



Customer Sales

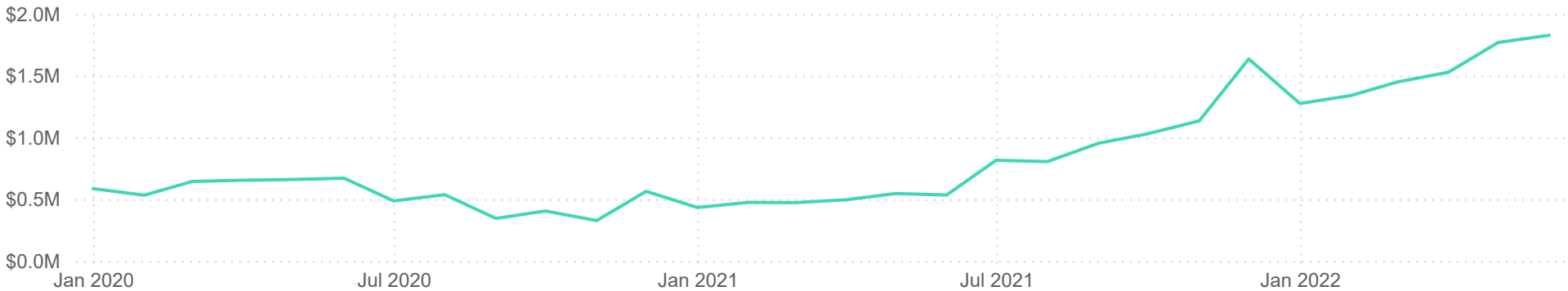
17.4K

UNIQUE CUSTOMERS

\$1.4K

REVENUE PER CUSTOMER

Monthly Revenue



Top 100 Customers

Customer Key	First Full Name	Orders	Total Revenue
11091	Mr. Dalton Perez	26	\$1,513
11223	Mrs. Hailey Patterson	26	\$1,616
11300	Mr. Fernando Barnes	26	\$1,839
11330	Mr. Ryan Thompson	26	\$1,597
11331	Mrs. Samantha Jenkins	26	\$1,740
11185	Mrs. Ashley Henderson	25	\$1,717
11200	Mr. Jason Griffin	25	\$1,614
11176	Mr. Mason Roberts	24	\$1,526
11262	Mrs. Jennifer Simmons	24	\$1,465
11277	Mr. Charles Jackson	24	\$1,777
11287	Mr. Henry Garcia	24	\$1,443
11566	Ms. April Shan	24	\$1,424
11711	Mr. Daniel Davis	24	\$1,404
11276	Mrs. Nancy Chapman	23	\$1,111
11203	Mr. Luis Diaz	17	\$1,002
11215	Mrs. Ana Perry	17	\$1,336
11078	Ms. Gina Martin	16	\$991
11211	Mrs. Samantha Russell	16	\$948
11253	Mr. José Hernandez	16	\$905
11505	Ms. Jasmine Powell	16	\$1,104
11619	Ms. Sierra Young	16	\$813
11631	Mr. Antonio Bennett	16	\$1,001
11019	Mr. Luke Lal	15	\$962
11142	Mr. Eduardo Patterson	15	\$1,117
11212	Mrs. Chloe Campbell	15	\$970
11500	Ms. Sarah Simmons	15	\$849

Select all

2020

2021

2022

Top Customer (by Revenue):

Mr. Maurice Shan

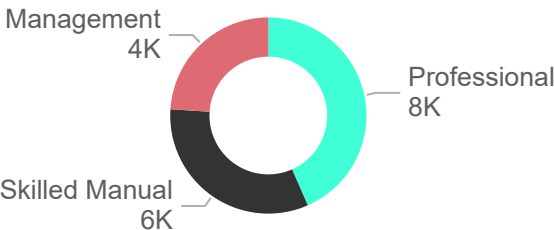
Orders:

6

Revenue:

12.4K

Orders by Occupation



Selected Product:

- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Bike Wash - Dissolver
- ☐ Cable Lock
- ☐ Chain

Price Adjustment

0.20

Product Metric Selection

Total Orders

Total Returns

Total Revenue

Return Rate

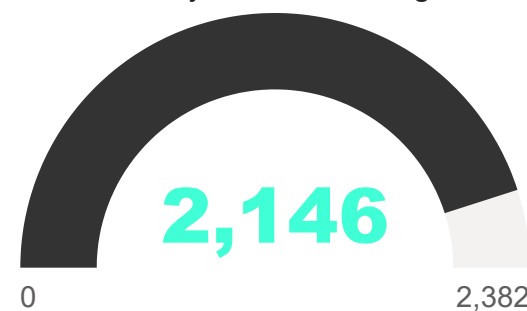
Total Profit

Report Summary

Total orders for All-Purpose Bike Stand were 2,670

Adjusted Profit (209.78% increase) and Total Profit (215.20% increase) both trended up between Monday, December 30, 2019 and Monday, June 27, 2022. Profit experienced the longest period of

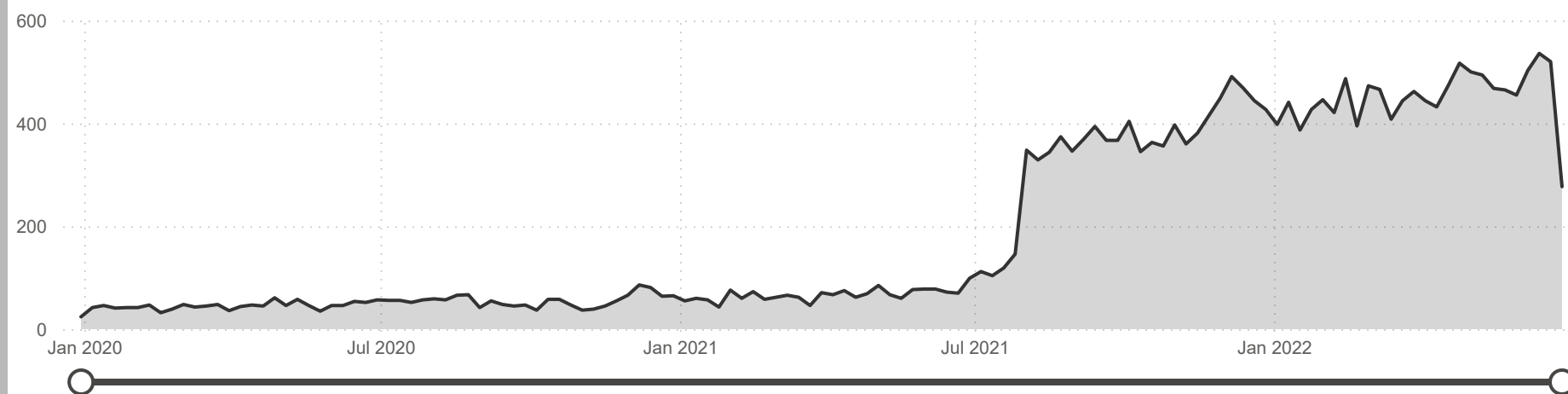
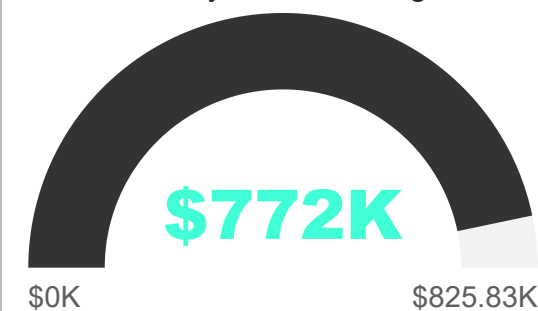
Monthly Orders vs. Target



Monthly Revenue vs. Target



Monthly Profit vs. Target



● Total Profit ● Adjusted Profit

