Blowing up, but keeping it chill - in 6 months (advertise 3-5/week) (little -> massive)

Keep the best, sell off the rest

Automated Workflow

1 week: develop 3-7 simple,, amazing, data-tested, globally scalable, ultimately rigorous MVPs -> test and scale

3 weeks: hustle and sell your ass off, (warm leads, linkedin, referrals, etc.) pitching it to investors - get the max amount (negotiate, retain, sell, reinvest, etc.)

The Grind: The tiniest details (workflow, KPIs) -> minimalism -> feedback loops

Sales Staff

Engineers

Scientists

Admin/PR

* July: 2-3M, (Little Health, +AGI, onboarding staff, physios melbourne/perth)
  + Take home: 75k
    - Family: 25k
    - MVPs: 25k
    - Ma’ruf/Hobbies: 25k
* August: 10-12M, (3rd wave, +AGI)
* September: 25-35M, (4th wave, +AGI)
* October: 50-70M, (5th wave, + AGI)
* November: 90-120M, (6th wave + AGI ecosystem)
* December: 150M, inflection points, symbiosis transcendence next

Inflection Point: Ultimate Planning (since before was the same, just bigger scale)

Mostly investments/mergers, not products - but products change the world

0-6 months: explosion

6 months - 2 years: soldification and start

2-5 years: perfected infrastructure

5+: scaling scaling scaling

After 6 months - generational legacy

1. Your family will be set for life - 5 million dollars
2. Your MVP empire will be worth 100 million, on track to trillions before you die
3. Ma’ruf will have 25 million seed money
4. Your hobbies will be prototyped - 1 million

By the time medical school finishes - billionaire

By the time residency finishes - multi billionaire

By the time your body begins to decline - 25B

By the time you gracefully exit - 100B

By the time it’s all said and done - 1T+ (Eternal Alliance, Ships, D, etc.)

**Eventual:**

**[1] Family, Friends - 50M**

**[2] Hobbies - 10M**

**[3] Ma’ruf Offices - 35M**

(Zayd, Saif, David, Musab)

**Eye Doctor**

**Pediatrics**

**Aslam Mama**

**Vivek Uncle (psychologists)**

**Yara (psychiatrisé)**

**Pilot (cardiologist)**

**Ayesha aunty (**

**Salman Uncle**

**HIPAA records**

**Aussie Healthcare -**

**Privacy genraliaabilty**

**Insurance**

**Shameena - Dentistry**

**Vivek Uncle**

**Arshad and Reshma**

**Malik Macid**

Doug James: accepts lots of private  
 health rebates, dva, dis, epc/tca  
 qps, self refer, hcf… open 5 days a week, looking to scale up (billing issues)

Estimated Savings for Physio Clinics Using Your MVP

1. Reduced Claim Rejections & Denials

* Industry data suggests 10-20% of insurance claims get denied or delayed due to coding errors or incomplete info.
* Average physio clinic might bill ~$500K/year to insurers.
* Fixing even half of denials could recover $25,000–$50,000 annually.

2. Lower Administrative Costs

* Manual insurance processing, follow-up calls, and paperwork eat up ~10–15 hours/week of staff time.
* At an average wage of $25/hour, that’s $12,500–$20,000/year in labor.
* Automation could cut this by 50-70%, saving $6,000–$14,000/year.

3. Improved Cash Flow & Reduced Financing Costs

* Faster claim approvals mean clinics can avoid expensive short-term loans or overdraft fees.
* Potential savings: $2,000–$5,000/year depending on clinic size and local financing costs.

4. Avoided Compliance Fines & Audit Penalties

* Errors in claims can lead to costly audits or fines (ranging from a few thousand to tens of thousands).
* Assuming modest risk reduction, clinics might save $1,000–$5,000/year.

5. Better Patient Retention from Clear Rebate Management

* Clear patient communication reduces no-shows and missed appointments linked to rebate confusion.
* Potential revenue protection: $5,000–$15,000/year.

Hary does orthodontic sales

Malik:  
 interactive ROI calculator elsewhere, like:

* A Bubble.io app (you’re already familiar with Bubble!)

Cut down drastically, dont let him upsell you

Total Estimated Annual Savings Per Clinic:

~$40,000 to $90,000+

Focus, Authority, Tribe, Emotion (train animals, infomercial -> visuals) \_. Celebrities ->

Wish List

1. Human-AI Math Lab 2. Dyson Spheres 3. Renewable Food, ad infinitum 4. Affordable Spaceflight 5. Resturctung of Society for Minimalism

Our Vision - A simpler, more beautiful world

Ma'ruf's philosophy is centered around trust, sensitivity and resilience - to customers, to competitors and allies, and the world at large. We start with simple ideas,  
 make them beautiful, then make them last a long time. This means, we will inevitably screw things up from time to time. But, we will always our best not to.

We want to see the world united - in more ways than one. Our initiatives and products are designed to promote ethical mergers and “disappear” with time.

Apollo.io — Best for verified clinic owners, emails, phones; solid quantity & quality (~$50–60 for ~3,000–4,000 leads)

LinkedIn Sales Navigator + Hunter.io — Great for scraping decision-makers’ emails & profiles

Scrape from local healthcare directories + Chamber of Commerce websites (free/cheap) — Boost quantity

Reddit/Fiverr for outreach gigs — Hire small tasks like lead scraping or video message personalization to save time

Guide to AGI

1. Download the five best offline LLMs onto my Macbook.
2. Using Python, code to combine them all together.
3. Again with Python, code them to work like a brain - with specificity but interconnectivity.
4. Train everything on massive quantities of multi-modal, novel, chaotic data.
5. Ensure safety, and infinite scaling for the future with quantum computing, etc.

Sick of losing thousands to no-shows, billing headaches, and admin nonsense?

**You’re not alone.**

**Most small clinics lose between $10K–$75K per year** — just from **no-shows**, **billing mistakes**, **manual scheduling**, **compliance gaps**, and **staff burnout**.

Want to see how much your clinic could save?Visit: [https://littlehealth.carrd.co](https://littlehealth.carrd.co/)

✅ Appointment scheduling  
✅ Billing accuracy (catch errors early)  
✅ Automated SMS/email reminders  
✅ Compliance trackers & renewals  
✅ Admin insights to reduce burnout

We’re already seeing interest from clinics worldwide.  
For early adopters, we’re offering:  
**→ Free 1:1 demo within the next 2 weeks  
→ Early bird pricing: $49/month (goes to $99 soon)**

Just reply **YES** to this email — and we’ll book your free demo.

Best,  
**Your friends at Ma’ruf**Building tools that save clinics time, money, and stress.