

Justin Marucci

Assignment 5

06/15/2025

INTERVIEW QUESTIONS:

- Can you tell me a little about your background and where you grew up?
 - Madison grew up in Pittsburgh, Pennsylvania. She went to Catholic school all 12 years, and Madison continued her education at Duquesne University. She works at UPMC now.
- What are some hobbies or activities you enjoy in your free time?
 - Madison likes going to spin class, painting ceramics, and making flower bouquets. She also enjoys hanging out with her family and friends.
- How did you first become interested in your favorite hobby?
 - Her grandmother used to paint ceramics.
- What has been one of your proudest accomplishments so far?
 - Madison finished 6 years of higher education before she was 24 years old and earned two degrees (Business Finance and Masters in Business Admin.)
- Are there any personal or professional goals you are currently working towards?
 - Madison wants to travel more and learn about different cultures. In her professional life, she wants to lead and manage a team within her profession.
- Who or what has inspired you the most in your life or career?
 - Her mother was a huge inspiration and helped shape who she became today
- How do you like to spend a typical weekend or day off?
 - She spends time with her friends and family. She also likes to workout and reading fantasy books (Acotar Series)
- What challenges have you faced, and how did you overcome them?
 - Madison had a hard time finding what she wanted to do after college, but never gave up and enjoys her current job as a financial analyst for a big time hospital
- What advice would you give to someone wanting to follow in your footsteps?
 - Dont care about what other people think of you “You cannot impress everyone”
- Where do you see yourself in five or ten years?
 - Married with kids, working as a manager in her profession, giving back to her friends and family

BIOGRAPHY:

Madison was born and raised in Pittsburgh, Pennsylvania, and she completed all twelve years of elementary and secondary schooling in a Catholic school. She went on to study at Duquesne University, earning a bachelor's degree in business finance and a master's degree in business administration, all before the age of 24. She is now a financial analyst for UPMC, one of the region's premier healthcare providers.

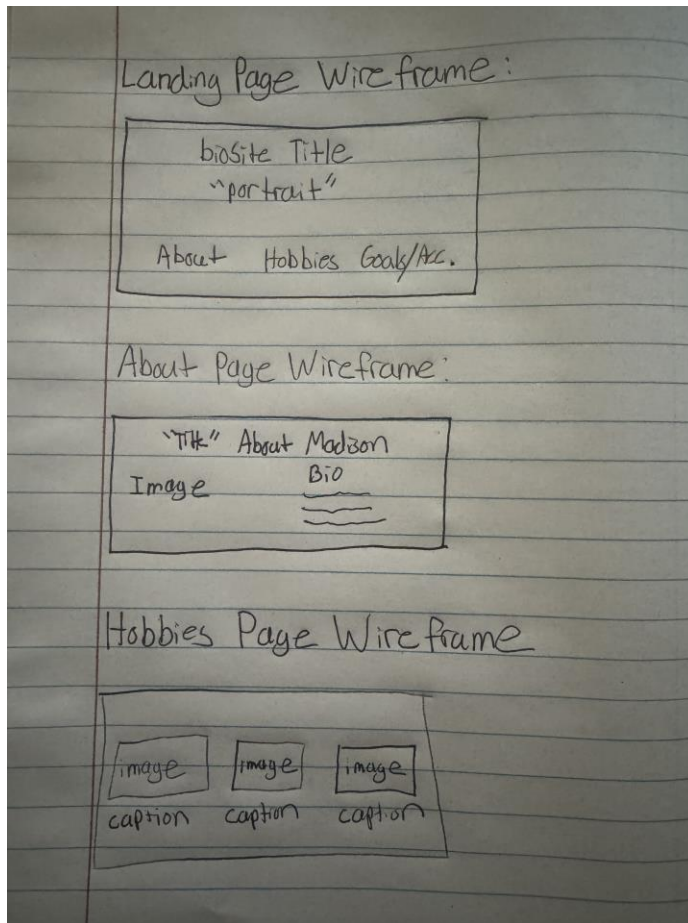
Her family, especially her mother, greatly influenced Madison as she grew up. She was a dominant figure in both Madison's personal and professional life. Her grandmother also played an essential role in the influence. Her grandmother taught her how to paint ceramics, and she became a creative enthusiast for life. Madison loves attending spin class, painting ceramics, and creating flower bouquets. On weekends or days off, she enjoys spending time with her family and friends, exercising, or reading fantasy novels, and her favorite is the ACOTAR series.

Despite her success, Madison struggled after college, not knowing what she wanted to do. Her perseverance, however, paid off, and she is now content with her role at UPMC. Madison has some grand plans for the future. She desires to travel more and experience other cultures. Career-wise, she wishes to lead and manage a team in her field.

Ten years from now, she sees herself married with children, thriving in an upper-management position, and investing in the people who have supported her.

Madison's tale of perseverance, passion, and determination is very inspiring for other people. Her journey serves as a reminder that it's okay not to have everything figured out immediately as long as you keep moving forward.

WIREFRAMES/SKETCHES:



STYLE GUIDE:

- **Font Family:**
Arial, Helvetica, sans-serif
- **Headings:**
 - Font-weight: Bold
 - Color: Black (#000000)
 - Sizes:

- H1: 36px
 - H2: 28px
 - H3: 22px
- **Body Text:**
 - Font-weight: Normal
 - Color: Charcoal (#333333)
 - Font size: 16px
 - Line-height: 1.6
- **Secondary Text / Captions:**
 - Color: Medium Gray (#888888)
 - Font-size: 14px
 - Font-style: Italic (optional)

3. Buttons

- **Primary Button**
 - Background color: Charcoal (#333333)
 - Text color: Off-White (#F9F9F9)
 - Padding: 10px 20px
 - Border: none
 - Border-radius: 4px
 - Cursor: pointer
- **Button Hover**
 - Background color: Black (#000000)

4. Links

- Default color: Charcoal (#333333)
- Hover color: Black (#000000)
- Decoration: Underline on hover only

5. Layout & Spacing

- Max page width: 1200px
- Page margin: 20px
- Use Light Gray (#CCCCCC) for borders or dividing lines
- Consistent padding inside containers: 15-20px
- Use whitespace generously for a clean, uncluttered look

6. Images

- Use a soft border or shadow with Light Gray (#CCCCCC)
- Rounded corners: 5px radius

COLOR PALLET:

| Color Name | Code | Description

| Off-White | #F9F9F9 | Soft, clean background color

| Light Gray | #CCCCCC | Subtle border and divider

| Medium Gray | #888888 | Secondary text color

| Charcoal | #333333 | Main body text color

| Black | #000000 | Headings and strong accents

IMAGES:

Hobbies Pictures:



Spin (Cycling)

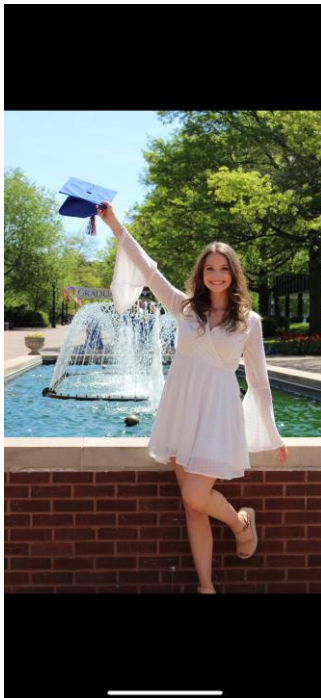


Painting Ceramics



Making flower bouquets

Goals/Accomplishments:



Graduating from Masters Program



Giving back to family



Travel more (goal)

Portrait:

