## CM1102: Introduction to HTML

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## HTML and CSS overview

- HTML: Hypertext Markup Language
   specifies the structure of the document
   (e.g. where do the paragraphs start and end, and what are the section titles)

HTML and CSS are evolving.
In the current module we will use
HTML5 and CSS3 unless stated otherwise

# An example HTML5 document

```
<!DOCTYPE html>
<html>
<head>
  <meta charset="utf-8">
  <title>An Example Page</title>
</head>
<body>
  Hello world!<br/>How are you?
</body>
</html>
```

# <head> versus <body>

- <head> element:
   contains meta data about the document
   such as the character set, the title
   (to be displayed in the browser tab)
   the author, etc.
- <body> element: contains the actual contents of the document such as text, hyperlinks, images, tables, etc.

we now proceed with the elements that can be used within the <body> element

## **Block Elements versus Inline Elements**

 Block Elements start on a new line, and are preceded and followed by a blank line

```
examples:
             paragraph
>
<h1>
             level 1 heading
             level 6 heading
<h6>
             preserve white space and line breaks
<blockguote>quotation (usually also indented)
table
<form>
             form to be filled in by user
<div>
             generic block element
<header>, <footer>, <nav>, <aside>, <section>, <article>
             these display the same as <div> but are
             useful for describing the role of the text in
             the document (HTML5 semantic elements)
```

## **Block Elements versus Inline Elements**

Inline Elements continue on the same line

```
examples:
              emphasis (usually displayed in italics)
<em>
              strong emphasis (usually displayed in bold)
<strong>
              citation (source of information, usually italics)
<cite>
<code>
              computer code (usually monotype spacing)
              inline quote
<q>
              generic inline element
<span>
more examples (inline explicit style elements):
              boldface
<b>
              italics
<i>>
              smaller than adjacent text (for "fine print")
<small>
<sub>
              subscript (like H<sub>2</sub>O)
              superscript (like E=MC²)
<sup>
```

## **Empty Elements**

 Empty elements do not have a separate closing tag

#### examples:

- <br/>line break
- <hr/>horizontal line
- <img/> image

#### please be aware that

- In HTML4.01 empty elements do not end with a '/' (so <br>, <hr>, <img>)
- In XHTML empty elements have to end with a '/'
   (so <br/>, <hr/>, <img/>)
- In HTML5 empty elements can optionally end with a '/'

## **HTML Comments**

 Comments allow you to specify text that will not be displayed by the browser.

#### examples:

```
<!-- this is a HTML comment -->
<!-- this is a
multiple lines
HTML comment -->
```

## **Paragraphs**

```
I went to visit Splott Beach.
It was an unforgettable
experience.
```

```
on the way back,
I also attended Splott Market.
```

I went to visit Splott Beach. It was an unforgettable experience.

On the way back, I also attended Splott Market.

(please be aware of "whitespace collapse" it doesn't matter how much white space or line breaks you insert in the HTML source)

#### Line Breaks

Shall I compare thee to a summer's day? <br/>Thou art more lovely and more temperate. <br/>Rough winds do shake the darling buds of May, <br/>And summer's lease hath all too short a date.

Shall I compare thee to a summer's day?
Thou art more lovely and more temperate.
Rough winds do shake the darling buds of May,
And summer's lease hath all too short a date.

# Horizontal Lines (1/2)

```
 I went to visit Splott Beach.
It was an unforgettable experience. 
 On the way back, I also attended
Splott Market. 
<hr/>
<footer> Copyright: Martin Caminada </footer>
```

I went to visit Splott Beach. It was an unforgettable experience.

On the way back, I also attended Splott Market.

Copyright: Martin Caminada

# Horizontal Lines (2/2)

#### **WARNING:**

- In HTML 4.01 <hr>
   represents a horizontal rule
- In HTML5 <hr/>represents a thematic break (so it is defined in semantic terms instead of in terms of explicit layout)
- In HTML5 <hr/>is still displayed as a horizontal rule by most browsers, even though this is not required by the HTML5 standard
- If you want to play safe, use CSS (introduced next week) to explicitly define what <hr/> should display

# Headings (1/2)

- Use headings to give titles to the different (sub)sections of the document
- Six levels of headings available: <h1> ... <h6>

```
<h1> Chapter 1 </h1>
<h2> Introduction </h2>
    Here comes the
   introduction. 
<h2> Next section </h2>
    Some more text. 
<h3> First Subsection </h3>
    Even more text 
<h3> Second Subsection </h3>
    Still more text
```

#### Chapter 1

#### Introduction

Here comes the introduction.

#### **Next section**

Some more text.

#### **First Subsection**

Even more text

#### **Second Subsection**

Still more text

# Headings (2/2)

## Headings are important:

- Search engines use the headings to index the structure and content of your web pages
- Users skim your pages by its headings. It is important to use headings to show the document structure (especially for large documents)
- Use <h1> for the main heading (like chapter),
   <h2> for the next level heading (like section),
   <h3> for the level after that (like subsection) etc
- Do *not* use headings if you just want to display something in big or bold. Headings are for indicating the *structure* of the document.

#### **Unordered Lists**

unordered list element list item (use inside of ... ) each item is preceded by a bullet (unless specified otherwise in CSS)

```
fruit:

    apples 
    pears 
    bananas
```

#### fruit:

- apples
- pears
- bananas

#### **Ordered Lists**

```
 ...   ...
```

ordered list element list item (use inside of ... ) each item is preceded by a number (unless specified otherwise in CSS)

```
fruit:

    apples 
    pears 
    bananas
```

#### fruit:

- apples
- pears
- bananas

## **Description Lists**

#### **Nested Lists**

A list may contain another list (this has to be done inside of a list item)

```
 fruit: 
<01>
 apples
 <l
   <1i> red </1i>
   green 

 pears 
 bananas
```

#### fruit:

- apples
  - $\circ$  red
  - green
- pears
- bananas

# *Images (1/3)*

 The <img/> element includes an image into a page (this is an empty element, so no closing tag)

```
<img src="uni_logo.png" alt="Cardiff Uni Logo"/>
```

#### Required attributes:

- src attribute
   specifies the file containing the image
- alt attribute specifies the text to be displayed if the image is not displayed

# **Images (2/3)**

 Use the height and width attributes to specify the size of the image in pixels

```
<img src="uni_logo.png" alt="Cardiff Uni Logo"
height="100" width="100" />
```

Advantage: browser already knows how much space to allocate to the image (so no need to resize after the image is loaded

It is possible to use the height and width attributes to display the image bigger or smaller than its actual size. This is usually not a good idea (why?)

# *Images (3/3)*

```
Here's the logo of Cardiff University:
<img src="uni_logo.png" alt="Cardiff Uni Logo"
Height="100" width="100" />
```

Here's the logo of Cardiff University:



## Image File Formats

- GIF Graphics Interchange Format (.gif)
  - Pixel based
  - Up to 256 colours (8 bits, not good for photos)
  - Lossless compression (good for drawings)
  - Options for transparency and animation (GIF89A)
- PNG Portable Network Format (.png)
  - Pixel based
  - up to 24 bit colours
- JPEG Joint Photographic Experts Group(.jpg/.jpeg)
  - Fractal based (sophisticated lossy compression)
  - Image quality depends on level of compression
  - Suitable for photos, less for drawings
- SVG Scalable Vector Graphics (.svg)
  - Vector based
  - No loss of quality when resizing

#### Links

The *anchor* element (<a> ... </a>) provides hypertext links between

- different documents (using a URL)
- different parts of the same document (using id attribute)

```
 Wales' biggest university is
<a href="http://www.cardiff.ac.uk">Cardiff University</a>.
```

Wales' biggest university is <u>Cardiff University</u>.

## Absolute versus Relative Addressing

- Absolute address: href="http://www.cs.cf.ac.uk/index.html" (suitable for links to external sites)
- Relative address: href="index.html" or href="../index.html" (suitable for links to pages on the same site)

Relative addresses are related to the location of the page that uses them.

Advantage relative addresses: you could move the entire website to a different domain name without having to change the links.

# Examples Relative Addressing

```
Suppose the page
http://users.cs.cf.ac.uk/CaminadaM/index.html
contains a link
<a href="publications.html">
Clicking on this link results in accessing
http://users.cs.cf.ac.uk/CaminadaM/publications.html
Suppose the page
http://users.cs.cf.ac.uk/CaminadaM/publications.html
contains a link
<a href="publications/JAIR_ABA_LP.pdf">
```

http://users.cs.cf.ac.uk/CaminadaM/publications/JAIR\_ABA\_LP.pdf

Clicking on this link results in accessing

#### Internal Links

# A link can also point to a location on the same page

```
Click for more information about fruit:

        <a href="#kiwis">kiwis</a> 
        <a href="#oranges">oranges</a> 
        <a href="#bananas">bananas</a> 

        <h2>More info</h2>
        id="kiwis"> Kiwis are green. 
        id="oranges"> Oranges are orange. 
        id="bananas"> Bananas are yellow.
```

Click for more information about fruit:

- kiwis
- oranges
- bananas

#### More info

Kiwis are green.

Oranges are orange.

Bananas are yellow.

## Links with Images

A link (anchor) element can contain an image instead of text (or even both)

Click on the logo for more info.



## **Thumbnails**

Display a small image on a page, and give users the option of displaying a bigger version by clicking on it.

target="\_blank" opens the image (or document) in a new browser window or tab

- Tables provide a means of organising the layout of data
- A table is divided into rows and columns; these specify the cells of the table
- Cells can contain text, links, images, etc.
- Tables used to be applied for the layout of the web page itself, but nowadays CSS is used instead

```
 main element
```

table row

(inside element)

table header

(inside element)

table data

(inside element)

```
 area 
 population 
 Wales 
 8t 
 3.1M 
 England 
> 50t 
 53.0M 
 Scotland 
 30t
```

	area	population
Wales	8t	3.1M
England	50t	53.0M
Scotland	30t	5.3M

```
 area 
 population 
 Wales 
 8t 
 3.1M 
 England 
> 50t 
 53.0M 
 Scotland 
 30t 
 5.3M
```

	area	population
Wales	8t	3.1M
England	50t	53.0M
Scotland	30t	5.3M

Use *scope* attribute to indicate whether a table header is for a row or for a column. This doesn't affect the way the page is displayed, but can improve accessibility (like screen readers)

```
 area 
 population 
 Wales 
 8t 
 3.1M 
 England 
 50t 
 53.0M 
 Scotland 
 30t 
 5.3M
```

	area	population
Wales	8t	3.1M
England	50t	53.0M
Scotland	30t	5.3M

Alternatively, indicate for each data cell which headers it relates to

```
 Name 
  Country 
 Carwyn 
  Jones 
  Wales 
Leanne 
  Wood 
Nicola 
  Sturgeon 
  Scotland 
 Ruth 
  Davidson
```

Name		Country	
Carwyn	Jones	Wales	
Leanne	Wood	wates	
Nicola	Sturgeon	Scotland	
Ruth	Davidson		

Cells can span multiple columns and rows using the *colspan* and *rowspan* attributes

#### Other table elements:

- the <caption> element puts a title above the table
- table header row can be wrapped in <thead>
  table footer row can be wrapped in <tfoot>
  main part of table can be wrapped in
- <thead>, <tfoot> and are only for semantic annotation and for applying CSS to rows
- <colgroup> supports applying CSS to several columns its attribute span indicates how many columns
- <col/> is an empty element, used inside of <colgroup> to apply CSS to one or more columns (using attribute span)

is old way
of setting a border of width 1 around the cells;
nowadays people tend to use CSS instead

## HTML Entity References

- Some characters (such as <, >, " and &) have a special meaning in HTML
- To prevent them from being interpreted as HTML code, they must be written as the following entity references:
   < &gt; &quot; &amp;
- To include a non-breaking blank space, use

```
Do <not&gt;
c h e w
on m&m's.
```

Do <not> c h e w on m&m's.

# HTML Entity References

Similar notation can also be used for non-ASCII characters:

```
£
    ñ
        ñ
£
 € ß
        ß
€
è
 è ç
        &ccedil
é
 é
        α
    α
ê
 ê
        β
 ë
        γ
```

It is also possible to use the Unicode code points:

```
£ £ ñ ñ
€ € ß ß
(etc)
```

More on HTML encodings of special characters:

- Appendix F of "Beginning HTML and CSS"
- http://dev.w3.org/html5/html-author/charref

## More Information on HTML

- "Beginning HTML and CSS" (chapters 1-5)
- http://www.w3schools.com (when you want to know more about a particular HTML element)

## HTML Validation

Browsers are not compilers!
They will try to interpret whatever code you throw at them.

How to find out whether your HTML code is correct:

http://validator.w3.org/

(please distinguish warnings from errors)