

# UDOYE MARVELLOUS OLUCHUKWU

## FRONT-END DEVELOPER

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### SUMMARY

Results-driven Front-end Developer with expertise in creating visually appealing and functional user interfaces that are not only pixel-perfect but responsive. Experienced in AI-powered platforms, e-commerce solutions, and dynamic web applications, with a strong focus on clean architecture, maintainability, and performance optimization. Skilled in collaborating with cross-functional teams to deliver seamless digital experiences while continuously improving development workflows.

### SKILLS

- **Technical Skills:**
  - **Frontend Stack:** NextJs, TypeScript, Tailwind CSS, JavaScript, ShadCN, React, React libraries, Framer-motion, RESTful API Integration, Redux, Jest, Vitest, UI/UX Principles, Figma, Responsive Design.
  - **Backend Stack:** Firebase, Django.
  - **Version Control:** Git, GitHub.
- **Certifications:** [HNG 11 Internship](#) | HNG, [Introduction to HTML](#) | Sololearn, [Introduction to CSS](#) | Sololearn, [Introduction to JavaScript](#) | SoloLearn

### PROFESSIONAL EXPERIENCE

#### HNG 12 Internship Front-end Developer

Remote, Nigeria  
March, 2025

- Engineered an AI-powered ad creation platform that enables businesses, marketers, and influencers to generate high-quality advertisements in under 30 seconds, increasing ad deployment speed by 50%.
- Developed a highly responsive and scalable front-end using Next.js, TypeScript, and Tailwind CSS, ensuring seamless user experience across multiple devices.
- Implemented dynamic customization features, allowing users to tailor ad content, visuals, and audience targeting, boosting user engagement by 40%.
- Integrated real-time ad previews and optimization for multiple platforms, including Facebook, Instagram, LinkedIn, and Twitter, enhancing ad effectiveness.
- Collaborated with back-end developers, QA testers, data analysts, marketers, product managers, product designers, and other cross-functional teams to refine AI-generated ad outputs, ensuring seamless functionality, enhanced user experience, and platform-wide consistency.
- Spearheaded the MVP development and launch within three weeks, having live demo presentations to early users and stakeholders while executing targeted market outreach strategies to validate product-market fit and drive initial adoption.

#### GHREATNESS LABORATORY Front-end Developer

Remote, Nigeria  
November, 2024 - Present

- Designed and developed a functional Lost and Found website for private universities, solving the critical issue of recovering lost personal and valued items on campuses, reducing unresolved cases by 40%.
- Utilized React, TypeScript, and Tailwind CSS to build a responsive and scalable web application, enhancing user accessibility.
- Implemented robust search and filtering functionalities to streamline item discovery, boosting efficiency by 30% and improving the user success rate in item recovery.
- Led the front-end development of the website and collaborated effectively with cross-functional teams to implement database services and secure authentication mechanisms leveraging token authentication for university admins.
- Applied critical thinking and problem-solving skills to overcome development challenges, ensuring timely delivery of high-quality features while meeting project deadlines.

#### ARCHIBUZZ STUDIOS Front-end Developer Freelancer

Remote, Nigeria  
August - September, 2024

- Designed and developed responsive user interfaces using Next.js, Tailwind CSS, TypeScript, and MagicUI for a dynamic community hub for architecture students, optimizing functionality and aesthetics, increasing user engagement by 15%.
- Created intuitive web layouts and integrated smooth animations using MagicUI, enhancing visual appeal and collaborating closely with designers to align user experience with project goals.
- Optimized code for performance and scalability using React custom hooks and TypeScript, improving load time by 10%, leveraging problem-solving skills to identify performance bottlenecks.
- Led the integration of custom-built components and implemented server-side rendering (SSR) using Next.js, enhancing website performance and scalability while reducing content management time by 35%.

**HNG 11 INTERNSHIP**  
**Front-end Developer**

**Remote, Nigeria**  
**July, 2024**

- Developed a fully functional e-commerce website with React, JavaScript, and CSS, implementing a streamlined checkout process, collaborating with team members to ensure smooth integration of features.
- Integrated Timbu RESTful API to dynamically fetch and display product data, reducing data load times by 40%, and applied problem-solving skills to resolve API integration challenges.
- Worked with a distributed team to build responsive web pages, delivering the project 10% ahead of schedule through agile methodologies and Vitest for frontend testing.
- Gained experience in agile project management, reinforcing interpersonal relationship skills in a remote work environment.

**EDUCATION**

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**BELLS UNIVERSITY OF TECHNOLOGY**

**Ogun State, Nigeria**

*Bachelor of Engineering, Electrical and Electronics Engineering*  
2022 – Present

**FREECODECAMP**

**Remote, Nigeria**

*Responsive Web Design*  
2022 – 2023