

Detailed Services

▼ Services

▼ Video Production

▼ Idea Generation

Idea Generation is the first step of any creative process. Our creative team sits down with you to brainstorm and organize your ideas. We begin planning for what your video could be. It's not just about finding an idea; it's about crafting a narrative that resonates with you and your audience. Our goal during this step is to begin creating a unique and personalized video production experience for you.

What to Expect:

- Schedule initial meeting
- Brainstorm meetings
- Creative concept pitch
- Discuss feedback

▼ Planning

During the planning phase of video production, we work together to finalize scripted content, determine shoot locations, and times for filming. Our goal is to make this as easy as possible for you, so we take care of handling all the logistics – including staying within budget. Our team gives you an initial plan, and work from there to make it fit your schedule. This phase and the idea generation phase are all part of pre-production. After going through the pre-production steps with you, we ensure we ace the production together.

What to Expect:

- Creativity!
- An initial plan from our team including a production schedule & distribution schedule
- Dedicated project manager

- A team who wants and uses your feedback
- Brainstorm

What will you get?

- A smooth & organized process

▼ Filming

Lights, camera, action! This is the fun part! This is why we've spent so much time in pre-production. When it comes to filming, our sole focus is on the shoot and bringing your project to life. Our production team arrives with everything you need. We handle the technical aspects of the shoot making the process smooth and enjoyable for you.

What to Expect:

- A fun day on set
- A team who is on time and ready to go
- A team who captures the best footage

What will you get?

- A great day with the team we've built together

▼ Editing

This is where our team of video editors brings everything together. It's not just editing; it's telling your story. We'll stick to our timeline throughout the editing process, ensuring an on-time delivery.

What to Expect:

- A team of video editing experts
- No headaches

What will you get?

- Quick turn-around & delivery of an initial cutA product that is everything you hoped it would be

▼ Review

During our review process, transparency is key. You're not just a spectator in the video production process; you're an active

participant. Your input combined with our expertise guides us to a vision we can only get to together.

What to Expect:

- You send us feedback
- We turn edits around quickly & send you updated versions

What will you get?

- A real-time version of your project you can review at any time

▼ Delivery

During the last step of the video production process, our team delivers you a final product and assists with distribution of your video. Our distribution strategy is tailored to your needs, ensuring your video reaches the right audience, on the right platforms, at the right time. We understand delivery is more than just a concluding step; it's about ensuring your content is accessible on your chosen platforms.

What to Expect:

- Help distributing to all major platforms with top-notch presentation
- A video accessible to your audience

What will you get?

- Direct link to access and download your final video A connected and engaged audience

▼ Broadcasting & Livestreaming

▼ Planning

During the planning phase for your broadcast or livestream, we work together to create a plan for your live show. We set a schedule. Talk about logistical details like hosts, on-site crew, and equipment. Discuss graphics and post-show deliverables. Determine where you want your show to air, and the method(s) our team will use to make that happen.

What to Expect:

- **A creative & innovative team who can livestream anything!**

- **Production plan sized to your specific event**

What will you get? • A custom designed plan for your broadcast or livestream • A team who is committed to creating a great show

▼ Testing

We test to ensure everything is ready to go before your big show. We take care the details, so you don't have to.

What to Expect:

- A fully prepared team
- Stable & reliable technology

What will you get? • Peace of mind

▼ Rehearsal

During this phase, we work together to ensure all team members are prepared for your livestream. As a team, we finalize all details for show day. We may do a walk-through from our studio or at your location. You finish this day feeling excited and confident about your broadcast.

What to Expect:

- Final preparation and training for all people involved with the broadcast

What will you get? • Script • Run of Show document

▼ Show Day(s)

Let's have some fun! Today our job is to make sure your broadcast runs smoothly. We're streaming to your platform(s) of choice, embedding your graphics, transitioning between shots, and just making sure the show is engaging from start to finish.

What to Expect:

- To be immersed in the day we've planned for A team who will quickly problem solve any issues that arise **What will you get? A broadcast that maintains the attention of your viewers**

▼ Delivery & Distribution

This final step in our broadcasting process has two parts. Our team delivers a high quality broadcast to the platforms of your choice. We

support you by ensuring your viewers know where to watch the show. At this point, we will also create any post-show deliverables agreed upon during our planning.

What to Expect:

- Increased viewership & audience engagement

What will you get? • Timely delivery of post-show deliverables • Help distributing to all major platforms with top-notch presentation

▼ Graphics

▼ Idea Generation

While our team may specialize in broadcasting and motion graphics, we have the capability to create any type of graphics you may be looking for. We can create graphics to interface with your data in real time. During this process, we collaborate as a team to gain an understanding of your vision.

What to Expect:

- A creative team who understands what you want Collaboration and conversation **What will you get?** Narrowed down ideas forming a cohesive concept

▼ Design

This is where our graphic designers get to work! They take everything they learned previously and put it together to create your custom graphics. Get excited, we have you something amazing soon!

What to Expect:

- Quick delivery of your first draft

What will you get? • High-quality custom work • Graphics based on your vision

▼ Revision

Once we create your graphics, we send them to you for review. You have the chance to look them over and send us your feedback and proposed changes. This is an important piece of the process as it ensures you receive a final product that is exactly what you want.

What to Expect:

- Graphic designers who actually listen to your feedback
- Willingness to make edits

What will you get? • Quick delivery of requested changes

▼ Delivery & Distribution

Once you're satisfied with your custom graphics, we deliver in the agreed upon format. This may be embedded into your broadcast or in a format you take and use however you'd like.

What to Expect:

- A custom graphics package that is everything you hoped it would be

What will you get? • Distribution within your broadcast or delivery of original design files

▼ Event Production**▼ Services**

BCC Live is your one stop shop for all event production needs. We specialize in all phases of event production including: internet, power, audio, video, and lighting. From corporate gatherings and conferences to sporting events, event production requires attention to detail, and our team does just that!

What to Expect:

- A team who handles every aspect of your event

What will you get? • An event that runs smoothly from set-up to tear-down, allowing you to engage with your attendees

▼ Internet

Internet production during events plays a crucial role in ensuring connectivity and communication. Our team works with internet service providers to set up the internet, ensuring event staff, presenters, and attendees stay connected. Internet production may include: Wi-Fi networks, livestreaming / broadcasting capabilities, and interactive online platforms

▼ Power

Our team works with you to identify your unique power needs, and then identifies the types and quantities of equipment needed to ensure a reliable power supply throughout your event. Our event technicians are knowledgeable about power safety and power management and will ensure your event has access to the power you need

▼ Audio & Video

A/V production can cover a wide range of needs at your event. Our team provides sound, lighting, visuals, and other types of multimedia services. Our team will make sure that the A/V production elevates the impact of presentations, performances, and interaction with your audience

▼ LED Screens

Discover the ultimate in event customization with our modular LED panels, designed to adapt flawlessly to any setting or occasion. Their reconfigurable nature means you can easily tailor size, shape, and layout to suit your unique needs, whether it's for an intimate seminar or a grand festival.

Explore the endless possibilities with our LED panels and elevate your next event to a memorable spectacle