RUKAYAT BALOGUN

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CAREER SUMMARY

Data Scientist · Data Analyst · Data Engineer

- *Intuitive and transformative data manager* with 4 years of experience building brands and driving revenue growth through exploratory data analytic strategy, exceptional team leadership, and meticulous project execution.

- *Superior rapport-building communicator* that enables an intellectual atmosphere conducive to stimulating and exchanging ideas.

- *A 'best of both worlds' analyst* with deep expertise in analytic platforms, and an ability to device and execute integrated models that engage the audience and deliver strong ROI.

- *Specifically interested in meshing t*hese areas of expertise to deliver value as a senior data scientist within a financial services or engineering firm environment.

AREAS OF EXPERTISE

- Data Cleansing
- Quantitative Analysis
- Hypothesis Testing
- Debugging

- Data Modeling
- Programming
- Data Processing
- Data Exploratory

- Data Visualization
- Data Warehousing
- Data Representation
- Data Engineering

PROFESSIONAL EXPERIENCE

Pairview, United Kingdom   **2022– Present**

IT services and consulting

Data Scientist

- *Provide tailored solutions* that foster the conversion of raw business strategy execution.
- *Deliver intensive training* on Business Intelligence and Software Development tools in Nigeria and Europe.
- *Build algorithms and designs* tailored to extract data and provide reports to colleagues.
- *Use machine learning tools and statistical techniques* to propose solutions to problems.
- *Work closely with the business to identify issues* and use data to propose solutions for effective decision-making.

Aptech, Abeokuta, Ogun State   **2020– 2022**

Global career education institution

Data Scientist

- *Trained individuals* who are enthusiastic about Information Technology or individuals who want to leverage new technologies to engage the audience and drive business growth.
- *Designed and implemented a Recommendation System t*hat predicts user preference based on previous purchase history.
- *Generated KPI performance metrics* by collecting technical requirements from customer accounts and defining data rules for optimization.
- *Created a Sales Report Dashboard* using Microsoft Excel, Tableau, R, and Python*.*
- *Introduced a Data Entry System* which increased sales management by 100%*.*

TemMIC ICT Solutions, Abeokuta, Ogun State   2018 – 2019

Business Services

Entry-Level Data Scientist

- *Created reports* on the daily activities of the organization.
- *Performed data entry* and coding for management studies
- *Generated weekly reports* for stakeholders to make informed decisions.
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EDUCATION

Bachelor of Science in Education, Mathematics   2017-2021

National Open University of Nigeria, Wuse, Abuja

Second Class (Upper Division)

TECHNOLOGY STACK

FRONT END

- HTML
- CSS

BACK END

- Django
- R
- JavaScript

DATABASE

- PostgreSQL
- MYSQL
- MongoDB

DATA VISUALIZATION

- Tableau
- Power BI

- Matplotlib
- Seaborn
- Plotly

DATA SCIENCE /ANALYTICS/ENGINEER

- Python (Numpy, Pandas , Scikit-Learn ,TensorFlow , Keras)
- R
- SQL
- Spark
- Hadoop
- BigQuery
- Snowflake
- Docker
- Kubernetes
- Apache Airflow

CLOUD COMPUTING

- AWS
- IBM
- Microsoft Azure
- Google Cloud Platform (GCP)

COLLABORATION TOOL

- Glt / GitHub
- Jira
- Trello
- Asana