

# Contact Sheet

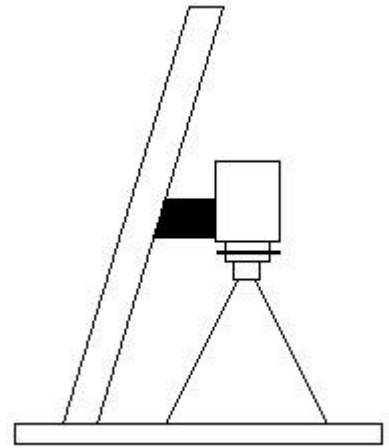
Journal of the Eastern Idaho Photographic Society  
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## Wedding and People Photography

There are two main groups of photographers in the world: scene shooters and people photographers - - and sometimes it is hard to get the two groups of people to even talk to each other. This month we had a presentation by **Christy Sheriff**, a local wedding photographer who claimed that she could only take pictures of people and couldn't do any scenic images. But she really showed us a lot of scenic images since she likes to shoot people in natural light and natural settings. So she exposed us to the best of both worlds.

Many of us think of the wedding photographer in the studio with banks of flash units, soft boxes - - and props all over the place. But Christy states that she really prefers natural light, sitting most of her subjects about 2 ½ feet from the window and then using reflectors to fill in any missing light. Natural light will properly give corneal reflections and give life to the image without the tell tale abnormal flash reflection on the cornea. By using these natural settings and light, she has found that most people act more real - - and "natural" - - without having to force a smile like you see in your driver's license photos. But to keep the facial expressions that she likes, and that her clients will pay for, Christy states that she constantly has to cheer her clients on.



Much of her work, besides the wedding photography, is spent doing senior portraits. She has switched to digital images entirely since this can give her immediate feedback. Most of the girls want to use three to six outfits in their setting. Since Christy does most of her photography outdoors and in downtown Idaho Falls, her car ends up being the changing room. In two hours she will shoot about 150 – 200 images with her Mark II Canon camera set at 400 ASA. All images are taken in RAW format. Since she likes shallow depth of field, she shoots most images at f/2.8 or f/4.0 with her 16-35 mm or 70-210 lenses. She has found many locations in our downtown area where the background is entirely different when the photographer moves 6-10 feet to her right or left leaving the client in the same spot. Therefore, it looks like you have twice as many "props" and "backdrops" when you used to do only studio work. Clients love the variety of images they get to see by working in this fashion. Also, Christy really likes the evening light which fits into most high school students schedule better

Once back in the studio, Christy will then edit the images which may take another 1 ½ - 3 hours of work. The client then goes on the Internet to look at the images, decides which they like, and then orders the images off the Internet - - giving the client ample time to ask Mom and Dad, their sisters, their friends, etc. which images they should chose. You

are able to show the client an incredible number of images without the upfront money that was required when “proof” images were what you would show your customers.

Weddings are really fun to do - - if you like pressure situations. All of your equipment **must be duplicated so that there is a backup.** (She ends up replacing about one shutter per year, and all photographers know exactly when a camera fails, namely when you least likely expect a problem.) There just is no chance to repeat a shoot later because of equipment failure. No two weddings are alike and you therefore have incredible variety. In the “usual” wedding - - a term that really does not apply - - there will be about seven hours of photographic opportunities by the time you set up your equipment to cover the wedding, get some of the people in their formal attire together before the wedding, and then cover the reception and/or dance afterwards. In this seven hour interval Christy will shoot about 2000 images which she will then edit down to about a thousand to show her client. She tries to convince most of the couples to get their photos done before the wedding so there is time to spend on getting really good images. After the ceremony is not as good since there are now several hundred people who are competing for their time and attention. After all, Uncle Ned and Aunt Bertha didn’t come all the way from Boise to see their favorite niece get married without getting to spend at least two hours **alone** with the wedding couple.

Christy then showed us some examples of what type of images she gets for a senior portrait shoot and then for a wedding. We were treated to some really neat photos. Maybe the scenic side of our natures will start to look for

places to include people in our photos. Thanks, Christy, for showing us the other side of photography!

## Advancement Program

For May, the theme is: **Wood.** Please bring three of your best images and share them with us at 7:30 p. m. on 18 May 2006 in the conference room at 1900 Grandview Ave. We will all learn from each other.

The remaining themes for 2006 are: lights or fire, nature, and cityscapes.

## Club Notes

We finally have our new bylaws and regulations in place. This should allow us to approach more businesses to get better prizes for our October Show and Sale since we now have our tax exempt ID number to share with those businesses.

Bob Seidel is passing around an informational sheet to find out your preferences in club activities. The new bylaws set up 12 different committees so that you should be able to find an area that you would like to help out in running the club. This sheet also has spaces for your interests, what you want to learn at future meetings, and how we can interface best with you (phone numbers, e-mail, cell phone, etc.) Please give these to Bob at the next meeting.

Roger Heng has indicated that he must curtail some of his activities in the club and will not be doing as much with the March and October Shows as in the past. Thanks for all of your efforts on our behalf in the many years you have been a very active member. All of

us appreciate what you have done. Sometimes, being a grandparent is hard work, but someone has to do it. Enjoy the kids!

## Field Trip

**Our field trip to City of Rocks was cancelled by MUD. Mud is the abbreviation for that wet clingy dirt that eats up vehicles and precludes their movements. This trip will be rescheduled later in the year. Hopefully, the rocks won't move very far in that time interval.**

**The April trip was on 22 and 23 April to the Mammoth Hot Springs, Gardiner, Montana portion of Yellowstone National Park since the park opens that weekend. People have reported that the cougar have been in the region (especially in the region toward Cooke City) as well as the usual wolves and other large animals. Bear sightings have been plentiful this year, also. Spring in the Park is a magical time. Hopefully, we will get to see some of these images in our Advancement Program.**

**Please give Mike input for what new areas you want to explore.**

## An Apology

The Eastern Idaho Photographic Society began as an effort from a group of amateur and professional photographers in this valley back in 1988. The previous camera club broke apart because of internal problems with showing their pictures since it was based on the tenets of the Professional Photographers of America guidelines. Only 10% of images were awarded any

points toward achieving an award. Therefore, it became important that your images appeared in the right order in the projection of the images (too early and the judges might be withholding their higher scores in case the better images were later. Also, only the people with the highest number of points were qualified to judge. Therefore, the older established members got all the points and the new guys got zip!) Our current club only started our Advancement Program in 1991 with much fear – we looked at seven different club models first - since this is what destroyed the prior club. Currently, there has been discussion that our critiquing sessions need to be changed. This will be in the province of the Advancement Committee, so I will no longer be doing this task. I apologize that I was not able to keep this program less fractious and more stable.

This is the last newsletter that I will write for EIPS. I have written 17 of the 18 years worth of this tome, so it has become part of my being. There will be a Newsletter Committee to “**report EIPS activities and other topics of interest to the members of EIPS according to the schedule and budget approved by the Executive Committee.**” Please tell the Newsletter Committee what topics you want discussed in this newsletter. Again, I apologize to those I have offended over the years with my ramblings. And, thanks for reading some of what I've written. Also, I really need to thank my wife, Marty, who has had to edit these musings over the many years. Without her efforts - - and the spell checker - - you would have had a difficult task understanding my drivel. To steal a line from a far greater reporter, “Good night - and good luck.” Jan Larcom, M.D.

## Monthly Meeting

**Date: May 4, 2006**

**Time: 7:30 p.m.**

**Location: 1900 Grandview  
– Conference Room**

**Program:**

The word photograph literally means writing with light. **John Hoobler** will speak to us about lighting so that we can get proper images. Major changes abound as we switch toward digital photography.

## Graffiti

EIPS is a group of amateur and professional photographers who have joined together to further the art and craft of photography. Please join us and expand your horizons. Sharing knowledge makes all participants better at their craft. We meet on the first Thursday of each month for our educational lecture. Then the third Thursday is our Advancement Program where we share some of the images we have done. We meet at 7:30 p.m. at 1900 Grandview Ave in the conference room. You will be a better photographer as you learn from us and we learn from you!

**DUES ARE DUE!**

**Contact Doug! \$25 per family per year! What a deal!**

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