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Month■■Clicks■■Payout■■Insights

2023-01-01 00:00:00■■NaT■■NaT■■NaT

2023-02-01 00:00:00■ nan nan Declining clicks

2023-03-01 00:00:00■■nan■■nan■■High clicks but low payout

2023-04-01 00:00:00■ nan nan nan Declining clicks

2023-05-01 00:00:00■ nan nan nan Declining clicks

2023-06-01 00:00:00■■nan■■nan■■Declining clicks

2023-07-01 00:00:00■■nan■■nan■■High clicks but low payout

2023-08-01 00:00:00■■nan■■nan■■Declining clicks

2023-09-01 00:00:00■ nan nan nan Declining clicks

2023-10-01 00:00:00■■nan■■nan■■High clicks but low payout

2023-11-01 00:00:00■ nan nan Declining clicks

2023-12-01 00:00:00■■NaT■■NaT■■NaT

2024-01-01 00:00:00■■NaT■■NaT■■NaT

2024-02-01 00:00:00■ nan nan nan Declining clicks