Elena Martynova

Data Analyst

Turn data into information, information into insights and insights into business decisions



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WORK EXPERIENCE

Business Intelligence Developer

11.2018 - Current

BI-boutique - cvetkov.org

- Developing Business Intelligence Dashboards and Reports in Power BI and Qlik Sense.
- Collaborating on ETL (Extract, Transform, Load) tasks from different data sources with SQL-Scripts, Power Query M, Python.
- Developing data models and creating measures and dimensions (DAX and Set-Analysis).
- Designing and formatting charts.
- Analyzing complex data and providing useful insights. Delivering summarized results, analysis and conclusions to stakeholders.
- Preparing necessary documentation in the internal wiki-system.

Courses Developer and Mentor

11.2018 - Current

Top-7 Russian Online School - skillfactory.ru

- Developed the Google Looker Studio course.
- Co-developed the SQL-PRO course.
- Mentoring and assessing students in studying Python.

Analyst 03.2018 - 10.2018

Biggest Russian Private Bank - alfabank.com

- Performed budget management to review estimated actual results and set realistic targets.
- Developed a financial model for investment products to monitor and increase the profitability of working with Alfa-Bank partners.
- Created multi-scenario forecast of the main financial Alfa Private division indicators.
- Analyzed business cases and project profitability using discounted cash flow model and net present value (NPV) calculations.
- Queried databases for information needed for report processing.

EDUCATION

Data Science Course

2022

2014

SkillFactory

20466D: Implementing Data Models and Reports with SQL Server 2014

Microsoft

Master of Arts: Financial Analyst 2011 - 2013

Higher School of Economics

Master of Science: Nanotechnology

National Research Nuclear University MEPhI

2004 - 2010

SKILLS

Data Analysis

Qlik Sense

Power BI

Google Looker Studio

Python

Yandex DataLens

SOL

Project Management

Git

Telegram Bots

WORK EXAMPLES

1. Google Looker Studio:

https://bit.ly/3G1geMu

2. Power BI:

https://bit.ly/3fSJl1Q



English, Russian



INTERESTS

Data Science

Travelling

ML

NLP

Teaching Drawing

Hiking

Psychology