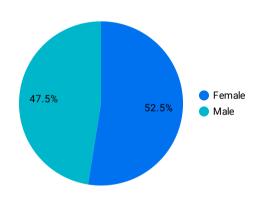
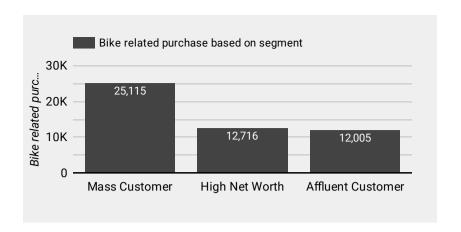


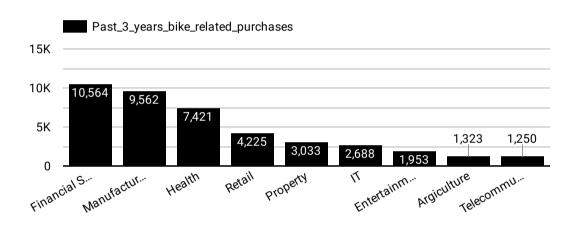
Total bike related purchase made by Male 23,765

Total bike related purchase made by Female 25212

Percentage of Male and Female Aged between 38-47 who do not own a Car







	First_name	Gender	Job_industry_category	owns_car	Age	Wealth_segment	state	Past_3_ye
1.	Katy	Female	Health	No	44	Mass Customer	NSW	0
2.	Sonia	Female	Financial Services	No	46	Mass Customer	NSW	0
3.	Brendis	Male	Manufacturing	No	44	Mass Customer	NSW	12
4.	Esther	Female	Financial Services	No	40	Mass Customer	NSW	14
5.	Rutledge	Male	Financial Services	No	45	Mass Customer	NSW	23
6.	Aldin	Male	Financial Services	No	40	Mass Customer	NSW	24
7.	Therese	Female	Health	No	40	Mass Customer	NSW	30
							1 - 1	6/16 < >