Demo #04 - Handin Template (Persona to Wireflow)

- Please "Make a copy" of this google doc file for yourself.
- Please name the file: lastname_firstname_demo04.pdf (Individual Submission)

Part 1: Red Route:

Pick a red route. Which one did you pick?

Red Route: The top right one

Part 2: User Story

For the chosen red route, define a user story for each using the format below.

As a _____ (persona or general role)
I want to ____ (end goal, experience goal)
So that I can ____ (life goal)

User Story:

As a hiker, I need to download maps, so that I won't get lost.

Part 3: Task Flow

For the same User Story you have, create a core task flow. You don't need to get fancy, just type each step in the table below.

Your task flow could have 4 steps or 10 steps. It depends on your user story. Add as many steps as needed.

Step 1	Take out the phone
Step 2	Open the app
Step 3	Search for the trail map
Step 4	Download the map
Step 5	See the map
Step 6	
Step 7	

Step 8

Part 4: Wireflow

- Craft the mobile frame wireflow for the same task flow above. Simple and fast.
- Focus on the main interaction elements rather than make things beautiful.
- Use pen and paper!
- Put a screen capture or photo of your Wireflow below.
- Make sure that the details are clear and visible.

