

Introduction

Business Problem

Every city is built on different circumstances, environment and different constraints. The aim of this project is to explore the neighborhoods of two major economic capitals, Toronto (CA) and New York City (USA), and group them by common nearby venues. In this project we will compare the neighborhoods of both the cities with respect to places to eat, better connectivity to several useful regions and how they are distributed around both cities. The places we will consider are airports, metros, coffee-shops, restaurants, schools, colleges, general stores, hospitals etc.

This information will be very useful for anyone moving to an unknown city, it will help narrow down the list of areas to search for a new home, profitable businesses or trending venues to explore. Thus it will speed up the relocation process and avoid long and pricey stays in hotels or other temporary living arrangements. Along with it, this information could be useful for the tourists visiting between the two cities in deciding the best location for a vacation rental or hotel booking, based on the interests and priorities of the traveler(s).

Target audience of this project

The audience will be anyone visiting, relocating or expanding their businesses between the financial capitals of the two countries to search for better neighborhoods suited for their needs and therefore might offer their preferred range of amenities.