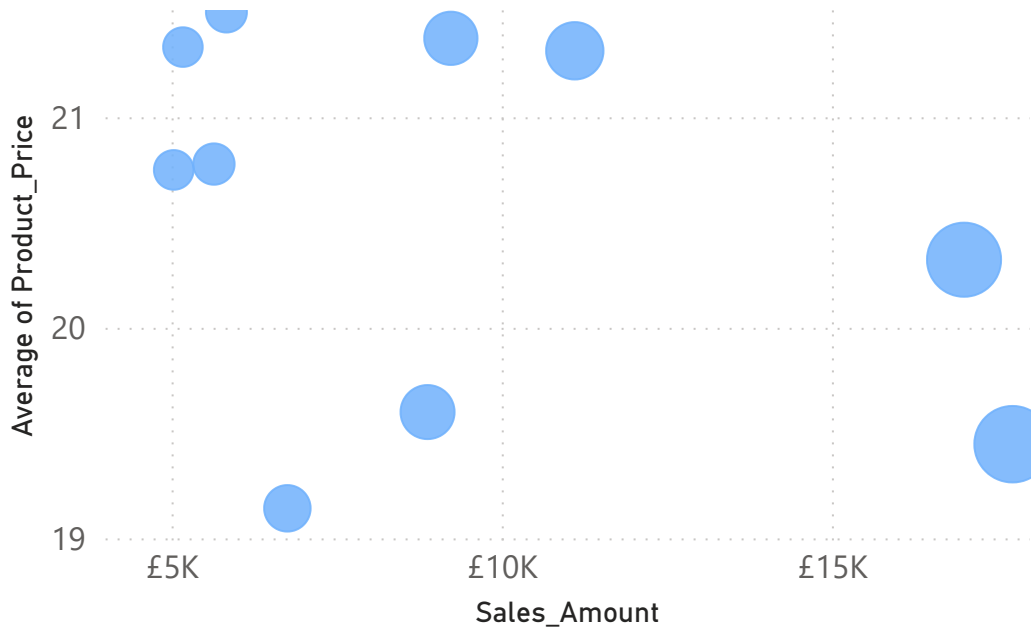
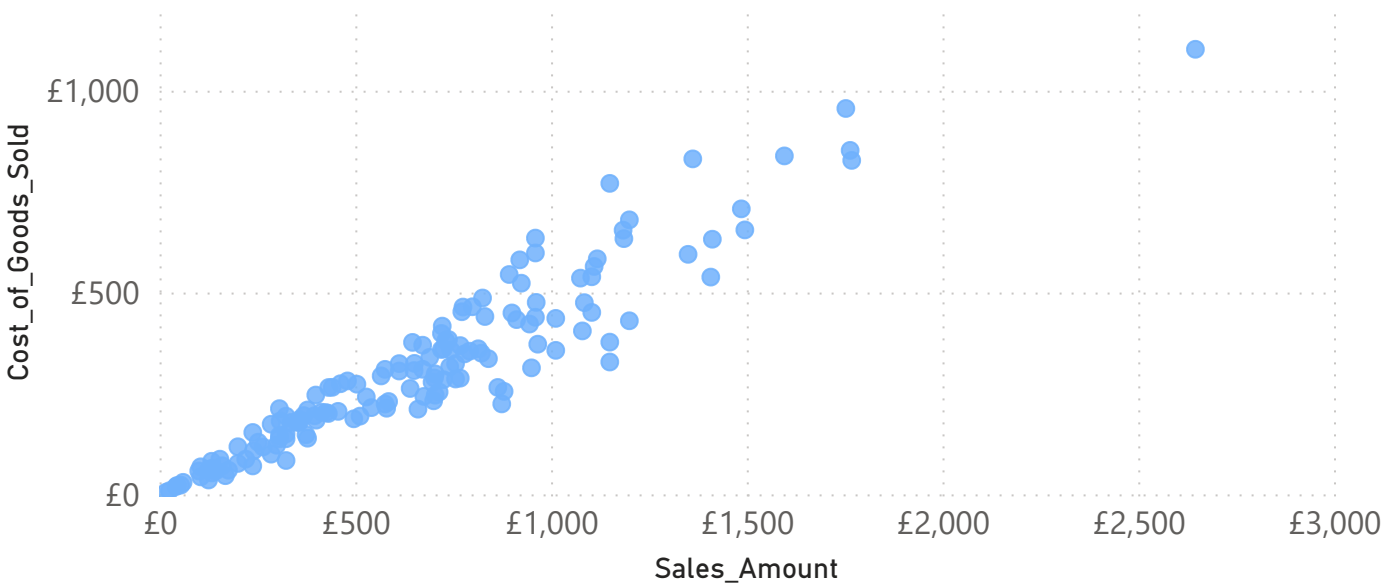


| Order_ID | Product_SKU    | Order_Quantity | Sales_Amount |
|----------|----------------|----------------|--------------|
| 7017     | MT12-S-Blue    | 50             | £850.00      |
| 7716     | MT10-XS-Yellow | 50             | £900.00      |
| 7896     | MT12-M-Blue    | 50             | £1,150.00    |
| 8047     | MT10-L-Yellow  | 50             | £950.00      |
| 6998     | MT04-M-Blue    | 48             | £1,200.00    |
| 8163     | MT04-S-Blue    | 48             | £1,200.00    |
| 8172     | MT06-XS-Black  | 48             | £960.00      |
| 6847     | MT02-S-Blue    | 47             | £882.00      |
| Total    |                | 4870           | £99,237.00   |

Sales\_Amount, Average of Product\_Price and Order\_Quantity by Product\_Name



Sales\_Amount and Cost\_of\_Goods\_Sold by Order\_Date



Year

2021

2021

Product\_Name

All

Product\_Category

Tank Tops



Total Sales Amount by Product for Women

Product\_Name

Hera Pullover Hoodie  
Typhon Performance Flee...  
Lono Yoga Short  
Lando Gym Jacket  
Livingston All-Purpose Ti...  
Caesar Warm-Up Pant  
Orestes Yoga Pant  
Mona Pullover Hoodie  
Helena Hooded Fleece  
Montana Wind Jacket  
Orion Two-Tone Fitted Ja...  
Autumn Pullie  
Troy Yoga Short  
Selene Yoga Hoodie  
Erica Evercool Sports Bra  
Phoebe Zipper Sweatshirt  
Prima Compete Bra Top  
Miko Pullover Hoodie  
Lucia Cross-Fit Bra  
Hero Hoodie  
Jupiter All-Weather Trainer  
Cronus Yoga Pant  
Orestes Fitness Short  
Apollo Running Short  
Cassia Funnel Sweatshirt  
Hawkeye Yoga Short  
Aero Daily Fitness Tee  
Electra Bra Top  
Cobalt CoolTech Fitness S...  
Taurus Elements Shell

£0K £2K £4K £6K £8K £10K £12K

Sales\_Amount

Gender

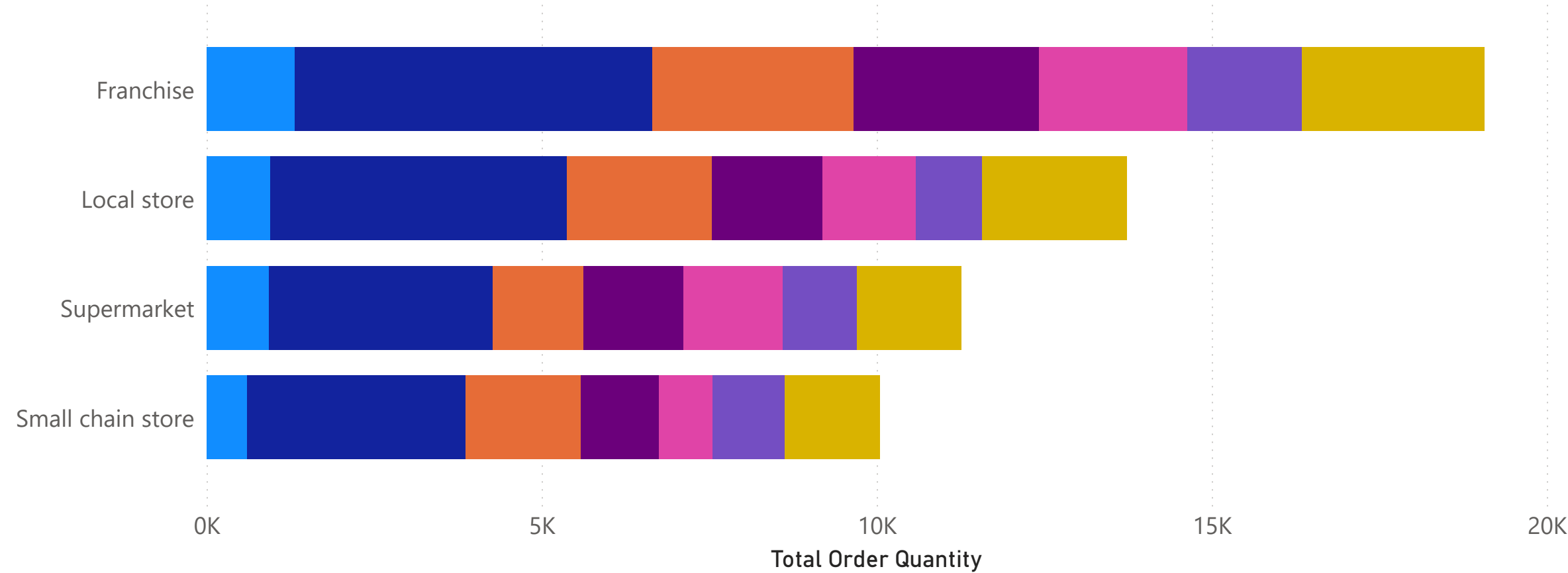
- (Blank)
- Men
- Women

Channel

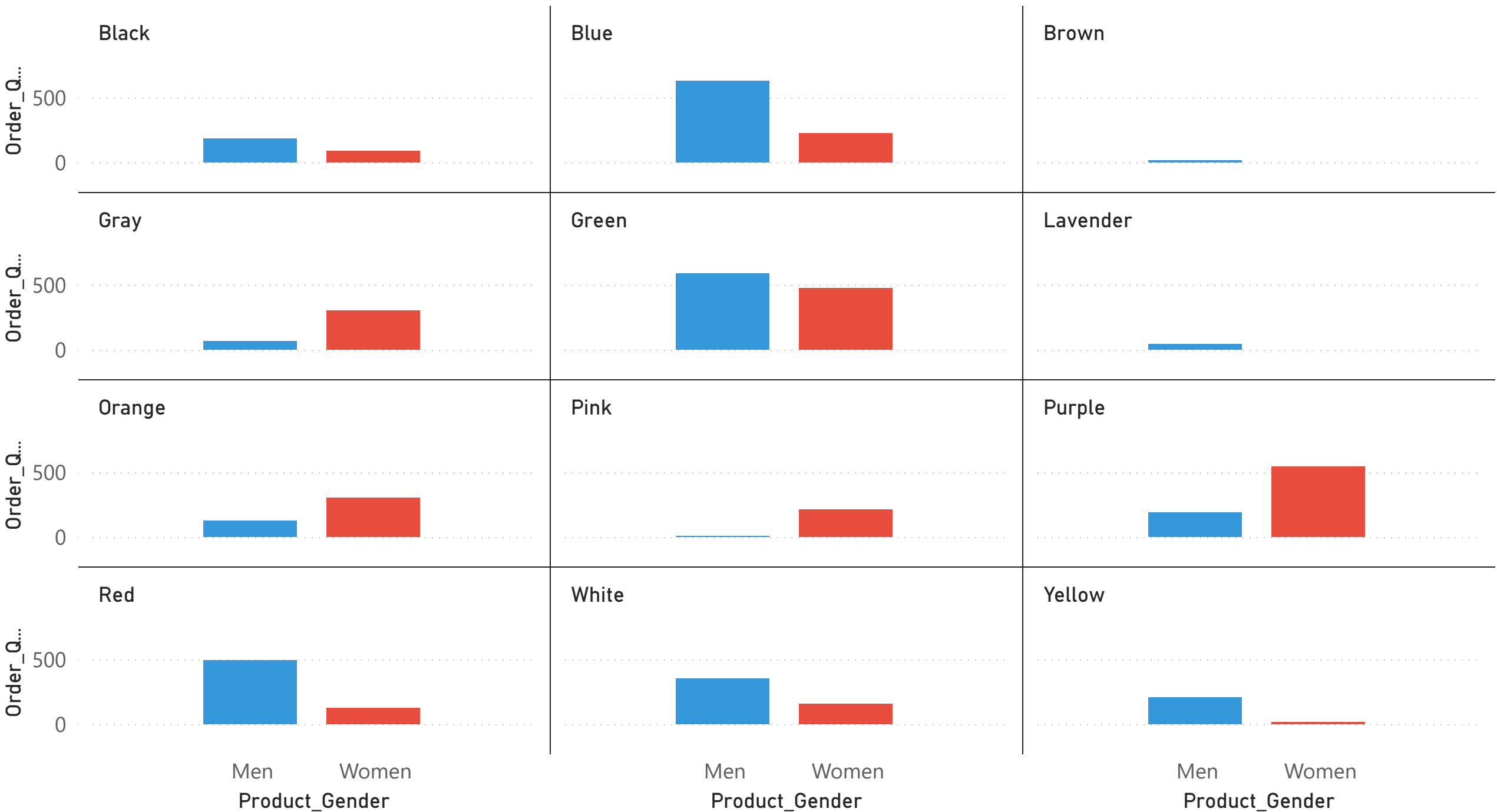
- (Blank)
- Franchise
- Local store
- Small chain store
- Supermarket

Total Order Quantity per Channel by Category

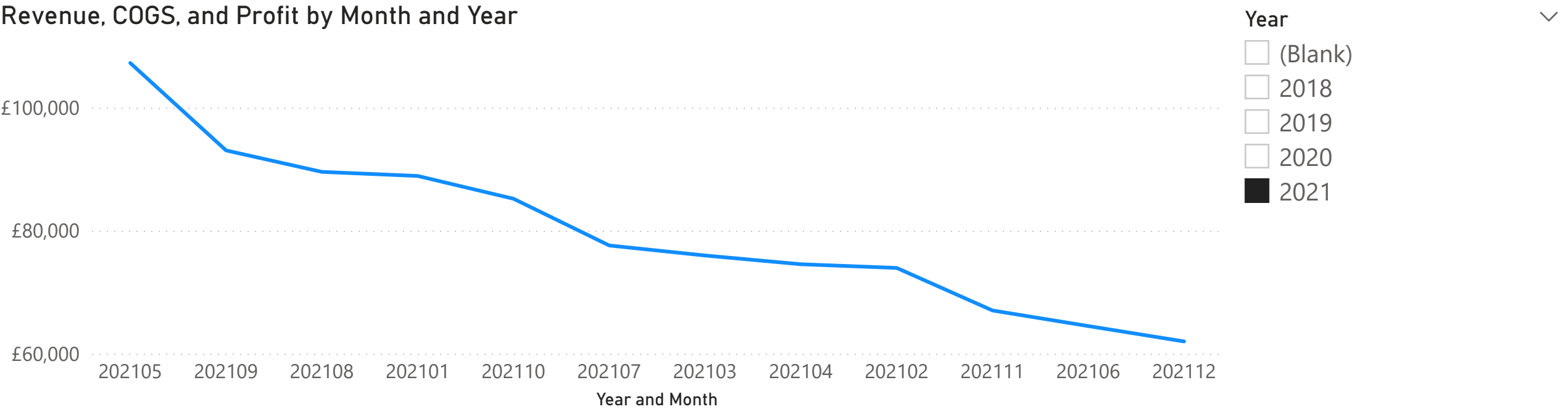
**Product\_Category** Bras & Tops Hoodies & Sweatshirts Jackets Pants Shorts Tank Tops Tees



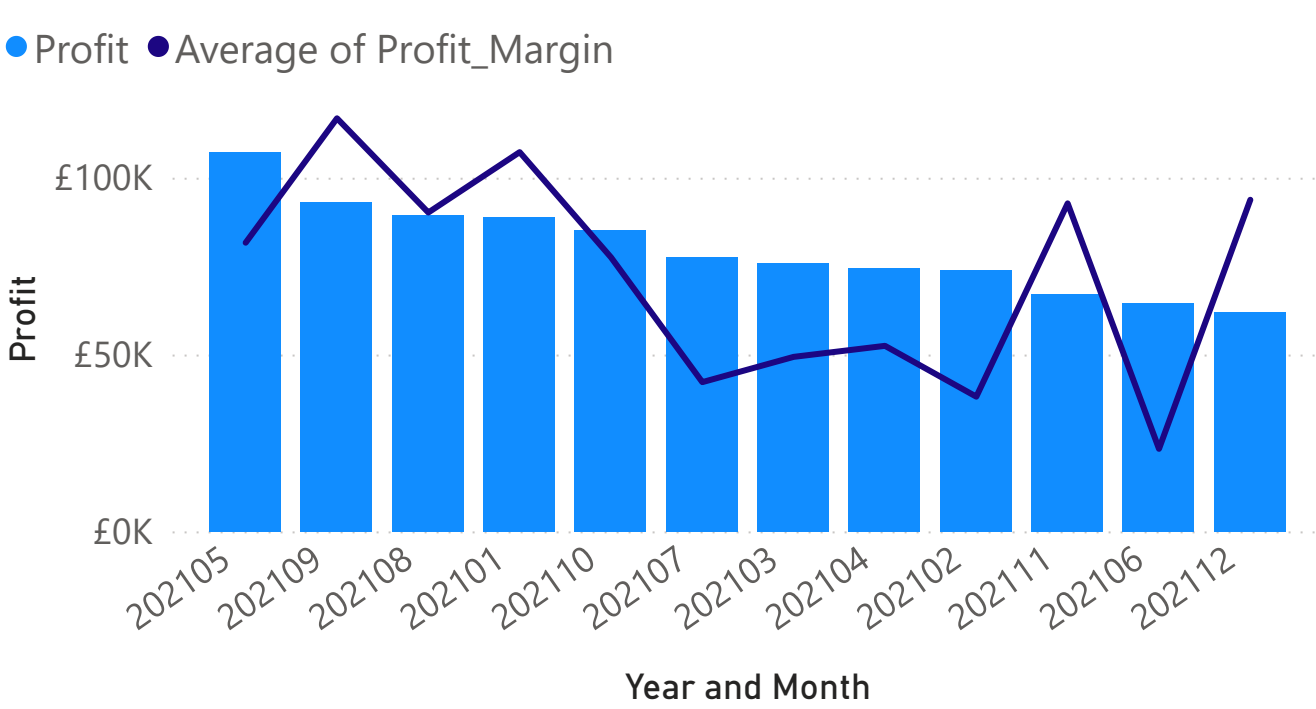
Order\_Quantity by Product\_Gender and Product\_Color



Revenue, COGS, and Profit by Month and Year



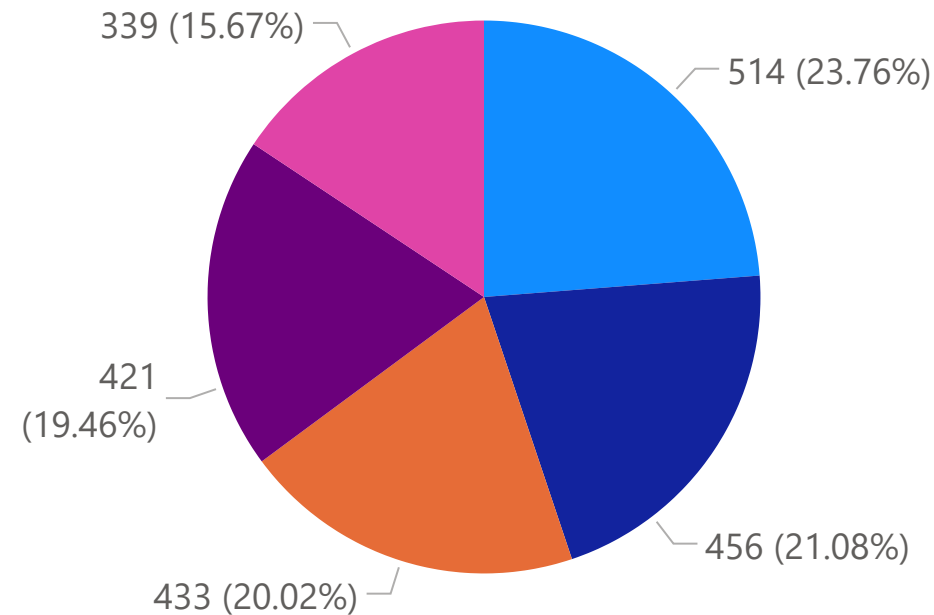
Gross Profit and Average Profit over Time



Revenue versus Cost

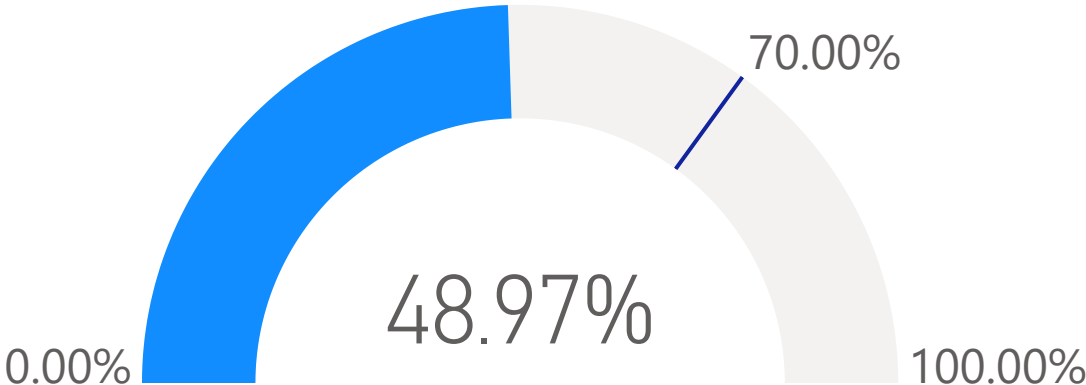


Order Quantity for Local store's by Size



Avg. of Profit Margin vs Target Profit Margin

- S
- L
- M
- XS
- XL



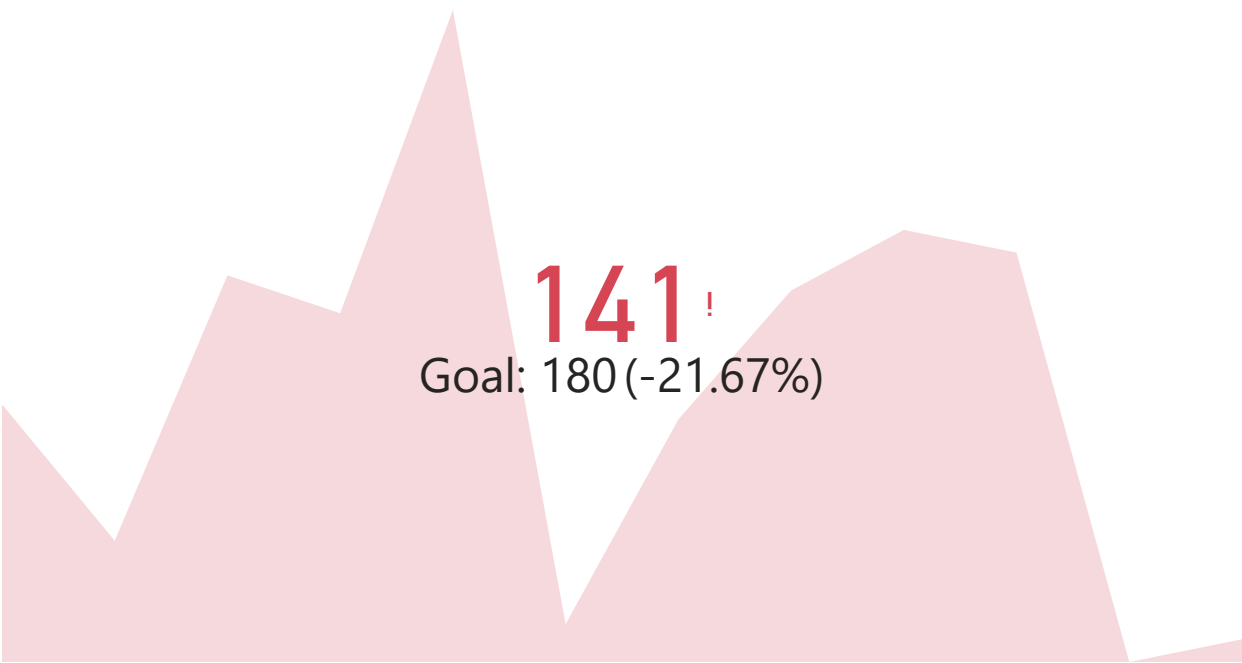
Order\_Quantity by Retailer\_Channel



33  
Orders Above Target Profit Margin

268  
Orders Below Target Profit Margin

Total Orders vs Target by Month



Total Returns vs Target by Month

