


Elena Martynova

Data Analyst

Turn data into information, information into insights and insights into business decisions

 [linkedin.com/in/martynova-elena/](https://www.linkedin.com/in/martynova-elena/)

 em.martynova@yandex.ru



WORK EXPERIENCE

Courses Developer and Mentor

10.2018 - Current

Top-7 Russian Online School - skillfactory.ru

- Developed the Google Looker Studio course.
- Co-developed the SQL-PRO course.
- Mentoring and assessing students in studying Python in Data Science Course.

Business Intelligence Developer

11.2018 - 05.2023

BI-boutique - cvetkov.org

- Developed Business Intelligence Dashboards and Reports in Power BI and Qlik Sense.
- Created on ETL (Extract, Transform, Load) tasks from different data sources with SQL-Scripts, Power Query M, Python.
- Developed data models and created measures and dimensions (DAX and Set-Analysis).
- Designed and formatted charts.
- Analyzed complex data and provided useful insights. Delivered summarized results, analysis and conclusions to stakeholders.
- Prepared necessary documentation in the internal wiki-system.

Analyst

03.2018 - 10.2018

Biggest Russian Private Bank - alfabank.com

- Performed budget management to review estimated actual results and set realistic targets.
- Developed a financial model for investment products to monitor and increase the profitability of working with Alfa-Bank partners.
- Created multi-scenario forecast of the main financial Alfa Private division indicators.
- Analyzed business cases and project profitability using discounted cash flow model and net present value (NPV) calculations.
- Queried databases for information needed for report processing.

EDUCATION

Data Science Course

SkillFactory

2022

20466D: Implementing Data Models and Reports with SQL Server 2014

Microsoft

2014

Master of Arts: Financial Analyst

Higher School of Economics

2011 - 2013

Master of Science: Physics of condensed state of matter

National Research Nuclear University MEPhI

2004 - 2010

SKILLS

Data Analysis

Qlik Sense

Power BI

Google Looker Studio

Python

Yandex DataLens

SQL

Project Management

Git

Telegram Bots

WORK EXAMPLES

1. Google Looker Studio:

<https://bit.ly/3G1qeMu>

2. Power BI:

<https://bit.ly/3fSJl1Q>

 github.com/MartynovaElena

LANGUAGES

English, Russian



Greek



INTERESTS

Data Science

ML

NLP

Teaching

Drawing

Travelling

Hiking

Psychology