

III B. Tech II Semester Regular Examinations, April/May - 2019**DATA WAREHOUSING AND MINING**

(Computer Science and Engineering)

Time: 3 hours

Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)2. Answer **ALL** the question in **Part-A**3. Answer any **FOUR** Questions from **Part-B****PART -A**

1. a) What are the steps involved in KDD process. [2M]
- b) State why data preprocessing is an important issue for data warehousing and data mining. [2M]
- c) What is decision tree classifier? [2M]
- d) What is Bayesian Belief Networks? [3M]
- e) How association rules mined from large databases? [3M]
- f) Define density based method. [2M]

PART -B

2. a) What is data Mining? Explain the differences between Knowledge discovery and data mining. [7M]
- b) Define Data Visualization & data transformation? Explain with examples. [7M]
3. a) Write short notes on the following: [6M]
(i) Data Preprocessing (ii) Data Discretization (iii) Concept Hierarchy
- b) Given the following measurement for the variable age: [8M]
18, 22, 25, 42, 28, 43, 33, 35, 56, 28
Standardize the variables by the following:
(i) Compute the mean absolute deviation for age.
(ii) Compute the Z-score for the first four measurements.
4. a) Explain different classification Techniques. [7M]
- b) (i) What are over fitted models? Explain their effects on performance. [7M]
(ii) What are the advantages and disadvantages of decision trees over other classification methods?
5. a) Explain Naive Baye's Classification. [7M]
- b) Explain Baye's theorem. Develop an algorithm for classification using Bayesian classification. [7M]
6. a) Discuss Apriori Algorithm with a suitable example and explain how its efficiency can be improved? [7M]
- b) Write the algorithm to discover frequent item sets without candidate generation and explain it with an example. [7M]
7. a) Describe K means clustering with an example. [7M]
- b) (i) What are the requirements for cluster analysis? Explain briefly. [7M]
(ii) What is an outlier? Explain the types of outliers.

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**PART -A**

1. a) List the five primitives for specifying a data mining task. [2M]
- b) Write the strategies for data reduction. [2M]
- c) List the approaches for filling in the missing values. [2M]
- d) What is pattern evaluation & correlation analysis? [3M]
- e) Define support and confidence in Association rule mining. [3M]
- f) What is an outlier? Mention its applications. [2M]

**PART -B**

2. a) What is data mining? Briefly explain the Knowledge discovery process. [7M]
- b) Describe the various descriptive statistical measures for data mining. [7M]
3. a) Explain in detail about data pre-processing. [7M]
- b) What is the need of dimensionality reduction? Explain any two techniques for dimensionality reduction. [7M]
4. a) Discuss K- Nearest neighbor classification algorithm and its characteristics. [7M]
- b) What is association and correlation? With an example describe classification and prediction. [7M]
5. a) State Bayes theorem and discuss how Bayesian classifiers work? [7M]
- b) What are Bayesian classifiers? With an example, describe how to predict a class label using Naive Bayesian classification. [7M]

6. A database has four transactions. Let min\_sup=60% and min\_conf=80% [14M]

**TID      date              items bought**

|     |            |                 |
|-----|------------|-----------------|
| 100 | 10/15/2018 | {K, A, B, D}    |
| 200 | 10/15/2018 | {D, A, C, E, B} |
| 300 | 10/19/2018 | {C, A, B, E}    |
| 400 | 10/22/2018 | {B, A, D}       |

- i) Find all frequent items using Apriori & FP-growth, respectively. Compare the efficiency of the two meaning process.
- ii) List all of the strong association rules (with support 's' and confidence 'c') matching the following meta-rule where X is a variable representing customers, and item i denotes variables representing items (e.g., "A", "B", etc.):  

$$\forall x \in \text{transactions}, \text{buys}(X, \text{item1}) \wedge \text{buys}(X, \text{item2}) \Rightarrow \text{buys}(X, \text{item3})[s, c].$$

7. a) What is Density based clustering? Describe DBSCAN clustering algorithm. [7M]
- b) Describe how categorization of major clustering methods is being done? [7M]

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 3. Answer any **FOUR** Questions from **Part-B**

**PART -A**

1. a) What is data mining? [2M]
- b) How concept hierarchies are useful in data mining? [2M]
- c) List similarity measures. [2M]
- d) What is rule classification? [3M]
- e) List the techniques to improve the efficiency of Apriori algorithm. [2M]
- f) What is the objective function of the K-means algorithm? [3M]

**PART -B**

2. a) Explain data mining as a step-by-step process of knowledge discovery. Mention the Functionalities of Data mining. [7M]
- b) What is data cleaning? Describe the approaches to fill missing values. [7M]
3. a) Write a note on subset selection in attributes for data reduction. [7M]
- b) Discuss briefly about data cleaning techniques. [7M]
4. a) What is Decision tree? With an example, briefly describe the algorithm for generating decision tree. [7M]
- b) What is prediction? Explain the various prediction techniques. Explain about Decision tree Induction classification technique. [7M]
5. a) Describe the data classification process with a neat diagram. How does the Naive Bayesian classification works? Explain. [7M]
- b) What is misclassification rate of a classifier? Describe sensitivity and specificity measures of a classifier. [7M]
6. Make a comparison of Apriori and FP-Growth algorithms for frequent item set mining in transactional databases. Apply these algorithms to the following data: [14M]

**TID****LIST OF ITEMS**

- 1 Bread, Milk, Sugar, TeaPowder, Cheese, Tomato
- 2 Onion, Tomato, Chillies, Sugar, Milk
- 3 Milk, Cake, Biscuits, Cheese, Onion
- 4 Chillies, Potato, Milk, Cake, Sugar, Bread
- 5 Bread, Jam, Mik, Butter, Chilles
- 6 Butter, Cheese, Paneer, Curd, Milk, Biscuits
- 7 Onion, Paneer, Chilies, Garlic, Milk
- 8 Bread, Jam, Cake, Biscuits, Tomato

7. Consider five points {X1 , X2 , X3 , X4 , X5 } with the following coordinates as a two dimensional sample for clustering : X1 = ( 0.5,2.5 ); X2 = ( 0,0 ); X3 = ( 1.5,1 ); X4 = ( 5,1 ); X5 = (6,2 ) [14M]

Illustrate the K-means partitioning algorithms using the above data set.

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1. a) Define Discretization. [2M]
- b) List the three important issues that have to be addressed during data integration. [2M]
- c) Define Pre-pruning and post-pruning. [2M]
- d) Mention any three measures of Similarity. [3M]
- e) Define Association rule mining two step processes. [2M]
- f) Define outliers. List various outlier detection approaches. [3M]

**PART -B**

2. a) Discuss in detail about the steps of knowledge discovery? [7M]
- b) What is noisy data? Explain the binning methods for data smoothening. [7M]
3. a) What is data normalization? Explain any two normalization methods. [7M]
- b) Briefly describe various forms of data pre-processing. [7M]
4. a) What is attribute selection measure? Briefly describe the attribute selection measures for decision tree induction. [7M]
- b) Describe the criteria used to evaluate classification and prediction methods. [7M]
5. a) What are Bayesian classifiers? With an example, describe how to predict a class label using Naive Bayesian classification. [7M]
- b) What is misclassification rate of a classifier? Describe sensitivity and specificity measures of a classifier. [7M]
6. a) What is Association rule mining? Briefly describe the criteria for classifying association rules. [7M]
- b) Can we design a method that mines the complete set of frequent item sets without candidate generation? If yes, explain it with the following table: [7M]

**TID****List of items**

|     |                           |
|-----|---------------------------|
| 001 | milk, dal, sugar, bread   |
| 002 | Dal, sugar, wheat,jam     |
| 003 | Milk, bread, curd, paneer |
| 004 | Wheat, paneer, dal, sugar |
| 005 | Milk, paneer, bread       |
| 006 | Wheat, dal, paneer, bread |

7. a) Describe any one Hierarchical clustering algorithm. [7M]
- b) What is cluster analysis? Describe the dissimilarity measures for interval-scaled variables and binary variables. [7M]

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