

Identify Audience and Customers

▼ Identify Audience

▼ Demographics

Age: 30-50 Years Old

Location: Worldwide

Income Level: Mid-high income levels

▼ Pain Points

- Video Production: Businesses needing promotional videos, training videos, product demos, or social media content
- Broadcasting: Companies needing professional broadcasting services for TV shows, news segments, or online broadcasts
- Livestreaming: Event organizers need live streaming for conferences, webinars, concerts, or sports events
- Event Production: Clients needing full-service event production for corporate events, trade shows, product launches, or weddings

▼ What They Are Searching For

▼ Video Production

- Corporate video production
- Product demo video services
- Social media video production
- Promotional video production company
- Training video production

▼ Broadcasting

- Professional broadcasting services

- TV broadcasting company
- Online broadcasting services
- Broadcasting production company
- Broadcasting equipment rental

▼ Livestreaming

- Live streaming services for events
- Corporate live streaming
- Live stream production company
- Wedding event production company
- Trade show production services