Form](#)

How do I sign new customers?



To review this process with our team, join the *Partner Orientation meeting* on the 2nd and 4th Wednesday of every month, or contact [Partner Success](#).

Best Practices

Build your SAP Concur network on LinkedIn and post about your app

Read the quarterly Partner Insights Newsletter

Regularly review SAP Concur [Release Notes](#) for developers

Update [Partner Success](#) with changes to your business/technical contacts

How do I log a support case?

Your team is the first line of support for customer technical issues related to your app.

If an issue arises that you cannot solve without an SAP Concur resource, log a case in the:

[Partner Support Portal](#)

To request access to the support portal, contact [Partner Success](#).

To escalate a case, contact [Partner Support](#).

Who do I reach out to with billing questions?

Contact [App Center Billing](#) with questions related to fees and invoicing.

For more in-depth details and processes, visit the [Partner Guidebook](#)