

## Executive Summary

**\$218.45K**

Total Revenue

**\$8.74K**

Average Monthly Revenue

**70.70%**

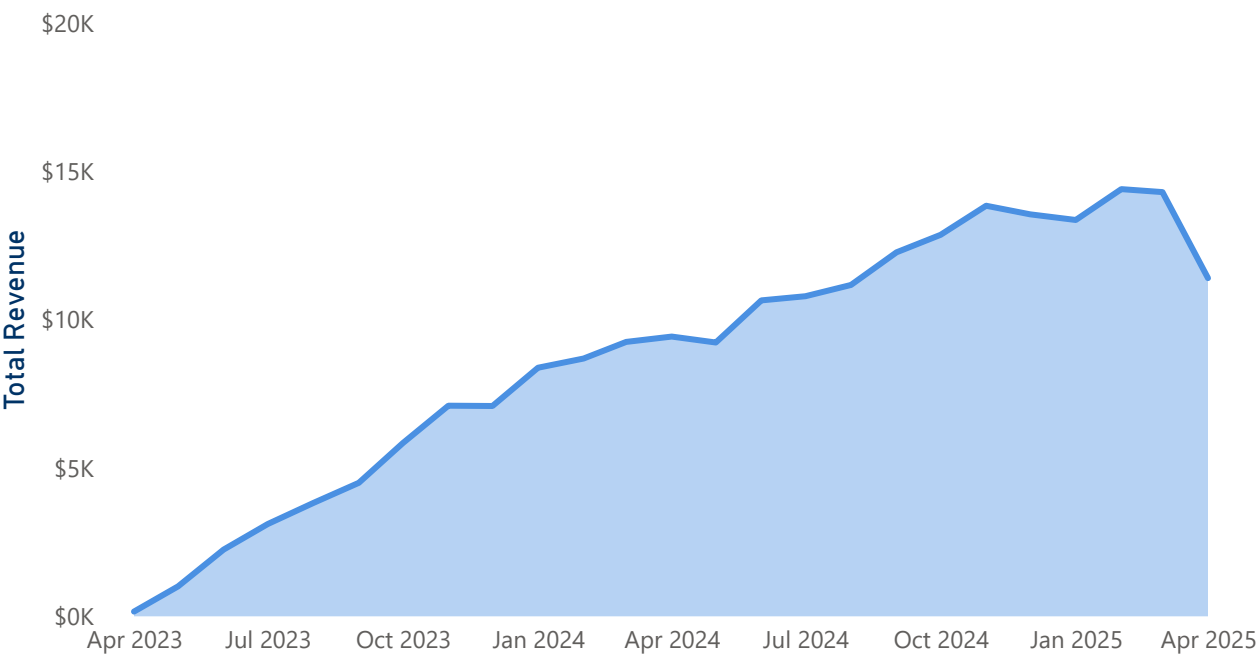
Monthly Retention Rate %

**29.30%**

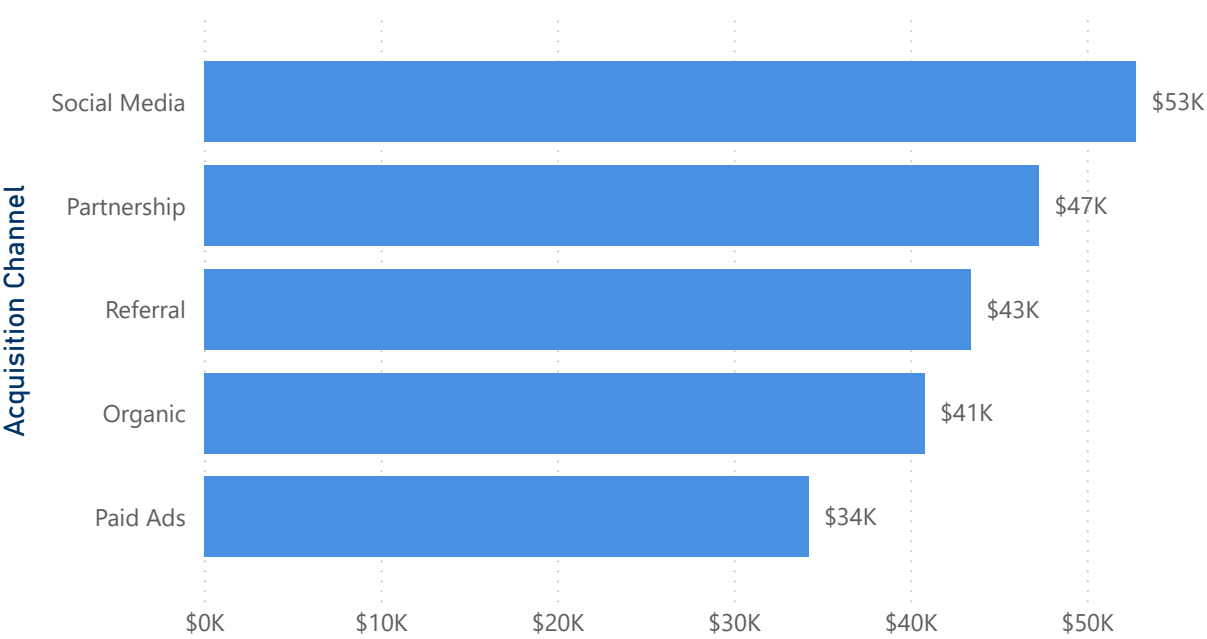
Monthly Churn %

# Revenue Overview

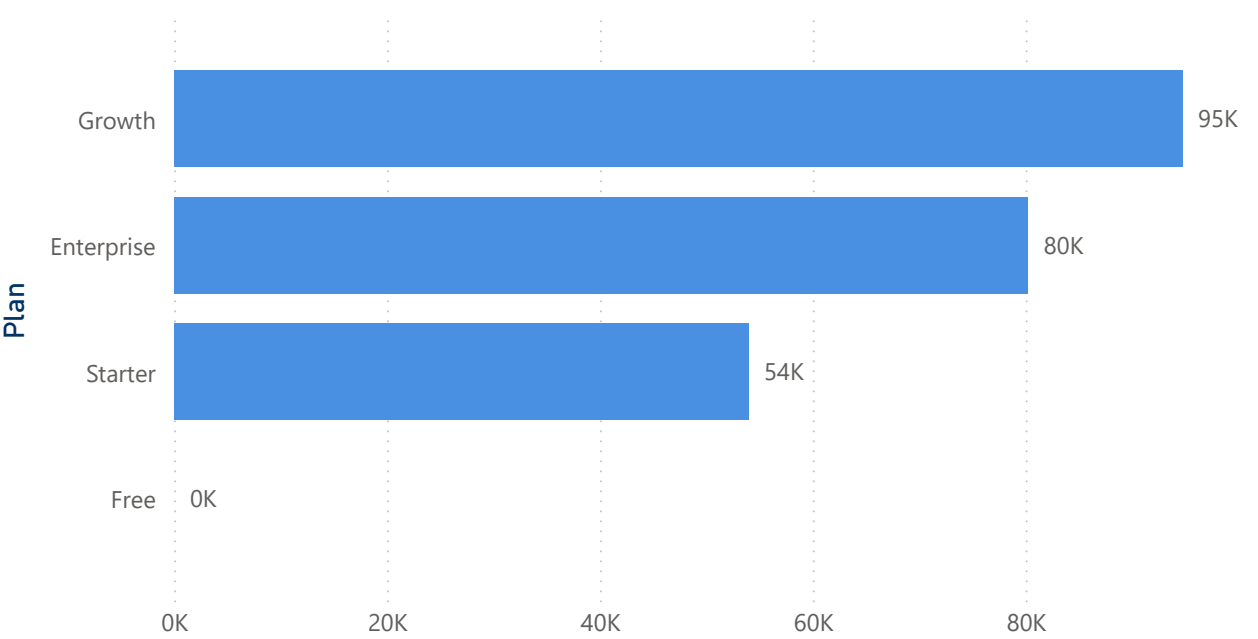
Total Revenue by Month



Revenue by Acquisition Channel

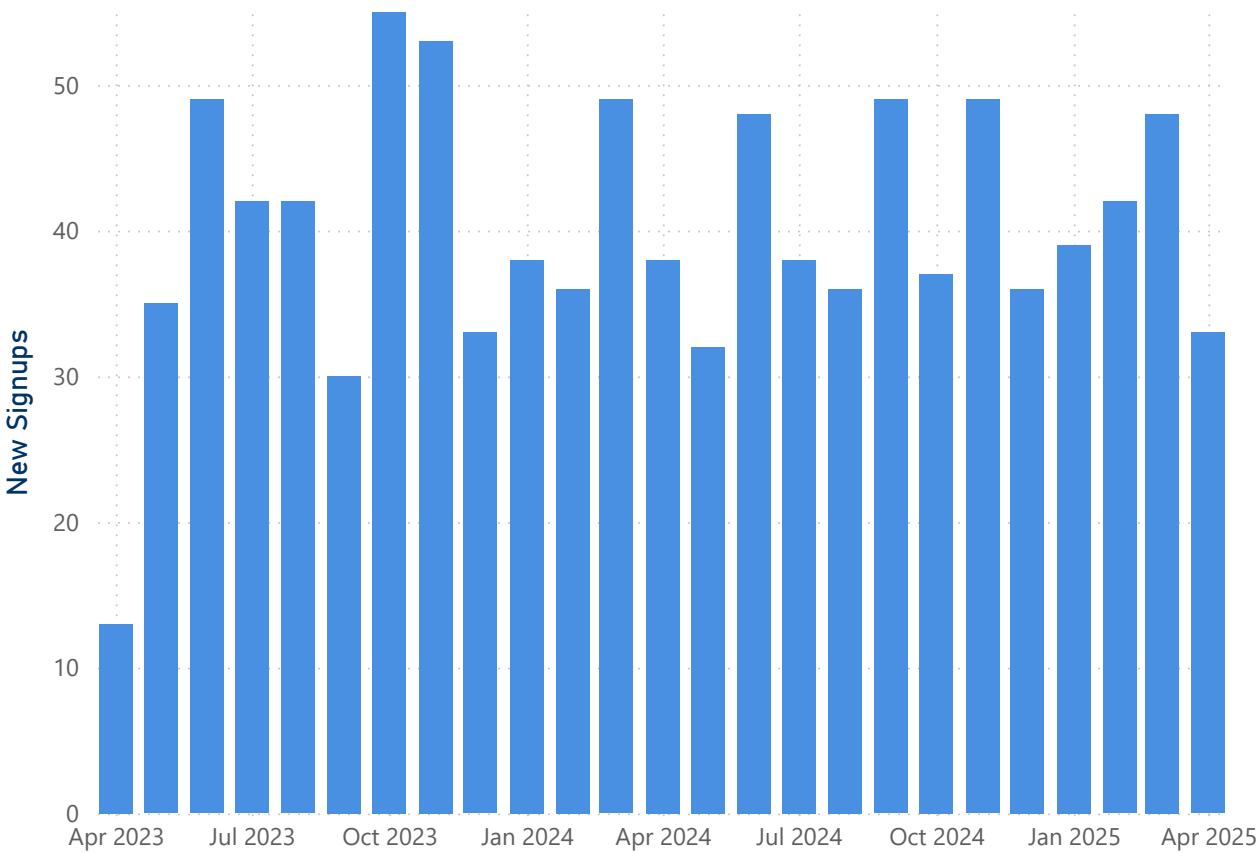


Total Revenue by Plan

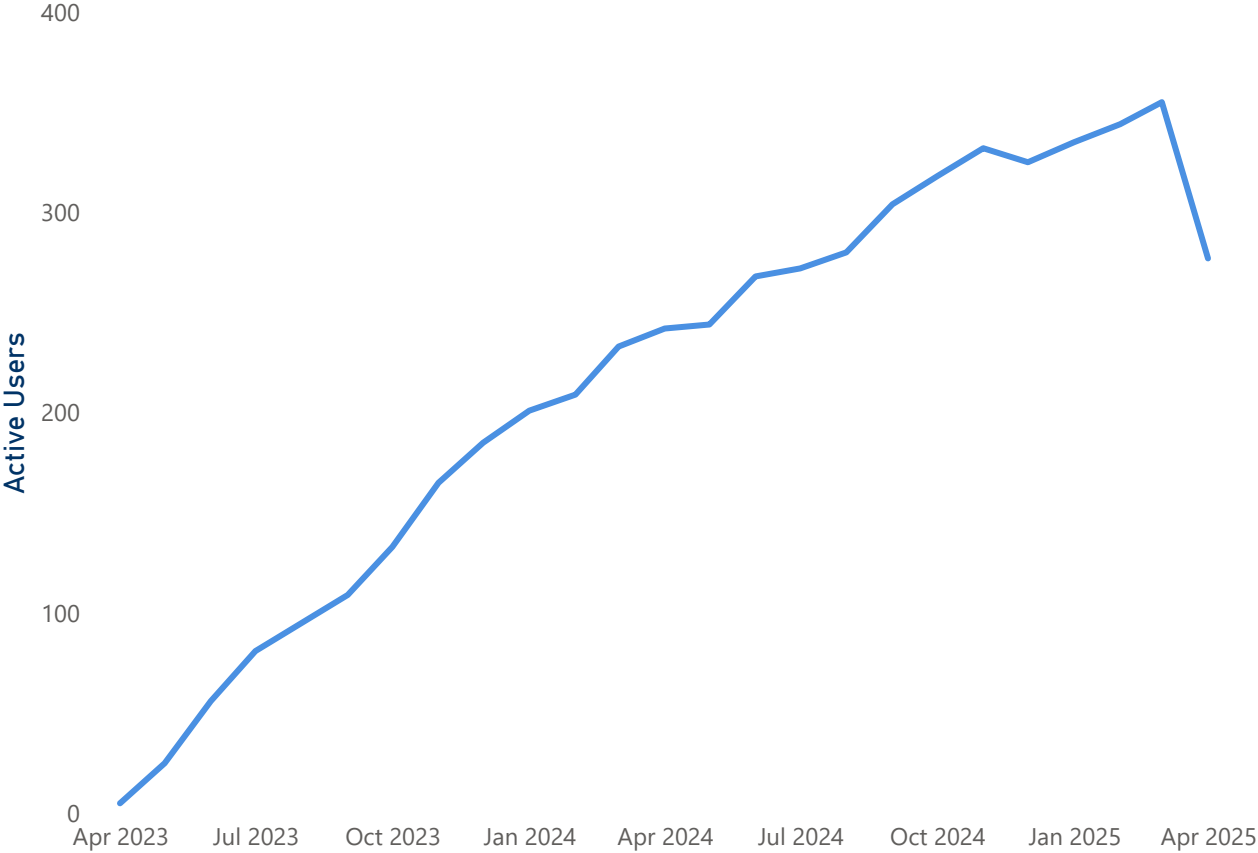


# User Metrics

New User Signups by Month

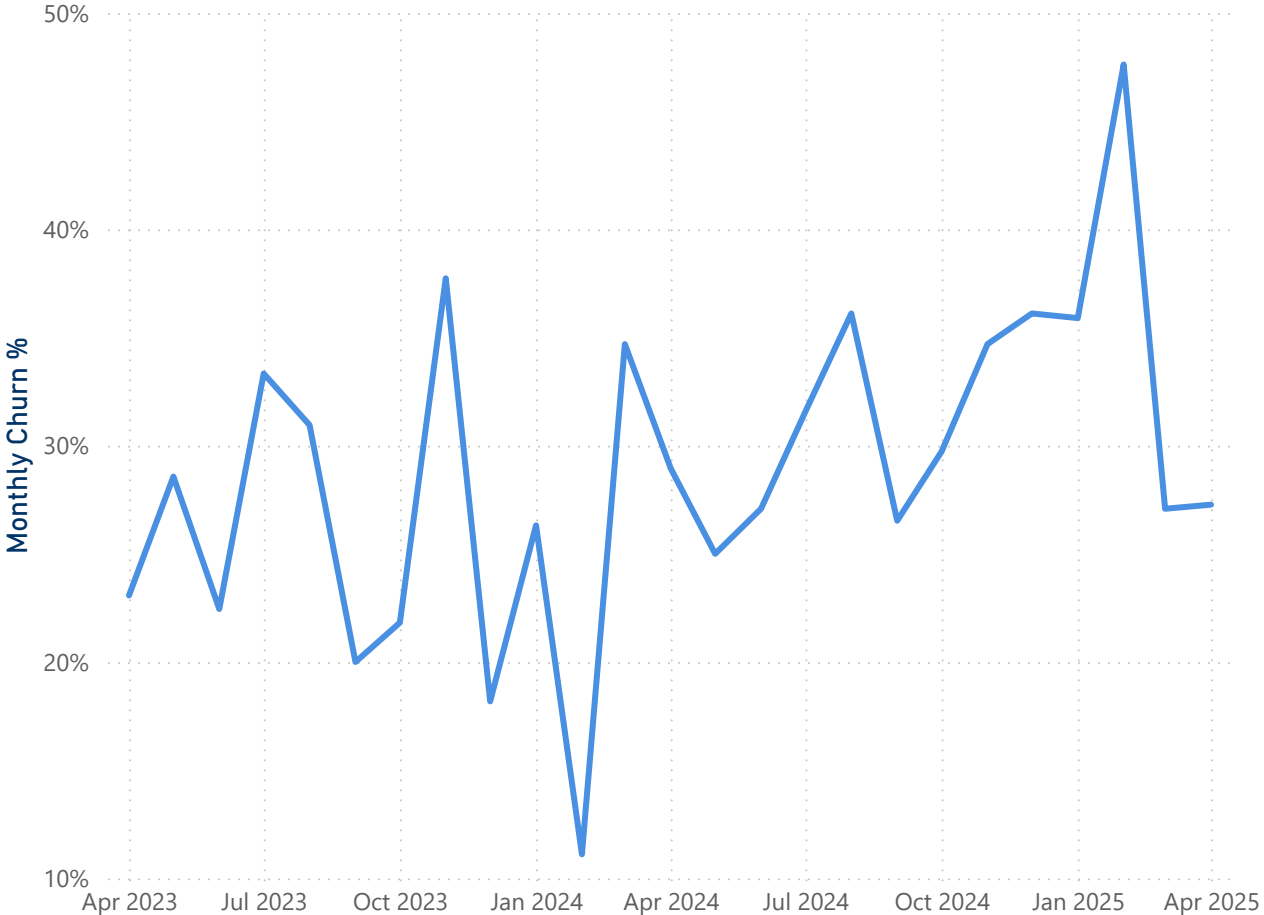


Monthly Active Users



# Retention & Churn Analysis

Monthly Churn Rate



Monthly ARPU

