

# MARTYNA WISNIEWSKA

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## Skills

- JavaScript | TypeScript | React | Next 13 | Node | Express | MongoDB | Redux | jQuery | PostgreSQL | Git
- Prisma | Salesforce | Jest | Unit Testing | OOP | Axios | Tailwind | Material UI | AB Testing | Adobe Target
- English | Polish | Ukrainian - *Native level*
- Spanish | Russian - *Professional working proficiency*

## Projects

### • **NomadDesk App** [Project Link](#) [Code](#)

Developed a comprehensive full-stack web application using Next.js 13, enabling global users to efficiently search and reserve coworking spaces around the world. The project featured a fully operational booking system, robust authorization mechanisms, and seamless CRUD operations, all meticulously implemented with TypeScript and Node.

Created client-side routing using Next.js 13 App Router, enhancing the application's navigation and user experience. Integrated key components such as dynamic calendars and interactive maps to facilitate user interactions.

Implemented advanced querying logic, ensuring efficient loading of coworking listings. Leveraged MongoDB and Prisma databases to optimize data management and retrieval, thereby enriching the application's performance and functionality.

### • **Admin Dashboard** [Project Link](#) [Code](#)

Developed an admin dashboard application, leveraging technologies such as React, Material UI, Nivo Charts, Formik, Yup, Full Calendar, and Data Grid. Implemented four distinct charts to present sales data. Augmented the application's functionality with data tables to showcase products and orders. Integrated a dedicated admin profile page, ensuring a seamless user experience and comprehensive administrative control.

### • **AI Image Generator App** [Project Link](#) [Code](#)

Crafted a fully responsive application harnessing the capabilities of the OpenAI API: DALL-E, and ChaGPT to dynamically generate images in response to textual prompts.

## Experience

### Frontend & CRO Engineer

#### Acronym Media

New York City, USA  
(Remote)

2022 - 2023

- Crafted fully-responsive web applications, meticulously translating designs from Figma into robust markup, ensuring exceptional UX.
- Engineered test experiences in Adobe Target and InteractionStudio/Salesforce, tailored to national and international luxury sector clients.
- Implemented substantial improvements to enhance the UX of client landing pages, utilizing JavaScript, TypeScript and DOM manipulation.
- Collaborated with cross-functional teams, including project managers, backend engineers, and designers.
- Redeveloped the frontend of the Analytics team's internal time tracking app, employing TypeScript, React and Material UI.
- Developed user experiences for A/B/n, multivariate, and personalization programs using Adobe Target and JavaScript.
- Optimized business logic for the main agency clients, including A/B, Auto-Targeting, and Multivariate Testing.
- Instituted rigorous testing procedures employing Jest and Mocha, guaranteeing the reliability and robustness of applications.

### Frontend Web Developer

#### Freelance

Remote

2021 - 2022

- Built user-centric websites, employing cutting-edge technologies such as React, Next.js, JavaScript, TypeScript, and Node.js.
- Developed full-stack applications, harnessing the power of the MERN stack.
- Integrated third-party APIs seamlessly to enhance application functionality and feature sets, contributing to scalability and performance.
- Implemented rigorous testing protocols with precision and expertise, utilizing Jest to fortify application reliability and performance.
- Applied best practices in security by addressing common vulnerabilities in web apps, employing modern security measures.
- Executed the deployment of web apps, leveraging platforms such as Netlify and Heroku, ensuring accessibility and optimal performance.

### Real Estate Broker

#### Self Employed

Barcelona, Spain

2018 - 2020

- Managed and closed sales of high-end residential properties in Barcelona.
- Coordinated and led showings, meetings and negotiations with clients on a daily basis.
- Conceptualized new marketing techniques for rental growth.
- Developed and maintained relationships with clients and property administrators.
- Created an extensive real estate content for properties advertising.
- Conceptualized new marketing techniques for rental growth.

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## Real Estate Broker

### Port Vell Real Estate

Barcelona, Spain

2017 - 2018

- Led rentals of luxury long-term lease properties in the fast-paced market in Barcelona.
- Collaborated closely with a legal team in preparing contracts and additional necessary documentation for sales closings.
- Created and developed content for social media and real estate advertising.
- Moderated meetings with private developers and public sector authorities.

## Classical Music Manager

### Music Masters Agency

Barcelona, Spain

2016 - 2017

- Co-created and executed marketing and communication plan for the upcoming concert season.
- Conducted market research together with the marketing team.
- Searched and contacted various media channels for media partnerships.
- Prepared press releases in English, Spanish, Polish and Russian.
- Managed the concert logistics for the concert season 2016/17 .

## Education

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### The Web Developer Bootcamp

#### Udemy

Online

2020

- Curriculum: HTML, CSS, JS, Node, MongoDB, React

### Master of Arts

#### International University of Catalunya

Barcelona, Spain

2016

- Major in Arts Management

### Bachelor of Music

#### Mykola Lysenko Lviv National Music Academy

Lviv, Ukraine

2015

- Major in Classical Piano Performance